



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

February 2, 2006

Mark A. Micali, Treasurer
Direct Voice The Political Action Committee
Of The Direct Marketing Association
1111 19th St. NW, Suite 1100
Washington, DC 20036

Identification Number: C00235309

Reference: 2006 Change in Filing Frequency

Dear Mr. Micali:

The Commission has received notification of your January 25, 2006 request to change to a Monthly filer of receipts and disbursements. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 2006 calendar year.

Report Type	Coverage Dates	Report Due For Filing
February Monthly Report	1/1/06-1/31/06	February 20, 2006
March Monthly Report	2/1/06-2/28/06	March 20, 2006
April Monthly Report	3/1/06-3/31/06	April 20, 2006
May Monthly Report	4/1/06-4/30/06	May 20, 2006
June Monthly Report	5/1/06-5/31/06	June 20, 2006
July Monthly Report	6/1/06-6/30/06	July 20, 2006
August Monthly Report	7/1/06-7/31/06	August 20, 2006
September Monthly Report	8/1/06-8/31/06	September 20, 2006
October Monthly Report	9/1/06-9/30/06	October 20, 2006
Pre-General Report	10/1/06-10/18/06	October 26, 2006
Post-General Report	10/19/06-11/27/06	December 7, 2006
Year End Report	11/28/06-12/31/06	January 31, 2007

If you have any questions, please contact Kim Doughty in the Reports Analysis Division on the toll-free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). Her local number is (202) 694-1151.

Sincerely,

Patricia Carmona
Chief, Compliance Branch
Reports Analysis Division

26038972778

26038972779