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2010 JUL -9 AM 11: 33

Vitamin Shoppe
Industries Inc.
2101 91st Street
North Bergen, NJ 07047
www.vitaminshoppe.com



Kerry L. DeBellonia
Corporate & Real Estate Paralegal
201-624-3256, 201-624-3990 (fax)
kerry.debellonia@vitaminshoppe.com

VIA OVERNIGHT COURIER

July 8, 2010

Federal Election Commission
999 East Street, N.W.
Washington, D.C. 20463

Re: Statement of Organization
Vitamin Shoppe, Inc. PAC

Dear Sir or Madam:

Enclosed please find a fully executed original Statement of Organization for Vitamin Shoppe, Inc. PAC.

Kindly provide the FEC Identification Number at your earliest convenience.

Should you have questions, please do not hesitate to contact me.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Kerry DeBellonia', is written over the typed name.

Kerry DeBellonia

Enc.

10030361792

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**FEC
FORM 1**

**STATEMENT OF
ORGANIZATION**

Office Use Only

1. NAME OF
COMMITTEE (in full)

(Check if name
is changed)

Example: If typing, type
over the lines.

12FE4M5

Vitamin Shoppe, Inc. PAC

ADDRESS (number and street)

2101 91st Street

(Check if address
is changed)

North Bergen

NJ

07047

CITY

STATE

ZIP CODE

COMMITTEE'S E-MAIL ADDRESS (Please provide only one e-mail address)

(Check if address
is changed)

jim.sander@vitaminshoppe.com

COMMITTEE'S WEB PAGE ADDRESS (URL)

(Check if address
is changed)

2. DATE

07^M / 8^D / 2010^Y

3. FEC IDENTIFICATION NUMBER

C

4. IS THIS STATEMENT



NEW (N)

OR



AMENDED (A)

I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

Michael Archbold

Signature of Treasurer

Date

07^M / 08^D / 2010^Y

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Statement to the penalties of 2 U.S.C. §437g.

ANY CHANGE IN INFORMATION SHOULD BE REPORTED WITHIN 10 DAYS.

Office
Use
Only

For further information contact:
Federal Election Commission
Toll Free 800-424-9530
Local 202-694-1100

FEC FORM 1
(Revised 02/2009)

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5. TYPE OF COMMITTEE

Candidate Committee:

- (a) This committee is a principal campaign committee. (Complete the candidate information below.)
- (b) This committee is an authorized committee, and is NOT a principal campaign committee. (Complete the candidate information below.)

Name of Candidate _____

Candidate Party Affiliation _____ Office Sought: House Senate President State _____ District _____

- (c) This committee supports/opposes only one candidate, and is NOT an authorized committee.

Name of Candidate _____

Party Committee:

- (d) This committee is a _____ (National, State or subordinate) committee of the _____ (Democratic, Republican, etc.) Party.

Political Action Committee (PAC):

- (e) This committee is a separate segregated fund. (Identify connected organization on line 6.) Its connected organization is a:
 - Corporation Corporation w/o Capital Stock Labor Organization
 - Membership Organization Trade Association Cooperative
 - In addition, this committee is a Lobbyist/Registrant PAC.
- (f) This committee supports/opposes more than one Federal candidate, and is NOT a separate segregated fund or party committee. (i.e., nonconnected committee)
 - In addition, this committee is a Lobbyist/Registrant PAC.
 - In addition, this committee is a Leadership PAC. (Identify sponsor on line 6.)

Joint Fundraising Representative:

- (g) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, at least one of which is an authorized committee of a federal candidate.
- (h) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, none of which is an authorized committee of a federal candidate.

Committees Participating in Joint Fundraiser

1.	_____	FEC ID number	C _____
2.	_____	FEC ID number	C _____
3.	_____	FEC ID number	C _____
4.	_____	FEC ID number	C _____

10030361794

Write or Type Committee Name

Vitamin Shoppe, Inc. PAC

6. Name of Any Connected Organization, Affiliated Committee, Joint Fundraising Representative, or Leadership PAC Sponsor

[Empty grid lines for organization name]

Mailing Address

2101 91st Street

North Bergen

CITY

NJ

STATE

07047

ZIP CODE

Relationship: Connected Organization Affiliated Committee Joint Fundraising Representative Leadership PAC Sponsor

7. Custodian of Records: Identify by name, address (phone number -- optional) and position of the person in possession of committee books and records.

Full Name

James Sander

Mailing Address

2101 91st Street

North Bergen

CITY

NJ

STATE

07047

ZIP CODE

Title or Position

Custodian of Records

Telephone number

201 - 624 - 3440

8. Treasurer: List the name and address (phone number -- optional) of the treasurer of the committee; and the name and address of any designated agent (e.g., assistant treasurer).

Full Name of Treasurer

Michael Archbold

Mailing Address

2101 91st Street

North Bergen

CITY

NJ

STATE

07047

ZIP CODE

Title or Position

Treasurer

Telephone number

201 - 624 - 3111

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Full Name of Designated Agent

Cosmo LaForgia

Mailing Address

2101 91st Street

North Bergen

CITY

NJ

STATE

07047

ZIP CODE

Title or Position

Assistant Treasurer

Telephone number

201 - 624 - 3263

9. Banks or Other Depositories: List all banks or other depositories in which the committee deposits funds, holds accounts, rents safety deposit boxes or maintains funds.

Name of Bank, Depository, etc.

Bank of America

Mailing Address

One Bryant Park

32nd Floor

New York

CITY

NY

STATE

10038

ZIP CODE

Name of Bank, Depository, etc.

Mailing Address

CITY

STATE

ZIP CODE

10030361796

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

Hand Delivered Date of Receipt

USPS First Class Mail Postmarked

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USPS Priority Mail Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label

USPS Express Mail Postmarked

Postmark Illegible

No Postmark

Overnight Delivery Service (Specify): *UPS* Shipping Date
7/5/10
Next Business Day Delivery

Received from House Records & Registration Office Date of Receipt

Received from Senate Public Records Office Date of Receipt

Received from Electronic Filing Office Date of Receipt

Other (Specify): Date of Receipt or Postmarked

JMW
PREPARER

7/5/10
DATE PREPARED

10030361797