

**For Other Than An Authorized Committee**  
(Summary Page)

JUN 20 1 47 PM '96

USE FEC MAILING LABEL  
OR  
TYPE OR PRINT

1. NAME OF COMMITTEE (in full) Direct Marketing Association Political Action Committee		COMMENTS FROM MAIL ROOM  AUG 20 1 47 PM '96
ADDRESS (number and street) <input type="checkbox"/> Check if different than previously reported 1111 19th Street, N.W., Suite 1100		
CITY, STATE and ZIP CODE Washington, D.C. 20036		2. FEC IDENTIFICATION NUMBER C00235309
		3. <input checked="" type="checkbox"/> This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

(b) ☐ April 15 Quarterly Report☐ July 16 Quarterly Report☐ October 16 Quarterly Report☐ January 31 Year End Report☐ July 31 Mid Year Report (Non-election Year Only)☐ Termination Report

Monthly Report Due On:

☐ February 20

☐ March 20

Apr 20

May 20

☐ June 20

☐ July 20

August 20

September 20

☐ October 20

☐ November 20

December 20

January 31

☐ Twelfth day report proceedings

(Type of Election)

election on \_\_\_\_\_ in the State of \_\_\_\_\_

☐ Thirtieth day report following the General Election on

           In the State of           

1 (b) Is this Report an Amendment?

☐ YES

☐ NO

## SUMMARY

SUMMARY		COLUMN A This Period	COLUMN B Calendar Year-to-Date
5.	Covering Period <u>07/01/96</u> through <u>07/31/96</u>		
6.	(a) Cash on Hand January 1, 19 <u>96</u>		\$ 28,173.61
	(b) Cash on Hand at Beginning of Reporting Period	\$ 19,813.61	
	(c) Total Receipts (from Line 18)	\$ 3,699.00	\$ 22,149.00
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	\$ 23,512.61	\$ 50,322.61
7.	Total Disbursements (from Line 30)	\$ 7,000.00	\$ 33,810.00
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	\$ 16,512.61	\$ 16,512.61
9.	Debits and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	\$ 0	For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9630 Local 202-219-3420
10.	Debits and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	\$ 0	
I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.			
Type or Print Name of Treasurer Ass't Treasurer MARK A. MICALI			
Signature of Treasurer Ass't Treasurer <i>Mark A. Micali</i>			Date 8/16/96

**NOTE:** Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437a

FEC FORM 3X

Revised 8/2003

**DETAILED SUMMARY PAGE**  
**OF RECEIPTS AND DISBURSEMENTS**  
**PAGE 2, FEC FORM 3X**

(revised 1/1/91)

NAME OF COMMITTEE		REPORT COVERING PERIOD	
Direct Marketing Association Political Action Committee		FROM 07/01/96	TO: 07/31/96
		COLUMN A Total This Period	COLUMN B Calendar Year
<b>I. Receipts</b>			
11. Contributions (other than loans) From:			
a. Individuals/Persons Other Than Political Committees			
i. Itemized (use Schedule A)	3,000.00	14,750.00	11(a)(i)
ii. Unitemized	699.00	6,024.00	11(a)(ii)
iii. Total (add i and ii) >	3,699.00	20,774.00	11(a)(iii)
b. Political Party Committees	0	0	11(b)
c. Other Political Committees (such as PACs)	0	1,000.00	11(c)
d. Total Contributions (add a ii, b and c) >	3,699.00	21,774.00	11(d)
12. Transfers From Affiliated/Other Party Committees	0	0	12
13. All Loans Received	0	0	13
14. Loan Repayments Received	0	0	14
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0	0	15
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees	0	375.00	16
17. Other Federal Receipts (Dividends, Interest, etc.)	0	0	17
18. Transfers from Nonfederal Account for Joint Activity	0	0	18
19. Total Receipts (add 11d, 12, 13, 14, 15, 16, 17, and 18) >	3,699.00	22,149.00	19
20. Total Federal Receipts (subtract line 18 from line 19) >	3,699.00	22,149.00	20
<b>II. Disbursements</b>			
21. Operating Expenditures:			
a. Shared Federal/Non-Federal Activity (from Schedule H4)			
i. Federal Share	0	0	21(a)(i)
ii. Non-Federal Share	0	0	21(a)(ii)
b. Other Federal Operating Expenditures	0	0	21(b)
c. Total Operating Expenditures (add a i, a ii, and b) >	0	0	21(c)
22. Transfers to Affiliated/Other Party Committees	0	0	22
23. Contributions to Federal Candidates/Committees and Other Political Committees	7,000.00	33,810.00	23
24. Independent Expenditures (use Schedule E)	0	0	24
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F)	0	0	25
26. Loan Repayments Made	0	0	26
27. Loans Made	0	0	27
28. Refunds of Contributions To:			
a. Individuals/Persons Other Than Political Committees	0	0	28(a)
b. Political Party Committees	0	0	28(b)
c. Other Political Committees (such as PACs)	0	0	28(c)
d. Total Contribution Refunds (add a, b and c) >	0	0	28(d)
29. Other Disbursements	0	0	29
30. Total Disbursements (add 21c, 22, 23, 24, 25, 26, 27, 28d, and 29) >	7,000.00	33,810.00	30
31. Total Federal Disbursements (subtract line 21 a ii from line 30) >	7,000.00	33,810.00	31
<b>III. Net Contributions/Operating Expenditures</b>			
32. Total Contributions (other than loans) (from line 11d)	3,699.00	21,774.00	32
33. Total Contribution Refunds (from line 28d)	0	0	33
34. Net Contributions (other than loans) (subtract line 33 from line 32)	3,699.00	21,774.00	34
35. Total Federal Operating Expenditures (add 21 a i and 21 b) >	0	0	35
36. Offsets to Operating Expenditures (from line 15)	0	0	36
37. Net Operating Expenditures (subtract line 36 from line 35) >	0	0	37

**SCHEDULE A**

**ITEMIZED RECEIPTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

PAGE 1 OF 1

FOR LINE NUMBER  
11a(i)

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

**NAME OF COMMITTEE (In Full)**

Direct Marketing Association Political Action Committee

<b>A. Full Name, Mailing Address and ZIP Code</b> Alan M. Glazer 207 Byram Shore Road Greenwich, CT 06830  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b> Bedford Fair Industries, Ltd.  <b>Occupation</b> President & CEO <b>Aggregate Year-to-Date</b> > \$ 500.00	<b>Date (month, day, year)</b> 07/11/96	<b>Amount of Each Receipt this Period</b> 500.00
<b>B. Full Name, Mailing Address and ZIP Code</b> Leon Gorman P.O. Box 1027 Yarmouth, ME 04096  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b> L.I. Bean  <b>Occupation</b> President <b>Aggregate Year-to-Date</b> > \$ 2,500.00	<b>Date (month, day, year)</b> 07/11/96	<b>Amount of Each Receipt this Period</b> 2,500.00
<b>C. Full Name, Mailing Address and ZIP Code</b>    Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b>   <b>Occupation</b>  <b>Aggregate Year-to-Date</b> > \$	<b>Date (month, day, year)</b>  	<b>Amount of Each Receipt this Period</b>  
<b>D. Full Name, Mailing Address and ZIP Code</b>    Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b>   <b>Occupation</b>  <b>Aggregate Year-to-Date</b> > \$	<b>Date (month, day, year)</b>  	<b>Amount of Each Receipt this Period</b>  
<b>E. Full Name, Mailing Address and ZIP Code</b>    Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b>   <b>Occupation</b>  <b>Aggregate Year-to-Date</b> > \$	<b>Date (month, day, year)</b>  	<b>Amount of Each Receipt this Period</b>  
<b>F. Full Name, Mailing Address and ZIP Code</b>    Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b>   <b>Occupation</b>  <b>Aggregate Year-to-Date</b> > \$	<b>Date (month, day, year)</b>  	<b>Amount of Each Receipt this Period</b>  
<b>G. Full Name, Mailing Address and ZIP Code</b>    Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify):	<b>Name of Employer</b>   <b>Occupation</b>  <b>Aggregate Year-to-Date</b> > \$	<b>Date (month, day, year)</b>  	<b>Amount of Each Receipt this Period</b>  
<b>SUBTOTAL of Receipts This Page (optional)</b>			3,000.00
<b>TOTAL This Period (last page this line number only)</b>			3,000.00

**SCHEDULE B**
**ITEMIZED DISBURSEMENTS**

 Use separate schedule(s)  
for each category of the  
Detailed Summary Page

PAGE 1 OF 2

 FOR LINE NUMBER  
23

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**NAME OF COMMITTEE (in Full)**

Direct Marketing Association Political Action Committee

<b>A. Full Name, Mailing Address and ZIP Code</b> The Freedom Project 111 C Street, S.E. Washington, D.C. 20003	<b>Purpose of Disbursement</b> PAC Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/09/96	<b>Amount of Each Disbursement This Period</b> 1,000.00
<b>B. Full Name, Mailing Address and ZIP Code</b> Hoyer for Congress 7905 Malcolm Road, Suite 102 Clinton, MD 20735	<b>Purpose of Disbursement</b> Steny H. Hoyer House (D-MD, 5th) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/15/96	<b>Amount of Each Disbursement This Period</b> 500.00
<b>C. Full Name, Mailing Address and ZIP Code</b> Steve Chabot for Congress 105 West 4th Street, Suite 1133 Cincinnati, OH 45202	<b>Purpose of Disbursement</b> Steve Chabot House (R-OH, 1st) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/17/96	<b>Amount of Each Disbursement This Period</b> 500.00
<b>D. Full Name, Mailing Address and ZIP Code</b> Bennett '98 Committee P.O. Box 8841 Falls Church, VA 22041	<b>Purpose of Disbursement</b> Robert Bennett Senate (R-UT) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) 1998	<b>Date (month, day, year)</b> 07/17/96	<b>Amount of Each Disbursement This Period</b> 1,000.00
<b>E. Full Name, Mailing Address and ZIP Code</b> Citizens Committee for Ernest F. Hollings P.O. Box 65271 Washington, D.C. 20035	<b>Purpose of Disbursement</b> Ernest F. Hollings Senate (D-SC) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) 1998	<b>Date (month, day, year)</b> 07/17/96	<b>Amount of Each Disbursement This Period</b> 1,000.00
<b>F. Full Name, Mailing Address and ZIP Code</b> Friends of George Nethercutt 723 2nd Street, N.E. Washington, D.C. 20002	<b>Purpose of Disbursement</b> George Nethercutt House (R-WA, 5th) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/24/96	<b>Amount of Each Disbursement This Period</b> 250.00
<b>G. Full Name, Mailing Address and ZIP Code</b> Rangel for Congress P.O. Box 5577 New York, NY 10027	<b>Purpose of Disbursement</b> Charles B. Rangel House (D-NY, 15th) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/24/96	<b>Amount of Each Disbursement This Period</b> 1,000.00
<b>H. Full Name, Mailing Address and ZIP Code</b> Independent Action 645 Pennsylvania Avenue, S.E. Washington, D.C. 20003	<b>Purpose of Disbursement</b> PAC Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/25/96	<b>Amount of Each Disbursement This Period</b> 250.00
<b>I. Full Name, Mailing Address and ZIP Code</b> Goode for Congress 112 N. Main Street Rocky Mount, VA 24151	<b>Purpose of Disbursement</b> Virgil Goode House (D-VA, 5th) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	<b>Date (month, day, year)</b> 07/31/96	<b>Amount of Each Disbursement This Period</b> 500.00

**SUBTOTAL of Disbursements This Page (optional)**

6,000.00

**TOTAL This Period (last page this line number only)**

## SCHEDULE B

## ITEMIZED DISBURSEMENTS

Use separate schedule(s)  
for each category of the  
Detailed Summary PagePAGE 2 OF 2  
FOR LINE NUMBER 23

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## NAME OF COMMITTEE (in Full)

Direct Marketing Association Political Action Committee

A. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement	Date (month, day, year)	Amount of Each Disbursement This Period
Friends of Max Cleland 3070 Northeast Expressway Atlanta, GA 30341	Max Cleland Senate (D-GA) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1996	07/31/96	1,000.00
B. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
C. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
D. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
E. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
F. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
G. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
H. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
I. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period

SUBTOTAL of Disbursements This Page (optional)

1,000.00

TOTAL This Period (last page this line number only)

7,000.00

**Federal Election Commission**  
**ENVELOPE REPLACEMENT PAGE**  
**FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

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8-20-96

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*Jas*  
PREPARER

8-20-96  
DATE PREPARED