

LOUISIANA TRUTH PAC

516 ST PHILIP STREET

NEW ORLEANS

LA

70116

FEC ID No. C00485854

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) LOUISIANA TRUTH PAC	FEC IDENTIFICATION NUMBER <b>C</b> C00485854
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee Direct Mail Plus, LLC	Date M M / D D / Y Y Y Y 08 / 19 / 2010
Mailing Address POB 292	Amount 18204.01
City Metairie	State LA
Zip Code 70004	Office Sought: <input checked="" type="checkbox"/> House State: LA <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> Presidential
Purpose of Expenditure postcard printing, production, mailing list rental services	Category/ Type 004
Name of Federal Candidate supported or Opposed by expenditure: CEDRIC L RICHMOND	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 18204.01	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: SE.4137

Full Name (Last, First, Middle, Initial) of Payee Gulf South Media	Date M M / D D / Y Y Y Y 08 / 20 / 2010
Mailing Address 7818 St. Charles Ave	Amount 10000.00
City New Orleans	State LA
Zip Code 70118	Office Sought: <input checked="" type="checkbox"/> House State: LA <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> Presidential
Purpose of Expenditure website design, rese- arch, setup services	Category/ Type 004
Name of Federal Candidate supported or Opposed by expenditure: CEDRIC L RICHMOND	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 28204.01	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: SE.4140

(a) SUBTOTAL of Itemized Independent Expenditures .....	28204.01
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	28204.01

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James S Burland  
Signature

M M / D D / Y Y Y Y  
08 / 20 / 2010