

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee JOPAULSH CONSULTING LLC
Mailing Address PO BOX 31915
City PHILADELPHIA State PA Zip Code 19104
Purpose of Expenditure DIGITAL CONSULTING/WEB SERVICE/PRINTING Category/Type

Date of Public Distribution/Dissemination 10 / 21 / 2014
Amount 21950.00
Transaction ID : SE24.4011
Date of Disbursement or Obligation 10 / 21 / 2014

Name of Federal Candidate JONI K ERNST
Support [X] Oppose []
Calendar Year-To-Date Per Election for Office Sought 178690.90

Office Sought: [] House District: 00
[] President [X] Senate State: IA
Disbursement For: [] Primary [X] General 2014
[] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
Support [] Oppose []
Calendar Year-To-Date Per Election for Office Sought

Office Sought: [] House District:
[] President [] Senate State:
Disbursement For: [] Primary [] General
[] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 21950.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 21950.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Cabell Hobbs [Electronically Filed] Date 10 / 21 / 2014
Signature