

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2016"/>	<input type="text" value="48700.01"/>	<input type="text" value="48700.01"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="41900.01"/>	
(c) Total Receipts (from Line 19)	<input type="text" value="11350.00"/>	<input type="text" value="11550.00"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="53250.01"/>	<input type="text" value="60250.01"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="500.00"/>	<input type="text" value="7500.00"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="52750.01"/>	<input type="text" value="52750.01"/>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D).....	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D).....	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From: / / To: / /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	11350.00	11350.00
(ii) Unitemized	0.00	200.00
(iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶	11350.00	11550.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	11350.00	11550.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶	11350.00	11550.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶	11350.00	11550.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	0.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	0.00	0.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	500.00	7500.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	500.00	7500.00
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	500.00	7500.00

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	11350.00	11550.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	11350.00	11550.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	0.00	0.00
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

: 97 `A-G79 @C B9CI G`H9LH`F9 @ H98 `HC`5 `F9DCFHŽG7 <98I @ `CF`+H9A-N5HCB

Form/Schedule: F3XA

Transaction ID :

Amendment to report 4/27/2016 disbursement

Form/Schedule:

Transaction ID:

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 7 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

A. Brenda Barber Burke
Full Name (Last, First, Middle Initial)

Mailing Address 58 Soundview Ave
Unit 2

City Norwalk State CT Zip Code 06854-3425

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company, Inc. Occupation SVP Global Corporate Platforms

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
04 / 14 / 2016
Transaction ID : 3872BF64E241483DAAC2

Amount of Each Receipt this Period
250.00

Memo Item

B. Dwight M. Barns
Full Name (Last, First, Middle Initial)

Mailing Address 3 Stonybrook Rd

City Westport State CT Zip Code 06880-3018

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company, Inc. Occupation CEO

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
3000.00

Date of Receipt
04 / 14 / 2016
Transaction ID : FA63FDB7218141E99A7D

Amount of Each Receipt this Period
3000.00

Memo Item

C. Mark Blake
Full Name (Last, First, Middle Initial)

Mailing Address 129 Norwood Ave

City Montclair State NJ Zip Code 07043-2003

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company, Inc. Occupation EVP, Corp Development

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
2000.00

Date of Receipt
04 / 14 / 2016
Transaction ID : 7D9BD54F9F0D43ECBEE6

Amount of Each Receipt this Period
2000.00

Memo Item

SUBTOTAL of Receipts This Page (optional)..... ▶ 5250.00

TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 8 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
		<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

A. William Bradley
 Full Name (Last, First, Middle Initial)
 Mailing Address 103 Ferris Hill Rd
 City New Canaan State CT Zip Code 06840-3825
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation Global Treasurer
 Receipt For: Primary General Other (specify) Memo Item
 Aggregate Year-to-Date **750.00**

Date of Receipt **04 / 25 / 2016**
Transaction ID : EADBDFDE90542AEA3B1
 Amount of Each Receipt this Period **750.00**

B. Jeffrey Charlton
 Full Name (Last, First, Middle Initial)
 Mailing Address 11 Braeloch Way
 City Monroe State CT Zip Code 06468-3012
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation SVP and Corporate Controller
 Receipt For: Primary General Other (specify) Memo Item
 Aggregate Year-to-Date **300.00**

Date of Receipt **04 / 14 / 2016**
Transaction ID : 8DC042AC75994C99BFEB
 Amount of Each Receipt this Period **300.00**

c. Sloane Googin
 Full Name (Last, First, Middle Initial)
 Mailing Address 31 Deerwood Mnr
 City Norwalk State CT Zip Code 06851-2607
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation SVP, Finance
 Receipt For: Primary General Other (specify) Memo Item
 Aggregate Year-to-Date **300.00**

Date of Receipt **04 / 14 / 2016**
Transaction ID : DBE2B639CDEA45F0B1F3
 Amount of Each Receipt this Period **300.00**

SUBTOTAL of Receipts This Page (optional)..... **1350.00**
TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 9 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

A. Nicholas Larsen
Full Name (Last, First, Middle Initial)
Mailing Address 6645 Cassidy Ct
City Cincinnati State OH Zip Code 45233-4502
FEC ID number of contributing federal political committee. **C**
Name of Employer The Nielsen Company (US) Occupation SVP Professional Services
Receipt For: Primary General Other (specify) Memo Item
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 25 / 2016
Transaction ID : 1D0877378DF74B58A447
Amount of Each Receipt this Period 250.00
 Memo Item

B. Adam Levy
Full Name (Last, First, Middle Initial)
Mailing Address 40 Undercliff Rd
City Millburn State NJ Zip Code 07041-1510
FEC ID number of contributing federal political committee. **C**
Name of Employer MMI Global HQ Occupation SVP, Global Human Resources
Receipt For: Primary General Other (specify) Memo Item
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 14 / 2016
Transaction ID : DA0D51BA66C9422DB6CD
Amount of Each Receipt this Period 250.00
 Memo Item

C. Donald Lowery
Full Name (Last, First, Middle Initial)
Mailing Address 224 E 52nd St Apt 3
City New York State NY Zip Code 10022-6228
FEC ID number of contributing federal political committee. **C**
Name of Employer The Nielsen Company, Inc. Occupation SVP, Government Affairs
Receipt For: Primary General Other (specify) Memo Item
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 14 / 2016
Transaction ID : 277FBF02A37247ACB2D0
Amount of Each Receipt this Period 250.00
 Memo Item

SUBTOTAL of Receipts This Page (optional)..... **750.00**
TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 10 OF 12
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name (Last, First, Middle Initial)
A. Alan Miles

Mailing Address 22 W 26th St
Apt 9F

City New York State NY Zip Code 10010-2023

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen Media Research Occupation EVP, Client Solutions & Measurement Op

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
MM / DD / YYYY
04 / 14 / 2016

Transaction ID : **E7E9890E69DF4D5E8CEB**

Amount of Each Receipt this Period
250.00

Memo Item

Full Name (Last, First, Middle Initial)
B. Kalyanaraman Rajamani

Mailing Address 12005 San Chaliford Ct

City Tampa State FL Zip Code 33626-3342

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen App Dev (TNC LLC) Occupation Global Buy CTO

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
1000.00

Date of Receipt
MM / DD / YYYY
04 / 14 / 2016

Transaction ID : **64EC07F6EDB945BA8C00**

Amount of Each Receipt this Period
1000.00

Memo Item

Full Name (Last, First, Middle Initial)
C. Mark Sanderson

Mailing Address 14 Battalion Dr

City Basking Ridge State NJ Zip Code 07920-3846

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen IAG Occupation VP Research

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
250.00

Date of Receipt
MM / DD / YYYY
04 / 14 / 2016

Transaction ID : **FDA084279FC2477F824B**

Amount of Each Receipt this Period
250.00

Memo Item

SUBTOTAL of Receipts This Page (optional).....▶	1500.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 11 OF 12
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
			<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

A. Lisa Shingleton-Palumbo
 Full Name (Last, First, Middle Initial)
 Mailing Address 1404 Lennox Rd E
 City Palm Harbor State FL Zip Code 34683-1526
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation Project Manager
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 500.00

Date of Receipt 04 / 14 / 2016
Transaction ID : 39A2CCB0B7C1476493FC
 Amount of Each Receipt this Period 500.00
 Memo Item

B. Angela Talton
 Full Name (Last, First, Middle Initial)
 Mailing Address 210 Rivington Way
 City Greensboro State NC Zip Code 27455-9329
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation SVP, Global Diversity & Inclusion
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt 04 / 14 / 2016
Transaction ID : 852937FB621F4EE9B116
 Amount of Each Receipt this Period 1000.00
 Memo Item

C. Kathryn Vanek
 Full Name (Last, First, Middle Initial)
 Mailing Address 1 Irving Pl Apt V18F
 City New York State NY Zip Code 10003-9717
 FEC ID number of contributing federal political committee. **C**
 Name of Employer The Nielsen Company, Inc. Occupation SVP Investor Relations
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt 04 / 14 / 2016
Transaction ID : 2BCD0885E241462E84DF
 Amount of Each Receipt this Period 1000.00
 Memo Item

SUBTOTAL of Receipts This Page (optional).....	2500.00
TOTAL This Period (last page this line number only).....	11350.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name (Last, First, Middle Initial)

A. Richmond for Congress

Mailing Address 1631 Elysian Fields
Suite 150

City New Orleans State LA Zip Code 70126

Purpose of Disbursement
2016 General

Category/
Type

Candidate Name
Cedric Levon Richmond

Office Sought: House
 Senate
 President
State: LA District: 02

Disbursement For: 2016
 Primary General
 Other (specify) ▼

Date of Disbursement

/ /

Transaction ID : 45E494F30308AA3983B

Amount of Each Disbursement this Period

Memo Item

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/
Type

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

/ /

Amount of Each Disbursement this Period

Memo Item

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/
Type

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

/ /

Amount of Each Disbursement this Period

Memo Item

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶