

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 1980290.27

Date of Public Distribution/Dissemination 02 / 01 / 2016
Amount 50000.00
Transaction ID : SE.5604
Date of Disbursement or Obligation 02 / 01 / 2016
Office Sought: [] House [X] President [] Senate State: NH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 1930290.27

Date of Public Distribution/Dissemination 02 / 01 / 2016
Amount 655650.00
Transaction ID : SE.5603
Date of Disbursement or Obligation 02 / 01 / 2016
Office Sought: [] House [X] President [] Senate State: NH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 705650.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 705650.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 02 / 01 / 2016
Signature