24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/22/2004
DNC SERVICES CORPORATION/DEMOCRATIC NATIONAL COMMITTEE

10/22/2004 14 : 04

430 S. CAPITOL STREET S.E.

WASHINGTON DC 20003

FEC ID No. C00010603

X 24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
DNC SERVICES CORPORATION/DEMOCRATIC NATIONAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00010603

Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
AKP Message & Media, Inc.

Date
10 22 2004

Mailing Address
730 N. Franklin

Amount
97400.00

City: Chicago State: IL Zip Code: 60610

Purpose of Expenditure: Advertising Production

Category/Type

Office Sought: House Senate X Presidential State: District: 03

Name of Federal Candidate supported or Opposed by expenditure:
GEORGE W BUSH

Check One: Support X Oppose

Disbursement For: Primary X General 2004
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 72197792.92

Transaction ID: SE24.4585

Full Name (Last, First, Middle, Initial) of Payee
CAPAD Communications

Date
10 22 2004

Mailing Address
5620 James Gunnell Lane

Amount
8642.34

City: Alexandria State: VA Zip Code: 22310

Purpose of Expenditure: Phone Calls

Category/Type

Office Sought: House Senate X Presidential State: DC District: DC

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 30214292.66

Transaction ID: SE24.4582

(a) SUBTOTAL of Itemized Independent Expenditures	**106042.34**
(b) SUBTOTAL of Unitemized Independent Expenditures	**0.00**
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Bradley Marshall
Signature

10 22 2004

FEC Schedule E (Form 3X) (Revised 10/2005)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

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DNC SERVICES CORPORATION/DEMOCRATIC NATIONAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00010603

Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
E & T Group

Date
10 22 2004

Mailing Address
725 E. Capitol Street, SE

Amount
118767.74

City: Washington
State: DC
Zip Code: 20003

Office Sought: House State: DC
Senate District: DC
X Presidential

Purpose of Expenditure
Postage

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 30333060.40

Transaction ID: SE24.4583

Full Name (Last, First, Middle, Initial) of Payee
E & T Group

Date
10 22 2004

Mailing Address
725 E. Capitol Street, SE

Amount
244125.00

City: Washington
State: DC
Zip Code: 20003

Office Sought: House State: DC
Senate District: DC
X Presidential

Purpose of Expenditure
Mail Production

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 30577185.40

Transaction ID: SE24.4584

(a) SUBTOTAL of Itemized Independent Expenditures	**362892.74**
(b) SUBTOTAL of Unitemized Independent Expenditures	**0.00**
(c) TOTAL Independent Expenditures	

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Bradley Marshall
Signature

10 22 2004

FEC 24hrSchEFrm24 (Revised 10/2005)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

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DNC SERVICES CORPORATION/DEMOCRATIC NATIONAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00010603

Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Envoyworldwide

Date
10 21 2004

Mailing Address
100 Crosby Drive

Amount
1771.31

City: Bedford
State: MA
Zip Code: 01730

Office Sought: House Senate X Presidential
State: DC District: 00

Purpose of Expenditure
Phone Calls

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 30190746.33

Transaction ID: SE24.4580

Full Name (Last, First, Middle, Initial) of Payee
Landmark Strategies, Inc.

Date
10 21 2004

Mailing Address
6225 Brandon Avenue

Amount
14903.99

City: Springfield
State: VA
Zip Code: 22150

Office Sought: House Senate X Presidential
State: DC District: 00

Purpose of Expenditure
Phone Calls

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 30205650.32

Transaction ID: SE24.4581

(a) SUBTOTAL of Itemized Independent Expenditures	16675.30
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

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Bradley Marshall
Signature

10 22 2004

FEC Schedule E (Form 24) (Revised 10/2005)

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FEC IDENTIFICATION NUMBER
C C00010603

Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Message Audience & Presentation, Inc.

Date
10 21 2004

Mailing Address
2400 S 4th Street

Amount
7865.34

City: Austin State: TX Zip Code: 78704

Purpose of Expenditure: Postage

Category/Type

Office Sought: House Senate X Presidential State: DC District: DO

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calender Year-To-Date Per Election for Office Sought: 30133965.56

Transaction ID: SE24.4577

Full Name (Last, First, Middle, Initial) of Payee
Message Audience & Presentation, Inc.

Date
10 21 2004

Mailing Address
2400 S 4th Street

Amount
26022.29

City: Austin State: TX Zip Code: 78704

Purpose of Expenditure: Postage

Category/Type

Office Sought: House Senate X Presidential State: DC District: DO

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calender Year-To-Date Per Election for Office Sought: 30159987.87

Transaction ID: SE24.4578

(a) SUBTOTAL of Itemized Independent Expenditures	**33887.63**
(b) SUBTOTAL of Unitemized Independent Expenditures	**0.00**
(c) TOTAL Independent Expenditures	

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Signature

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FEC IDENTIFICATION NUMBER
C C00010603

Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Message Audience & Presentation, Inc.

Date
10 21 2004

Mailing Address
2400 S 4th Street

Amount
28987.15

City: Austin State: TX Zip Code: 78704

Purpose of Expenditure: Postage

Category/Type

Office Sought: House Senate X Presidential State: DC District: 00

Name of Federal Candidate supported or Opposed by expenditure:
JOHN F KERRY

Check One: X Support Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calender Year-To-Date Per Election for Office Sought: 30188975.02

Transaction ID: SE24.4579

Full Name (Last, First, Middle, Initial) of Payee
Murphy Putnam Shorr & Partners

Date
10 21 2004

Mailing Address
1831 Chestnut
6th Floor

Amount
2534.02

City: Philadelphia State: PA Zip Code: 19103

Purpose of Expenditure: Television Advertising Production

Category/Type

Office Sought: House Senate X Presidential State: _____ District: 03

Name of Federal Candidate supported or Opposed by expenditure:
GEORGE W BUSH

Check One: Support X Oppose

Disbursement For: Primary X General 2004
Other (specify) : _____

Calender Year-To-Date Per Election for Office Sought: 72100392.92

Transaction ID: SE24.4576

(a) SUBTOTAL of Itemized Independent Expenditures	**31521.17**
(b) SUBTOTAL of Unitemized Independent Expenditures	**0.00**
(c) TOTAL Independent Expenditures	**551019.18**

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Bradley Marshall
Signature

10 22 2004

FEC Schedule E (Form 24) (Revised 10/2005)