

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation PEOPLE FOR THE AMERICAN WAY		3. FEC Identification Number C C90012071
(b) Address (number and street) ☐ check if different than previously reported 1101 15th Street Suite 600		
(c) City, State and ZIP Code WASHINGTON DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? ☒ Yes ☐ No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report
☐ October 15 Quarterly Report
☒ January 31 Year-End Report
☐ 24-Hour Report
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M / D D / Y Y Y Y Y Y
 10 / 01 / 2012
 THROUGH
 M M / D D / Y Y Y Y Y Y
 12 / 31 / 2012

6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES

1418761.89

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Deborah Liu

Deborah Liu

06/06/2013

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Adelante Media Group WDDW-FM		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 500 Media Place		Amount 20281.00	
City Sacramento	State CA	Zip Code 95815	Transaction ID : F57.4123
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 35895.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Alamo		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 600 Corporate Park Dr.		Amount 171.98	
City St. Louis	State MO	Zip Code 63102	Transaction ID : F57.4273
Purpose of Expenditure internet ads	Category/ Type 002	Office Sought: ☐ House ☐ Senate ☒ President	State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 417272.99		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Avis Car Rental		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 4000 International Lane		Amount 320.00	
City Madison	State WI	Zip Code 53704	Transaction ID : F57.4256
Purpose of Expenditure staff expenses for GOTV work	Category/ Type 002	Office Sought: ☐ House ☐ Senate ☒ President	State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 104093.13		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

20772.98

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Best Western Madison Hotel		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 2424 University Ave.		Amount 500.00	
City Madison	State WI	Zip Code 53726	Transaction ID : F57.4260
Purpose of Expenditure staff expense for GOTV work	Category/ Type 002	Office Sought: ☐ House ☐ Senate ☒ President	State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 104943.13		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address P.O. Box 5539		Amount 31064.88	
City Arlington	State VA	Zip Code 22205	Transaction ID : F57.4151
Purpose of Expenditure Advertising fees for media buys	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: _____ District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 31064.88		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 10 / 11 / 2012	
Mailing Address P.O. Box 5539		Amount 20000.00	
City Arlington	State VA	Zip Code 22205	Transaction ID : F57.4158
Purpose of Expenditure advertising fees for media buys	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: _____ District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 51064.88		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		51564.88	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address P.O. Box 5539		Amount 412.50	
City Arlington	State VA	Zip Code 22205	
Purpose of Expenditure Latino radio ads		Category/ Type 004	Office Sought: ☒ House State: IA ☐ Senate District: 05 ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE MR. KING		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 412.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address P.O. Box 5539		Amount 11531.30	
City Arlington	State VA	Zip Code 22205	
Purpose of Expenditure Media buy fees		Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 121538.30		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address P.O. Box 5539		Amount 20931.90	
City Arlington	State VA	Zip Code 22205	
Purpose of Expenditure Media buy fees		Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 112677.13		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		32875.70	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address P.O. Box 5539		Amount 5709.00 Transaction ID : F57.4267
City Arlington	State VA	
Zip Code 22205		
Purpose of Expenditure media buy fees	Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: CO District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 171362.30		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Comfort Inn Toledo		Date MM / DD / YYYY 11 / 05 / 2012
Mailing Address 3560 Secor Rd.		Amount 186.00 Transaction ID : F57.4284
City Toledo	State OH	
Zip Code 43606		
Purpose of Expenditure staff travel expenses for GOTV	Category/ Type 002	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 466059.67		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Davidson Media Group/WVNZ		Date MM / DD / YYYY 10 / 02 / 2012
Mailing Address P.O. Box 2368		Amount 3060.00 Transaction ID : F57.4127
City Davidson	State NC	
Zip Code 28036		
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: VA District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 14433.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

8955.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 75225.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4111
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 95829.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 144402.65	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4161
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 304277.45		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 44540.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4163
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 44540.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

264167.65

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 1394.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4165
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 45934.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 1734.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4167
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 47668.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 43668.75	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4213
Purpose of Expenditure Latino tv ads	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 358231.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	46796.75
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Entravision Communications/WMDO/WFDC		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 23409.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4220
Purpose of Expenditure latino tv ads	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 83827.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 1601 Willo Road		Amount 260.58	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : F57.4250
Purpose of Expenditure internet ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 413585.27		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 1601 Willo Road		Amount 500.00	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : F57.4262
Purpose of Expenditure Internet ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 443763.97		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	24169.58
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 9 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 1601 Willo Road		Amount 638.91	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : F57.4278
Purpose of Expenditure internet ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 457168.47		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Frontier Airlines		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 7001 Tower Road		Amount 350.00	
City Denver	State CO	Zip Code 80249	Transaction ID : F57.4258
Purpose of Expenditure staff expense for GOTV work	Category/ Type 002	Office Sought: ☐ House State: WI ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 104443.13		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 1101 New York Ave, NW 2nd Floor		Amount 1045.00	
City Washington	State DC	Zip Code 20005	Transaction ID : F57.4182
Purpose of Expenditure online ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 371586.46		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

2033.91

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 10 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 1600 Amphitheatre Pkwy		Amount 619.56	
City Mountain View	State CA	Zip Code 94043	Transaction ID : F57.4184
Purpose of Expenditure online ads on Romney court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 372206.02		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 1600 Amphitheatre Pkwy		Amount 2610.94	
City Mountain View	State CA	Zip Code 94043	Transaction ID : F57.4253
Purpose of Expenditure Internet ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 416196.21		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 1600 Amphitheatre Pkwy		Amount 4207.80	
City Mountain View	State CA	Zip Code 94043	Transaction ID : F57.4263
Purpose of Expenditure internet ads on Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 447971.77		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		7438.30	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 11 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 1600 Amphitheatre Pkwy		Amount 8557.79	
City Mountain View	State CA	Zip Code 94043	Transaction ID : F57.4277
Purpose of Expenditure internet ads on Romney court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 456529.56		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 1101 New York Ave, NW 2nd Floor		Amount 2197.00	
City Washington	State DC	Zip Code 20005	Transaction ID : F57.4280
Purpose of Expenditure internet ads re Romney Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 465210.61		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Google In., Dept. No. 33654		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address P.O. Box 39000		Amount 25990.98	
City San Francisco	State CA	Zip Code 94139	Transaction ID : F57.4275
Purpose of Expenditure internet ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 443263.97		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

36745.77

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 12 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Holiday Inn Columbus Downtown		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 175 East Town Street		Amount 399.24	
City Columbus	State OH	Zip Code 42315	
Purpose of Expenditure staff travel expenses for GOTV work		Category/ Type 002	Office Sought: ☐ House ☒ Senate ☐ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 399.24		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KBLR Telemundo		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 450 Fremont Street Suite 310		Amount 8500.00	
City Las Vegas	State NV	Zip Code 89101	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☐ President State: NV District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 56168.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KBLR Telemundo		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 450 Fremont Street Suite 310		Amount 4250.00	
City Las Vegas	State NV	Zip Code 89101	
Purpose of Expenditure Latino tv ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☐ President State: NV District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 60418.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		13149.24	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 13 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee KCEC/Univision		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 63775.50	
City Teaneck	State NJ	Zip Code 07666	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 84677.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KDEN/Telemundo Drive		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2851 South Parker Street Suite 1150		Amount 12027.50	
City Denver	State CO	Zip Code 80014	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 102208.25		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KDLF-AM		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 924 W. Second Street		Amount 1593.75	
City Boone	State IA	Zip Code 50036	
Purpose of Expenditure Iowa Latino radio ads		Category/ Type 004	Office Sought: ☒ House State: IA ☐ Senate District: 05 ☐ President
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE MR. KING		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 3600.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		77396.75	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 14 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee KGHB/Univision Communications		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 500 Frank W. Burr Blvd Suite 19		Amount 799.00	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4207
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 107440.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KISF/Univision Radio		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 6767 W. Tropicana Ave. Suite 102		Amount 1504.50	
City Las Vegas	State NV	Zip Code 89103	Transaction ID : F57.4225
Purpose of Expenditure Latino radio ad	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 86895.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KMMQ-AM/NRG Media		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 5011 Capitol Avenue		Amount 1593.75	
City Omaha	State NE	Zip Code 68132	Transaction ID : F57.4188
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☒ House State: IA ☐ Senate District: 05 ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: STEVE MR. KING		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 2006.25		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	3897.25
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 15 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee KQRT/Entravision		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 867.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4223
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 85391.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee KRGU/Univision Radio		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 6767 W. Tropicana Ave. Suite 102		Amount 765.00	
City Las Vegas	State NV	Zip Code 89103	Transaction ID : F57.4227
Purpose of Expenditure Latino radio ad	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 87660.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee KRRN/Entravision		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2425 Olympic Blvd. Suite 6000w		Amount 697.00	
City Santa Monica	State CA	Zip Code 90404	Transaction ID : F57.4221
Purpose of Expenditure Latino radio ad	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 84524.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	2329.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 16 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee KTFD/Univision Communications		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 5503.75	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4201
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 90180.75		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KTLO		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 399 S. 8th Street		Amount 2567.00	
City Colorado Springs	State CO	Zip Code 80905	Transaction ID : F57.4209
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 110007.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KVSU/Univision Communications		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 4432.75	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4205
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 106641.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		12503.50	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 17 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee KVSU/Univision Communications		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 4250.00	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4266
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 165653.30		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee KWID/Lotus Communications		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 3301 Barham Blvd.		Amount 4335.00	
City Los Angeles	State CA	Zip Code 90068	Transaction ID : F57.4229
Purpose of Expenditure latino radio ad	Category/ Type 004	Office Sought: ☐ House State: NV ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 91995.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 8132.43	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4145
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 48604.43		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		16717.43	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 18 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 12818.79	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4147
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 61423.22		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 14317.24	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4149
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 75740.46		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 11 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 7867.77	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4153
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 83608.23		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	35003.80
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 19 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 11 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 12314.77	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4155
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 95923.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 11 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 14025.16	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4157
Purpose of Expenditure Spanish language direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 109948.16		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 28137.71	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4168
Purpose of Expenditure direct mail Supreme Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 186064.12		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	54477.64
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 20 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 6378.63	
City Alexandria	State VA	Zip Code 22311	
Purpose of Expenditure Direct mail - Latino brochure		Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 192442.75		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 10294.79	
City Alexandria	State VA	Zip Code 22311	
Purpose of Expenditure Direct mail - Latino brochure		Category/ Type 004	Office Sought: ☐ House State: WI ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 75532.29		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 11546.96	
City Alexandria	State VA	Zip Code 22311	
Purpose of Expenditure Direct mail - Latino brochure		Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 71930.96		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		28220.38	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 21 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 7758.38	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4173
Purpose of Expenditure direct mail - Latino brochure	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: NC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 7758.38		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 10050.00	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4192
Purpose of Expenditure latino direct mail	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: NC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 17808.38		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 6535.58	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4193
Purpose of Expenditure Latino direct mail	Category/ Type 004	Office Sought: ☐ House ☐ Senate ☒ President	State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 378741.60		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

24343.96

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 22 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 10548.09	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4194
Purpose of Expenditure Latino direct mail	Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 86080.38		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 11831.07	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4195
Purpose of Expenditure Latino direct mail	Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 83762.03		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 7949.28	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4197
Purpose of Expenditure Latino direct mail	Category/ Type 004	Office Sought: ☐ House State: NC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 25757.66		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	30328.44
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 23 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2001 N. Beauregard St.		Amount 26410.34	
City Alexandria	State VA	Zip Code 22311	Transaction ID : F57.4198
Purpose of Expenditure Latino direct mail	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 405151.94		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee McKenna Philaja		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 2263 12th Place, NW		Amount 22494.15	
City Washington	State DC	Zip Code 20009	Transaction ID : F57.4178
Purpose of Expenditure cable tv ads - Supreme Court	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 342403.75		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address P.O. Box 3350		Amount 1700.00	
City Boston	State MA	Zip Code 02241	Transaction ID : F57.4141
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 16133.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

50604.49

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 24 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address P.O. Box 3350		Amount 27625.00	
City Boston	State MA	Zip Code 02241	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 43758.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address P.O. Box 3350		Amount 766.70	
City Boston	State MA	Zip Code 02241	
Purpose of Expenditure Latino radio ads		Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 91745.23		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address P.O. Box 3350		Amount 14745.80	
City Boston	State MA	Zip Code 02241	
Purpose of Expenditure Latino radio ads		Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 383602.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		43137.50	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 25 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Resonate		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 11720 Plaza America Drive 3rd Floor		Amount 1431.33	
City Reston	State VA	Zip Code 20190	
Purpose of Expenditure internet ads on Romney Court		Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 114108.46		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Resonate		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 11720 Plaza America Dr. 3rd Floor		Amount 4231.21	
City Reston	State VA	Zip Code 20190	
Purpose of Expenditure internet ads		Category/ Type 004	Office Sought: ☐ House State: _____ ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 55296.09		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Resonate		Date MM / DD / YYYY 11 / 02 / 2012	
Mailing Address 11720 Plaza America Dr. 3rd Floor		Amount 4231.21	
City Reston	State VA	Zip Code 20190	
Purpose of Expenditure Internet ads on Romney Court		Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 4231.21		Disbursement For: ☒ Primary ☐ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures 9893.75			
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 26 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Resonate		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 11720 Plaza America Dr. 3rd Floor		Amount 5845.14	
City Reston	State VA	Zip Code 20190	
Purpose of Expenditure internet ads on Romney Court		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 463013.61		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Sheraton Cleveland Airport		Date MM / DD / YYYY 11 / 05 / 2012	
Mailing Address 5300 Riverside Dr.		Amount 336.00	
City Cleveland O	State OH	Zip Code 44135	
Purpose of Expenditure staff travel expense for GOTV		Category/ Type 002	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 465546.61		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Telemundo Columbus/WDEM-TV		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address P.O. Box 1497		Amount 8602.00	
City Westerville	State OH	Zip Code 43086	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 28232.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

14783.14

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 27 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Telemundo Columbus/WDEM-TV		Date MM / DD / YYYY 10 / 16 / 2012
Mailing Address P.O. Box 1497		Amount 16626.00 Transaction ID : F57.4289
City Westerville	State OH	
Zip Code 43086		
Purpose of Expenditure Latino television ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 157926.41		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Telemundo Columbus/WDEM-TV		Date MM / DD / YYYY 10 / 31 / 2012
Mailing Address P.O. Box 1497		Amount 5112.75 Transaction ID : F57.4217
City Westerville	State OH	
Zip Code 43086		
Purpose of Expenditure Latino tv ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 410264.69		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Telemundo Washington/WZDC		Date MM / DD / YYYY 10 / 02 / 2012
Mailing Address 2775 S. Quincy Street		Amount 20604.00 Transaction ID : F57.4109
City Arlington	State VA	
Zip Code 22206		
Purpose of Expenditure media buy for spanish language tv ads	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 20604.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	42342.75
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 28 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Telemundo Washington/WZDC		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 2775 S. Quincy Street		Amount 41225.00	
City Arlington	State VA	Zip Code 22206	
Purpose of Expenditure media buy for Spanish language tv ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: DC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 159874.80		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Telemundo Washington/WZDC		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2775 S. Quincy Street		Amount 10285.00	
City Arlington	State VA	Zip Code 22206	
Purpose of Expenditure Latino tv ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: DC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 314562.45		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Time Warner Cable/Columbus		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 1015 Olentangy River Road		Amount 108188.00	
City Columbus	State OH	Zip Code 43231	
Purpose of Expenditure cable ad - supreme court		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 319909.60		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		159698.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 29 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee TSI Radio LLC/WV KO-FM		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 4412 Carver Woods Suite 200		Amount 6120.00	
City Cincinnati	State OH	Zip Code 45242	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 40472.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee TSI Radio LLC/WV KO-FM		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 4412 Carver Woods Suite 200		Amount 1530.00	
City Cincinnati	State OH	Zip Code 45242	
Purpose of Expenditure Latino radio ad		Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 413324.69		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Univision Communications/WQHS		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 20901.50	
City Teaneck	State NJ	Zip Code 07666	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 20901.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		28551.50	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 30 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Univision Communications/WQHS		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 31352.25	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4286
Purpose of Expenditure latino television ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 141300.41		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Univision Communications/WQHS		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 10450.75	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4214
Purpose of Expenditure Latino tv ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: 11 ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 10450.75		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Univision Communications/WQHS		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 500 Frank W. Burr Blvd. Suite 19		Amount 39865.00	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.4265
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: CO ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 161403.30		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	81668.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 31 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee US Airways		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 4000 Sky harbor Blvd.		Amount 904.80	
City Phoenix	State AZ	Zip Code 85034	Transaction ID : F57.4269
Purpose of Expenditure staff travel expenses for GOTV work		Category/ Type 002	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 417101.01		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WACA-AM/AC Acquisitions		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 11141 Georgia Ave. Suite 310		Amount 2985.20	
City Wheaton	State MD	Zip Code 20904	Transaction ID : F57.4135
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 101799.40		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WACA-AM/AC Acquisitions		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 11141 Georgia Ave. Suite 310		Amount 1615.00	
City Wheaton	State MD	Zip Code 20904	Transaction ID : F57.4241
Purpose of Expenditure Latino radio ads		Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 361461.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

5505.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 32 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WBTK-AM/Mount Rich Media		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 2809 Emerywood Place Suite 540		Amount 3060.00	
City Henrico	State VA	Zip Code 23294	Transaction ID : F57.4125
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 11373.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee WBTK-AM/Mount Rich Media		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2809 Emerywood Place Suite 540		Amount 1530.00	
City Henrico	State VA	Zip Code 23294	Transaction ID : F57.4234
Purpose of Expenditure latino radio ad	Category/ Type 004	Office Sought: ☐ House State: VA ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 89448.53		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee WDCN-FM/Media One		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 8121 Georgia Ave. Suite 900		Amount 4236.40	
City Silver Spring	State MD	Zip Code 20910	Transaction ID : F57.4137
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 106035.80		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

8826.40

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 33 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WDCN-FM/Media One		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 8121 Georgia Ave. Suite 900		Amount 2295.00	
City Silver Spring	State MD	Zip Code 20910	Transaction ID : F57.4242
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: DC ☒ Senate District: _____ ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 2295.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WDDW-FM Milwaukee/Adelante Media Group		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 500 Media Place		Amount 10174.50	
City Sacramento	State CA	Zip Code 95815	Transaction ID : F57.4232
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: WI ☒ Senate District: _____ ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 103773.13		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WDLR-AM/ICS Holdings		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 5031 Latrobe Dr.		Amount 6120.00	
City Windemere	State FL	Zip Code	Transaction ID : F57.4129
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: OH ☒ Senate District: _____ ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 34352.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	18589.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 34 OF 39

FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WDLR-AM/ICS Holdings		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 5031 Latrobe Dr.		Amount 1530.00	
City Windemere	State FL	Zip Code Transaction ID : F57.4237	
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 411794.69		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WILC-AM/ZGS		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 13499 Baltimore Ave.		Amount 2985.20	
City Laurel	State MD	Zip Code Transaction ID : F57.4133	
Purpose of Expenditure media buy for Spanish language ad	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 98814.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WILC-AM/ZGS		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 13499 Baltimore Ave.		Amount 1615.00	
City Laurel	State MD	Zip Code Transaction ID : F57.4240	
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: ☐ House State: DC ☐ Senate District: _____ ☒ President	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 359846.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

6130.20

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 35 OF 39
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee Winning Connections		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 317 Pennsylvania Ave., SE 2nd Floor		Amount 28137.71
City Washington	State DC	Zip Code 20003
Purpose of Expenditure online ads on Romney court		Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Calendar Year-To-Date Per Election for Office Sought 370541.46		Check One: ☐ Support ☒ Oppose
		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Winning Connections		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 317 Pennsylvania Ave., SE 2nd Floor		Amount 4290.88
City Washington	State DC	Zip Code 20003
Purpose of Expenditure Fees for GOTV robocalls to members		Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Office Sought: ☐ House State: FL ☐ Senate District: _____ ☒ President
Calendar Year-To-Date Per Election for Office Sought 4290.88		Check One: ☐ Support ☒ Oppose
		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Winning Connections		Date MM / DD / YYYY 11 / 05 / 2012
Mailing Address 317 Pennsylvania Ave., SE 2nd Floor		Amount 327.06
City Washington	State DC	Zip Code 20003
Purpose of Expenditure internet ads on Romney Court		Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Office Sought: ☐ House State: OH ☐ Senate District: _____ ☒ President
Calendar Year-To-Date Per Election for Office Sought 465873.67		Check One: ☐ Support ☒ Oppose
		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

32755.65

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 36 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WJTI-AM		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 611 West National Suite 201		Amount 1088.00	
City Milwaukee	State WI	Zip Code 53204	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 15614.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WJTI-AM		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 611 West National Suite 201		Amount 544.00	
City Milwaukee	State WI	Zip Code 53204	
Purpose of Expenditure Latino radio ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 93598.63		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WLZL-FM/CBS		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 4200 Parliament Place Suite 300		Amount 12614.00	
City Lanham	State MD	Zip Code 20706	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: DC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 118649.80		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		14246.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 37 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WLZL-FM/CBS		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 2000 M Street, NW Suite 400		Amount 7395.00	
City Washington	State DC	Zip Code 20036	
Purpose of Expenditure Latino radio ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: DC District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 368856.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wow Cable		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 3675 Corporate Drive		Amount 19278.85	
City Columbus	State OH	Zip Code 43231	
Purpose of Expenditure cable ad - Supreme Court		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: OH District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 211721.60		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WVNA/Davidson Media Group		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address P.O. Box 2368		Amount 1530.00	
City Davidson	State NC	Zip Code 28036	
Purpose of Expenditure Latino radio ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: VA District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 90978.53		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		28203.85	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 38 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WYTU/Telemundo		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 809 S. 60th Street		Amount 14526.50	
City Milwaukee	State WI	Zip Code 53214	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 14526.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WYTU/Telemundo		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 809 S. 60th Street		Amount 29342.00	
City Milwaukee	State WI	Zip Code 53214	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 65237.50		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WYTU/Telemundo		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 809 S. 60th Street		Amount 6974.25	
City Milwaukee	State WI	Zip Code 53214	
Purpose of Expenditure Latino tv ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: WI District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 93054.63		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		50842.75	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 39 OF 39
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
PEOPLE FOR THE AMERICAN WAY

Full Name (Last, First, Middle Initial) of Payee WZTD/Telemundo Richmond		Date MM / DD / YYYY 10 / 02 / 2012	
Mailing Address 23 Sesame Street		Amount 8313.00	
City Richmond	State VA	Zip Code 23235	
Purpose of Expenditure media buy for Spanish language ad		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: VA District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 8313.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WZTD/Telemundo Richmond		Date MM / DD / YYYY 10 / 16 / 2012	
Mailing Address 23 Sesame Street		Amount 16626.00	
City Richmond	State VA	Zip Code 23235	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: VA District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought 60384.00		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee WZTD/Telemundo Richmond		Date MM / DD / YYYY 10 / 31 / 2012	
Mailing Address 23 Sesame Street		Amount 4156.50	
City Richmond	State VA	Zip Code 23235	
Purpose of Expenditure Latino television ads		Category/ Type 004	Office Sought: ☐ House ☒ Senate ☒ President State: VA District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 87918.53		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		29095.50	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		1418761.89	