FEC FORM 3X	AN	EPORT (ND DISB Other Than	URSEN	IENTS	ee		Office Use Only	
1. NAME OF COMMITTEE (in fu		FEC MAILING		kample:If typing ver the lines	ı, type			
DIRECT VOICE, T	 street)	L ACTION COM						
Check if differ than previousl reported. (AC	У . М	VASHINGTON			<u> </u>		20036	
2. FEC IDENTIFICAT		₩	CITY 🛦		I 		ZIPCOD	
C00235309			3. IS THIS REPOR		NEW (N) OR	AM (A)	IENDED	
July 15 Quarterly October Quarterly January 3 Quarterly July 31 M Report(N Year Only	orts: Report(Q1) 15 Report(Q3) 31 Report(YE) lid-Year on-election	(b) Monthly Report Due On: (c) 12-Day PRE -Ele Report f (d) 30-Day Post -E Report f	Election on	3)	12C)	Sep	2G) in the State of	Special (30S)
5. Covering Period	0 1		0 0 8	through		31	2008	
Type or Print Name of T		Mark A. Micali	or my knowledge	zanu denen il IS	true, correct a	and complete.		
Signature of Treasurer		-	A. Micali	ubject the perce		ate 02		2 0 0 8
Office							FEC FORI	_
Use Only							(Rev. 12/200	

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

F	Report Covering the Period: From:	0.1 0.0.0	
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1		21571.37
	(b) Cash on Hand at Begining of Reporting Period	21571.37	
	(c) Total Receipts (from Line 19)	14175.00	14175.00
	 (d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) 	35746.37	35746.37
7.	Total Disbursements (from Line 31)	4110.00	4110.00
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	31636.37	31636.37
9.	Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D)	0.00	

X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

DETAILED SUMMARY PAGE

OF RECEIPTS FEC Form 3X (Rev. 06/2004) Page 3 Write or Type Committee Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION 0^D1 01 0 1 [⊅]1 Μ D D 2008 2008 Report Covering the Period: From: To: **COLUMN A** COLUMN B I. Receipts **Total This Period** Calendar Year-to-Date 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees 12000.00 12000.00 (i) Itemized (use Schedule A) 2175.00 2175.00 (ii) Unitemized (iii) TOTAL (add 14175.00 14175.00 Lines 11(a)(i) and (ii) 0.00 0.00 (b) Political Party Committees (c) Other Political Committees 0.00 0.00 (such as PACs) Total Contributions (add Lines (d) 11(a)(iii),(b) and (c)) (Carry 14175.00 14175.00 Totals to Line 33, page 5) 12. Transfers From Affiliated/Other 0.00 0.00 Party Committees 0.00 0.00 13. All Loans Received 0.00 0.00 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) 0.00 0.00 (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal candidates and Other 0.00 0.00 Political Committees 17. Other Federal Receipts 0.00 0.00 (Dividends, Interest, etc.) 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account 0.00 0.00 (from Schedule H3) 0.00 0.00 (b) Levin Funds (from Schedule H5) 0.00 0.00 (c) Total Transfer (add 18(a) and 18(b)). 19. Total Receipts (add Lines 11(d), 14175.00 14175.00 12, 13, 14, 15, 16, 17, and 18(c))

14175.00

14175.00

20. Total Federal Receipts (subtract Line 18(c) from Line 19)

DETAILED SUMMARY PAGE

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures: (a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	0.00
 (c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b)) 	0.00	0.00
2. Transfers to Affiliated/Other Party Committees	0.00	0.00
 Contributions to Federal Candidates/Committees 		
and Other Political Committees	4110.00	4110.00
(use Schedule E) 5. Coordinated Expenditures Made by Party	0.00	0.00
Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
26. Loan Repayments Made	0.00	0.00
7. Loans Made	0.00	0.00
 Refunds of Contributions To: (a) Individuals/Persons Other Than Political Committees 	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees	0.00	0.00
(such as PACs) (d) Total Contribution Refunds		
(add Lines 28(a), (b), and (c)) 🕨	0.00	0.00
9. Other Disbursements	0.00	0.00
 Federal Election Activity (2 U.S.C 431(20)) (a) Shared Federal Election Activity 		
(from Schedule H6)	0.00	0.00
(i) Federal Share		
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
 Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) 	4110.00	4110.00
2. Total Federal Disbursements		
(subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)	4110.00	4110.00
		4110.00

DETAILED SUMMARY PAGE

	FEC Form 3X (Rev. 02/2003)	of Disbursements	Page 5
	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) from Line 11(d), page 3)	14175.00	14175.00
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	14175.00	14175.00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	0.00	0.00
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

FE6AN026

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and St	atomonto ma	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6 / 13 (check only one) (check only one) X 11a 11b 11c 12 13 14 15 16 17						
	or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)	r for commercial purposes, other than using the name and address of any political committee to s								
A .	Full Name (Last, First, Middle Initial) W. Ronald Barnes Mailing Address 1615 L Street, NW Suite 1100 City	State	Zip Code	Date of Receipt M M ' D D ' Y Y Y Y 0 1 ' D 7 ' 2 0 0 8 Transaction ID: SA11AI.8186						
	Washington FEC ID number of contributing federal political committee.	DC	20036	Amount of Each Receipt this Period						
	Name of Employer Direct Marketing Associat- ion Receipt For: Primary General Other (specify) ▼		n sident/State Affairs e Year-to-Date 250.00	Contribution						
- B.	Full Name (Last, First, Middle Initial) Phillip Brown Mailing Address 1595 Reed Road			Date of Receipt						
	City <u>Pennington</u> FEC ID number of contributing federal political committee.	State NJ	Zip Code 08534	Transaction ID: SA11AI.8227 Amount of Each Receipt this Period 2000.00						
	Name of Employer Direct Group Receipt For: Primary General Other (specify) ▼	_ I	n e Vice President e Year-to-Date ▼ 2000.00	Contribution						
- C.	Full Name (Last, First, Middle Initial) Gareth Giesler Mailing Address 6864 Engle Road			Date of Receipt						
	City Cleveland FEC ID number of contributing federal political committee.	State OH	Zip Code 44130	0 1 2 9 2 0 0 8 Transaction ID: SA11AI.8245 Amount of Each Receipt this Period 1000.00						
	Name of Employer AmeriMark Holdings Receipt For: Primary General Other (specify) ▼	Occupatio Presiden		Contribution						
	SUBTOTAL of Receipts This Page (optional)			3250.00						
	TOTAL This Period (last page this line number of	only)								

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	for each	parate schedule(s) a category of the d Summary Page	FOR LINE NUMBER: PAGE 7 / 13 (check only one)
	Any information copied from such Reports and Sta or for commercial purposes, other than using the r NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT	name and address of any	y political committee to	solicit contributions from such committee.
Α.	Full Name (Last, First, Middle Initial) Louis Giesler Mailing Address 6864 Engle Road City Cleveland FEC ID number of contributing federal political committee.	State Zip Co OH 44130	ode	Date of Receipt M M / 29 / 2008 Transaction ID: SA11AI.8246 Amount of Each Receipt this Period 1000.00 Contribution
	Name of Employer AmeriMark Direct Receipt For: Primary General Other (specify) ▼	President Aggregate Year-to-Da	ate V 1000.00]
В.	Full Name (Last, First, Middle Initial) Mark Hertenstein Mailing Address 41 Metropolitan Road			Date of Receipt
	City <u>Toronto, Ontario</u> FEC ID number of contributing	State Zip Co ZZ	ode	Transaction ID: SA11AI.8241 Amount of Each Receipt this Period
	federal political committee. Name of Employer ICOM, Inc. Receipt For: Primary General Other (specify) ▼	C Occupation Vice President/Sal Aggregate Year-to-Da		Contribution
C.	Full Name (Last, First, Middle Initial) Diane Huzar			Date of Receipt
	Mailing Address 6864 Engle Road			M M / D D / Y Y Y Y 01 31 2008
	City <u>Cleveland</u>	State Zip Co OH 44130		Transaction ID: SA11AI.8203 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer AmeriMark Direct	Occupation Executive Vice Pre		Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Da	ate ▼ 500.00]
	SUBTOTAL of Receipts This Page (optional)			3000.00
	TOTAL This Period (last page this line number o	nly)		

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and St	atomonto mo	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 8 / 13 (check only one) (check only one) X 11a 11b 11c 12 13 14 15 16 17 n for the purpose of collicities contributions							
	or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)	for commercial purposes, other than using the name and address of any political committee to s									
Α.	Full Name (Last, First, Middle Initial) Steven D. Jaeger			Date of Receipt							
	Mailing Address 1311 Mamaroneck Ave	nue		0 1 / D D / Y Y Y Y 0 1 2 0 0 8							
	City	State	Zip Code	Transaction ID: SA11AI.8189							
	White Plains	NY	10605	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		250.00							
	Name of Employer Gerber Life Insurance Com-	Occupatio		Contribution							
	pany Receipt For:	Vice Pre	sident	_							
	Primary General	Aggregate		1							
	Other (specify) ▼	0 0	250.00								
В.	Full Name (Last, First, Middle Initial) Michael John			Date of Receipt							
	Mailing Address 451 Jackson Street			0 1 2 9 2 0 0 8							
	City	State	Zip Code	Transaction ID: SA11AI.8247							
	San Francisco	CA	94111	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		3000.00							
	Name of Employer JH Partners	Occupatio Principal		Contribution							
	Receipt For:	Aggregate	e Year-to-Date 🔻								
	Primary General Other (specify) ▼	0 0	3000.00								
C.	Full Name (Last, First, Middle Initial) Alan P. Kuritsky			Date of Receipt							
	Mailing Address 1120 Avenue of the Am	iericas		M M / D D / Y Y Y Y 01 09 2008							
	City	State	Zip Code	Transaction ID: SA11AI.8188							
	New York	NY	10036	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		500.00							
	Name of Employer Direct Marketing Associat- ion	Occupatio Senior V	ⁿ ice President	Contribution							
		Aggregate	e Year-to-Date 🔻								
	Other (specify)	0 0	500.00								
	SUBTOTAL of Receipts This Page (optional)			3750.00							
	TOTAL This Period (last page this line number of	only)	▶								

c	SCHEDULE A (FEC Form 3X)			FOR LINE NUMBER: PAGE 9/13									
	TEMIZED RECEIPTS		Use separate schedule(s) for each category of the	(check only one)									
•			Detailed Summary Page	$\begin{array}{ c c c c c c c c } X & 11a & 11b & 11c & 12 \\ \hline & 13 & 14 & 15 & 16 & 17 \\ \hline \end{array}$									
	Any information copied from such Reports and S or for commercial purposes, other than using the	Statements ma	y not be sold or used by any perso dress of any political committee to	on for the purpose of soliciting contributions									
	NAME OF COMMITTEE (In Full)												
	angle direct voice, the political ac	TION COM	MITTEE OF THE DIRECT MA	RKETING ASSOCIATION									
Α.	Full Name (Last, First, Middle Initial) Christopher McCormick			Date of Receipt									
	Mailing Address 15 Casco Street			0 1 / D D / Y Y Y Y 0 1 4 2008									
	City	State	Zip Code	Transaction ID: SA11AI.8230									
	Freeport	ME	04033	Amount of Each Receipt this Period									
	FEC ID number of contributing federal political committee.	C		250.00									
	Name of Employer L.L. Bean, Inc.	Occupation Presider		- Contribution									
	Receipt For:	Aggregate	e Year-to-Date 🔻										
	Primary General Other (specify) ▼	0 0	250.00]									
— В.	Full Name (Last, First, Middle Initial) Owen McCorry	Date of Receipt											
	Mailing Address 4300 US Highway 1			M M M / D D / Y Y Y Y Y 01 15 2008									
	City	State	Zip Code	Transaction ID: SA11AI.8236									
	Princeton	NJ	08543	Amount of Each Receipt this Period									
	FEC ID number of contributing federal political committee.	C		250.00									
	Name of Employer American List Counsel	Occupation Presider	on ht/Customer Acquisition	- Contribution									
	Receipt For:	Aggregate	e Year-to-Date 🔻										
	Primary General Other (specify) ▼	0 0	250.00]									
– C.	Full Name (Last, First, Middle Initial) Leonard R. Schenker			Date of Receipt									
	Mailing Address 1900 New Highway			0 1 D D / Y Y Y Y 0 1 2 4 2 0 0 8									
	City	State	Zip Code	Transaction ID: SA11AI.8201									
	Farmingdale	NY	11735	Amount of Each Receipt this Period									
	FEC ID number of contributing federal political committee.	C		500.00									
	Name of Employer Anchor Computer	Occupation Presider	nt										
	Receipt For:	Aggregate	e Year-to-Date 🔻										
	Primary General Other (specify) ▼		500.00]									
Γ	SUBTOTAL of Receipts This Page (optional)	I		1000.00									
	TOTAL This Period (last page this line number		r										

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and S or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT	name and add	dress of any political committee to	solicit contributions from such committee.
Α.	Full Name (Last, First, Middle Initial) Andrew R. Schiesl Mailing Address N63W23075 Highway	Date of Receipt M M / D D / Y Y Y Y 0 1 1 4 2 0 0 8		
	City	State	Zip Code	Transaction ID: SA11AI.8232
	Sussex	WI	53089	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Quad/Graphics, Inc.	Occupation Vice Pres	ⁿ sident & General Counsel	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date ▼ 500.00]
В.	Full Name (Last, First, Middle Initial) John Tedstrom			Date of Receipt
	Mailing Address 2828 Routh Street			M M / D D / Y Y Y Y Y 01 16 2008
	City	State	Zip Code	Transaction ID: SA11AI.8239
	Dallas	ТХ	75201	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Hawkeye	Occupation Managing	n g Director	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date ▼ 500.00]

SUBTOTAL of Receipts This Page (optional)	►	1000.00
TOTAL This Period (last page this line number only)	►	12000.00

	D DISBU				arate schedule	2(S) I	FOR LINE NUMBER: PAGE 11 / 13											
ITEMIZED DISBURSEMENTS Any Information copied from such Reports and Stateme					category of the Summary Pag	e e	\square	eck on 21b 27	2	· .	X 23 28b		24 28c	25		26 30		
					ot be sold or u ess of any politi													
\	F COMMITTE F VOICE, TH	. ,	AL ACTION	COMMI	TTEE OF TH	IE DIF	RECT	⁻ Maf	RKET	ING	a ASSO	CIA	TION					
	e (Last, First, R FOR SEN	,								Transaction ID: SB23.8252 Date of Disbursement								
Mailing A	Mailing Address 19 EAST COMMONS BLVD SECOND FLOOR									^M 1	M / D	30	/ Y	² o à) 8 [°]			
City NEW C	ASTLE			State DE	Zip Code 19720				A	mou	nt of Eac	n Dis	burse		-	od		
Contribut		ent											610	.00				
	AS R CARPE		Diahuraa	ment For:	2012	C	atego Type											
Office So State: D	X	House Senate President rict: 00	Disburse	Primary Other (sp	X Gener	al												
	Full Name (Last, First, Middle Initial) FRIENDS OF MAX BAUCUS								D	ate c	action ID	seme		249				
Mailing A	ddress P(D BOX 586								[™] 1	M / D	2 ^D	/ Y	²oò	8			
City HELEN	A			State MT	Zip Code 59624				A	mou	nt of Eac	n Dis	burse		-	od		
Purpose of Disbursement Contribution							÷							1000	.00	<u> </u>		
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Office So State: M	x	House Senate President rict: 00		ment For: Primary Other (spe	2008 Gener ecify) ▼	al												
	e (Last, First, OR CONGR	,	-1								action ID	seme		250				
Mailing A	ddress 19	10 WAUKE	GAN ROAI)					() 1)	M / D	23	/ Y	² o à	8			
City GLENV	IEW			State IL	Zip Code 60025				A	mou	nt of Eac	n Dis	burse		-	od		
Contribut		ent									0 0			1000	.00			
	STEVEN KIP			Category/ Type														
Office So State: IL		House Senate President rict: 10		ment For: Primary Other (spe	2008 Gener ecify) ▼	al												
SUBTOTA	L of Disbursen	nents This Pag	ge (optional) .					►						2610	.00			

	SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS				Use separate schedule(s) for each category of the Detailed Summary Page				R LINE neck only 21b	y one		Х	23 28b		PA 24 28c	GE	12 / 13 25 29		26 30b
			from such Reports a oses, other than usin																
	1	NAME OF COMMI DIRECT VOICE	TTEE (In Full) , THE POLITICAL	_ ACTION	COMMIT	TEE OF TH	IE DIF	REC	T MAR	KEI	ΓING	i As	ssoc	CIA	TION				
Α.		Full Name (Last, First, Middle Initial) MELISSA BEAN FOR CONGRESS Mailing Address POST OFFICE BOX 3068								Transaction ID: SB23.8251 Date of Disbursement M M 0 1 D 2 8 Y 2 0							0 ^v 0 8	Y	
		City BARRINGTON		-	State IL	Zip Code 60010		Amount of Each Disbursement this P							eriod				
		Purpose of Disburs Contribution	ement				Γ	U		L						15	500.00		
		Candidate Name MELISSA LUBU	RICH BEAN		Categ Typ	-													
			X House Senate President District: 08		ment For: Primary Other (spe	2008 Gener cify) ▼	al												

1			1500.00
	SUBTOTAL of Disbursements This Page (optional)	<u> </u>	1500.00
	TOTAL This Period (last page this line number only)	►	4110.00
FE6AN026			FEC Schedule B (Form 3X) (Revised 02/2003)

Form/Schedule:**SA11AI** Mr. Hertenstein is a U.S. citizen. Transaction ID: **SA11AI.8241**