11/27/2017 21 : 05

Image# 201711279087657835 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(Schedule E)		ITONES		PAGE 1 OF 8 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
Highway 31				С Сооб59896
Check if 24-hour report X 48-hour r	report New rep	ort X Amends repo		11 24 / Y Y Y Y 2017
Full Name of Payee Bully Pulpit Interactive				of Public Distribution/Dissemination
Mailing Address 1140 Connecticut Ave N	W		Amou	11 22 2017
Ste 800				
City	State	Zip Code		277927.95
Washington	DC	20036-4010		action ID : VN7GBA9EHB4 of Disbursement or Obligation
Purpose of Expenditure Online Advertising & Media Production Co	osts - Estimate	Category/ Type		
Name of Federal Candidate		X Support	Office Sough	nt: House District:
Jones, Doug, , ,		Oppose	Preside	ent 🗴 Senate State: <u>AL</u>
Calendar Year-To-Date Per Election for Office Sought	· · · · · · ·	1258117.31	Disbursemen 2017 X C	tt For: Primary General
Full Name of Payee Bully Pulpit Interactive				of Public Distribution/Dissemination
Mailing Address 1140 Connecticut Ave	NW		L	
Ste 800			Amou	int
City	State	Zip Code		2535.00
Washington	DC	20036-4010		action ID : VN7GBA9EHC2 of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type		M M / D D / Y Y Y Y
Name of Federal Candidate		X Support	Office Sough	nt: House District:
Jones, Doug, , ,		Oppose	Presid	ent 🗴 Senate State: <u>AL</u>
Calendar Year-To-Date			Disbursemer	nt For: Primary General
Per Election for Office Sought		1258117.31	2017	Other (specify) ►Special General
(a) SUBTOTAL of Itemized Independent I	Expenditures			280462.95
(b) SUBTOTAL of Unitemized Independer	nt Expenditures		• •	
(c) TOTAL Independent Expenditures			·· •	· · · · · · · · · ·
Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	ny candidate or authorized			
Still, Edward, , ,			M M /	
Signature	[Electron	<i>ically Filed]</i> Date	e 11	27 2017

Image# 201711279087657836 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(So	chedule E)				PAGE 2	OF 8 F FORM 24/48
	ME OF COMMITTEE (In Full)			FEC I		
H	lighway 31			С	C00659896	
				C	000039890	
Ch	eck if 24-hour report 🗶 48-hour report New r	report 🗴 Amends rep	ort filed on	M M 11	/ D D / 24	2017
	Full Name of Payee		D	ate of Publ	ic Distributior	n/Dissemination
	Bully Pulpit Interactive			11 ^M	/ D D /	2017
	Mailing Address 1140 Connecticut Ave NW			mount		
	Ste 800			mount		
	City State	Zip Code				1690.00
	Washington DC	20036-4010			ID: VN7GB	
	Purpose of Expenditure Media Production Costs - Estimate	Category/ Type		M M	/ D D /	
	Name of Federal Candidate	Support	Office So	ought:	House	District:
	Moore, Roy, , ,	× Oppose	Pr	esident	× Senate	State: AL
	Calendar Year-To-Date		Disburse	ment For:	Primar	y General
	Per Election for Office Sought	1258117.31	2017	Other (s	pecify) ►	Special General
	Full Name of Payee		D	ate of Publ	lic Distributio	n/Dissemination
	Bully Pulpit Interactive			M M 11	/ D D 22	2017
	Mailing Address 1140 Connecticut Ave NW					
	Ste 800		A	mount		
	City State	Zip Code				151951.96
	Washington DC	20036-4010			D: VN7GBA	
	Purpose of Expenditure Online Advertising & Media Production Costs - Estimate	Category/ Type		M = M	/ D D	
	Name of Federal Candidate	Support	Office S	ought:	House	District:
	Moore, Roy, , ,	X Oppose	Pr	esident	× Senate	State: AL
	Calendar Year-To-Date Per Election for Office Sought	1258117.31	Disburse 2017	ement For:	Primar	ry General Special General
	(a) SUBTOTAL of Itemized Independent Expenditures		🕨			153641.96
	(b) SUBTOTAL of Unitemized Independent Expenditures		··· ▶			
	/ ·					
	(c) TOTAL Independent Expenditures		… ▶			
	Under penalty of perjury I certify that the independent expenditur with, or at the request or suggestion of, any candidate or authoriz party committee) any political party committee or its agent.	•				
	Still, Edward, , ,		M M	/ D D		YY
	[Electr Signature	ronically Filed] Dat	te 11	27	20	17
	-					

Image# 201711279087657837 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(Schedule E)				FOR SE OF FOI	OF 8 RM 24/48
NAME OF COMMITTEE (In Full)					
Highway 31					
				C C00659896	
Check if 24-hour report X 48-hour report	New report	× Amends repo	rt filed on	11 24 Y	2017 Y
Full Name of Payee			Date o	f Public Distribution/Diss	emination
Bully Pulpit Interactive				11 / D D / Y	2017
Mailing Address 1140 Connecticut Ave NW					
Ste 800			Amour		
City	State Zip	o Code		12	5000.00
Washington	DC 20	036-4010		action ID : VN7GBA9EH	
Purpose of Expenditure Online Advertising & Media Production Costs - Estima	ite C	Category/ Type	M	M / D D / Y	Y Y Y
Name of Federal Candidate	1	Support	Office Sought	:: House Distr	ict:
Moore, Roy, , ,		X Oppose	Preside	nt 🗴 Senate Sta	ate: AL
Calendar Year-To-Date	10	58117.31	Disbursement	For: Primary	General
Per Election for Office Sought		36117.31	× Ot	her (specify) ►Speci	al General
Full Name of Payee Denise Nelson Voiceovers				of Public Distribution/Diss	emination
Mailing Address 7878 N Main St			L		2017
Apt 1L			Amour	nt	
City	State Zij	p Code			1755.00
Jonesboro	GA 3	0236-2229		ction ID : VN7GBA9EHK of Disbursement or Oblig	
Purpose of Expenditure Media Production Costs - Estimate	C	Category/ Type	M		Y Y Y
Name of Federal Candidate		X Support	Office Sough	t: House Dist	rict:
Jones, Doug, , ,		Oppose	Preside	ent X Senate Sta	ate: <u>AL</u>
Calendar Year-To-Date Per Election for Office Sought	, 12	58117.31	Disbursement 2017		General al General
(a) SUBTOTAL of Itemized Independent Expenditures					
(a) SUBTOTAL OF Remized independent Expenditures				126	\$755.00
(b) SUBTOTAL of Uniternized Independent Expenditure	res				
(c) TOTAL Independent Expenditures				· · · · · · · ·	
Under penalty of perjury I certify that the independen with, or at the request or suggestion of, any candidate party committee) any political party committee or its a	e or authorized co				
Still, Edward, , ,	[Electronical	ly Filed] Date	M M /	27 2017	Y
Signature		Date			

Image# 201711279087657838 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(Schedule E)				FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
Highway 31				
				C C00659896
Check if 24-hour report X 48-hour report	New rep	ort 🗶 Amends repo	ort filed on	11 / D D / Y Y Y Y Y 24 2017
Full Name of Payee			Date of	of Public Distribution/Dissemination
Denise Nelson Voiceovers			м	11 22 2017
Mailing Address 7878 N Main St			Amou	
Apt 1L				
City	State	Zip Code		1170.00
Jonesboro	GA	30236-2229		action ID : VN7GBA9EHM5 of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	М	
Name of Federal Candidate		Support	Office Sough	t: House District:
Moore, Roy, , ,		× Oppose	Preside	
Calendar Year-To-Date Per Election for Office Sought		1258117.31	Disbursemen 2017	
	JJ		×O	ther (specify) Special General
Full Name of Payee Nutt Labs				of Public Distribution/Dissemination
Mailing Address 2107 Carlisle Rd			— L	11 22 2017
Maning Address 2107 Carlisle Rd			Amou	nt
Other	Otata	Zin Onde		2522.00
City Greensboro	State NC	Zip Code 27408-5013	Transa	3522.00
	NO	27406-3013		of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	N	
Name of Federal Candidate		X Support	Office Sough	it: House District:
Jones, Doug, , ,		Oppose	Preside	ent 🗴 Senate State: <u>AL</u>
Calendar Year-To-Date			Disbursemen	it For: Primary General
Per Election for Office Sought		1258117.31		ther (specify) ►Special General
(a) SUBTOTAL of Itemized Independent Expenditu	res			4692.00
(b) SUBTOTAL of Unitemized Independent Expendent	litures		•	· · · · · · · · · ·
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independ with, or at the request or suggestion of, any candic party committee) any political party committee or its	late or authorized			
Still, Edward, , ,	(T) .	:	M M /	
Signature	[Electron	<i>ically Filed]</i> Date	9 11	27 2017

Image# 201711279087657839 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(So	chedule E)					PAGE 5	5 OF 8 DF FORM 24/48
NA	ME OF COMMITTEE (In Full)				FEC II		
H	lighway 31					C00659896	
						000039090	
Ch	eck if 24-hour report 🗴 48-hour	report New re	eport X Amends repo	ort filed on	11 11	24	2017
	Full Name of Payee			Date	of Publi	c Distributio	n/Dissemination
	Nutt Labs			- I I	^M 11	/ D D 22	/ Y Y Y Y 2017
	Mailing Address 2107 Carlisle Rd			Amo	unt		
	City	State	Zip Code				2348.00
	Greensboro	NC	27408-5013			ID: VN7GB	
	Purpose of Expenditure Media Production Costs - Estimate		Category/ Type		M M		
	Name of Federal Candidate		Support	Office Soug	ıht:	House	District:
	Moore, Roy, , ,		× Oppose	Presid	dent	× Senate	State: AL
	Calendar Year-To-Date			Disburseme	ent For:	Prima	ry General
	Per Election for Office Sought		1258117.31	2017	Other (sp	pecify) ►	Special General
	Full Name of Payee Putnam Partners			Date	of Publi	c Distributio	on/Dissemination
					м м 11	/ D D 22	/ Y Y Y Y 2017
	Mailing Address 1100 Vermont Ave N	W		Amo	unt		
	Ste 1200				un		
	City	State	Zip Code				29716.78
	Washington	DC	20005-6334			D: VN7GBA	
	Purpose of Expenditure Media Production Costs - Estimate		Category/ Type] [M	/ D D	
	Name of Federal Candidate		× Support	Office Soug	ght:	House	District:
	Jones, Doug, , ,		Oppose	Presi	dent	× Senate	State: AL
	Calendar Year-To-Date Per Election for Office Sought		1258117.31	Disburseme 2017		Prima	
				×	Other (sp	oecify) ►	Special General
	(a) SUBTOTAL of Itemized Independent	Expenditures		• •			32064.78
	// · · · · · · · · · · · · · · · · · ·			_			
	(b) SUBTOTAL of Unitemized Independe	nt Expenditures		• •	-7-		
	(c) TOTAL Independent Expenditures						
	()				-7-	-7	
	Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	any candidate or authorize					
	Still, Edward, , ,			M M /	DD		YY
	Signature	[Electro	<i>pnically Filed]</i> Date	ə 11	27	20	017
1							

Image# 201711279087657840 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(Schedule E)								6 OF 8 DF FORM 24/48
NAME OF COMMIT	TEE (In Full)					FEC		
Highway 31								
						С	C00659896)
Check if 24-ho	ur report 🔀 48-hour	report New rep	port 🗶 A	mends repo	ort filed o	n 11	/ 24	2017
Full Name of P						Date of Pub	lic Distributio	on/Dissemination
Putnam Pa	artners					M M 11	/ D D 23	/ Y Y Y Y 2017
Mailing Address	1100 Vermont Ave NW							
	Ste 1200					Amount		
City		State	Zip Code					3650.00
Washington		DC	20005-63	34			ID:VN7GÉ bursement or	
Purpose of Exp Media Producti	enditure on Costs - Estimate		Category Typ					
Name of Federa	al Candidate		×	Support	Office \$	Sought:	House	District:
Jones, Doug, ,	,			Oppose	F	President	× Senate	State: AL
Calendar Y	'ear-To-Date				Disburs	sement For:	Prima	ry General
Per Election	n for Office Sought		1258117.3	31	2017	X Other (specify) 🕨	Special General
Full Name of P						Date of Put	olic Distributio	on/Dissemination
Waterfront	Strategies					M M	/ D D 22	2017
Mailing Address	3050 K St NW							2011
	Ste 100					Amount		
City		State	Zip Code					309690.00
Washington		DC	20007-5	108			ID: VN7GB	
Purpose of Exp Media Buy - Es			Category Typ					
Name of Feder	al Candidate		×	Support	Office	Sought:	House	District:
Jones, Doug, ,	3			Oppose		President	× Senate	State: AL
	fear-To-Date on for Office Sought		1258117.3	31		sement For:		
						X Other (specify) ► _	
(a) SUBTOTAL	of Itemized Independent	Expenditures			• •			313340.00
(b) SUBTOTAL	of Unitemized Independe	ent Expenditures			" >			
(c) TOTAL Inder	pendent Expenditures							
with, or at the re		e independent expenditure: any candidate or authorize nittee or its agent.						
Still	, Edward, , ,			_	M	M / D	D / Y Y	YY
Signature		[Electro	nically Filed	Date	ə 11	27	2	017
2.9								

Image# 201711279087657841 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(Sc	hedule E)				PAGE 7	OF 8
NA	ME OF COMMITTEE (In Full)			FEC		
H	ighway 31			1000		
				С	C00659896	
Ch	eck if 24-hour report 🗶 48-hour report New r	report 🗴 Amends rep	ort filed on	M M 11	/ D D 24	2017
	Full Name of Payee		Da	te of Pub	lic Distributio	n/Dissemination
	Waterfront Strategies			M M 11	/ D D 23	2017
	Mailing Address 3050 K St NW		٨٣	nount		
	Ste 100		All	iount		
	City State	Zip Code			,	99623.00
	Washington DC	20007-5108			DUTSEMENT OF	
	Purpose of Expenditure Media Buy - Estimate	Category/ Type		M M	/ D D	
	Name of Federal Candidate	X Support	Office So	ught:	House	District:
	Jones, Doug, , ,	Oppose	Pre	sident	× Senate	State: AL
	Calendar Year-To-Date		Disbursen	nent For:	Prima	ry General
	Per Election for Office Sought	1258117.31	2017	Other (s	specify) 🕨	Special General
	Full Name of Payee		Da	ite of Pub	olic Distributio	n/Dissemination
	ZUUR			M M 11	/ D D 22	2017
	Mailing Address 1999 Masthope Plank Road					
			An	nount		
	City State	Zip Code			, , ,	3240.00
	Lackawaxen PA	18435			ID: VN7GBA bursement or	
	Purpose of Expenditure Media Production Costs - Estimate	Category/ Type		M	/ D D	/ Y Y Y Y
	Name of Federal Candidate	X Support	Office So	ught:	House	District:
	Jones, Doug, , ,	Oppose	Pre	sident	× Senate	State: AL
	Calendar Year-To-Date Per Election for Office Sought	1258117.31	Disburser 2017	-	Prima specify) ►	ry General Special General
	(a) SUBTOTAL of Itemized Independent Expenditures		🕨			102863.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		··· ▶			
			_			
	(c) TOTAL Independent Expenditures		··· •			
	Under penalty of perjury I certify that the independent expenditur with, or at the request or suggestion of, any candidate or authoriz party committee) any political party committee or its agent.	•				
	Still, Edward, , ,		M	/ D [Y Y
	Signature	<i>ronically Filed]</i> Dat	ie 11	27	20)17

Image# 201711279087657842 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

(So	hedule E)		PAGE 8 OF 8 FOR SE OF FORM 24/48
NA	ME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER
H	lighway 31		C C00659896
			0 00000000
Ch	eck if 24-hour report 🗴 48-hour report New	w report 🗴 Amends repo	rt filed on 11 / 24 / 2017
	Full Name of Payee		Date of Public Distribution/Dissemination
	ZUUR		11 22 2017
	Mailing Address 1999 Masthope Plank Road		Amount
	City State	Zip Code	2160.00
	Lackawaxen PA	18435	Transaction ID : VN7GBA9EHJ9 Date of Disbursement or Obligation
	Purpose of Expenditure Media Production Costs - Estimate	Category/ Type	
	Name of Federal Candidate	Support	Office Sought: House District:
	Moore, Roy, , ,	× Oppose	President X Senate State: AL
	Calendar Year-To-Date	1050117-01	Disbursement For: Primary General
	Per Election for Office Sought	1258117.31	2017 X Other (specify) ► Special General
	Full Name of Payee		Date of Public Distribution/Dissemination
	Mailing Address		Amount
	014	7:	
	City State	Zip Code	
	Purpose of Expenditure		Date of Disbursement or Obligation
		Category/ Type	
	Name of Federal Candidate	Support	Office Sought: House District:
		Oppose	President Senate State:
	Calendar Year-To-Date		Disbursement For: Primary General
	Per Election for Office Sought		Other (specify)
	(a) SUBTOTAL of Itemized Independent Expenditures		• • 2160.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		• • • • • • • • • • • • • • • • • • •
	(c) TOTAL Independent Expenditures		1015979.69
	Under penalty of perjury I certify that the independent expendi with, or at the request or suggestion of, any candidate or author party committee) any political party committee or its agent.		
	Still, Edward, , ,		
	[Ele Signature	ectronically Filed] Date	
	- ·······		