

WOMBLE
CARLYLE
SANDRIDGE
& RICE
A LIMITED LIABILITY
PARTNERSHIP

1200 Nineteenth Street, NW
Suite 500
Washington, DC 20036
Telephone: (202) 467-6900
Fax: (202) 467-6910
www.wcsr.com

RECEIVED
2012 APR 16 PM 4:00
FEC MAIL CENTER
Lawrence H. Norton
Direct Dial: (202) 857-4429
Direct Fax: (202) 261-0097
Email: LNorton@wcsr.com

April 16, 2012

HAND-DELIVERED

Ms. Patricia Young
Office of Public Disclosure
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

Re: Registration of Herff Jones, Inc. PAC

Dear Ms. Young:

Enclosed please find for filing an FEC Form 1 for Herff Jones, Inc. PAC ("Herff Jones PAC"). Please let me know if you have any questions or need further information.

Sincerely yours,

WOMBLE CARLYLE SANDRIDGE & RICE
A Limited Liability Partnership



Lawrence H. Norton

Enclosure

12030781749

FEC FORM 1

STATEMENT OF ORGANIZATION

RECEIVED

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1. NAME OF COMMITTEE (in full) (Check if name is changed) Example: If typing, type over the lines.

Herff Jones, Inc. PAC ("Herff Jones PAC")

ADDRESS (number and street)

4501 W 62nd St.

(Check if address is changed)

Indianapolis IN 46268-

CITY

STATE

ZIP CODE

COMMITTEE'S E-MAIL ADDRESS (Please provide only one e-mail address)

(Check if address is changed)

m.j.cheek@herffjones.com

COMMITTEE'S WEB PAGE ADDRESS (URL)

(Check if address is changed)

2. DATE 04 / 10 / 2012

3. FEC IDENTIFICATION NUMBER C

4. IS THIS STATEMENT X NEW (N) OR AMENDED (A).

I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Michael J. Cheek

Signature of Treasurer

Date

04 / 12 / 2012

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Statement to the penalties of 2 U.S.C. §437g.

ANY CHANGE IN INFORMATION SHOULD BE REPORTED WITHIN 10 DAYS.

Office Use Only

For further information contact: Federal Election Commission Toll Free 800-424-9530 Local 202-694-1100

FEC FORM 1 (Revised 02/2009)

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5. TYPE OF COMMITTEE

Candidate Committee:

- (a) This committee is a principal campaign committee. (Complete the candidate information below.)
- (b) This committee is an authorized committee, and is NOT a principal campaign committee. (Complete the candidate information below.)

Name of Candidate

Candidate Party Affiliation	Office Sought:	House	Senate	President	State District
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- (c) This committee supports/opposes only one candidate, and is NOT an authorized committee.

Name of Candidate

Party Committee:

- (d) This committee is a (National, State or subordinate) committee of the (Democratic, Republican, etc.) Party.

Political Action Committee (PAC):

- (e) This committee is a separate segregated fund. (Identify connected organization on line 6.) Its connected organization is a:

<input checked="" type="checkbox"/> Corporation	<input type="checkbox"/> Corporation w/o Capital Stock	<input type="checkbox"/> Labor Organization
<input type="checkbox"/> Membership Organization	<input type="checkbox"/> Trade Association	<input type="checkbox"/> Cooperative

In addition, this committee is a Lobbyist/Registrant PAC.

- (f) This committee supports/opposes more than one Federal candidate, and is NOT a separate segregated fund or party committee. (i.e., nonconnected committee)

In addition, this committee is a Lobbyist/Registrant PAC.

In addition, this committee is a Leadership PAC. (Identify sponsor on line 6.)

Joint Fundraising Representative:

- (g) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, at least one of which is an authorized committee of a federal candidate.
- (h) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, none of which is an authorized committee of a federal candidate.

Committees Participating in Joint Fundraiser

1. FEC ID number
2. FEC ID number
3. FEC ID number
4. FEC ID number

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Write or Type Committee Name

6. Name of Any Connected Organization, Affiliated Committee, Joint Fundraising Representative, or Leadership PAC Sponsor

Herff Jones, Inc.

Mailing Address

4501 W 62nd St. Indianapolis IN 46268

Relationship: X Connected Organization Affiliated Committee Joint Fundraising Representative Leadership PAC Sponsor

7. Custodian of Records: Identify by name, address (phone number - optional) and position of the person in possession of committee books and records.

Full Name Michael J. Cheek

Mailing Address 1127 Old Eagle Way Greenwood IN 46163

Title or Position CITY STATE ZIP CODE

Custodian of Records Telephone number 317-882-4344

8. Treasurer: List the name and address (phone number - optional) of the treasurer of the committee; and the name and address of any designated agent (e.g., assistant treasurer).

Full Name of Treasurer Michael J. Cheek

Mailing Address 1127 Old Eagle Way Greenwood IN 46163

Title or Position CITY STATE ZIP CODE

Treasurer Telephone number 317-882-4344

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Full Name of Designated Agent

David Homeier

Mailing Address

8604 Seaward Ct.

Indianapolis IN 46256-

CITY

STATE

ZIP CODE

Title or Position

Assistant Treasurer

Telephone number 317-748-4608

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9. Banks or Other Depositories: List all banks or other depositories in which the committee deposits funds, holds accounts, rents safety deposit boxes or maintains funds.

Name of Bank, Depository, etc.

Old National Bank

Mailing Address

900 S SR 135

Greenwood IN 46143-

CITY

STATE

ZIP CODE

Name of Bank, Depository, etc.

Mailing Address

CITY

STATE

ZIP CODE

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

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Overnight Delivery Service (Specify):

Shipping Date

Next Business Day Delivery

Received from House Records & Registration Office

Date of Receipt

Received from Senate Public Records Office

Date of Receipt

Received from Electronic Filing Office

Date of Receipt

Other (Specify):

Date of Receipt or Postmarked

ASL
PREPARER
(3/2005)

4/16/12
DATE PREPARED

12030781754