Image# 12954392803					PAGE 1 / 11
	EPORT OF F ND DISBURS Other Than An Author	SEMENT	S		
1. NAME OF TYP	E OR PRINT V	Example: If typi	ng type		Office Use Only
COMMITTEE (in full)		over the lines.		12FE4M5	
Its Now or Never Inc.					
ADDRESS (number and street)	40 South Rancho Drive, Suite	9 4175			
Check if different					
than previously L reported. (ACC)	as Vegas			NV	89106
2. FEC IDENTIFICATION NUMB	ER V CITY	<b>A</b>	S	TATE 🔺	ZIP CODE
C C00519785	3. IS RE	$\sim$	NEW N) <b>OR</b>	AMI (A)	ENDED
<ul> <li><b>4. TYPE OF REPORT</b> (Choose One)</li> <li>(a) Quarterly Reports:</li> </ul>	b) Monthly Report Due On: Apr 20	D (M3)	May 20 (M5) Jun 20 (M6) Jul 20 (M7)	Sep 2	20 (M8)         Nov 20 (M11) (Non-Election Year Only)           20 (M9)         Dec 20 (M12) (Non-Election Year Only)           0 (M10)         Jan 31 (YE)
April 15 Quarterly Report (Q1)	(c) 12-Day			General (	
July 15 Quarterly Report (Q2)	PRE-Election Report for the:	Convention		Special (1	
X October 15 Quarterly Report (Q3) January 31	Election	on /		Y Y Y Y	in the State of
Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day <b>POST</b> -Election Report for the:	General (300	G)	Runoff (30	
Termination Report (TER)	Election	on/		Y Y Y Y Y	in the State of
5. Covering Period	01 / Y Y Y Y Y 01 2012	through	M M 09	/ D D / 30	Y Y Y Y 2012
I certify that I have examined this R	eport and to the best of m	y knowledge and	belief it is true	e, correct and	complete.
Type or Print Name of Treasurer	Anthony J. Ferate				
Signature of Treasurer Anthony J.	Ferate	[Electronicall	y Filed] Da	ate 10	/ D D / Y Y Y Y 15 2012
NOTE: Submission of false, erroneous	, or incomplete information	may subject the per	son signing this	s Report to the	e penalties of 2 U.S.C. §437g.
Office Use Only					FEC FORM 3X Rev. 12/2004

#### 10/15/2012 15 : 36

FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page <b>2</b>
Write or Type Committee Name		
Its Now or Never Inc.		
Report Covering the Period: From:	M         M         /         D         D         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y         Y	To: 09 / D D / Y Y Y Y 30 2012
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
5. (a) Cash on Hand January 1, 2012		0.00
(b) Cash on Hand at Beginning of Reporting Period		
(c) Total Receipts (from Line 19)		190900.00
<ul><li>(d) Subtotal (add Lines 6(b) and</li><li>6(c) for Column A and Lines</li><li>6(a) and 6(c) for Column B)</li></ul>		190900.00
7. Total Disbursements (from Line 31)	27713.97	190236.54
<ol> <li>Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))</li> </ol>	663.46	663.46
Debts and Obligations Owed <b>TO</b>		

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

#### For further information contact:

0.00

0.00

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

the Committee (Itemize all on

10. Debts and Obligations Owed **BY** the Committee (Itemize all on

Schedule C and/or Schedule D) .....

Schedule C and/or Schedule D) .....

# DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name Its Now or Never Inc.

0.00 0.00 19000.00 0.00 17 17 0.00	ate 1000.00 0.00 1000.00 10000.00 00900.00 0.00
0.00 0.00 0.00 19000.00 19000.00 19000.00 19000.00 19000.00	1000.00 0.00 1000.00 79900.00 10000.00
0.00 0.00 19000.00 19000.00 19000.00 19000.00 19000.00 19000.00 19000.00	0.00 1000.00 79900.00 10000.00
0.00 0.00 19000.00 19000.00 19000.00 19000.00 19000.00 19000.00 19000.00	0.00 1000.00 79900.00 10000.00
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	90900.00
10000.00	,0300.00
19000.00 19	
19000.00 19	
	0.00

# DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)	of Disbursements	Page 4					
II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date					
<ol> <li>Operating Expenditures:         <ul> <li>(a) Allocated Federal/Non-Federal Activity (from Schedule H4)</li> </ul> </li> </ol>							
(i) Federal Share	0.00	0.00					
(ii) Non-Federal Share	0.00	0.00					
(b) Other Federal Operating Expenditures	7586.86	13406.11					
(c) Total Operating Expenditures	7586.86	13406.11					
(add 21(a)(i), (a)(ii), and (b))► Transfers to Affiliated/Other Party	7300.00	7 7 7					
Committees	0.00	0.00					
Federal Candidates/Committees and Other Political Committees	0.00	0.00					
<ol> <li>Independent Expenditures         <ul> <li>(use Schedule E)</li> <li>Coordinated Party Expenditures</li> </ul> </li> </ol>	5127.11	21830.43					
<ol> <li>Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F)</li> </ol>	0.00	0.00					
6. Loan Repayments Made	0.00	0.00					
<ul> <li>Loans Made</li> <li>Refunds of Contributions To:         <ul> <li>(a) Individuals/Persons Other</li> </ul> </li> </ul>	0.00	0.00					
Than Political Committees	0.00	0.00					
(b) Political Party Committees	0.00	0.00					
(c) Other Political Committees (such as PACs)	0.00	0.00					
(d) Total Contribution Refunds	0.00						
(add Lines 28(a), (b), and (c))►	0.00	0.00					
9. Other Disbursements	15000.00	155000.00					
<ul> <li>Federal Election Activity (2 U.S.C. §431(20))</li> <li>(a) Allocated Federal Election Activity</li> </ul>							
(from Schedule H6)							
(i) Federal Share	0.00	0.00					
(ii) "Levin" Share	0.00	0.00					
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00					
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))►	0.00	0.00					
. Total Disbursements (add Lines 21(c), 22,							
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	27713.97	190236.54					
2. Total Federal Disbursements							
(subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)	27713.97	190236.54					
· · · · · · · · · · · · · · · · · · ·	7 7	7 7 7					

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#### DETAILED SUMMARY PAGE

of Disbursements

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date				
<ol> <li>Total Contributions (other than loans) (from Line 11(d), page 3)</li> </ol>	19000.00	190900.00				
<ol> <li>Total Contribution Refunds (from Line 28(d))</li> </ol>	0.00	0.00				
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	19000.00	190900.00				
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))►	7586.86	13406.11				
<ol> <li>Offsets to Operating Expenditures (from Line 15, page 3)</li> </ol>	0.00	0.00				
3. Net Operating Expenditures (subtract Line 37 from Line 36)	7586.86	13406.11				

# SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the

FOR LINE NUMBER:

(check only one)

PAGE 6 OF

11

ITEMIZED RECEIPTS	for each category of the Detailed Summary Page	11a         X         11b         11c         12           13         14         15         16         17							
or for commercial purposes, other than using t	Statements may not be sold or used by any per- he name and address of any political committee t								
NAME OF COMMITTEE (In Full) Its Now or Never Inc.									
Full Name (Last, First, Middle Initial) Energy Alternatives Mailing Address 5442 S 900 E Ste 341		Date of Receipt							
City	State Zip Code	09 21 2012 Transaction ID : 21015.C11							
Salt Lake City	UT 84117-7204	Amount of Each Receipt this Period							
FEC ID number of contributing federal political committee.	C	11000.00							
Name of Employer	Occupation	– Receipt							
Receipt For: Primary General Other (specify) v	Aggregate Year-to-Date ▼ 11000.00	-							
Full Name (Last, First, Middle Initial) B. Its Now or Never 501c4		Date of Receipt							
Mailing Address 840 South Rancho Drive, Su	07 06 _2012								
City	State Zip Code								
Las Vegas	NV 89106	Amount of Each Receipt this Period							
FEC ID number of contributing federal political committee.	С	8000.00							
Name of Employer	Occupation	- Receipt							
Receipt For:	Aggregate Year-to-Date ▼	-							
Primary   General     Other (specify)	168900.00								
Full Name (Last, First, Middle Initial)		Date of Receipt							
Mailing Address									
City	State Zip Code	Amount of Each Receipt this Period							
FEC ID number of contributing federal political committee.	С								
Name of Employer	Occupation	-							
Receipt For: Primary General Other (specify) v	Aggregate Year-to-Date ▼	-							
SUBTOTAL of Receipts This Page (optional).	•	19000.00							
TOTAL This Period (last nace this line number	r ophy)	19000.00							

TOTAL This Period (last page this line number only)......

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S	CHEDULE B (FEC Form 3X			FC	DR	LINE	INE NUMBER: PAGE 7 OF						DF 11						
IT	EMIZED DISBURSEMENTS		arate schedule(s) category of the		hecl	k only	one)												
			Summary Page			21b 27	22		$\mid$	23 28b		24 28c		25 29	26 30b				
	for commercial purposes, other than using					perso	person for the purpose of soliciting contribut ee to solicit contributions from such committe								tions				
$\backslash$	NAME OF COMMITTEE (In Full)																		
	Its Now or Never Inc.																		
Α.	Full Name (Last, First, Middle Initial) A. Anthony Ferate							Date of Disbursement											
	Mailing Address 733 Willow Run							7	/	0		/		012	Ŷ				
	City Yukon	State OK	Zip Code 73099-4233				Tra	insa	acti	on ID	: 21	015.E	40						
	Purpose of Disbursement Legal fees			-			Amo	unt	of	Each	Disl	burser	nent	t this	Period				
	Candidate Name			Cate	egor /pe	y/								4375	5.00				
	Office Sought: House D Senate President	isbursement For: Primary Other (spe	General cify) ▼		ypc		LEGAL FEES												
в.	State:     District:       Full Name (Last, First, Middle Initial)       Devin Livziey						Date	e of	Dis	burse	emer	nt							
	Mailing Address 333 Bedford Rd						08         14         2012           Transaction ID : 21015.E23					Y							
	City Las Vegas	State NV	Zip Code 89107-4301																
	Purpose of Disbursement Consulting services						Amount of Each Disbursement this			t this	Period								
	Candidate Name			Cate Ty	egor /pe	y/	1000.				100	0.00							
	Office Sought: House D Senate President State: District:	isbursement For: Primary Other (spe	General cify) ▼																
с.	Full Name (Last, First, Middle Initial) Smith Capitol Strategies								Dis	burse		nt							
	Mailing Address 3224 Timmons Lane #142						C	7	/	0		/ Y		012	Y				
	City Houston	State TX	Zip Code 77027-				Tra	ansa	acti	on ID	: 21	1015.E	41						
	Purpose of Disbursement Consulting services						Amount of Each Disburs			burser	nent	t this	Period						
	Candidate Name			Cate Ty	egor /pe	y/					2000	0.00							
	Office Sought: House D Senate President State: District:	isbursement For: Primary Other (spe	General cify) ▼				CON	SUI	LTIN	NG SE	ERV	ICES							
⊢	<b>CUBTOTAL</b> of Disbursements This Page (op COTAL This Period (last page this line numb					_				7		7		7375					

S	CHEDULE B (FEC Form 3X)			F	OR	LINE	INE NUMBER: PAGE 8 OF						OF 11			
IT	EMIZED DISBURSEMENTS		arate schedule(s) category of the		hec	k only			_ <u>0</u> E							
			Summary Page			210	$\vdash$	22 28a	$\vdash$	23 28b	24	$\vdash$	25 29	26 30b		
	ny information copied from such Reports and Stater for commercial purposes, other than using the nar															
$\backslash$	NAME OF COMMITTEE (In Full)															
	Its Now or Never Inc.															
<u>د</u>	Full Name (Last, First, Middle Initial)															
Α.	Wells Fargo Bank							Date c								
	Mailing Address 101 Convention Center Drive Suite 700							07		3	1		2012	Y		
	5	State NV	Zip Code					Tran	sact	ion ID	: 21015	E33				
	Las Vegas Purpose of Disbursement	INV	89109-		_	_										
	Monthly service fee			Π.				Amour	nt of	Each	Disburs	emer	nt this	Period		
	Candidate Name			Cate	egoi	ry/							20	0.00		
	Office Sought: House Disburser	ment For:		I 1	ype		-	_		7	7	-				
	Senate President	Primary Other (spe	General cify) ▼					MONT	HLY	SERV	ICE FEE	i				
	State: District:															
	Full Name (Last, First, Middle Initial)							Data	( D)							
р.	Wells Fargo Bank							Date of Disbursement								
	Mailing Address 101 Convention Center Drive Suite 700						08 31 2012 Transaction ID : 21015.E32									
	Las Vegas	State NV	Zip Code 89109-													
	Purpose of Disbursement Monthly service fee			<b>—</b>			Amount of Each Disbursemen			nt this	Period					
	Candidate Name			Cate	egoi ype		MONTHLY SERVICE FEE				0.00					
	Office Sought: House Disburser Senate President District:	ment For: Primary Other (spe	General cify) ▼													
_	Full Name (Last, First, Middle Initial)															
C.	Wells Fargo Bank							Date c	_	sburse		Y	Y Y	Y		
	Mailing Address 101 Convention Center Drive Suite 700							09			8	2	2012			
	Las Vegas	State NV	Zip Code 89109-					Tran	sact	ion ID	: 21015	.E31				
	Purpose of Disbursement Monthly service fee							A	.+ .f	Tach	Diahura		at this	Deried		
	Candidate Name			Cate	egoi ype		Amount of Each Disbu				Disbuis	enter		).00		
	Office Sought: House Disburset Senate President	ment For: Primary Other (spe	General cify) ▼				MONTHLY SERVICE FEE									
_	State: District:															
s	<b>SUBTOTAL</b> of Disbursements This Page (optional)					• ▶		<u> </u>	_	7	7	_	60	0.00		
т	OTAL This Period (last page this line number only)	)						L.		7	7		7435	5.00		

SCHEDULE B (FEC Form 3X)		FO	RL	INE N	E NUMBER:					GE 9	OF 11	
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(ch		only								
	Detailed Summary Page			21b 27	22 28a	-	23 28b	$\vdash$	24 28c	25 X 29		
Any information copied from such Reports and State or for commercial purposes, other than using the na										g contri		
NAME OF COMMITTEE (In Full)												
Its Now or Never Inc.												
Full Name (Last, First, Middle Initial)					Date of	( D:/	burg		t			
A. Mssa Political Committee						_	D			Y		
Mailing Address PO Box 4924					09			27		2012		
City Missoula	State Zip Code MT 59806-4924				Trans	acti	ion ID	):2	1015.6	25		
Purpose of Disbursement	59600-4924	_	-									
CONTRIBUTION					Amoun	t of	Each	Dis	sburse	ment thi	s Period	
Candidate Name		Cate Ty		y/					00.00			
Office Sought: House Disburse	ment For:	. ,	po				7		- 7			
Senate President	Primary General											
State: District:	Other (specify)											
Full Name (Last, First, Middle Initial)												
В.					Date of	f Dis						
Mailing Address					M M / D D / Y					Y	Ý	
City	State Zip Code											
Purpose of Disbursement	1	-	-							Devied		
Candidate Name		Cata	~~~		Amount of Each Disbursement this Period							
		Cate Ty		//								
Office Sought: House Disburse Senate President	ment For: Primary General Other (specify) v											
State: District:												
Full Name (Last, First, Middle Initial)					Date of	f Dis			_			
Mailing Address					M M	/	D	D	/	Y	Y	
City	State Zip Code											
Purpose of Disbursement	1		-	٦	1						Deviad	
Candidate Name		Cate Ty		<i>y1</i>	Amoun		Each	Dis	sourse	ment thi	s Period	
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify) ▼											
					_	-	_	_	_			
SUBTOTAL of Disbursements This Page (optional).					L.	_	7		- 7	150	00.00	
TOTAL This Period (last page this line number only	)						7			150	00.00	

Image# 12954392812

#### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

ITEMIZED INDEPENDENT EXPENDITURES	PAGE 10 OF 11 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Its Now or Never Inc.	C C00519785
Check if 24-hour report 48-hour report New report Amends report file	ed on
Full Name (Last, First, Middle Initial) of Payee	Date
Ccadvertising	Marm / Dap / Y Y Y Y
Mailing Address 3803 Westheimer Rd	07 02 2012
	Amount
City State Zip Code Houston TX 77027-5003	3516.50
	Transaction ID : 21015.E42
Purpose of Expenditure O Text Message Delivery Category/ Type Of	fice Sought: House State: UT Senate District: 02
Name of Federal Candidate Supported or Opposed by Expenditure:	President
JAMES D MATHESON Ch	neck One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	sbursement For: Primary X General Conter (specify)
Full Name (Last, First, Middle Initial) of Payee Freedom50 Media	Date
Mailing Address 1595 Peachtree Pkwy Ste 204-207	Amount
City State Zip Code	
Cumming GA 30041-9584	350.00 Transaction ID : 21015.E24
Calegory/	fice Sought: K House State: UT
Type	Senate District: 02
Name of Federal Candidate Supported or Opposed by Expenditure:	neck One: Support X Oppose
JAMES D MATHESON	
Calendar Year-To-Date Per Election for Office Sought 5127.11	sbursement For: Primary X General
(a) SUBTOTAL of Itemized Independent Expenditures	3866.50
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not in with, or at the request or suggestion of, any candidate or authorized committee or agent of eith party committee) any political party committee or its agent.	
Anthony J. Ferate	M M / D D / Y Y Y Y
[Electronically Filed] Date	10 15 2012

FEC Schedule E (Form 3X) Rev. 07/2011

Image# 12954392813

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

ITEMIZED INDEPENDENT EXPENDITURES			PAGE 11 OF 11 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FE	C IDENTIFICATION NUMBER V
Its Now or Never Inc.		C	C00519785
Check if 24-hour report 48-hour report New re	eport Amends repo	rt filed on	M / D = D / Y = Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee		Date	
Freedom50 Media		M	M / D D / Y Y Y Y
Mailing Address 1595 Peachtree Pkwy Ste 204-207		09	10 2012
		Amount	
City State	Zip Code		950.00
Cumming GA	30041-9584		on ID : 21015.E22
Purpose of Expenditure O Video Production	Category/ Type	Office Sought:	House State: UT Senate District: 02
Name of Federal Candidate Supported or Opposed by Expenditu	ire:		President
JAMES D MATHESON		Check One:	Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	5127.11	Disbursement F 2012 Other	For: Primary X General
Full Name (Last, First, Middle Initial) of Payee		Date	
Strategic Media		M 08	M / D D / Y Y Y Y 24 2012
Mailing Address 4380 S Monaco St Unit 3003			24 2012
		Amount	
City State Denver CO	Zip Code 80237-3498		310.61
		Transaction Office Sought:	on ID : 21015.E21
O Email distribution	Category/ Type	Ū	Senate District: 02
Name of Federal Candidate Supported or Opposed by Expenditu	ire:		President
JAMES D MATHESON		Check One:	Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	5127.11	Disbursement F 2012 Other	For: Primary X General
			·
(a) SUBTOTAL of Itemized Independent Expenditures		•	1260.61
(b) SUBTOTAL of Uniternized Independent Expenditures		•	
(c) TOTAL Independent Expenditures		· •	5127.11
Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authoriz party committee) any political party committee or its agent.			
Anthony J. Ferate		M M / D	
Signature	onically Filed] Date	10	15 2012