

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/24/2008  
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

William A. Carrick Consulting

Date  
MM / DD / YYYY  
10 / 23 / 2008

Mailing Address  
2866 Belden Drive

Amount  
1150.00

City State Zip Code  
Los Angeles CA 90068

Office Sought:  House State: MS  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/Type

Check: One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Roger Wicker

Disbursement For:  Primary  General 2008

Calendar Year-To-Date Per Election for Office Sought  
5856996.96

Transaction ID: SE-54728

Full Name (Last, First, Middle, Initial) of Payee  
William A. Carrick Consulting

Date  
MM / DD / YYYY  
10 / 23 / 2008

Mailing Address  
2866 Belden Drive

Amount  
1150.00

City State Zip Code  
Los Angeles CA 90068

Office Sought:  House State: MS  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/Type

Check: One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Ronnie Musgrove

Disbursement For:  Primary  General 2008

Calendar Year-To-Date Per Election for Office Sought  
5856996.96

Transaction ID: SE-54729

(a) SUBTOTAL of Itemized Independent Expenditures .....	2300.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date  
MM / DD / YYYY  
10 / 24 / 2008

28039900739

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice  48-Hour Notice

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NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER  
C C00042366

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
10 / 22 / 2008

Amount

484954.96

Mailing Address  
PO Box 7777

City State Zip Code  
Philadelphia PA 19175-0061

Office Sought:  House State: OR  
 Senate District: 00  
 Presidential

Purpose of Expenditure Category/ Type  
Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:  
Gordon Smith

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
10567796.69

Disbursement For:  Primary  General 2008

Transaction ID: SE-54725

Disseminated 10/23/08.

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
10 / 23 / 2008

Amount

52173.00

Mailing Address  
PO Box 7777

City State Zip Code  
Philadelphia PA 19175-0061

Office Sought:  House State: MN  
 Senate District: 00  
 Presidential

Purpose of Expenditure Category/ Type  
Media Buy Radio

Name of Federal Candidate supported or Opposed by expenditure:  
Norm Coleman

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
5571215.94

Disbursement For:  Primary  General 2008

Transaction ID: SE-54726

(a) SUBTOTAL of Itemized Independent Expenditures

537127.96

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B. Poersch, Jr.

Signature

MM / DD / YYYY  
10 / 24 / 2008

28039900740

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:

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ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)  
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FEC IDENTIFICATION NUMBER

C C00042366

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Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 23 / 2008

Mailing Address  
PO Box 7777

Amount

409819.50

City Philadelphia State PA Zip Code 19175-0061

Office Sought:  House State: MN  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Buy TV

Category/  
Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Norm Coleman

Disbursement For:  Primary  General 2008  
 Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 5571215.94

Transaction ID: SE-54727

Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Date

10 / 23 / 2008

Mailing Address  
PO Box 7777

Amount

1750.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought:  House State: MN  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/  
Type

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Al Franken

Disbursement For:  Primary  General 2008  
 Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 5571215.94

Transaction ID: SE-54730

(a) SUBTOTAL of Itemized Independent Expenditures

411569.50

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

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Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Date  
MM / DD / YYYY  
10 / 23 / 2008

Amount  
1750.00

Mailing Address  
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought:  House State: MN  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
Norm Coleman

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
5571215.94

Disbursement For:  Primary  General 2008  
 Other (specify):

Transaction ID: SE-54731

Full Name (Last, First, Middle, Initial) of Payee  
Shorr Johnson Magnus

Date  
MM / DD / YYYY  
10 / 23 / 2008

Amount  
2690.88

Mailing Address  
1831 Chestnut Street, 6th FL

City Philadelphia State PA Zip Code 19103

Office Sought:  House State: OR  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
Gordon Smith

Check One:  Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
10570487.57

Disbursement For:  Primary  General 2008  
 Other (specify):

Transaction ID: SE-54734

(a) SUBTOTAL of Itemized Independent Expenditures .....	4440.88
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

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Signature: John B Poersch, Jr. Date: 10 / 24 / 2008

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FEC IDENTIFICATION NUMBER

C C00042366

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Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date

MM / DD / YYYY  
10 / 23 / 2008

Mailing Address  
1831 Chestnut Street, 6th FL

Amount

17413.01

City State Zip Code  
Philadelphia PA 19103

Office Sought:  House State: GA  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/  
Type

Check: One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Saxby Chambliss

Disbursement For:  Primary  General 2008

Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 2858667.56

Transaction ID: SE-54807

(a) SUBTOTAL of Itemized Independent Expenditures

17413.01

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

972851.35

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.  
Signature

MM / DD / YYYY  
10 / 24 / 2008

28039900743

Federal Election Commission  
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
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