

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines. **12FE4M5**
Highway 31

ADDRESS (number and street) 426 Green Springs Hwy
Ste 161-304
Birmingham AL 35209
 Check if different than previously reported. (ACC)

2. FEC IDENTIFICATION NUMBER ▼ CITY ▲ STATE ▲ ZIP CODE ▲
C C00659896 3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
(a) Quarterly Reports:
 April 15 Quarterly Report (Q1)
 July 15 Quarterly Report (Q2)
 October 15 Quarterly Report (Q3)
 January 31 Year-End Report (YE)
 July 31 Mid-Year Report (Non-election Year Only) (MY)
 Termination Report (TER)
(b) Monthly Report Due On:
 Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)
 Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
 Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE)
(c) 12-Day PRE-Election Report for the:
 Primary (12P) General (12G) Runoff (12R)
 Convention (12C) Special (12S)
Election on **12** / **12** / **2017** in the State of **AL**
(d) 30-Day POST-Election Report for the:
 General (30G) Runoff (30R) Special (30S)
Election on / / in the State of

5. Covering Period **11** / **06** / **2017** through **11** / **22** / **2017**

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.
Still, Edward, , ,
Type or Print Name of Treasurer

Signature of Treasurer *Still, Edward, , ,* [Electronically Filed] Date **11** / **30** / **2017**

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

Highway 31

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2017"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="0.00"/>	
(c) Total Receipts (from Line 19)	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="1154844.31"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

Write or Type Committee Name

Highway 31

Report Covering the Period: From: / / To: / /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	0.00	0.00
(ii) Unitemized	0.00	0.00
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	0.00	0.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)).....▶	0.00	0.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19).....▶	0.00	0.00

DETAILED SUMMARY PAGE
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	0.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	0.00	0.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	0.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	0.00	0.00
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	0.00	0.00

DETAILED SUMMARY PAGE
of Disbursements

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Page 5

III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	0.00	0.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	0.00	0.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	0.00	0.00
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 6 OF 19
	FOR LINE NUMBER: (check only one)
	<input type="checkbox"/> 9
	<input checked="" type="checkbox"/> 10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Online Advertising & Media Production Costs - Estimate		
Mailing Address 1140 Connecticut Ave NW Ste 800					
City Washington	State DC	Zip Code 20036-4010			

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDA88			
<input type="text" value="0.00"/>					
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period			
<input type="text" value="125000.00"/>	<input type="text" value="0.00"/>	<input type="text" value="125000.00"/>			

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Online Advertising & Media Production Costs - Estimate		
Mailing Address 1140 Connecticut Ave NW Ste 800					
City Washington	State DC	Zip Code 20036-4010			

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDA96			
<input type="text" value="0.00"/>					
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period			
<input type="text" value="151951.96"/>	<input type="text" value="0.00"/>	<input type="text" value="151951.96"/>			

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Media Production Costs - Estimate		
Mailing Address 1140 Connecticut Ave NW Ste 800					
City Washington	State DC	Zip Code 20036-4010			

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDA44			
<input type="text" value="0.00"/>					
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period			
<input type="text" value="1690.00"/>	<input type="text" value="0.00"/>	<input type="text" value="1690.00"/>			

1) SUBTOTALS This Period This Page (optional)..... ▶	<input type="text" value="278641.96"/>
2) TOTALS This Period (last page this line number only)..... ▶	<input type="text"/>
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	<input type="text"/>
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	<input type="text"/>

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 7 OF 19
	FOR LINE NUMBER: (check only one)
<input type="checkbox"/>	9
<input checked="" type="checkbox"/>	10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 1140 Connecticut Ave NW Ste 800			
City Washington	State DC	Zip Code 20036-4010	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAB2	
Amount Incurred This Period 2535.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 2535.00

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Online Advertising & Media Production Costs - Estimate
Mailing Address 1140 Connecticut Ave NW Ste 800			
City Washington	State DC	Zip Code 20036-4010	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAC0	
Amount Incurred This Period 277927.95	Payment This Period 0.00	Outstanding Balance at Close of This Period 277927.95

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Online Advertising & Media Production Costs - Estimate
Mailing Address 1140 Connecticut Ave NW Ste 800			
City Washington	State DC	Zip Code 20036-4010	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAD7	
Amount Incurred This Period 97500.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 97500.00

1) SUBTOTALS This Period This Page (optional)..... ▶	377962.95
2) TOTALS This Period (last page this line number only)..... ▶	
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 8 OF 19
	FOR LINE NUMBER: (check only one)
<input type="checkbox"/> 9	<input checked="" type="checkbox"/> 10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Bully Pulpit Interactive			Nature of Debt (Purpose): Online Advertising & Media Production Costs - Estimate
Mailing Address 1140 Connecticut Ave NW Ste 800			
City Washington	State DC	Zip Code 20036-4010	

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDAE5	
0.00			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
144087.62	0.00	144087.62	

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Denise Nelson Voiceovers			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 7878 N Main St Apt 1L			
City Jonesboro	State GA	Zip Code 30236-2229	

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDAF3	
0.00			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
550.00	0.00	550.00	

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Denise Nelson Voiceovers			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 7878 N Main St Apt 1L			
City Jonesboro	State GA	Zip Code 30236-2229	

Outstanding Balance Beginning This Period		Transaction ID : VN5HV9HDAG1	
0.00			
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period	
1755.00	0.00	1755.00	

1) SUBTOTALS This Period This Page (optional)..... ▶	146392.62
2) TOTALS This Period (last page this line number only)..... ▶	
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 9 OF 19
	FOR LINE NUMBER: (check only one)
<input type="checkbox"/> 9	<input checked="" type="checkbox"/> 10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Denise Nelson Voiceovers			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 7878 N Main St Apt 1L			
City Jonesboro	State GA	Zip Code 30236-2229	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAH9	
Amount Incurred This Period 1170.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 1170.00

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nutt Labs			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 2107 Carlisle Rd			
City Greensboro	State NC	Zip Code 27408-5013	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAJ7	
Amount Incurred This Period 3522.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 3522.00

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor Nutt Labs			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 2107 Carlisle Rd			
City Greensboro	State NC	Zip Code 27408-5013	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAK5	
Amount Incurred This Period 2348.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 2348.00

1) SUBTOTALS This Period This Page (optional)..... ▶	7040.00
2) TOTALS This Period (last page this line number only)..... ▶	
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 10 OF 19
	FOR LINE NUMBER: (check only one)
<input type="checkbox"/> 9	<input checked="" type="checkbox"/> 10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor Putnam Partners			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 1100 Vermont Ave NW Ste 1200			
City Washington	State DC	Zip Code 20005-6334	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAM3	
Amount Incurred This Period 29716.78	Payment This Period 0.00	Outstanding Balance at Close of This Period 29716.78

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor Waterfront Strategies			Nature of Debt (Purpose): Media Buy - Estimate
Mailing Address 3050 K St NW Ste 100			
City Washington	State DC	Zip Code 20007-5108	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAN1	
Amount Incurred This Period 309690.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 309690.00

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor ZUUR			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 1999 Masthope Plank Road			
City Lackawaxen	State PA	Zip Code 18435	

Outstanding Balance Beginning This Period 0.00	Transaction ID : VN5HV9HDAP9	
Amount Incurred This Period 3240.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 3240.00

1) SUBTOTALS This Period This Page (optional)..... ▶	342646.78
2) TOTALS This Period (last page this line number only)..... ▶	
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line)	PAGE 11 OF 19
	FOR LINE NUMBER: (check only one)
<input type="checkbox"/> 9	<input checked="" type="checkbox"/> 10

NAME OF COMMITTEE (In Full)
Highway 31

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor ZUUR			Nature of Debt (Purpose): Media Production Costs - Estimate
Mailing Address 1999 Masthope Plank Road			
City Lackawaxen	State PA	Zip Code 18435	

Outstanding Balance Beginning This Period 0.00		Transaction ID : VN5HV9HDAQ6	
Amount Incurred This Period 2160.00	Payment This Period 0.00	Outstanding Balance at Close of This Period 2160.00	

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor			Nature of Debt (Purpose):
Mailing Address			
City	State	Zip Code	

Outstanding Balance Beginning This Period		Outstanding Balance at Close of This Period	
Amount Incurred This Period	Payment This Period		

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor			Nature of Debt (Purpose):
Mailing Address			
City	State	Zip Code	

Outstanding Balance Beginning This Period		Outstanding Balance at Close of This Period	
Amount Incurred This Period	Payment This Period		

1) SUBTOTALS This Period This Page (optional)..... ▶	2160.00
2) TOTALS This Period (last page this line number only)..... ▶	1154844.31
3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ▶	0.00
4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶	1154844.31

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/08/2017
Amount 144087.62
Transaction ID: VN7GBA9CV02
Date of Disbursement or Obligation

Name of Federal Candidate: Jones, Doug, , ,
Support Oppose
Office Sought: House District:
President Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Primary General
Other (specify) Special General

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/21/2017
Amount 97500.00
Transaction ID: VN7GBA9DV50
Date of Disbursement or Obligation

Name of Federal Candidate: Jones, Doug, , ,
Support Oppose
Office Sought: House District:
President Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Primary General
Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , ,
Signature

[Electronically Filed]

Date 11/30/2017

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) Highway 31	FEC IDENTIFICATION NUMBER ▼ C C00659896
--	--

Check if 24-hour report 48-hour report New report Amends report filed on / /

Full Name of Payee Bully Pulpit Interactive * <input checked="" type="checkbox"/> Memo Item	Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> 11 / 22 / 2017
Mailing Address 1140 Connecticut Ave NW Ste 800	Amount <input type="text"/> 277927.95 Transaction ID : VN7GBA9EHB4 Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
City Washington State DC Zip Code 20036-4010	
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate Category/Type <input type="text"/>	
Name of Federal Candidate: Jones, Doug, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AL
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 1154844.31	Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2017 <input checked="" type="checkbox"/> Other (specify) ▶ Special General

Full Name of Payee Bully Pulpit Interactive * <input checked="" type="checkbox"/> Memo Item	Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> 11 / 22 / 2017
Mailing Address 1140 Connecticut Ave NW Ste 800	Amount <input type="text"/> 2535.00 Transaction ID : VN7GBA9EHC2 Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
City Washington State DC Zip Code 20036-4010	
Purpose of Expenditure Media Production Costs - Estimate Category/Type <input type="text"/>	
Name of Federal Candidate: Jones, Doug, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AL
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 1154844.31	Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2017 <input checked="" type="checkbox"/> Other (specify) ▶ Special General

(a) SUBTOTAL of Itemized Independent Expenditures	<input type="text"/> 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	<input type="text"/>
(c) TOTAL Independent Expenditures	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , ,

[Electronically Filed]

Date

/ /
11 / 30 / 2017

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Media Production Costs - Estimate
Category/Type

Name of Federal Candidate: Moore, Roy, , ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type

Name of Federal Candidate: Moore, Roy, , ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , , [Electronically Filed] Date 11 / 30 / 2017
Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/22/2017
Amount 125000.00
Transaction ID: VN7GBA9EHP1
Date of Disbursement or Obligation

Name of Federal Candidate: Moore, Roy, ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General

Full Name of Payee Denise Nelson Voiceovers
Mailing Address 7878 N Main St Apt 1L
City Jonesboro State GA Zip Code 30236-2229
Purpose of Expenditure Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/08/2017
Amount 550.00
Transaction ID: VN7GBA9CVC6
Date of Disbursement or Obligation

Name of Federal Candidate: Jones, Doug, ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, ,

[Electronically Filed]

Date 11/30/2017

Signature

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) Highway 31	FEC IDENTIFICATION NUMBER ▼ C C00659896
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Check if 24-hour report 48-hour report New report Amends report filed on / /

Full Name of Payee <input checked="" type="checkbox"/> Memo Item Denise Nelson Voiceovers *		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>	
Mailing Address 7878 N Main St Apt 1L		Amount <input type="text"/>	
City Jonesboro	State GA	Zip Code 30236-2229	Transaction ID : VN7GBA9EHK7
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Name of Federal Candidate: Jones, Doug, , ,		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>AL</u>
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2017 <input checked="" type="checkbox"/> Other (specify) ▶ <u>Special General</u>	

Full Name of Payee <input checked="" type="checkbox"/> Memo Item Denise Nelson Voiceovers *		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>	
Mailing Address 7878 N Main St Apt 1L		Amount <input type="text"/>	
City Jonesboro	State GA	Zip Code 30236-2229	Transaction ID : VN7GBA9EHM5
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Name of Federal Candidate: Moore, Roy, , ,		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>AL</u>
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2017 <input checked="" type="checkbox"/> Other (specify) ▶ <u>Special General</u>	

(a) SUBTOTAL of Itemized Independent Expenditures	<input type="text"/>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	<input type="text"/>
(c) TOTAL Independent Expenditures	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , ,

[Electronically Filed]

Date

/ /

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Nutt Labs
Mailing Address 2107 Carlisle Rd
City Greensboro State NC Zip Code 27408-5013
Purpose of Expenditure Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/22/2017
Amount 3522.00
Transaction ID : VN7GBA9EHF5
Date of Disbursement or Obligation

Name of Federal Candidate: Jones, Doug, , ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General
Calendar Year-To-Date Per Election for Office Sought 1154844.31

Full Name of Payee Nutt Labs
Mailing Address 2107 Carlisle Rd
City Greensboro State NC Zip Code 27408-5013
Purpose of Expenditure Media Production Costs - Estimate
Category/Type
Date of Public Distribution/Dissemination 11/22/2017
Amount 2348.00
Transaction ID : VN7GBA9EHG3
Date of Disbursement or Obligation

Name of Federal Candidate: Moore, Roy, , ,
Support Oppose
Office Sought: House Senate State: AL
Disbursement For: Primary General Other (specify) Special General
Calendar Year-To-Date Per Election for Office Sought 1154844.31

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , ,

[Electronically Filed]

Date

11/30/2017

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Putnam Partners
Mailing Address 1100 Vermont Ave NW Ste 1200
City Washington State DC Zip Code 20005-6334
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate: Jones, Doug, , , Support
Office Sought: Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Other (specify) Special General

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate: Jones, Doug, , , Support
Office Sought: Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Still, Edward, , , [Electronically Filed] Date 11 / 30 / 2017
Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee ZUUR * Memo Item
Mailing Address 1999 Masthope Plank Road
City Lackawaxen State PA Zip Code 18435
Purpose of Expenditure Media Production Costs - Estimate
Date of Public Distribution/Dissemination 11/22/2017
Amount 3240.00
Transaction ID : VN7GBA9EHH1
Date of Disbursement or Obligation

Name of Federal Candidate: Jones, Doug, , , Support Oppose
Office Sought: House District:
President Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Primary General
Other (specify) Special General

Full Name of Payee ZUUR * Memo Item
Mailing Address 1999 Masthope Plank Road
City Lackawaxen State PA Zip Code 18435
Purpose of Expenditure Media Production Costs - Estimate
Date of Public Distribution/Dissemination 11/22/2017
Amount 2160.00
Transaction ID : VN7GBA9EHJ9
Date of Disbursement or Obligation

Name of Federal Candidate: Moore, Roy, , , Support Oppose
Office Sought: House District:
President Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 1154844.31
Disbursement For: Primary General
Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures 0.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Still, Edward, , , [Electronically Filed] Date 11/30/2017
Signature