



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

October 6, 2008

Thomas A. Foulkes, Treasurer
Direct Voice, The Political Action Committee
of The Direct Marketing Association
1615 L Street, N.W., Suite 1100
Washington, DC 20036

Identification Number: C00235309

Reference: Correction to Coverage and Due Dates for the 2008 Pre-General, Post-General, and Year-End Reports Listed in the Notice of Filing Frequency Change to Monthly Filer

Dear Treasurer:

It has come to our attention that the Notice of Filing Frequency Change to Monthly Filer sent to your committee earlier this year contained incorrect report coverage dates and/or due dates for the **2008 Pre-General, Post-General, and Year-End Reports**. The correct coverage dates and due dates for the remainder of the 2008 calendar year are provided in the reporting schedule below.

Report Type	Coverage Dates	Report Due For Filing
October Monthly Report	9/1/08-9/30/08	October 20, 2008
Pre-General Report	10/1/08-10/15/08	October 23, 2008
Post-General Report	10/16/08-11/24/08	December 4, 2008
Year-End Report	11/25/08-12/31/08	January 31, 2009

If you have any questions, please contact Rhiannon Magruder in the Reports Analysis Division on the toll-free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or (202) 694-1130.

Sincerely,

Nataliya Ioffe
Chief, Compliance Branch
Reports Analysis Division

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