

**24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES**  
(SCHEDULE E)

PAGE 1 OF 1  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>SEIU COPE (Service Employees International Union Committee On Political Education)</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00004036
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>The New Media Firm, Inc.</b>		Date 09 / 04 / 2012
Mailing Address 1730 Rhode Island Ave NW Ste 213		Amount 35611.43
City Washington State DC Zip Code 20036	Transaction ID : <b>D291500</b>	
Purpose of Expenditure TV Advertising Production	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: KEITH ROTHFUS		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 156430.99		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date 09 / 04 / 2012
Mailing Address 1010 Wisconsin Avenue, NW Suite 800		Amount 104135.94
City Washington State DC Zip Code 20007	Transaction ID : <b>D291501</b>	
Purpose of Expenditure TV Advertising Buy	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: KEITH ROTHFUS		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 156430.99		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures.....	139747.37
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures .....	[Empty Field]
<b>(c) TOTAL</b> Independent Expenditures.....	139747.37

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Eliseo Medina*  
 Signature [Electronically Filed] Date 09 / 06 / 2012