

# FEC FORM 9

## 24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. (a) Name of Individual, Organization or Corporation <b>Majority Forward</b>		3. FEC Identification Number <b>C C30002802</b>
(b) Address (number and street) 700 13th Street NW, Suite 600	<input type="checkbox"/> check if different than previously reported	
(c) City, State and ZIP Code Washington DC 20005		
2. Occupation and Name of Employer (for Individual Filers Only)		

4. COVERED PERIOD: FROM  /  /  THROUGH  /  /

5. IS THIS REPORT AN AMENDMENT?  No  Yes, it amends the report filed on  /  /

6. (a) DATE OF PUBLIC DISTRIBUTION(S)  /  /

(b) COMMUNICATIONS TITLE Mess, Janice, Just Wrong, Let, Julie

7. THE FILER IS: (a)  an Individual (b)  a Corporation or Labor Organization making communications under 11 CFR 114.10  
(c)  an Unincorporated Organization (d)  Other, specify: \_\_\_\_\_

8. WERE THE DISBURSEMENTS MADE EXCLUSIVELY FROM DONATIONS TO A SEGREGATED BANK ACCOUNT?  Yes  No

9. CUSTODIAN OF RECORDS  
 (a) Name Poersch, J.B., , ,  
 (b) Address (number and street) 700 13th Street NW Suite 600  
 (c) City, State and ZIP Code Washington DC 20005  
 (d) Name of Employer or Principal Place of Business Majority Forward (e) Occupation President

10. TOTAL DONATIONS THIS STATEMENT .....

11. TOTAL DISBURSEMENTS/OBLIGATIONS THIS STATEMENT .....

Under penalty of perjury I certify that this statement is true, correct and complete.

<b>TYPE OR PRINT NAME OF PERSON COMPLETING FORM</b> Poersch, J.B., , ,	<b>SIGNATURE</b> <i>Poersch, J.B., , ,</i>	<b>DATE</b> <i>[Electronically I]</i> 09/08/2018
---	---	---

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 52 U.S.C. § 30109.

**List of Person(s) Sharing/Exercising Control**  
(use additional pages as necessary)

**12. Person(s) Sharing/Exercising Control**

<b>A.</b>	(a) Name Poersch, J. B., , ,	<b>Transaction ID : 1</b>
	(b) Address (number and street) 700 13th Street NW, Suite 600	
	(c) City, State and ZIP Code Washington	DC 20005
	(d) Name of Employer or Principal Place of Business Majority Forward	(e) Occupation President
<b>B.</b>	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
<b>C.</b>	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
<b>D.</b>	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
<b>E.</b>	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation

**SCHEDULE 9-B**  
**Disbursement(s) Made or Obligation(s)**

**A.** Full Name (Last, First, Middle Initial) of Payee

**Betty & Smith**

Mailing Address of Payee  
1875 K St NW  
FI 4

City State Zip Code  
Washington DC 20006-1238

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

20521.19

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Production Costs - 'Just Wrong'

**Transaction ID : 500047224**

Name of Federal Candidate Office Sought:  House State: AZ Disbursement/Obligation For: 2018  
McSally, Martha, , ,  Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047224C**

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

**B.** Full Name (Last, First, Middle Initial) of Payee

**Bully Pulpit Interactive**

Mailing Address of Payee  
1445 New York Ave NW  
FI 5

City State Zip Code  
Washington DC 20005-2134

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

69900.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Online Advertising & Production Costs - 'Mess'

**Transaction ID : 500047232**

Name of Federal Candidate Office Sought:  House State: FL Disbursement/Obligation For: 2018  
Scott, Rick, , ,  Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047232C**

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  Primary  General  
 President  Other (specify) ▶ \_\_\_\_\_

**SUBTOTAL** of Disbursements/Obligations This Page (optional)..... ▶

90421.19

**TOTAL** This Period (last page this line number only) ..... ▶  
(carry total from last page to Line 11)

**SCHEDULE 9-B**  
**Disbursement(s) Made or Obligation(s)**

**A.** Full Name (Last, First, Middle Initial) of Payee

**MVAR Media, LLC**

Mailing Address of Payee  
1199 N Fairfax St  
Ste 220

City State Zip Code  
Alexandria VA 22314-1437

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

14728.47

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Production Costs - 'Let'

**Transaction ID : 500047226**

Name of Federal Candidate Office Sought:  House State: ND Disbursement/Obligation For: 2018  
Cramer, Kevin, ,  Senate District:  Primary  General  
 President  Other (specify) ▶

**Transaction ID : 500047226C**

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

**B.** Full Name (Last, First, Middle Initial) of Payee

**Shorr Johnson Magnus**

Mailing Address of Payee  
100 N 20th St  
Ste 201

City State Zip Code  
Philadelphia PA 19103-1454

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

25402.30

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Production Costs - 'Janice'

**Transaction ID : 500047225**

Name of Federal Candidate Office Sought:  House State: MO Disbursement/Obligation For: 2018  
Hawley, Joshua, D., ,  Senate District:  Primary  General  
 President  Other (specify) ▶

**Transaction ID : 500047225C**

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

**SUBTOTAL** of Disbursements/Obligations This Page (optional)..... ▶

40130.77

**TOTAL** This Period (last page this line number only) ..... ▶  
(carry total from last page to Line 11)

**SCHEDULE 9-B**  
**Disbursement(s) Made or Obligation(s)**

**A. Full Name (Last, First, Middle Initial) of Payee**

**Siegel Strategies, LLC**

Mailing Address of Payee  
1 Morton Sq  
#3CW

City State Zip Code  
New York NY 10014-7801

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

31950.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Production Costs - 'Julie'

**Transaction ID : 500047223**

Name of Federal Candidate  
Morrisey, Patrick, , ,

Office Sought:  House State: WV  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For: 2018  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047223C**

Name of Federal Candidate

Office Sought:  House State: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For:  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate

Office Sought:  House State: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For:  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

**B. Full Name (Last, First, Middle Initial) of Payee**

**Waterfront Strategies**

Mailing Address of Payee  
3050 K St NW  
Ste 100

City State Zip Code  
Washington DC 20007-5161

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

358385.19

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Buy and Production Costs - 'Mess'

**Transaction ID : 500047216**

Name of Federal Candidate  
Scott, Rick, , ,

Office Sought:  House State: FL  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For: 2018  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047216C**

Name of Federal Candidate

Office Sought:  House State: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For:  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate

Office Sought:  House State: \_\_\_\_\_  
 Senate District: \_\_\_\_\_  
 President

Disbursement/Obligation For:  
 Primary  General  
 Other (specify) ▶ \_\_\_\_\_

**SUBTOTAL** of Disbursements/Obligations This Page (optional)..... ▶

390335.19

**TOTAL** This Period (last page this line number only) ..... ▶  
(carry total from last page to Line 11)

**SCHEDULE 9-B**  
**Disbursement(s) Made or Obligation(s)**

**A. Full Name (Last, First, Middle Initial) of Payee**

**Waterfront Strategies**

Mailing Address of Payee  
3050 K St NW  
Ste 100

City State Zip Code  
Washington DC 20007-5161

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

405421.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Buy - 'Janice'

**Transaction ID : 500047217**

Name of Federal Candidate Office Sought:  House State: MO Disbursement/Obligation For: 2018  
Hawley, Joshua, D., ,  Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047217C**

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For:  
 Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For:  
 Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

**B. Full Name (Last, First, Middle Initial) of Payee**

**Waterfront Strategies**

Mailing Address of Payee  
3050 K St NW  
Ste 100

City State Zip Code  
Washington DC 20007-5161

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

267092.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Buy - 'Just Wrong'

**Transaction ID : 500047218**

Name of Federal Candidate Office Sought:  House State: AZ Disbursement/Obligation For: 2018  
McSally, Martha, , ,  Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

**Transaction ID : 500047218C**

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For:  
 Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

Name of Federal Candidate Office Sought:  House State: \_\_\_\_\_ Disbursement/Obligation For:  
 Senate District: \_\_\_\_\_  Primary  General  
 President \_\_\_\_\_  Other (specify) ▶ \_\_\_\_\_

**SUBTOTAL** of Disbursements/Obligations This Page (optional)..... ▶

672513.00

**TOTAL** This Period (last page this line number only) ..... ▶  
(carry total from last page to Line 11)

**SCHEDULE 9-B**  
**Disbursement(s) Made or Obligation(s)**

**A. Full Name (Last, First, Middle Initial) of Payee**

**Waterfront Strategies**

Mailing Address of Payee  
3050 K St NW  
Ste 100

City State Zip Code  
Washington DC 20007-5161

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

63241.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Buy - 'Let'

**Transaction ID : 500047219**

Name of Federal Candidate Office Sought:  House State: ND Disbursement/Obligation For: 2018  
Cramer, Kevin, ,  Senate District:  Primary  General  
 President  Other (specify) ▶

**Transaction ID : 500047219C**

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

**B. Full Name (Last, First, Middle Initial) of Payee**

**Waterfront Strategies**

Mailing Address of Payee  
3050 K St NW  
Ste 100

City State Zip Code  
Washington DC 20007-5161

Name of Employer Occupation

Date of Disbursement or Obligation

MM / DD / YYYY  
09 / 07 / 2018

Amount

282298.00

Communication Date

MM / DD / YYYY  
09 / 07 / 2018

Purpose of Disbursement (Including title(s) of communication(s))  
Media Buy - 'Julie'

**Transaction ID : 500047220**

Name of Federal Candidate Office Sought:  House State: WV Disbursement/Obligation For: 2018  
Morrisey, Patrick, ,  Senate District:  Primary  General  
 President  Other (specify) ▶

**Transaction ID : 500047220C**

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

Name of Federal Candidate Office Sought:  House State: Disbursement/Obligation For:  
 Senate District:  Primary  General  
 President  Other (specify) ▶

**SUBTOTAL** of Disbursements/Obligations This Page (optional)..... ▶

345539.00

**TOTAL** This Period (last page this line number only) ..... ▶  
(carry total from last page to Line 11)

1538939.15