

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation AMERICANS FOR PROSPERITY		
(b) Address (number and street) ☐ check if different than previously reported 2111 WILSON BLVD SUITE 350		
(c) City, State and ZIP Code ARLINGTON VA 22201		3. FEC Identification Number C C90013285
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report ☒ 24-Hour Report

☐ October 15 Quarterly Report ☐ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on / /

5. COVERING PERIOD:

FROM / /

THROUGH / /

6. TOTAL CONTRIBUTIONS.....

7. TOTAL INDEPENDENT EXPENDITURES

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE _____

[Electronically Filed]

Victor Bernson

Victor Bernson

10/28/2014

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 2
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

AMERICANS FOR PROSPERITY

Full Name (Last, First, Middle Initial) of Payee

Innovative Advertising, LLC

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 27 / 2014

Mailing Address 4250 Highway 22, Suite 7

Amount

City State Zip Code
Mandeville LA 70471

2974.37

Transaction ID : F57.000001

Purpose of Expenditure
mail production, printing, postage (Energy)Category/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 363828.24Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Persuasion Partners, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 27 / 2014

Mailing Address 106 East Doty St., Suite 300

Amount

City State Zip Code
Madison WI 53703

1550.00

Transaction ID : F57.000002

Purpose of Expenditure
mail design ("Energy")Category/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 365378.24Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Google

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 27 / 2014

Mailing Address 1600 Amphitheatre Pkwy

Amount

City State Zip Code
Mountain View CA 94043

1800.00

Transaction ID : F57.000003

Purpose of Expenditure
web ad placement ("What Has Pryor Done For You")Category/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 367178.24Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 6324.37

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶ 6324.37
(carry total from last page forward to Line 7)