

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines. 12FE4M5

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

ADDRESS (number and street) 2000 North 14th Street Suite 300 ARLINGTON VA 22201

Check if different than previously reported. (ACC)

2. FEC IDENTIFICATION NUMBER ▼ CITY ▲ STATE ▲ ZIP CODE ▲

C C00363192

3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

- April 15 Quarterly Report (Q1)
- July 15 Quarterly Report (Q2)
- October 15 Quarterly Report (Q3)
- January 31 Year-End Report (YE)
- July 31 Mid-Year Report (Non-election Year Only) (MY)
- Termination Report (TER)

- (b) Monthly Report Due On:
- | | | | |
|--------------------------------------|--------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Feb 20 (M2) | <input type="checkbox"/> May 20 (M5) | <input type="checkbox"/> Aug 20 (M8) | <input type="checkbox"/> Nov 20 (M11) (Non-Election Year Only) |
| <input type="checkbox"/> Mar 20 (M3) | <input type="checkbox"/> Jun 20 (M6) | <input type="checkbox"/> Sep 20 (M9) | <input type="checkbox"/> Dec 20 (M12) (Non-Election Year Only) |
| <input type="checkbox"/> Apr 20 (M4) | <input type="checkbox"/> Jul 20 (M7) | <input type="checkbox"/> Oct 20 (M10) | <input type="checkbox"/> Jan 31 (YE) |

- (c) 12-Day PRE-Election Report for the:
- | | | |
|---|--|---------------------------------------|
| <input type="checkbox"/> Primary (12P) | <input type="checkbox"/> General (12G) | <input type="checkbox"/> Runoff (12R) |
| <input type="checkbox"/> Convention (12C) | <input type="checkbox"/> Special (12S) | |

Election on M M M / D D D / Y Y Y Y Y Y in the State of

- (d) 30-Day POST-Election Report for the:
- | | | |
|--|---------------------------------------|--|
| <input type="checkbox"/> General (30G) | <input type="checkbox"/> Runoff (30R) | <input type="checkbox"/> Special (30S) |
|--|---------------------------------------|--|

Election on M M M / D D D / Y Y Y Y Y Y in the State of

5. Covering Period 07 01 2010 through 09 30 2010

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Bill McClellan

Signature of Treasurer Bill McClellan [Electronically Filed] Date 10 05 2011

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office Use Only									
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**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2010"/>	<input type="text" value="129131.65"/>	<input type="text" value="129131.65"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="115971.73"/>	
(c) Total Receipts (from Line 19)	<input type="text" value="9573.31"/>	<input type="text" value="10488.06"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="125545.04"/>	<input type="text" value="139619.71"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="4599.90"/>	<input type="text" value="18674.57"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="120945.14"/>	<input type="text" value="120945.14"/>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period: From: M M / D D / Y Y Y Y 07 / 01 / 2010 To: M M / D D / Y Y Y Y 09 / 30 / 2010

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	7750.00	8500.00
(ii) Unitemized	0.00	0.00
(iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶	7750.00	8500.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	1750.00	1750.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	9500.00	10250.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	73.31	238.06
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶	9573.31	10488.06
20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶	9573.31	10488.06

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	19.24
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	0.00	19.24
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	2250.00	16250.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	2349.90	2405.33
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	4599.90	18674.57
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	4599.90	18674.57

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	9500.00	10250.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	9500.00	10250.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	0.00	19.24
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	19.24

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 21
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Scott Boilen
 Full Name (Last, First, Middle Initial)
 Mailing Address 4 Skyline Dr.
 City State Zip Code
 Hawthorne NY 10532
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 AllStar Marketing Marketer
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼
 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 01 / 2010
Transaction ID : SA11AI.5131
 Amount of Each Receipt this Period
 250.00

B. Eitan Cohen
 Full Name (Last, First, Middle Initial)
 Mailing Address 14140 Ventura Blvd
 City State Zip Code
 Sherman Oaks CA 91423
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Media Stream Direct Employee
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼
 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 20 / 2010
Transaction ID : SA11AI.5136
 Amount of Each Receipt this Period
 250.00

C. Jon Congdon
 Full Name (Last, First, Middle Initial)
 Mailing Address 3301 Exposition Blvd
 City State Zip Code
 Santa Monica CA 90404
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Product Partners President
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼
 500.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 20 / 2010
Transaction ID : SA11AI.5117
 Amount of Each Receipt this Period
 500.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 1000.00
TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 7 OF 21
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial) A. Marty Fahey		Date of Receipt MM / DD / YYYY 09 / 27 / 2010 Transaction ID : SA11AI.5148
Mailing Address 5 Burlington Woods		Amount of Each Receipt this Period 250.00
City Burlington	State MA	Zip Code 01830
FEC ID number of contributing federal political committee. C		
Name of Employer Order Motion	Occupation CEO	
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

Full Name (Last, First, Middle Initial) B. Steven Feinberg		Date of Receipt MM / DD / YYYY 08 / 31 / 2010 Transaction ID : SA11AI.5147
Mailing Address 1548 Stocton Street		Amount of Each Receipt this Period 250.00
City San Francisco	State CA	Zip Code 94133
FEC ID number of contributing federal political committee. C		
Name of Employer SF Video	Occupation Owner	
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

Full Name (Last, First, Middle Initial) C. Eileen Fraser		Date of Receipt MM / DD / YYYY 09 / 27 / 2010 Transaction ID : SA11AI.5144
Mailing Address 3101 Ocean Park Blvd. Suite 305		Amount of Each Receipt this Period 250.00
City Santa Monica	State CA	Zip Code 90405
FEC ID number of contributing federal political committee. C		
Name of Employer Vintage Marketing	Occupation Marketer	
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 8 OF 21
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Charlie Fusco
Full Name (Last, First, Middle Initial)

Mailing Address 589 Mantua Blvd

City Sewell State NJ Zip Code 08080

FEC ID number of contributing federal political committee. **C**

Name of Employer Synergixx LLC Occupation President

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 27 / 2010
Transaction ID : SA11AI.5124

Amount of Each Receipt this Period
 250.00

B. Linda Goldstein
Full Name (Last, First, Middle Initial)

Mailing Address 1675 Broadway 27th Floor

City New York State NY Zip Code 10019

FEC ID number of contributing federal political committee. **C**

Name of Employer Manatt Phelps & Phillips Occupation Partner

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 30 / 2010
Transaction ID : SA11AI.5127

Amount of Each Receipt this Period
 250.00

C. Lynn Hamlin
Full Name (Last, First, Middle Initial)

Mailing Address 16 East 40th Street
12th Floor

City NY State NY Zip Code 10016

FEC ID number of contributing federal political committee. **C**

Name of Employer Goodtimes Entertainment Occupation President of Direct Marketing

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 25 / 2010
Transaction ID : SA11AI.5126

Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 9 OF 21
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Toni Knight
 Full Name (Last, First, Middle Initial)
 Mailing Address 6100 Wilshire Boulevard
 City Los Angeles State CA Zip Code 90048-5124
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Worldlink Occupation CEO
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 07 / 2010
Transaction ID : SA11AI.5132
 Amount of Each Receipt this Period
 250.00

B. Fern Lee
 Full Name (Last, First, Middle Initial)
 Mailing Address 100 Commercial Street
 City Portland State ME Zip Code 04101
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Factor Nutrion Occupation Marketer
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 23 / 2010
Transaction ID : SA11AI.5125
 Amount of Each Receipt this Period
 250.00

C. Collette Liantonio
 Full Name (Last, First, Middle Initial)
 Mailing Address 328 West Main st
 City Boonton State NJ Zip Code 07005
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Concepts TV Production Occupation Owner
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 30 / 2010
Transaction ID : SA11AI.5153
 Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional)..... ▶ 750.00
TOTAL This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 10 OF 21
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Tom Litle
Full Name (Last, First, Middle Initial)

Mailing Address 900 Chelmsford Street

City Lowell State MA Zip Code 01851

FEC ID number of contributing federal political committee. **C**

Name of Employer Litle & Co Occupation Employee

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 08 / 31 / 2010
Transaction ID : SA11AI.5121

Amount of Each Receipt this Period 250.00

B. Brent Longval
Full Name (Last, First, Middle Initial)

Mailing Address 110 Cheshire Lane Suite 200

City Minneapolis State MN Zip Code 55305

FEC ID number of contributing federal political committee. **C**

Name of Employer Marketing Architects Occupation Marketer

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 500.00

Date of Receipt 09 / 09 / 2010
Transaction ID : SA11AI.5139

Amount of Each Receipt this Period 500.00

C. Michael McNaboe
Full Name (Last, First, Middle Initial)

Mailing Address 28 Levesque DR

City Eliot State ME Zip Code 03903

FEC ID number of contributing federal political committee. **C**

Name of Employer Centerpoint Teleservices LLC Occupation Employee

Receipt For: Primary General Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt 09 / 09 / 2010
Transaction ID : SA11AI.5133

Amount of Each Receipt this Period 250.00

SUBTOTAL of Receipts This Page (optional).....▶	1000.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 11 OF 21
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Jeff Meltzer
Full Name (Last, First, Middle Initial)
Mailing Address 70 West 36th Street
City NYC State NY Zip Code 10018
FEC ID number of contributing federal political committee. **C**
Name of Employer Meltzer Media Productions Occupation Owner
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date **250.00**

Date of Receipt **08 / 22 / 2010**
Transaction ID : SA11AI.5120
Amount of Each Receipt this Period **250.00**

B. Rick Petry
Full Name (Last, First, Middle Initial)
Mailing Address 513 North West 13th Avenue 5th Floor
City Portland State OR Zip Code 97209
FEC ID number of contributing federal political committee. **C**
Name of Employer Euro RSCG 4D DRTV Occupation President Agency Services
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date **250.00**

Date of Receipt **08 / 20 / 2010**
Transaction ID : SA11AI.5114
Amount of Each Receipt this Period **250.00**

C. Chris Reinmuth
Full Name (Last, First, Middle Initial)
Mailing Address 9000 Chelmsford St. Tower Three
City Lowell State MA Zip Code 01851
FEC ID number of contributing federal political committee. **C**
Name of Employer Litle & Company Occupation Marketer
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date **250.00**

Date of Receipt **09 / 01 / 2010**
Transaction ID : SA11AI.5137
Amount of Each Receipt this Period **250.00**

SUBTOTAL of Receipts This Page (optional)..... **750.00**
TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 12 OF 21
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Tony Ricciardi
Full Name (Last, First, Middle Initial)
Mailing Address 160 Fox Street
City Portland State ME Zip Code 04101
FEC ID number of contributing federal political committee. **C**
Name of Employer Revenue Enhancements Occupation Managing Director
Receipt For: Primary General Other (specify) Aggregate Year-to-Date 250.00

Date of Receipt 09 / 02 / 2010
Transaction ID : SA11AI.5138
Amount of Each Receipt this Period 250.00

B. Scott Richards
Full Name (Last, First, Middle Initial)
Mailing Address
City State Zip Code
FEC ID number of contributing federal political committee. **C**
Name of Employer Dial 800 Communications Occupation Employee
Receipt For: Primary General Other (specify) Aggregate Year-to-Date 250.00

Date of Receipt 08 / 30 / 2010
Transaction ID : SA11AI.5129
Amount of Each Receipt this Period 250.00

C. Elliott Segal
Full Name (Last, First, Middle Initial)
Mailing Address 3340 Ocean Park Blvd
City Santa Monica State CA Zip Code 90405
FEC ID number of contributing federal political committee. **C**
Name of Employer Guthy Renker Occupation SVP Program Development
Receipt For: Primary General Other (specify) Aggregate Year-to-Date 250.00

Date of Receipt 08 / 19 / 2010
Transaction ID : SA11AI.5112
Amount of Each Receipt this Period 250.00

SUBTOTAL of Receipts This Page (optional)..... **750.00**
TOTAL This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 13 OF 21
	<input checked="" type="checkbox"/> 11a <input type="checkbox"/> 13	<input type="checkbox"/> 11b <input type="checkbox"/> 14

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Kevin Smith
 Full Name (Last, First, Middle Initial)
 Mailing Address 320 Cumberland Ave
 City Portland State ME Zip Code 04101
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Powerpay VP
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 09 / 13 / 2010
Transaction ID : SA11AI.5140
 Amount of Each Receipt this Period
 250.00

B. Robin Stone
 Full Name (Last, First, Middle Initial)
 Mailing Address 4195 Valley Fair Street
 City Simi Valley State CA Zip Code 93063
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Applied Perceptions LLC CEO
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 09 / 14 / 2010
Transaction ID : SA11AI.5142
 Amount of Each Receipt this Period
 250.00

C. Robin Stone
 Full Name (Last, First, Middle Initial)
 Mailing Address 4195 Valley Fair Street
 City Simi Valley State CA Zip Code 93063
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Applied Perceptions LLC CEO
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼ 500.00

Date of Receipt
 09 / 27 / 2010
Transaction ID : SA11AI.5146
 Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 14 OF 21
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Lee Swanson
Full Name (Last, First, Middle Initial)

Mailing Address 8970 East Raintree Drive

City Scottsdale State AZ Zip Code 85260

FEC ID number of contributing federal political committee. **C**

Name of Employer Inpulse Occupation President

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 27 / 2010

Transaction ID : SA11AI.5145

Amount of Each Receipt this Period
 250.00

B. Scott Swanson
Full Name (Last, First, Middle Initial)

Mailing Address 14213 W Wethersfield Rd.

City Suprisa State AZ Zip Code 85379

FEC ID number of contributing federal political committee. **C**

Name of Employer Synergix Occupation Marketer

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 08 / 31 / 2010

Transaction ID : SA11AI.5130

Amount of Each Receipt this Period
 250.00

C. Jeff Tuller
Full Name (Last, First, Middle Initial)

Mailing Address 5790 Fleet St Suite 130

City Carlsbad State CA Zip Code 92008

FEC ID number of contributing federal political committee. **C**

Name of Employer Savvier Occupation President

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 30 / 2010

Transaction ID : SA11AI.5151

Amount of Each Receipt this Period
 250.00

SUBTOTAL of Receipts This Page (optional).....▶	750.00
TOTAL This Period (last page this line number only).....▶	

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 15 OF 21
(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. David Wallace
Full Name (Last, First, Middle Initial)
Mailing Address 1212 S/ Flower St
City Los Angeles State CA Zip Code 90015
FEC ID number of contributing federal political committee. **C**
Name of Employer Syndero Occupation General Council
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 250.00

Date of Receipt 09 / 09 / 2010
Transaction ID : SA11AI.5134
Amount of Each Receipt this Period 250.00

B. Ivan Wasserman
Full Name (Last, First, Middle Initial)
Mailing Address One Metro Center
City Washington State DC Zip Code 20005
FEC ID number of contributing federal political committee. **C**
Name of Employer Manatt Occupation Attorney
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 500.00

Date of Receipt 08 / 30 / 2010
Transaction ID : SA11AI.5128
Amount of Each Receipt this Period 250.00

C.
Full Name (Last, First, Middle Initial)
Mailing Address
City State Zip Code
FEC ID number of contributing federal political committee. **C**
Name of Employer Occupation
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼

Date of Receipt
Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional).....▶	500.00
TOTAL This Period (last page this line number only).....▶	7750.00

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 16 OF 21
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. INTERACTIVE CORP POLITICAL ACTION COMMITTEE AKA IACPAC
 Full Name (Last, First, Middle Initial)
 Mailing Address 152 West 57th Street
 City New York State NY Zip Code 10019
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 27 / 2010
Transaction ID : SA11C.5150
 Amount of Each Receipt this Period
 1000.00

B. VEN-PAC
 Full Name (Last, First, Middle Initial)
 Mailing Address 575 7th Street NW
 City WASHINGTON State DC Zip Code 20024
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼ 750.00

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 09 / 30 / 2010
Transaction ID : SA11C.5152
 Amount of Each Receipt this Period
 750.00

C.
 Full Name (Last, First, Middle Initial)
 Mailing Address
 City State Zip Code
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼

Date of Receipt
 M M M / D D D / Y Y Y Y Y Y
 Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional).....▶	1750.00
TOTAL This Period (last page this line number only).....▶	1750.00

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 17 OF 21
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

A. Suntrust
 Full Name (Last, First, Middle Initial)
 Mailing Address 1495 New York Ave
 City Washington State DC Zip Code 20005
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼
 214.46

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 08 / 31 / 2010
Transaction ID : SA17.5047
 Amount of Each Receipt this Period
 24.16
 Interest Income

B. Suntrust
 Full Name (Last, First, Middle Initial)
 Mailing Address 1495 New York Ave
 City Washington State DC Zip Code 20005
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼
 238.06

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 09 / 30 / 2010
Transaction ID : SA17.5053
 Amount of Each Receipt this Period
 23.60

C.
 Full Name (Last, First, Middle Initial)
 Mailing Address
 City State Zip Code
 FEC ID number of contributing federal political committee. **C**
 Name of Employer Occupation
 Receipt For:
 Primary General
 Other (specify) ▼
 Aggregate Year-to-Date ▼

Date of Receipt
 M M / D D / Y Y Y Y Y Y
 Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional).....▶	47.76
TOTAL This Period (last page this line number only).....▶	47.76

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

A. Democratic Congressional Campaign Committee

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
07		09		2010

Mailing Address 430 South Capitol Street, SE
2nd Floor

Transaction ID : SB23.5033

City Washington State DC Zip Code 20003

Amount of Each Disbursement this Period

250.00

Purpose of Disbursement
Contribution

011
Category/ Type

Candidate Name

Democratic Congressional Campaign Committee

Office Sought: House
 Senate
 President
State: District:

Disbursement For: 2010
 Primary General
 Other (specify) ▼

Full Name (Last, First, Middle Initial)

B. People for Patty Murray

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
07		10		2010

Mailing Address PO Box 3662

Transaction ID : SB23.5055

City Seattle State WA Zip Code 98124

Amount of Each Disbursement this Period

2000.00

Purpose of Disbursement

Category/ Type

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Full Name (Last, First, Middle Initial)

C.

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y

Mailing Address

Amount of Each Disbursement this Period

--

City State Zip Code

Purpose of Disbursement

Category/ Type

Candidate Name

Office Sought: House
 Senate
 President
State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

2250.00

2250.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

A. IRS Tax Payment

Mailing Address PO Box 970011

City St. Louis State MO Zip Code 63197

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/Type

Date of Disbursement

MM / DD / YYYY
07 / 23 / 2010

Transaction ID : SB29.5037

Amount of Each Disbursement this Period

765.00

Full Name (Last, First, Middle Initial)

B. IRS Tax Payment

Mailing Address PO Box 970011

City St. Louis State MO Zip Code 63197

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/Type

Date of Disbursement

MM / DD / YYYY
07 / 23 / 2010

Transaction ID : SB29.5038

Amount of Each Disbursement this Period

637.00

Full Name (Last, First, Middle Initial)

C. IRS Tax Payment

Mailing Address PO Box 970011

City St. Louis State MO Zip Code 63197

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/Type

Date of Disbursement

MM / DD / YYYY
07 / 23 / 2010

Transaction ID : SB29.5039

Amount of Each Disbursement this Period

246.00

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

1648.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

A. IRS Tax Payment

Mailing Address PO Box 970011

City St. Louis State MO Zip Code 63197

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/
Type

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
07 / 23 / 2010

Transaction ID : SB29.5040

Amount of Each Disbursement this Period

317.00

Full Name (Last, First, Middle Initial)

B. IRS Tax Payment

Mailing Address PO Box 970011

City St. Louis State MO Zip Code 63197

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/
Type

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
09 / 30 / 2010

Transaction ID : SB29.5059

Amount of Each Disbursement this Period

36.00

Full Name (Last, First, Middle Initial)

C. VA State

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President
State: District:

Disbursement For: Primary General Other (specify) ▼

Category/
Type

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
09 / 17 / 2010

Transaction ID : SB29.5051

Amount of Each Disbursement this Period

109.00

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

462.00

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

A. VA State

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Category/
Type

Office Sought: House
 Senate
 President

State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y
0	9		1	7							

Transaction ID : SB29.5052

Amount of Each Disbursement this Period

4	2	.	0	0
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Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Category/
Type

Office Sought: House
 Senate
 President

State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y

Amount of Each Disbursement this Period

--	--	--	--	--

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Category/
Type

Office Sought: House
 Senate
 President

State: District:

Disbursement For:
 Primary General
 Other (specify) ▼

Date of Disbursement

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y

Amount of Each Disbursement this Period

--	--	--	--	--

SUBTOTAL of Disbursements This Page (optional)..... ▶

TOTAL This Period (last page this line number only)..... ▶

4	2	.	0	0
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2	1	5	2	.	0	0
---	---	---	---	---	---	---