



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

March 4, 2011

BRIAN DONLEN, TREASURER
THE LANTERN PROJECT
4503 SPRUCE STREET
PHILADELPHIA, PA 19319

Response Due Date
04/08/2011

IDENTIFICATION NUMBER: C00478420

REFERENCE: 12 DAY PRE-GENERAL REPORT (10/01/2010 - 10/13/2010)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Schedule E for Line 24 of your report discloses payments for apparent independent expenditures made in opposition to "Patrick Toomey," with purposes of: "Actual Charges for Online ads starting 10/11" and "Reimburse Facebook Ads starting 10/11." If the activity disclosed on your report was disseminated during the 12 Day Pre-General Report (10/1/10-10/13/10) coverage period, that report should be amended and this activity disclosed there.

Please be advised that if a communication is aired in one reporting period and the payment is made in a later reporting period, the independent expenditure should be reported as a memo entry on Schedule E when the communication is publicly disseminated or distributed, and on a Schedule D if it is a reportable debt under 11 CFR §104.11. Subsequently, when the payment for the independent expenditure is made, the report should show a payment on Schedule E and the same payment on Schedule D, if applicable. Please amend the appropriate report(s) to clarify this apparent discrepancy.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee

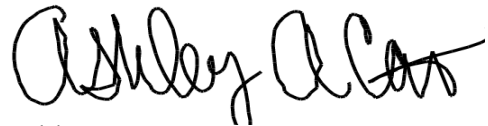
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will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1173.

Sincerely,

A handwritten signature in black ink, appearing to read "Ashley A Carter", with a stylized flourish at the end.

Ashley Carter
Campaign Finance Analyst
Reports Analysis Division

Name of Payee	Date	Amount	Purpose	Candidate	Report
Facebook	10/11/10	\$2,000	Estimate for online ads starting 10/11/10	Patrick Toomey	2010 12 Day Pre-General
Bread and Circuses Media	10/21/10	\$720	Reimburse Facebook Ads starting 10/11	Patrick Toomey	2010 30 Day Post-General
Facebook	11/4/10	-\$2,000	Reversal of Estimated Cost of Ads	Patrick Toomey	2010 30 Day Post-General
Bread and Circuses Media	11/22/10	\$1,280	Reimburse Facebook Ads starting 10/11	Patrick Toomey	2010 30 Day Post-General
Google Inc.	10/11/10	\$2,000	Estimate for online ads starting 10/11/10	Patrick Toomey	2010 12 Day Pre-General
Google Inc.	10/29/10	\$950	Actual Charges for Online ads starting 10/11	Patrick Toomey	2010 30 Day Post-General
Google Inc.	11/3/10	\$350	Actual Charges for Online ads starting 10/11	Patrick Toomey	2010 30 Day Post-General
Google Inc.	11/8/10	\$350	Actual Charges for Online ads starting 10/11	Patrick Toomey	2010 30 Day Post-General
Google Inc.	11/28/10	-\$2,000	Reversal of Estimated Cost of Ads	Patrick Toomey	2010 30 Day Post-General
Google Inc.	11/1/10	\$200	Actual Charges for Online ads starting 10/11	Patrick Toomey	2010 30 Day Post-General