

**FEC FORM 5****REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation <b>AMERICANS FOR RESPONSIBLE LEADERSHIP</b>		3. FEC Identification Number <b>C</b> <b>C90012931</b>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported <b>PO BOX 80871</b>		
(c) City, State and ZIP Code <b>PHOENIX AZ 85060</b>		
2. <b>Corporate filers only</b>	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Individual filers only</b>	Name of Employer	Occupation

## 4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report  
☐ July 15 Quarterly Report  
☐ October 15 Quarterly Report  
☐ January 31 Year-End Report
- ☒ 24-Hour Report  
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

## 5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y Y Y

THROUGH

M M	/	D D	/	Y Y Y Y Y Y

6. TOTAL CONTRIBUTIONS .....

**.00**

7. TOTAL INDEPENDENT EXPENDITURES .....

**2650231.95**

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

*[Electronically Filed]*

Peter Christopher Winkelman

Peter Christopher Winkelman

11/05/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 2 OF 7  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Headway Workforce Solutions		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 421 Fayetteville Street Mall Suite 1020		Amount 205303.69	
City Raleigh	State NC	Zip Code 27601	Transaction ID : F57.000001
Purpose of Expenditure Voter contact phones: personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2645836.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Angler LLC		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 1100 G Street NW Suite 805		Amount 47913.86	
City Washington	State DC	Zip Code 20005	Transaction ID : F57.000002
Purpose of Expenditure Voter Contact phones: system		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2693750.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee King Marketing LLC		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 3212 N. Eden Rd. Ste B		Amount 2062.88	
City Spokane Valley	State WA	Zip Code 99216	Transaction ID : F57.000003
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2695813.43		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		255280.43	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures ..... (carry total from last page forward to Line 7)			

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 7  
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NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 2189317.15	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000004
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 4885130.58		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Headway Workforce Solutions		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 421 Fayetteville Street Mall Suite 1020		Amount 48.21	
City Raleigh	State NC	Zip Code 27601	Transaction ID : F57.000005
Purpose of Expenditure Voter contact phones: personnel		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Jim Matheson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 108578.92		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Angler LLC		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 1100 G Street NW Suite 805		Amount 11.26	
City Washington	State DC	Zip Code 20005	Transaction ID : F57.000006
Purpose of Expenditure Voter contact phones: system		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Jim Matheson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 108590.18		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		2189376.62	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

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**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 4 OF 7  
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NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 6817.10	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000007
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: AZ <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Jeff Flake		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 13984.84		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 21538.55	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000008
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: NV <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Dean Heller		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 22650.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 10590.50	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000009
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: NM <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Heather Wilson		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 10590.50		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	38946.15
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures ..... (carry total from last page forward to Line 7)	

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NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 11326.50	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000010
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Denny Rehberg		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14520.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Direct Response LLC		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 14594.45	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000011
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: ND <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rick Berg		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14594.45		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Direct Response LLC		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 15871.60	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000012
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: NB <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Deb Fischer		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 20331.36		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		41792.55	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures ..... (carry total from last page forward to Line 7)			

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**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 6 OF 7  
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NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 62413.20	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000013
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 62413.20		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 753.05	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000014
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Scott Brown		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 753.05		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 24651.40	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000015
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Linda McMahon		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 31754.77		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	87817.65
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures ..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E**  
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NAME OF FILER (In Full)

AMERICANS FOR RESPONSIBLE LEADERSHIP

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 14757.80	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000016
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 16176.40		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee Direct Response		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 2340 E. Beardsley Rd. Suite 100		Amount 22260.75	
City Phoenix	State AZ	Zip Code 85024	Transaction ID : F57.000017
Purpose of Expenditure Voter contact phones: system & personnel		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: PA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Tom Smith		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 26832.50		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

  

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

  

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	37018.55
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures ..... (carry total from last page forward to Line 7)	2650231.95