

LOUISIANA TRUTH PAC

516 ST PHILIP STREET

NEW ORLEANS

LA

70116

FEC ID No. C00485854

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)  
LOUISIANA TRUTH PAC

FEC IDENTIFICATION NUMBER  
C C00485854

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Direct Mail Plus, LLC

Date

08 / 24 / 2010

Amount

16171.00

Mailing Address  
POB 292

City State Zip Code  
Metairie LA 70004

Office Sought:  House State: LA  
 Senate District: 02  
 Presidential

Purpose of Expenditure  
mail piece production, postage in-kind

Category/Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
CEDRIC L RICHMOND

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought 16171.00

Transaction ID: SE.4154

Full Name (Last, First, Middle, Initial) of Payee

Newswatch 15 Cable News Station

Date

08 / 24 / 2010

Amount

4187.50

Mailing Address  
1024 N. Rampart St

City State Zip Code  
New Orleans LA 70116

Office Sought:  House State: LA  
 Senate District: 02  
 Presidential

Purpose of Expenditure  
TV media buys

Category/Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
CEDRIC L RICHMOND

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought 20358.50

Transaction ID: SE.4155

(a) SUBTOTAL of Itemized Independent Expenditures .....

20358.50

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James S Burland

Signature

08 / 24 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice  48-Hour Notice

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FEC IDENTIFICATION NUMBER  
**C** C00485854

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Ralph Madison Productions

Date

M M / D D / Y Y Y Y  
0 8 / 2 4 / 2 0 1 0

Mailing Address

3219 St. Thomas St

Amount

4400.00

City

New Orleans

State

LA

Zip Code

70115

Office Sought:  House

State: LA

Senate

District: 02

Presidential

Purpose of Expenditure

TV ad production, studio time, related services

Category/Type

004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:

CEDRIC L RICHMOND

Disbursement For:  Primary  General 2010

Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election

24758.50

for Office Sought

Transaction ID: SE.4156

Full Name (Last, First, Middle, Initial) of Payee

WDSU TV

Date

M M / D D / Y Y Y Y  
0 8 / 2 4 / 2 0 1 0

Mailing Address

846 Howard Ave

Amount

3868.75

City

New Orleans

State

LA

Zip Code

70113

Office Sought:  House

State: LA

Senate

District: 02

Presidential

Purpose of Expenditure

TV media buys

Category/Type

004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:

CEDRIC L RICHMOND

Disbursement For:  Primary  General 2010

Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election

28627.25

for Office Sought

Transaction ID: SE.4157

(a) SUBTOTAL of Itemized Independent Expenditures .....

8268.75

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

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James S Burland

Signature

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0 8 / 2 4 / 2 0 1 0

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Full Name (Last, First, Middle, Initial) of Payee

WVUE Fox 8 TV

Date

M M / D D / Y Y Y Y  
0 8 / 2 4 / 2 0 1 0

Amount

2800.87

Mailing Address

1025 S. Jefferson Davis Parkway

City

New Orleans

State

LA

Zip Code

70125

Office Sought:

House

State: LA

Senate

District: 02

Presidential

Purpose of Expenditure

TV media buys

Category/  
Type

004

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

CEDRIC L RICHMOND

Disbursement For:

Primary

General 2010

Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election

31428.12

for Office Sought

Transaction ID: SE.4158

Full Name (Last, First, Middle, Initial) of Payee

WWL TV

Date

M M / D D / Y Y Y Y  
0 8 / 2 4 / 2 0 1 0

Amount

18520.00

Mailing Address

1024 N. Rampart St

City

New Orleans

State

LA

Zip Code

70116

Office Sought:

House

State: LA

Senate

District: 02

Presidential

Purpose of Expenditure

TV media buys

Category/  
Type

004

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

CEDRIC L RICHMOND

Disbursement For:

Primary

General 2010

Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election

49948.12

for Office Sought

Transaction ID: SE.4159

(a) SUBTOTAL of Itemized Independent Expenditures .....

21320.87

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

49948.12

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James S Burland

Signature

M M / D D / Y Y Y Y  
0 8 / 2 4 / 2 0 1 0