

REPORT OF COMMUNICATION COSTS BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS

1. (a) NAME OF ORGANIZATION National Education Association	2. IDENTIFICATION NUMBER (Assigned by FEC) C70000492
(b) ADDRESS (Number and Street) 1201 16th Street, NW Suite 420	3. TYPE OF ORGANIZATION (Check Appropriate Box) ☐ Corporation ☒ Labor Organization ☐ Membership Organization ☐ Trade Association ☐ Cooperative ☐ Corporation without capital stock
(c) CITY, STATE AND ZIP CODE Washington, DC 20036	

4. TYPE OF REPORT (Check One):

(a) ☐ April 15 Quarterly Report ☐ July 15 Quarterly Report ☒ October 15 Quarterly Report

☐ 12 Day Pre-General Election Report held on _____ in the State of _____
(date)

☐ January 31 Year End Report

(b) Is this Report an Amendment? ☐ YES ☐ NO

5. THIS REPORT COVERS THE PERIOD _____ THROUGH _____

SUMMARY OF COMMUNICATION COSTS

Type of Communication	Class or Category Communicated With	Date(s) of Communication	Check One		Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election	Cost of Communication (Per Candidate)
			Support	Oppose		
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other: (Specify)	☐ Executive/Administrative Personnel ☐ Stockholders ☐ Members				Please see attached Schedule	
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other: (Specify)	☐ Executive/Administrative Personnel ☐ Stockholders ☐ Members					

(NOTE: For additional communications, attach separate sheets containing the same information as above.)

TOTAL COMMUNICATION COSTS FOR THIS PERIOD \$ 1,689,409.05

I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.

Deidre Miller

Type or Print Name

Deidre Miller

Signature and Title of Person Designated to Sign This Report

Assistant Treasurer

10-16-08

Date

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.

WHERE TO FILE:

Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

FOR FURTHER INFORMATION CONTACT:

Federal Election Commission
Toll Free: 800-424-9530
Local: 202-694-1100

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Type of Communication	Class or Category Communicated With	Dates of Communication	Support	Oppose	Identify Candidate, Office Sought, District and State, and Whether Primary of General	Cost of Communication
Deployed staff-face-to-face communication	Member households	8/2/08-9/30/08	X		Barack Obama - President - General	\$4,468.03
Deployed staff-face-to-face communication	Member households	8/4/08-9/30/08	X		Barack Obama - President - General	\$1,768.77
Deployed staff-face-to-face communication	Member households	8/24/08-9/30/08	X		Barack Obama - President - General	\$908.77
Deployed staff-face-to-face communication	Member households	9/2/08-9/30/08	X		Barack Obama - President - General	\$556.02
Deployed staff-face-to-face communication	Member households	8/3/08-9/30/2008	X		Barack Obama - President - General	\$2,856.94
Deployed staff-face-to-face communication	Member households	9/1/08-9/30/08	X		Barack Obama - President - General	\$727.99
Consultant - face-to-face	Member households	8/3/08-9/30/08	X		Barack Obama - President - General	\$6,488.25
Deployed staff-face-to-face communication	Member households	8/3/08-9/30/08	X		Barack Obama - President - General	\$941.57
Deployed staff-face-to-face communication	Member households	8/18/08-9/27/08	X		Barack Obama - President - General	\$4,617.73
Vendor producing volunteer	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$100,422.48

Type of Communication	Class or Category Communicated With	Dates of Communication	Support	Oppose	Identify Candidate, Office Sought, District and State, and Whether Primary of General	Cost of Communication
Vendor producing volunteer	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$25,567.71
Vendor producing volunteer activity	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$10,424.49
Direct mail-postage	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$3,715.22
Telephone calls	Member households	10/6/08-10/7/08	X		Barack Obama - President - General	\$128,657.55
Deployed staff-face-to-face communications	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$116,553.58
					Total	\$408,675.10

Type	Class or Category Communicated With	Dates of Communication	Support	Oppose	Identify Candidate, Office Sought, District and State, and Whether Primary of General	Grand Total
Consultant - Direct Mail	Direct Mail - Member Households	7/16/2008	X		Barack Obama - President; General Election Communication	\$35,169.72
Consultant - Direct Mail	Direct Mail - Member Households	8/6/2008	X		Barack Obama - President; General Election Communication	\$38,432.00
Consultant - Direct Mail	Direct Mail - Member Households	7/23/2008	X		Barack Obama - President; General Election Communication	\$36,145.77
Consultant - Direct Mail	Direct Mail - Member Households	7/9/2008	X		Barack Obama - President; General Election Communication	\$35,169.72
Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	x		Barack Obama and John McCain - President; General Election Communication	\$8,970.79
Consultant - Direct Mail	Direct Mail - Member Households	8/1/2008		X	John McCain - President; General Election Communication	\$35,697.84
Consultant - Direct Mail	Direct Mail - Member Households	8/18/2008	X		Barack Obama - President; General Election Communication	\$35,227.75
Consultant - Direct Mail	Direct Mail - Member Households	8/21/2008	X		Barack Obama - President; General Election Communication	\$27,640.55
Consultant - Direct Mail	Direct Mail - Member Households	8/27/2008		X	John McCain - President; General Election Communication	\$28,152.52
Consultant - Direct Mail	Direct Mail - Member Households	9/16/2008		X	John McCain - President; General Election Communication	\$25,580.28
Consultant - Direct Mail	Direct Mail - Member Households	9/2/2008		X	John McCain - President; General Election Communication	\$25,279.54
Consultant - Direct Mail	Direct Mail - Member Households	9/22/2008		X	John McCain - President; General Election Communication	\$26,348.01
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008		X	John McCain - President; General Election Communication	\$17,813.41
Consultant - Direct Mail	Direct Mail - Member Households	9/17/2008		X	John McCain - President; General Election Communication	\$17,776.83
Consultant - Direct Mail	Direct Mail - Member Households	9/18/2008		X	John McCain - President; General Election Communication	\$17,018.33
Consultant - Direct Mail	Direct Mail - Member Households	9/26/2008		X	John McCain - President; General Election Communication	\$26,121.64
Consultant - Direct Mail	Direct Mail - Member Households	9/29/2008		X	John McCain - President; General Election Communication	\$18,488.32
Consultant - Direct Mail	Direct Mail - Member Households	9/8/2008		X	John McCain - President; General Election Communication	\$18,423.25
Consultant - Direct Mail	Direct Mail - Member Households	9/25/2008		X	John McCain - President; General Election Communication	\$16,518.09
Consultant - Direct Mail	Direct Mail - Member Households	9/26/2008	X		Barack Obama - President; General Election Communication	\$11,228.86
Consultant - Direct Mail	Direct Mail - Member Households	8/19/2008	X		Ann Kirkpatrick, Congress, AZ CD 1, Primary	5243
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	X		Ann Kirkpatrick, Congress, AZ CD 1, Primary	5243
Consultant - Direct Mail	Direct Mail - Member Households	8/12/2008	X		Barack Obama - President; General Election Communication	109816
Consultant - Direct Mail	Direct Mail - Member Households	8/19/2008	X		Barack Obama - President; General Election Communication	87546
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	X		Barack Obama - President; General Election Communication	3447
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	X		Barack Obama - President; General Election Communication	9691
Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	X		Barack Obama - President; General Election Communication	91060.17
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008	X		Barack Obama - President; General Election Communication	5988.27
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008	X		Barack Obama - President; General Election Communication	18821.414
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	X		Barack Obama - President; General Election Communication	45576.86
Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	X		Barack Obama - President; General Election Communication	3643.314
Consultant - Direct Mail	Direct Mail - Member Households	8/27/2008	X		Barack Obama - President; General Election Communication	6932.898
Consultant - Direct Mail	Direct Mail - Member Households	9/2/2008	X		Barack Obama - President; General Election Communication	44666
Consultant - Direct Mail	Direct Mail - Member Households	9/2/2008	X		Barack Obama - President; General Election Communication	2232
Consultant - Direct Mail	Direct Mail - Member Households	9/6/2008	X		Barack Obama - President; General Election Communication	9802.8
Consultant - Direct Mail	Direct Mail - Member Households	9/13/2008		X	John McCain - President; General Election Communication	90350
Consultant - Direct Mail	Direct Mail - Member Households	9/24/2008	x		Barack Obama - John McCain - President; General Election Communication	76787
Consultant - Direct Mail	Direct Mail - Member Households	9/23/2008	x		Barack Obama - John McCain - President; General Election Communication	61057
Consultant - Direct Mail	Direct Mail - Member Households	9/16/2008		X	John McCain - President; General Election Communication	101637
TOTAL						\$1,280,733.95

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

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