



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

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Richard A. Barton, Treasurer
Direct Voice The Political Action Committee
of the Direct Marketing Association
1111 19th Street NW, Suite 1100
Washington, DC 20036

Identification Number: C00235309

MAR 17 2000

Reference: Change To Monthly Filer

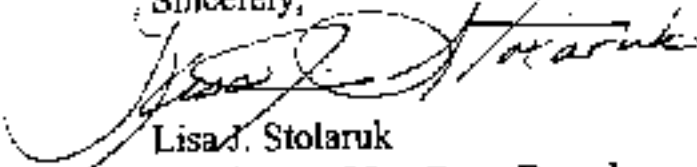
Dear Mr. Barton:

The Commission has received notification of your change to a **Monthly** filer of receipts and disbursements. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 2000 calendar year.

<u>Report Type</u>	<u>Coverage Dates</u>	<u>Reports Due For Filing</u>
February Monthly Report	1/1/00-1/31/00	February 20, 2000
March Monthly Report	2/1/00-2/29/00	March 20, 2000
April Monthly Report	3/1/00-3/31/00	April 20, 2000
May Monthly Report	4/1/00-4/30/00	May 20, 2000
June Monthly Report	5/1/00-5/31/00	June 20, 2000
July Monthly Report	6/1/00-6/30/00	July 20, 2000
August Monthly Report	7/1/00-7/31/00	August 20, 2000
September Monthly Report	8/1/00-8/31/00	September 20, 2000
October Monthly Report	9/1/00-9/30/00	October 20, 2000
12 Day Pre-General Report	10/1/00-10/18/00	October 26, 2000
30 Day Post-General Report	10/19/00-11/27/00	December 7, 2000
Year End Report	11/28/00-12/31/00	January 31, 2001

If the Commission can be of further assistance to you in this matter, please do not hesitate to write or call (202) 694-1130. Our toll-free number is (800) 424-9530 (at the prompt press 1, then press 2 to reach the Reports Analysis Division).

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa J. Stolaruk", written in a cursive style. The signature is positioned above the typed name and title.

Lisa J. Stolaruk
Chief, Party/Non-Party Branch
Reports Analysis Division

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. The text then moves on to describe the various methods used to collect and analyze data, highlighting the need for consistency and objectivity in the process. The author also addresses the challenges of data collection and analysis, such as the potential for bias and the need for careful interpretation of results. Finally, the document concludes with a summary of the key findings and a call to action for further research in this area.