



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

March 27, 2013

GERALD E. CERASALE, TREASURER
DIRECT VOICE, THE POLITICAL ACTION
COMMITTEE OF THE DIRECT MARKETING
ASSOCIATION
1615 L STREET, NW SUITE 1100
WASHINGTON, DC 20036

IDENTIFICATION NUMBER: C00235309

REFERENCE: CHANGE TO MONTHLY FILER

Dear Treasurer:

The Commission has received notification of your 3/21/2013 request to reinstate Monthly filing status due to a clerical error in the previous filing frequency change request, received 3/14/2013.

Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. Attached is a monthly reporting schedule for the remainder of the 2013 calendar year.

If you have any questions, please contact David Garr in the Reports Analysis Division on the toll free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). His local number is (202) 694-1137.

Sincerely,

A handwritten signature in black ink, appearing to read "Jodi Winship".

Jodi Winship
Chief, Compliance Branch
Reports Analysis Division

2013 Monthly Filing Schedule

Report Type	Coverage dates	Due Date
April Monthly	3/1/2013 - 3/31/2013	4/20/2013
May Monthly	4/1/2013 - 4/30/2013	5/20/2013
June Monthly	5/1/2013 - 5/31/2013	6/20/2013
July Monthly	6/1/2013 - 6/30/2013	7/20/2013
August Monthly	7/1/2013 - 7/31/2013	8/20/2013
September Monthly	8/1/2013 - 8/31/2013	9/20/2013
October Monthly	9/1/2013 - 9/30/2013	10/20/2013
November Monthly	10/1/2013 - 10/31/2013	11/20/2013
December Monthly	11/1/2013 - 11/30/2013	12/20/2013
Year End	12/1/2013 - 12/31/2013	1/31/2014