



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

MS-O

October 6, 2008

Vincent P. Giuliano, Treasurer  
Valassis Direct Mail, Inc. Political Action Committee  
One Targeting Centre  
Windsor, CT 06095

Identification Number: C00196659

Reference: Correction to Coverage and Due Dates for the 2008 Pre-General, Post-General, and Year-End Reports Listed in the Notice of Filing Frequency Change to Monthly Filer

Dear Treasurer:

It has come to our attention that the Notice of Filing Frequency Change to Monthly Filer sent to your committee earlier this year contained incorrect report coverage dates and/or due dates for the **2008 Pre-General, Post-General, and Year-End Reports**. The correct coverage dates and due dates for the remainder of the 2008 calendar year are provided in the reporting schedule below.

Report Type	Coverage Dates	Report Due For Filing
October Monthly Report	9/1/08-9/30/08	October 20, 2008
<b>Pre-General Report</b>	<b>10/1/08-10/15/08</b>	<b>October 23, 2008</b>
<b>Post-General Report</b>	<b>10/16/08-11/24/08</b>	<b>December 4, 2008</b>
<b>Year-End Report</b>	<b>11/25/08-12/31/08</b>	<b>January 31, 2009</b>

If you have any questions, please contact Sari Pickerall in the Reports Analysis Division on the toll-free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or (202) 694-1130.

Sincerely,

Nataliya Ioffe  
Chief, Compliance Branch  
Reports Analysis Division

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