

AMERICA'S FAMILIES FIRST ACTION FUND

2715 M STREET NW
SUITE 100
WASHINGTON DC 20007

FEC ID No. C00487744

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) AMERICA'S FAMILIES FIRST ACTION FUND		FEC IDENTIFICATION NUMBER C C00487744	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 1 0 / 2 5 / 2 0 1 0	
Full Name (Last, First, Middle, Initial) of Payee The New Media Firm		Amount 150000.72	
Mailing Address 1730 Rhode Island Ave NW Suite 410		Office Sought: <input checked="" type="checkbox"/> House State: MI <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> Presidential	
City Washington	State DC	Zip Code 20036	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Purpose of Expenditure Media Buy Broadcast & Cable	Category/ Type	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Name of Federal Candidate supported or Opposed by expenditure: Tim Walberg		Transaction ID: SE.000001	
Calendar Year-To-Date Per Election for Office Sought		150000.72	

(a) SUBTOTAL of Itemized Independent Expenditures	150000.72
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	150000.72

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

David Rudd
Signature

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