

This submission is in response to your February 23, 2011 letter regarding Patriot Majority PAC s Post General Report.

Response to Question 1:

Adelstein Liston (\$1976) and Media Strategies and Research (\$20,000): On October 27, 2010, a 24-Notice was filed for a radio and television communications titled Peligro in Spanish or Dangerous in English. The 24-hour notice included production expenses paid to Adelstein Liston for \$4,500, Chambers, Lopez & Gaitan for \$6,549.22 and \$35,839.60, TV media buy payment to Media Strategies and Research for \$50,000 and a radio buy payment to Media Strategies and Research for \$100,000. A total of \$196,888.82 in production and media payment payments were disclosed on the 24-Hour Notice for Peligro and Dangerous. An additional payment of \$1,976 to Adelstein Liston for Peligro production expenses and an additional \$20,000 payment to Media Strategies and Research for Peligro radio media buy were inadvertently omitted on the 24-hour notice.

Media Strategies and Research (\$37,500 and \$37,500): Upon additional review of the communications it was confirmed that the two \$37,500 payments to Media Strategies and Research were for communications that did not contain express advocacy. Therefore, the committee was not required to file the 24-Hour Notice that it inadvertently filed on 10/27/10 before the 11/02/10 election. The report will be amended moving the disbursements for this communication from Schedule E to Schedule B line 21(b).

What s Up LLC (\$4,000 on 10/15/10): Please note that the communication was not disseminated until 10/19/10 therefore the 24-hour notice filed on 10/20/10 before the 11/02/10 election was timely filed. The report will be amended to show the purpose as: Production Expenses 10/19 communication.

Response to Question 2:

Alpha Communications: The 10/15/10 payment of \$20,747.48 to Alpha Communications was for a direct mail communication that contained express advocacy. A 24-hour notice was inadvertently not filed for this communication. The report will be amended moving the disbursement from Schedule B line 21(b) to Schedule E.

LSG Strategies: The 11/09/10 payments of \$95,000, \$2,782.57, and \$2,181 to LSG strategies for telemarketing services were for GOTV calls made on 11/01/10. A 24-hour notice was not required for communications made less than 24-hours before 12:01 a.m. of the day of the election (11/02/10). The report will be amended moving the disbursements from Schedule B line 21(b) to Schedule E. The purpose statement will be clarified to show the calls were made on 11/01/10.
