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### FEC FORM 5

#### REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

(a) Name of Individual, Organization or Corporation  Planned Parenthood Action Fund Inc.	aung damma nonprom eer peramene
(b) Address (number and street)	sly reported
(c) City, State and ZIP Code	3. FEC Identification Number
New York	NY 10001
Corporate filers only  Is the filer a qualified nonprofit corporation?	C C90005471
Individual filers only Name of Employer	Occupation
TYPE OF REPORT (check appropriate boxes):	
(a) April 15 Quarterly Report	
July 15 Quarterly Report  October 15 Quarterly Report	24-Hour Report
January 31 Year-End Report	✓ 48-Hour Report
b) Is this Report an amendment? Yes No X  5. COVERING PERIOD: FROM  THROUGH	
TOTAL CONTRIBUTIONS      TOTAL INDEPENDENT EXPENDITURES	0.00
Under penalty of perjury I certify that the independent expenditures reported herein wer	
suggestion of, any candidate or authorized committee or agent of either, or any politic herein were made by a corporation) I certify that the corporation is a qualified nonprof	cal party committee or its agent. In addition, (if the independent expenditures reported fit corporation under the Commission's regulations.
TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE DATE [Electronically Filed]
Heather Holdridge	Heather Holdridge 08/03/2012
NOTE: Submission of false, erroneous or incomplete information may	subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

FEC Schedule 5 (REV. 09/2005) 5PG021

## SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 2 OF 4 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.			
Full Name (Last, First, Middle Initial) of Pa	yee		Date
The Watershed Company			M = M / D = D / Y = Y = Y
Mailing Address 100 Bush Street Suite 85	0		07 10 2012
			Amount
City	State	Zip Code	300.00
San Francisco	CA	94104	Transaction ID : 57432806
Purpose of Expenditure Email consulting		Category/ Type 004	Office Sought: House State:
Name of Federal Candidate Supported or 0	Opposed by Expend	diture:	President District:
Mitt Romney	, , , , , , , , , , , , , , , , , , , ,		Check One: Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary General
for Office Sought		1568527.75	2012 Rep Convention
Full Name (Last, First, Middle Initial) of Pa	yee		Date
Blueprint Interactive			M = M / D = D / Y = Y = Y
Mailing Address 2229 North Pollard Street			07 27 2012
ZZZO NOMI I GMAIA GMASA			Amount
City	State	Zip Code	2500.00
Arlington	VA	22207	Transaction ID : 57432807
Purpose of Expenditure Online ad buy and creation		Category/ 004	Office Sought: House State:
		Senate  President  District:	
Name of Federal Candidate Supported or Opposed by Expenditure:  Barack Obama		Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought		6415.12	Disbursement For: Primary General  2012  Other (specify) Dem Convention
Full Name (Last, First, Middle Initial) of Pa	yee		Date
Blueprint Interactive			07 27 2012
Mailing Address 2229 North Pollard Stree	t		07 27 2012
			Amount
City	State	Zip Code	2500.00
Arlington	VA	22207	Transaction ID : 57432808
Purpose of Expenditure Online ad buy and creation		Category/ Type 004	Office Sought: House State:
Name of Federal Candidate Supported or	Opposed by Expend		President District:
Mitt Romney	,,, <u></u>	-	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1568527.75	Disbursement For: Primary General  2012  Other (specify) Rep Convention
(a) SUBTOTAL of Itemized Independent Ex	penditures		> 5300,00
(b) SUBTOTAL of Unitemized Independent	Expenditures		··· <b>&gt;</b>
(c) TOTAL Independent Expenditures(carry total from last page forward			

# SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3 OF 4 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full) Planned Parenthood Action Fund Inc.				
Full Name (Last, First, Middle Initial) of Payee	<del>)</del>			Date
OMP Inc.  Mailing Address				08 01 2012
2100 Wharton Street				Amount
City	State	Zip Code		2022 25
Pittsburgh	PA	15203		2923.25 Transaction ID : 57432802
Purpose of Expenditure Printing and postage for direct mail fundraiser		Category/ Type	004	Office Sought: House State:
Name of Federal Candidate Supported or Opp Mitt Romney	osed by Expend	diture:		President  Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		156852	7.75	Disbursement For: Primary General 2012  Other (specify) Rep Convention
Full Name (Last, First, Middle Initial) of Payee	)			Date
OMP Inc.				08 01 2012
Mailing Address 2100 Wharton Street				Amount
City	State	Zip Code		2923.25
Pittsburgh	PA	15203		Transaction ID: 57432803
Purpose of Expenditure Printing and postage for direct mail fundraiser  Name of Federal Candidate Supported or Opp Barack Obama	oosed by Expend	Category/ Type diture:	004	Office Sought:  House State:  Senate President  Check One:  State:  Oppose
Calendar Year-To-Date Per Election for Office Sought		641	5.12	Disbursement For:  2012  Other (specify)  Dem Convention
Full Name (Last, First, Middle Initial) of Payer United States Postal Service	;			Date
Mailing Address 421 8th Avenue				08 01 2012 Amount
City	State	Zip Code		
New York	NY	10001		133.25 Transaction ID : 57432804
Purpose of Expenditure Postage for direct mail fundraiser		Category/ Type	004	Office Sought: House State:  Senate District:
Name of Federal Candidate Supported or Opp	osed by Expend	diture:		President
Mitt Romney				Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		156852	7.75	Disbursement For: Primary General  2012 Rep Convention
(a) SUBTOTAL of Itemized Independent Exper	nditures			<b>&gt;</b> 5979.75
(b) SUBTOTAL of Unitemized Independent Exp	penditures			<b>•</b>
(c) TOTAL Independent Expenditures(carry total from last page forward to				<b>•</b>

# SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4 OF 4 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full)						
Planned Parenthood Action Fund In	C.					
Full Name (Last, First, Middle In	sitial) of Payon					
United States Postal Service	illal) of Fayee		Date			
			08	01	2012	
Mailing Address 421 8th Avenu	ıe		00	O1	2012	
			Amount			
City	State	Zip Code			133.25	
New York	NY	10001	Transact	tion ID : 5743280		
Purpose of Expenditure		Category/	Office Sought:	House	State:	
Postage for direct mail fundraise	r	Type 004	omeo cougin.	Senate		
Name of Federal Candidate Sup	nnorted or Opposed by Expend	iture.		X President	District:	
Barack Obama	ported of Opposed by Experia	itaro.	Check One:	X Support	Oppose	
			Check One.	3upport	• • • • • • • • • • • • • • • • • • • •	
Calendar Year-To-Date Per	Election	6445 40	Disbursement F		General	
for Office	e Sought	6415.12	X Other	(specify) Der	m Convention	
Full Name (Last, First, Middle Ir	nitial) of Pavee		Date			
Tan Name (Zast, First, Miadio II	many or rayou					
			M = N	/ D D /	Y W Y W Y	
Mailing Address						
			Amount			
City	State	Zip Code				
				, ,		
Purpose of Expenditure		Category/	Office Sought:	House	State:	
		Туре		Senate		
Name of Federal Candidate Sup	ported or Opposed by Expend	iture:		President	District:	
	, , , , , , , , , , , , , , , , , , ,		Check One:	Support	Oppose	
Calendar Year-To-Date Per			Disbursement F		General	
for Office	Sought		Other (specify)			
Full Name (Last, First, Middle In	nitial) of Payee		Date			
			M	/ D D /	VVVV	
Mailing Address						
ag / taa.ccc			Amount			
C:b.		7:n 0 - 1 -	Amount			
City	State	Zip Code				
				7		
Purpose of Expenditure		Category/	Office Sought:	House	State:	
		Туре		Senate	District:	
Name of Federal Candidate Sup	ported or Opposed by Expend	liture:		President		
			Check One:	Support	Oppose	
Colondar Vasa Ta Data D	Floation		Disbursement F	or: Primary	General	
Calendar Year-To-Date Per for Office	Sought					
	Sought		Other	(specify) ▶		
( ) OUDTOTAL ( ):						
(a) SUBTOTAL of Itemized Indep	pendent Expenditures		• •	7	133.25	
(b) SUBTOTAL of Unitemized Inc	dependent Expenditures		· •			
(c) TOTAL Independent Expendit					11413.00	
(carry total from last pa	age forward to Line 7)			7		