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Image# 201604159012426779

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

FORM 3X Fo	or Other Than An Au	thorized Committee	Office	e Use Only
1. NAME OF T COMMITTEE (in full)	YPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5	
Unlocking Potential PAC				
ADDRESS (number and street)	1390 CHAIN BRIDGE ROA	AD #515		
Check if different than previously reported. (ACC)	MCLEAN		VA 22	2101
2. FEC IDENTIFICATION NUM	MBER ▼ CI	TY 🛦	STATE A	ZIP CODE 🛦
C C00564534		IS THIS REPORT X (N)	OR AMENDE	ΞD
4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: X April 15 Quarterly Report (Q1 July 15 Quarterly Report (Q2 October 15 Quarterly Report (Q3 January 31 Year-End Report (YE July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER)	Report Due On: Ma Ap (c) 12-Day PRE-Election Report for the: (d) 30-Day POST-Election Report for the:	b 20 (M2)	(M6) Sep 20 (M	(Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only)
5. Covering Period 01	01 / 2016	through	31	2016
I certify that I have examined this Type or Print Name of Treasurer	Report and to the best of Cabell Hobbs	of my knowledge and belief it	is true, correct and com	plete.
Signature of Treasurer Cabell NOTE: Submission of false, erroned	Hobbs	[Electronically Filed]	Date 04 /	15 / 2016 2016
Office	bas, or incomplete information	on may subject the person sign		EC FORM 3X
Use Only				Rev. 12/2004

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name Unlocking Potential PAC 2016 03 2016 Report Covering the Period: 31 From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 452.51 January 1, 2016 (b) Cash on Hand at 452.51 Beginning of Reporting Period..... 182643.50 182643.50 (c) Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 183096.01 183096.01 6(a) and 6(c) for Column B)..... 105838.30 105838.30 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 77257.71 77257.71 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

Report Covering the Period: From: 01	01 2016 To	o: 03 31 2016
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
. Contributions (other than loans) From:		0413110411 10411 10 24110
(a) Individuals/Persons Other		
Than Political Committees		
(i) Itemized (use Schedule A)	0.00	0.00
(ii) Unitemized	0.00	0.00
(iii) TOTAL (add		0.00
Lines 11(a)(i) and (ii)▶	0.00	0.00
	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees	22000.00	22000.00
(such as PACs)	1	2200.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	22000.00	22000.00
2. Transfers From Affiliated/Other		
Party Committees	0.00	0.00
rarty committees	7	
B. All Loans Received	0.00	0.00
7. 7. Locato 110001/00		
I. Jana Baranarata Barainad	0.00	0.00
Loan Repayments Received	0.00	0.00
5. Offsets To Operating Expenditures		
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00
6. Refunds of Contributions Made	5.00	0.00
to Federal Candidates and Other		
Political Committees	0.00	0.00
7. Other Federal Receipts	7	5.00
(Dividends, Interest, etc.)	160643.50	160643.50
B. Transfers from Non-Federal and Levin Funds	1000 10.00	
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
· ·	7	
(b) Levin Funds (from Schedule H5)	0.00	0.00
(b) Lovin Fundo (nom conocale Flo)		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
(6) 1844 114181818 (444 18(4) 414 18(8))		
D. Total Receipts (add Lines 11(d),		
12, 13, 14, 15, 16, 17, and 18(c))▶	182643.50	182643.50
). Total Federal Receipts		
(subtract Line 18(c) from Line 19)▶	182643.50	182643.50

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures: (a) Allocated Federal/Non-Federal Activity (from Schedule H4)		Calcinati Total to Bate
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating	105838.30	105838.30
Expenditures(c) Total Operating Expenditures	10000.00	100000.00
(add 21(a)(i), (a)(ii), and (b))▶	105838.30	105838.30
2. Transfers to Affiliated/Other Party Committees	0.00	0.00
Contributions to Federal Candidates/Committees and Other Political Committees	0.00	0.00
4. Independent Expenditures	0.00	0.00
(use Schedule E)	0.00	
(use scriedule F)		0.00
6. Loan Repayments Made	0.00	0.00
7. Loans Made8. Refunds of Contributions To:	0.00	0.00
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) Total Contribution Refunds	000	
(add Lines 28(a), (b), and (c))▶	0.00	0.00
9. Other Disbursements	0.00	0.00
O. Federal Election Activity (2 U.S.C. §431(20)) (a) Allocated Federal Election Activity (4 Control of the LLC)		
(from Schedule H6) (i) Federal Share	0.00	0.00
(ii) "Levin" Share(b) Federal Election Activity Paid Entirely	0.00	0.00
With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00
1. Total Disbursements (add Lines 21(c), 22,		
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	105838.30	105838.30
2. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii)		
from Line 31)	105838.30	105838.30

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	22000.00	22000.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	22000.00	22000.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	105838.30	105838.30
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	105838.30	105838.30

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SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6 OF 10 (check only one) 11a 11b X 11c 12 13 14 15 16 17
or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) Unlocking Potential PAC Full Name (Last, First, Middle Initial)		ny person for the purpose of soliciting contributions suittee to solicit contributions from such committee.
A. CARLY FOR PRESIDENT Mailing Address 1020 N FAIRFAX ST City ALEXANDRIA FEC ID number of contributing federal political committee.	State Zip Code VA 22314-1537 C C00577312	Date of Receipt M
Name of Employer Receipt For: Primary General Other (specify) ▼	Occupation Aggregate Year-to-Date ▼ 22000.00	Memo Item CONTRIBUTION IN KIND: LEGAL CONSULTING
Full Name (Last, First, Middle Initial) B. Mailing Address City FEC ID number of contributing federal political committee. Name of Employer Receipt For: Primary General Other (specify) Other (specify)	State Zip Code C Occupation Aggregate Year-to-Date ▼	Amount of Each Receipt this Period Memo Item
Full Name (Last, First, Middle Initial) Mailing Address City FEC ID number of contributing federal political committee. Name of Employer Receipt For: Primary General Other (specify)	State Zip Code C Occupation Aggregate Year-to-Date ▼	Amount of Each Receipt this Period Memo Item
SUBTOTAL of Receipts This Page (optional)		▶ 22000.00

TOTAL This Period (last page this line number only).....

22000.00

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SCHEDULE A (FEC Form 3)	X)	Use separate schedule(s)	FOR LINE NUMBER: PAGE 7 OF 10 (check only one)
TEMIZED RECEIPTS		for each category of the Detailed Summary Page	11a 11b 11c 12 13 14 15 16 X 17
Any information copied from such Reports a or for commercial purposes, other than using NAME OF COMMITTEE (In Full) Unlocking Potential PAC	nd Statements mag the name and a	ay not be sold or used by any p ddress of any political committed	erson for the purpose of soliciting contributions e to solicit contributions from such committee.
Full Name (Last, First, Middle Initial) CONSERVATIVE, AUTHENTIC, I Mailing Address PO BOX 26141 City ALEXANDRIA FEC ID number of contributing federal political committee. Name of Employer Receipt For: Primary General	State VA C Coo	Zip Code 22313 0573154 Year-to-Date ▼	Date of Receipt 03 23 2016 Transaction ID : SA17.29506 Amount of Each Receipt this Period 160643.50 Memo Item NON CONTRIBUTION ACCOUNT
Other (specify) ▼ Full Name (Last, First, Middle Initial) Mailing Address		160643.50	Date of Receipt
FEC ID number of contributing federal political committee. Name of Employer	State C Occupation	Zip Code	Amount of Each Receipt this Period Memo Item
Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼	
Full Name (Last, First, Middle Initial) Mailing Address			Date of Receipt
City FEC ID number of contributing federal political committee. Name of Employer Receipt For: Primary General Other (specify) ▼		Year-to-Date ▼	Amount of Each Receipt this Period Memo Item
SUBTOTAL of Receipts This Page (options	N)		160643.50

TOTAL This Period (last page this line number only).....

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only X 21b 27	
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam NAME OF COMMITTEE (In Full)	nents may not be sold or used e and address of any political	by any perso	on for the purpose of soliciting contributions
Unlocking Potential PAC			
Full Name (Last, First, Middle Initial) A. CARLY FOR PRESIDENT Mailing Address 1020 N FAIRFAX ST			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	state Zip Code		Transaction ID : SB21B.396616
Purpose of Disbursement IN-KIND CONTRIBUTION Candidate Name Office Sought: House Disbursem		Category/ Type	Amount of Each Disbursement this Period 22000.00 Memo Item IN KIND: LEGAL CONSULTING
State: President State: District: Full Name (Last, First, Middle Initial)	Other (specify) ▼		
Mailing Address PO BOX 981540			Date of Disbursement M M / D D / Y Y Y Y Y 01 05 2016
EL PASO Purpose of Disbursement CREDIT CARD MERCHANT FEES	tate Zip Code TX 79998		Transaction ID : SB21B.12354 Amount of Each Disbursement this Period
State: President District:		Category/ Type	0.58 Memo Item
Full Name (Last, First, Middle Initial) COMPLIANCE CONSULTING CO.	OF VA		Date of Disbursement
,	state Zip Code VA 22101		7 Transaction ID : SB21B.12359
Purpose of Disbursement COMPLIANCE CONSULTING Candidate Name		Category/ Type	Amount of Each Disbursement this Period 7700.00
	nent For: Primary General Other (specify)		Memo Item
SUBTOTAL of Disbursements This Page (optional)		·····	29700.58
TOTAL This Period (last page this line number only).		·····•	

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE I (check only X 21b 27	
Any information copied from such Reports and Statem or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full) Unlocking Potential PAC	nents may not be sold or used e and address of any political	by any perso	on for the purpose of soliciting contributions
Full Name (Last, First, Middle Initial) A. INTUIT Mailing Address 2632 MARINES WAY			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
MOUNTAIN VIEW Purpose of Disbursement	State Zip Code CA 94043		Transaction ID : SB21B.12356
SUBSCRIPTION Candidate Name Office Sought: House Disbursem		Category/ Type	Amount of Each Disbursement this Period 26.95
Senate	Primary General Other (specify) ▼		Memo Item
B. INTUIT Mailing Address 2632 MARINES WAY			Date of Disbursement O2 08 2016
,	State Zip Code CA 94043		Transaction ID : SB21B.12357 Amount of Each Disbursement this Period
		Category/ Type	26.95 Memo Item
Full Name (Last, First, Middle Initial) C. INTUIT			Date of Disbursement
,	state Zip Code CA 94043		03 08 2016 Transaction ID : SB21B.12358
SÚBSCRIPTION Candidate Name		Category/ Type	Amount of Each Disbursement this Period 26.95
	nent For: Primary General Other (specify) ▼		Memo Item
SUBTOTAL of Disbursements This Page (optional) TOTAL This Period (last page this line number only).			80.85

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only 21b	one) 22 23 24 25 26
Any information copied from such Reports and Staten	nents may not be sold or used	d by any perso	28a 28b 28c 29 30b on for the purpose of soliciting contributions
or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full) Unlocking Potential PAC	e and address of any political	I committee to	solicit contributions from such committee.
Full Name (Last, First, Middle Initial) A. MLJ CONSULTING, INC. Mailing Address PO BOX 371			Date of Disbursement O2 24 2016
	State Zip Code		
ALEXANDRIA Purpose of Disbursement POLITICAL STRATEGY CONSULTING/STAFF MA	VA 22313		Transaction ID : SB21B.12355 Amount of Each Disbursement this Period
Candidate Name		Category/ Type	58840.50
	nent For: Primary General Other (specify)		Memo Item
Full Name (Last, First, Middle Initial) THE LUKENS COMPANY			Date of Disbursement
Mailing Address 2800 SHIRLINGTON RD 9TH FLR			03 25 2016
City	State Zip Code		
ARLINGTON Purpose of Disbursement	VA 22206		Transaction ID : SB21B.12360
ARLINGTON		Category/ Type	Amount of Each Disbursement this Period 17216.37
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Disbursen Senate	VA 22206		Amount of Each Disbursement this Period
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Disbursen Senate President	VA 22206 nent For: Primary General		Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Senate President State: District:	VA 22206 nent For: Primary General		Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Mailing Address City	VA 22206 nent For: Primary General		Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Mailing Address City S Purpose of Disbursement Candidate Name	va 22206 nent For: Primary		Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Mailing Address City Senate Purpose of Disbursement Candidate Name Office Sought: House Senate Senate	va 22206 nent For: Primary	Type Category/	Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement
ARLINGTON Purpose of Disbursement FUNDRAISING PHONE CALLS Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) Mailing Address City Senate Purpose of Disbursement Candidate Name Office Sought: House Senate President Senate President Disbursement Candidate Name	va 22206 nent For: Primary	Category/ Type	Amount of Each Disbursement this Period 17216.37 Memo Item Date of Disbursement M M / D D / Y Y Y Y Amount of Each Disbursement this Period