Image#	269301	77882

FEC FORM 3X	AN	ID DISE	OF REC BURSEM	ENTS	ee		Office Use Only	
1. NAME OF COMMITTEE (in fi		FEC MAILING		ample:If typing er the lines	, type			
								· · · · ·]
ADDRESS (number and	street)	111 19TH STR	EET NW					
Check if differ than previousl reported. (AC		UITE 1100 					20036	
2. FEC IDENTIFICAT	ION NUMBER	¥	CITY 🛋		S	STATE 🛋	ZIPCOD	DE 🛋
C00235309			3. IS THIS REPOR		N) OR	AI (A	MENDED	
 4. TYPE OF REPO (Choose One) (a) Quarterly Rep April 15 	ose One) Quarterly Reports:		Feb 20 (M2 Mar 20 (M3 Apr 20 (M4) X	May 20 (M5) Jun 20 (M6) Jul 20 (M7)	Sep	20 (M8) 20 (M9) 20 (M9) 20 (M10)	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only) Jan 31 (YE)
Quarterly July 15 Quarterly October Quarterly January 3	Report(Q3) 31		Election the:	Primary (12P Convention (*		General Special (12G) in the	Runoff (12R)
July 31 M Report(N Year Onl	on-election		Election on Election t for the: Election on	General (300	a)	Runoff (S	30R) In the State of	Special (30S)
5. Covering Period	05	01	2006	through	05	31	2006	
I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Type or Print Name of Treasurer Mark A. Micali								
Signature of Treasurer Electronically Filed by Mark A. Micali Date 0.6 1.6 2.00.6								
NOTE : Submission of t	alse, erroneous	, or incomplete	information may s	ubject the perso	on signing this	s Report to the	e penalties of 2 U.S	5.C 437g.
Office Use Only							FEC FORI (Rev. 02/200	

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

F	Report Covering the Period: From:	0 1 Y Y W Y 2 0 0 6	To: D D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1		3785.60
	(b) Cash on Hand at Begining of Reporting Period	3087.65	
	(c) Total Receipts (from Line 19)	13150.00	35055.00
	(d) Subtotal (add lines 6(b) and		
	6(c) for Column A and Lines 6(a) and 6(c) for Column B)	16237.65	38840.60
7.	Total Disbursements (from Line 31)	7205.23	29808.18
8.	Cash on Hand at Close of		
	Reporting Period (subtract Line 7 from Line 6(d))	9032.42	9032.42
9.	Debts and Obligations owed TO		
	the committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations owed BY		
	the committee (Itemize all on Schedule C and/or Schedule D)	0.00	

X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

OF RECEIPTS FEC Form 3X (Rev. 02/2003) Page 3 Write or Type Committee Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION 0^D1 ^м м 05 D M D D 2006 05 3 1 2006 Report Covering the Period: From: To: **COLUMN A COLUMN B** I. Receipts **Total This Period** Calendar Year-to-Date 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees 7950.00 21450.00 (i) Itemized (use Schedule A) 200.00 2605.00 (ii) Unitemized (iii) TOTAL (add 8150.00 24055.00 Lines 11(a)(i) and (ii) 0.00 0.00 (b) Political Party Committees Other Political Committees (c) 5000.00 10000.00 (such as PACs) Total Contributions (add Lines (d) 11(a)(iii),(b) and (c)) (Carry 13150.00 34055.00 Totals to Line 33, page 5) 12. Transfers From Affiliated/Other 0.00 0.00 Party Committees 0.00 0.00 13. All Loans Received 0.00 0.00 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.)

0.00

0.00

0.00

0.00

0.00

0.00

13150.00

13150.00

 _	-	-	-		
				1000.00	
				0.00	

0.00

			0.00	
			0.00	
			0.00	

35055.00	

35055.00

(c) Total Transfer (add 18(a) and 18(b)).
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))
20. Total Federal Receipts (subtract Line 18(c) from Line 19)

(Carry Totals to Line 37, page 5)

Political Committees

(Dividends, Interest, etc.)18. Transfers from Non-Federal and Levin Funds

(from Schedule H3)

(b) Levin Funds (from Schedule H5)

16. Refunds of Contributions Made to Federal candidates and Other

(a) Non-Federal Account

17. Other Federal Receipts

DETAILED SUMMARY PAGE

	II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21.	Operating Expenditures: (a) Shared Federal/Non-Federal		
	Activity (from Schedule H4) (i) Federal Share	0.00	0.00
	(ii) Non-Federal Share	0.00	0.00
	(b) Other Federal Operating Expenditures	5.23	8.18
	(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b)) ▶	5.23	8.18
	Transfers to Affiliated/Other Party Committees	0.00	0.00
	Contributions to Federal Candidates/Committees and Other Political Committees	7200.00	28300.00
	Independent Expenditure (use Schedule E)	0.00	0.00
	Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
	Loan Repayments Made	0.00	0.00
	Loans Made	0.00	0.00
	Refunds of Contributions To: (a) Individuals/Persons Other Than Political Committees	0.00	1500.00
	(b) Political Party Committees	0.00	0.00
	(c) Other Political Committees (such as PACs)	0.00	0.00
	(d) Total Contribution Refunds(add Lines 28(a), (b), and (c))	0.00	1500.00
29.	Other Disbursements	0.00	0.00
0.	Federal Election Activity (2 U.S.C 431(20))		
	(a) Shared Federal Election Activity (from Schedule H6)	0.00	0.00
	(i) Federal Share		
	(ii) "Levin" Share(b) Federal Election Activity Paid Entirely	0.00	0.00
	With Federal Funds	0.00	0.00
	(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
1.	Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))	7205.23	29808.18
50			
2.	Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30(a)(ii)	7005.00	00000 10
	from Line 31)	7205.23	29808.18

DETAILED SUMMARY PAGE

	FEC Form 3X (Rev. 02/2003)	of Disbursements	Page 5
	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) from Line 11(d), page 3)	13150.00	34055.00
34.	Total Contribution Refunds (from Line 28(d))	0.00	1500.00
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	13150.00	32555.00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	5.23	8.18
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	5.23	8.18

	CHEDULE A (FEC Form 3X) EMIZED RECEIPTS	Use separate schedule(s) or each category of the Detailed Summary Page		FOR LINE NUMBER: PAGE 6 / 12 (check only one)
••				X 11a 11b 11c 12 13 14 15 16 17
Ar or	y information copied from such Reports and Sta for commercial purposes, other than using the n	tements may ame and add	L y not be sold or used by any perso dress of any political committee to	on for the purpose of soliciting contributions
\mathbb{N}	NAME OF COMMITTEE (In Full)			
	DIRECT VOICE, THE POLITICAL ACTI	ON COMM	AITTEE OF THE DIRECT MA	ARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Robert M. Franzblau			Date of Receipt
	Mailing Address 5401 Hangar Court			05 / 31 / Y Y Y Y
	City	State	Zip Code	Transaction ID: SA11A1.7406
	Tampa	FL	33634	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Thompson & Co.	Occupation		Contribution
	· · · · · · · · · · · · · · · · · · ·	Presiden	-	
	Receipt For: Primary General	Aggregate	e Year-to-Date ▼	1
	Other (specify)	0 0	500.00	
P	Full Name (Last, First, Middle Initial) Mary Ellen Goodman			Date of Receipt
Б.	Mailing Address 1 S. 935 Tanglewood Di	rive		0 5 0 4 2 0 0 6
	City	State	Zip Code	Transaction ID: SA11A1.7401
	Batavia	IL	60510	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	С		1000.00
	Name of Employer Townsend Agency	Occupation Chief Ma	ⁿ ırketing Officer	- Contribution
	Receipt For:	Aggregate	e Year-to-Date 🔻	_
	Primary General Other (specify) ▼	0 0	1000.00]
_	Full Name (Last, First, Middle Initial)			
C.	John A. Greco, Jr. Mailing Address 20 Wolford Court			Date of Receipt
				05 31 2006
	City	State	Zip Code	Transaction ID: SA11A1.7408
	Watchung	NJ	07069	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Direct Marketing Associat-	Occupation Presiden		
	ion Receipt For:		e Year-to-Date ▼	
	Primary General Other (specify) ▼		1000.00]
s	UBTOTAL of Receipts This Page (optional)			2500.00
Т	OTAL This Period (last page this line number or	nly)		-

SI	SCHEDULE A (FEC Form 3X)			FOR LINE NUMBER: PAGE 7/12	
			Use separate schedule(s) or each category of the	(check only one)	
11	EMIZED RECEIPTS		Detailed Summary Page	X 11a 11b 11c 12	
•			and the solution of the		
Ar or	y information copied from such Reports and Sta for commercial purposes, other than using the n	tements may ame and add	r not be sold or used by any perso Iress of any political committee to	on for the purpose of soliciting contributions solicit contributions from such committee.	
	NAME OF COMMITTEE (In Full)				
$\left \right\rangle$	DIRECT VOICE, THE POLITICAL ACTI	ON COMM	IITTEE OF THE DIRECT M	ARKETING ASSOCIATION	
,́	Full Name (Last, First, Middle Initial) Chris McCormick			Date of Receipt	
	Mailing Address 15 Casco Street			M M / D D / Y Y Y Y 05 / 22 / 2006	
	City	State	Zip Code	Transaction ID: SA11A1.7417	
	Freeport	ME	04033	Amount of Each Receipt this Period	
	FEC ID number of contributing federal political committee.	C		250.00	
	Name of Employer L.L. Bean, Inc.	Occupation President		- Contribution	
	Receipt For:		Year-to-Date V	-	
	Primary General	-	250.00	1	
	Other (specify)	0 0	250.00		
В.	Full Name (Last, First, Middle Initial) Mark A. Micali			Date of Receipt	
	Mailing Address 3037 N. Quincy Street			M M / D D / Y Y Y Y 05 / 11 / 2006	
	City	State	Zip Code	Transaction ID: SA11A1.7402	
	Arlington	VA	22207-4139	Amount of Each Receipt this Period	
	FEC ID number of contributing federal political committee.	C		500.00	
	Name of Employer Direct Marketing Associat-	Occupation	sident, Govt' Affairs	Contribution	
	ion Receipt For:	1	Year-to-Date V	_	
	Primary General	7.99.094.0		1	
	Other (specify)	0 0	2500.00		
c.	Full Name (Last, First, Middle Initial) Mark A. Micali			Date of Receipt	
	Mailing Address 3037 N. Quincy Street			05 / ^D D D / <u>Y Y Y Y</u> 2006	
	City	State	Zip Code	Transaction ID: SA11A1.7407	
	Arlington	VA	22207-4139	Amount of Each Receipt this Period	
	FEC ID number of contributing federal political committee.	C		500.00	
	1011		n sident, Govt' Affairs	- Contribution	
			Year-to-Date V		
	Primary General Other (specify) v	0 0	3000.00]	
s	LUBTOTAL of Receipts This Page (optional)		······	1250.00	
F					
т	OTAL This Period (last page this line number or	ıly)			

5	CHEDULE A (FEC Form 3X)			FOR LINE NUMBER: PAGE 8 / 12		
	EMIZED RECEIPTS		Use separate schedule(s) or each category of the	(check only one)		
	II EMIZED RECEIPIS		Detailed Summary Page	X 11a 11b 11c 12		
				13 14 15 16 17		
Ar or	y information copied from such Reports and Stat for commercial purposes, other than using the na	ements may ame and add	not be sold or used by any perso dress of any political committee to	on for the purpose of soliciting contributions solicit contributions from such committee.		
	NAME OF COMMITTEE (In Full)					
\rangle	DIRECT VOICE, THE POLITICAL ACTION		ITTEE OF THE DIRECT MA	ARKETING ASSOCIATION		
Α.	Full Name (Last, First, Middle Initial) Charles D. Morgan, Jr.			Date of Receipt		
	Mailing Address #1 Information Way			M M / D D / Y		
	City	State	Zip Code	Transaction ID: SA11A1.7405		
	Little Rock	AR	72202	Amount of Each Receipt this Period		
	FEC ID number of contributing federal political committee.	C		1200.00		
	Name of Employer	Occupation	ı	Contribution		
	Acxiom Corporation		ecutive Officer			
	Receipt For: Primary General	Aggregate	Year-to-Date ▼			
	Other (specify)		1200.00			
		0 0		1		
в.	Full Name (Last, First, Middle Initial) Eugene R. Raitt			Date of Receipt		
	Mailing Address 70 Pine Street			M M / D D / Y Y Y Y 05 30 2006		
	46th Floor City	State	Zip Code	Transaction ID: SA11A1.7420		
	New York	NY	10270	Amount of Each Receipt this Period		
	FEC ID number of contributing	C	0 0 0 0 0	1000.00		
	federal political committee.	C				
	Name of Employer	Occupation	ı	Contribution		
	American International Gr- oup		e Vice President			
	Receipt For: Primary General	Aggregate	Year-to-Date ▼			
	Primary General Other (specify) ▼		1000.00			
C.	Full Name (Last, First, Middle Initial) David Shepard			Date of Receipt		
	Mailing Address 332 Altessa Blvd.			M M / D D / Y Y Y Y		
	City	State	Zip Code	0 5 2 4 2 0 0 6 Transaction ID: SA11A1.7418		
	Melville	NY	11747	Amount of Each Receipt this Period		
	FEC ID number of contributing					
	federal political committee.	C		1000.00		
	Name of Employer David Shepard Associates, Inc.Occupat PresideReceipt For:AggregaPrimaryGeneral			Contribution		
			e Year-to-Date ▼	_		
				1		
	Other (specify)	0 0	1000.00			
s	UBTOTAL of Receipts This Page (optional)			3200.00		
т	OTAL This Period (last page this line number on	ly)				

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 / 12 (check only one) (check only one) X 11a 11b 11c 12 13 14 15 16 17
Any information copied from such Reports and St or for commercial purposes, other than using the	atements may not be sold or used by any person name and address of any political committee to s	for the purpose of soliciting contributions olicit contributions from such committee.
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT	TION COMMITTEE OF THE DIRECT MAR	RKETING ASSOCIATION
Full Name (Last, First, Middle Initial) A. Markus Wilhelm Mailing Address 501 Franklin Avenue		Date of Receipt
City Garden City	State Zip Code NY 11530	Transaction ID: SA11A1.7419 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	1000.00
Name of Employer Bookspan	Occupation Chief Executive Officer	Contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	

SUBTOTAL of Receipts This Page (optional)	►	1000.0	0
TOTAL This Period (last page this line number only)	►	7950.0	0

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 10 / 12 (check only one) 11a 11b X 11c 12 13 14 15 16 17
Any information copied from such Reports and Sta or for commercial purposes, other than using the r	tements may not be sold or used by any persor ame and address of any political committee to s	for the purpose of soliciting contributions solicit contributions from such committee.
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTI	ON COMMITTEE OF THE DIRECT MA	RKETING ASSOCIATION
Full Name (Last, First, Middle Initial) A. CAPITAL ONE FINANCIAL CORP. ASSOC. POLIT	ICAL FUND	Date of Receipt
Mailing Address 1680 Capital One Drive Attn: 19050-1201		05 16 Y Y Y Y Y 005 16 2006
City	State Zip Code	Transaction ID: SA11C.7404
McLean	VA 22102	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C C00326595	5000.00
Name of Employer	Occupation	Contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 5000.00	

SUBTOTAL of Receipts This Page (optional)	►	5000.00
TOTAL This Period (last page this line number only)	►	5000.00

S	CHEDULE B (FEC Form 3X)	Use seperate schedule(s)	FOR LINE I		PAGE 11 / 12
IT	EMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	,	(check only 21b 27	one) 22 X 23 28a 28b	24 25 2 28c 29 3
	y Information copied from such Reports and State or commercial purposes, other than using the na					
\rangle	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTIO					
۱.	Full Name (Last, First, Middle Initial) BOB GOODLATTE FOR CONGRESS C	OMMITTEE			Transaction ID Date of Disburs	ement
	Mailing Address P O BOX 292				0 ⁵ 1	9 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	City ROANOKE	State Zip Code VA 24011			Amount of Each	Disbursement this Period
	Purpose of Disbursement Contribution Candidate Name			ategory/		1000.00
	ROBERT W GOODLATTE	sement For: 2006		Type		
		X Primary General Other (specify) ▼				
В.	Full Name (Last, First, Middle Initial) EVAN BAYH COMMITTEE				Transaction ID	
	Mailing Address 850 FT WAYNE AVENUE					2 3 ⁷ 2 0 0 6 [°]
	City INDIANAPOLIS	State Zip Code IN 46204			Amount of Each	Disbursement this Period
	Purpose of Disbursement Contribution					2500.00
	Candidate Name EVAN BAYH			ategory/ Type		
	X Senate President	sement For: 2010 Primary X General Other (specify) ▼	•			
	State: IN District: 00 Full Name (Last, First, Middle Initial)				Turneralism ID	0000 7400
C.	MARSHA BLACKBURN FOR CONGRES	SS INC.			Transaction ID Date of Disburs	ement
	Mailing Address PO Box 682185				050	09 / Y Y 0 0 6 Y
	City Franklin	StateZip CodeTN37068			Amount of Each	Disbursement this Period
	Purpose of Disbursement Contribution					1000.00
	Candidate Name MARSHA W BLACKBURN			ategory/ Type		
	Senate President	sement For: 2006 X Primary General Other (specify) ▼	1			
	State: TN District: 07					~ ~ ~ ~ ~ ~ ~ ~
SI	JBTOTAL of Disbursements This Page (optiona)		►		4500.00

SCHEDULE B (FEC Form 3X)	Use seperate schedule(s)	R LINE NUMBER: PAGE 12 / 12 eck only one)
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	21b 22 X 23 24 25 26 27 28a 28b 28c 29 30b
Any Information copied from such Reports and Statem or for commercial purposes, other than using the name		
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION	COMMITTEE OF THE DIREC	MARKETING ASSOCIATION
Full Name (Last, First, Middle Initial) A. NATIONAL REPUBLICAN SENATORIAL C Mailing Address 425 SECOND STREET N		Transaction ID: SB23.7410 Date of Disbursement $0^{M}5^{M}$ / $0^{D}19^{D}$ / $2^{V}2006^{V}$
	State Zip Code DC 20002	Amount of Each Disbursement this Period
Purpose of Disbursement Contribution		2700.00
Candidate Name	Catego Type	
Office Sought: House Disburse Senate President X	nent For: 2006 Primary General Other (specify) ▼	
State: District: Other		

SUBTOTAL of Disbursements This Page (optional)	•	2700.00
TOTAL This Period (last page this line number only)	►	7200.00
FEC Schedule B (Form 3X) Rev. 02/2003		