



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-1

July 19, 2006

Robert Guenther, Treasurer
Fresh Political Action Committee (FRESH PAC)
1901 Pennsylvania Avenue NW, Suite 1100
Washington, DC 20006

**Response Due Date:
August 18, 2006**

Identification Number: C00040725

Dear Mr. Guenther:

This letter is prompted by the Commission's review of documents filed by your committee. Certain information disclosed on your Statement of Organization (FEC FORM 1) may not comply with 11 CFR §102.14(c). This section states, "The name of a separate segregated fund...shall include the full name of its connected organization. Such fund may also use a clearly recognized abbreviation or acronym by which the connected organization is commonly known" (emphasis added). The Statement of Organization filed by your committee indicates that your committee is a separate segregated fund. Commission records indicate the name of your connected organization as "United Fresh Fruit and Vegetable Association" and the name of your political committee as "Fresh Political Action Committee (FRESH PAC)". Please amend your Statement of Organization to comply with 11 CFR §102.14.

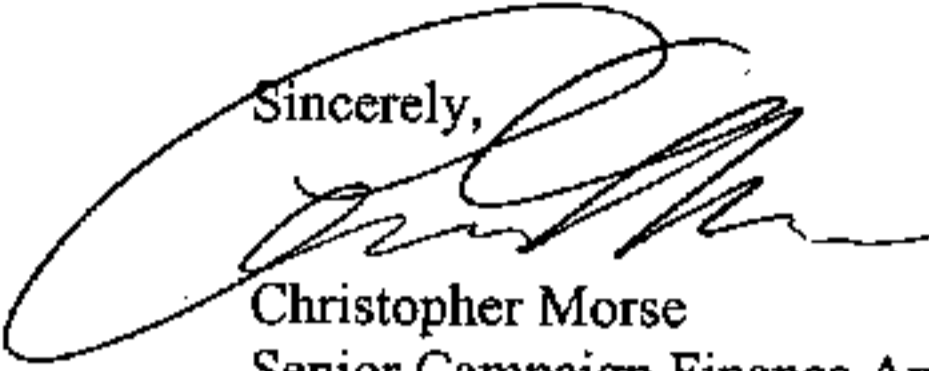
Should your committee not be a separate segregated fund as defined by 11 CFR §114.5 (i.e., the political committee of a corporation, labor organization, national bank, incorporated membership organization, corporation without capital stock, incorporated trade association, or incorporated cooperative), please amend your Statement of Organization by checking the appropriate box (Type of Committee) in question 5. Paper filers may download a copy of FEC FORM 1 from the FEC website at <http://www.fec.gov>, or request a copy through the FEC Fax line at (202) 501-3413. Please be advised that once a committee meets the requirements of electronic filing, all subsequent statements, designations, reports, and amendments must be filed electronically. (11 CFR 104.18(a)(2), 104.18(c) and 104.18(f))

An adequate response addressing this matter should be filed with the Federal Election Commission by the response date noted above.

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If you need assistance, please feel free to contact me on our toll-free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). My local number is (202) 694-1133.

Sincerely,



Christopher Morse
Senior Campaign Finance Analyst
Reports Analysis Division

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