PAGE 1 / 9

Image# 12951475812

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

FORM 3X	For Other Than An	Authorized Committe	e	Office Us	se Only
NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typin over the lines.	ig, type 12	FE4M5	
VITAMIN SHOPPE IN	IC PAC				1
ADDRESS (number and street)	2101 91ST STREET				
Check if different than previously reported. (ACC)	NORTH BERGEN		N.	J 07047	
2. FEC IDENTIFICATION N	UMBER ▼	CITY A	STA	TE 🛦	ZIP CODE 🛦
C C00485953			IEW N) OR	AMENDED (A)	
4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: X April 15 Quarterly Report (July 15 Quarterly Report (October 15	(C) 12-Day	Mar 20 (M3) J Apr 20 (M4) J Primary (12P		Aug 20 (M8) Sep 20 (M9) Oct 20 (M10) General (12G) Special (12S)	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only) Jan 31 (YE) Runoff (12R)
Quarterly Report (January 31 Year-End Report (_	Election on	D D / Y	Y Y Y	in the State of
July 31 Mid-Year Report (Non-electi Year Only) (MY)	on (d) 30-Day POST-Electic Report for the	,	i)	Runoff (30R)	Special (30S)
Termination Repor (TER)	t	Election on	D D / Y	Y Y Y Y	in the State of
5. Covering Period 0		012 through	03	31 201	
I certify that I have examined t	•	est of my knowledge and b	elief it is true, c	correct and complet	e.
Type or Print Name of Treasure Signature of Treasurer Mic.	er Michael Archbold hael Archbold	[Electronically	Filed] Date	M M / D 03 31	2012
NOTE: Submission of false, error	neous, or incomplete inform	mation may subject the pers	on signing this R	Report to the penaltic	es of 2 U.S.C. §437g.
Office Use					FORM 3X ev. 12/2004

FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name		
VITAMIN SHOPPE INC PAC		
Report Covering the Period: From:	01	03 31 7 2012
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2012		9063.00
(b) Cash on Hand at Beginning of Reporting Period	9063.00	
(c) Total Receipts (from Line 19)	9525.00	9525.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	18588.00	18588.00
7. Total Disbursements (from Line 31)	0.00	0.00
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	18588.00	18588.00
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
This committee has qualified as a multi-	candidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

۱/۱	ΤΔΙ	MIN	SHO	PPF	INIC	PAC
VΙ		VIIIV	OI IO	ггь	\mathbf{H}	$\Gamma \wedge \cup$

	COLUMNIA	COLUMNIA
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
. Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees		
(i) Itemized (use Schedule A)	8750.00	8750.00
	777.00	775.00
(ii) Unitemized(iii) TOTAL (add	775.00	175.00
Lines 11(a)(i) and (ii)	9525.00	9525.00
Lines Tr(a)(i) and (ii)	, 5020.00	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	0.00	0.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry	0525.00	9525.00
Totals to Line 33, page 5)	9525.00	9323.00
2. Transfers From Affiliated/Other	0.00	0.00
Party Committees	0.00	0.00
3. All Loans Received	0.00	0.00
7111 25416 115551764	7	7
Loan Repayments Received	0.00	0.00
Offsets To Operating Expenditures		
(Refunds, Rebates, etc.)		
(Carry Totals to Line 37, page 5)	0.00	0.00
6. Refunds of Contributions Made		7
to Federal Candidates and Other		
Political Committees	0.00	0.00
7. Other Federal Receipts		
(Dividends, Interest, etc.)	0.00	0.00
Transfers from Non-Federal and Levin Funds (a) Non Federal Account		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(IIOIII Odiledule 110)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(b) Levill Fullus (IIOIII Schedule IIS)	7 7	0.00
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
	7	7
. Total Receipts (add Lines 11(d),		
12, 13, 14, 15, 16, 17, and 18(c))▶	9525.00	9525.00
	7 7	7
. Total Federal Receipts		
(subtract Line 18(c) from Line 19)▶	9525.00	9525.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
Operating Expenditures: (a) Allocated Federal/Non-Federal	iotai iiiio i eiiou	Calcilual Teal-10-Date		
Activity (from Schedule H4)				
(i) Federal Share	0.00	0.00		
	200			
(ii) Non-Federal Share	0.00	0.00		
(b) Other Federal Operating	0.00	0.00		
Expenditures(c) Total Operating Expenditures	0.00	0.00		
(add 21(a)(i), (a)(ii), and (b))▶	0.00	0.00		
Transfers to Affiliated/Other Party				
Committees	0.00	0.00		
Contributions to Federal Candidates/Committees	0.00			
and Other Political Committees	0.00	0.00		
Independent Expenditures	0.00	0.00		
(use Schedule E)	7			
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00		
(455 5515445 1 //////////////////////////				
Loan Repayments Made	0.00	0.00		
Loans Made Refunds of Contributions To:	0.00	0.00		
(a) Individuals/Persons Other	0.00	0.00		
Than Political Committees	0.00	0.00		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees	7			
(such as PACs)	0.00	0.00		
(d) Total Contribution Refunds	0.00	0.00		
(add Lines 28(a), (b), and (c))▶	7	0.00		
Other Disbursements	0.00	0.00		
Carlor Bioscardornonio	0.00			
Federal Election Activity (2 U.S.C. §431(20))				
(a) Allocated Federal Election Activity				
(from Schedule H6)	0.00	0.00		
(i) Federal Share	0.00	0.00		
(ii) "Levin" Share	0.00	0.00		
(b) Federal Election Activity Paid Entirely	3.00			
With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add				
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00		
Total Disbursements (add Lines 21(c), 22,				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	0.00	0.00		
Total Federal Disbursements				
(subtract Line 21(a)(ii) and Line 30(a)(ii)				
from Line 31)	0.00	0.00		
,	7	7 7		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	9525.00	9525.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	9525.00	9525.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	0.00	0.00
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:					PAGE		6	OF	9
(check only one)									
×	11a		11b		11c		12		
	13		14		15		16	;	17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions

or for commercial purposes, other than using the	he name and address of any political committee to	solicit contributions from such committee.
NAME OF COMMITTEE (In Full) VITAMIN SHOPPE INC PAC		
Full Name (Last, First, Middle Initial) David Edwab Mailing Address 2101 91st Street		Date of Receipt
		03 08 2012
City North Bergen	State Zip Code NJ 07047	Transaction ID : SA11AI.4234
FEC ID number of contributing		Amount of Each Receipt this Period
federal political committee.	C	1000.00
Name of Employer	Occupation	
Vit Shoppe Board Member	Board	
Receipt For: Primary General	Aggregate Year-to-Date ▼	
Other (specify) ▼	1000.00	
Full Name (Last, First, Middle Initial) 3. Brenda Galgano		Date of Receipt
Mailing Address 2101 91st Street		03 15 2012
City	State Zip Code	Transaction ID : SA11AI.4255
North Bergen	NJ 07047	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	1500.00
Name of Employer	Occupation	
Vitamin Shoppe Industries Inc.	CFO	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1500.00	
Full Name (Last, First, Middle Initial) Doug Jones		Date of Receipt
Mailing Address 2101 91st Street		03 15 2012
City	State Zip Code	Transaction ID : SA11AI.4265
North Bergen	NJ 07047	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	250.00
Name of Employer	Occupation	
Vitamin Shoppe Industries Inc.	VP	
Receipt For: Primary General	Aggregate Year-to-Date ▼	
Other (specify) ▼	250.00	
SUBTOTAL of Receipts This Page (optional)		2750.00
TOTAL This Period (last page this line number	<u> </u>	

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:					PAGE	7	OF	9	
(check only one)									
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		13		14		15	16		17

	g the name and address of any political committee to	
Full Name (Last, First, Middle Initial) John Kirk	,	Date of Receipt
Mailing Address 2101 91st Street		03 15 2012
City	State Zip Code	Transaction ID : SA11AI.4252
North Bergen	NJ 07047	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	250.00
Name of Employer	Occupation	
Vitamin Shoppe Industries Inc.	CIO	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	
Full Name (Last, First, Middle Initial) 3. Richard Markee	·	Date of Receipt
Mailing Address 2101 91st Street		03 15 2012
City	State Zip Code	Transaction ID : SA11AI.4232
North Bergen	NJ 07047	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	1000.00
Name of Employer	Occupation	
Vitamin Shoppe Industries Inc.	Chairman	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	
Full Name (Last, First, Middle Initial) Jason SchefferV		Date of Receipt
Mailing Address 2101 91st Street		03 15 2012
City	State Zip Code	Transaction ID : SA11AI.4254
North Bergen	NJ 07047	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	250.00
Name of Employer	Occupation	
Vitamin Shoppe Industries Inc.	VP	
Receipt For: Primary General	Aggregate Year-to-Date ▼	
Other (specify) ▼	250.00	
SUBTOTAL of Receipts This Page (optional	ı) >	1500.00
TOTAL This Period (last page this line num	ber only)	

Use separate schedule(s) for each category of the Detailed Summary Page

		NUMBER	: PAG	E 8 OF	= 9		
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	X 11a	11b	11c	12			
	13	14	15	16	17		

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions

	the name and address of any political committee to		
NAME OF COMMITTEE (In Full) VITAMIN SHOPPE INC PAC			
Full Name (Last, First, Middle Initial) Michael Simon Mailing Address 2101 91st Street		Date of Receipt	
		03 15 2012	
City	State Zip Code	Transaction ID : SA11AI.4236	
North Bergen	NJ 07047	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C	250.00	
Name of Employer	Occupation		
Vitamin Shoppe Industries Inc.	Vice President Human Resources		
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00		
Full Name (Last, First, Middle Initial) Rich Tannebaum Mailing Address 2101 91st Street	h Tannebaum		
City	Chata 7'- Onda	03 15 2012	
City	State Zip Code NJ 07047	Transaction ID : SA11AI.4240	
North Bergen		Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C	250.00	
Name of Employer	Occupation		
Vitamin Shoppe Industries Inc.	Sr. VP		
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00		
Full Name (Last, First, Middle Initial) Anthony Truesdale		Date of Receipt	
Mailing Address 2101 91st Street		03 15 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
City	State Zip Code	Transaction ID: SA11AI.4233	
North Bergen	NJ 07047	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C	2500.00	
Name of Employer	Occupation		
Vitamin Shoppe Industries Inc.	CEO		
Receipt For:	Aggregate Year-to-Date ▼		
Primary General Other (specify) ▼	2500.00		
SUBTOTAL of Receipts This Page (optional).		3000.00	
TOTAL This Period (last page this line number	er only)		

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:					PAGE	Ξ	9	OF		9
(check only one)										
X	11a		11b		11c		12			
	13		14		15		16			17

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	the name and address of any political committee to			
NAME OF COMMITTEE (In Full) VITAMIN SHOPPE INC PAC				
Full Name (Last, First, Middle Initial) Santhosh Varughese Mailing Address 2101 01st Street	Date of Receipt			
Mailing Address 2101 91st Street	03 15 2012			
City	State Zip Code	Transaction ID : SA11AI.4256		
North Bergen	NJ 07047	Amount of Each Receipt this Period		
FEC ID number of contributing federal political committee.	C	500.00		
Name of Employer	Occupation	1		
Vitamin Shoppe Industries Inc.	Dir of Financial Planning & Process Im			
Receipt For:	Aggregate Year-to-Date ▼			
Primary General Other (specify) ▼	500.00			
Full Name (Last, First, Middle Initial) 3. Joseph Weiss	Date of Receipt			
Mailing Address 2101 91st Street		03 15 2012		
City	State Zip Code	Transaction ID : SA11AI.4241		
North Bergen	NJ 07047	Amount of Each Receipt this Period		
FEC ID number of contributing federal political committee.	C	500.00		
Name of Employer	Occupation			
Vitamin Shoppe Industries Inc.	VP Corporate Brand & Product Strategy			
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 500.00			
Full Name (Last, First, Middle Initial) C. Louis Weiss	- 1	Date of Receipt		
Mailing Address 2101 91st Street	03 15 2012			
City	State Zip Code	Transaction ID : SA11AI.4267		
North Bergen	NJ 07047	Amount of Each Receipt this Period		
FEC ID number of contributing federal political committee.	C	500.00		
Name of Employer	Occupation			
Vitamin Shoppe Industries Inc.	VP			
Receipt For: Primary General	Aggregate Year-to-Date ▼			
Primary General Other (specify) ▼	500.00			
SUBTOTAL of Receipts This Page (optional)		1500.00		
TOTAL This Period (last page this line number	er only)	8750.00		