11/15/2011 19:11 Image# 11971841733 PAGE 1 / 24

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations 1. (a) Name of Individual, Organization or Corporation The 60 Plus Assocation, Inc. (b) Address (number and street) check if different than previously reported 515 King Street suite 315 3. FEC Identification Number (c) City, State and ZIP Code Alexandria VA 22314 C C90011685 Corporate filers only Is the filer a qualified nonprofit corporation? X Yes No Individual filers only Name of Employer Occupation 4. TYPE OF REPORT (check appropriate boxes): (a) April 15 Quarterly Report July 15 Quarterly Report 24-Hour Report October 15 Quarterly Report X January 31 Year-End Report 48-Hour Report b) Is this Report an amendment? 5. COVERING PERIOD: FROM 10 01 2010 **THROUGH** 31 2010 6. TOTAL CONTRIBUTIONS 0.00 7. TOTAL INDEPENDENT EXPENDITURES 1060923.38 Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations. TYPE OR PRINT NAME OF PERSON COMPLETING FORM **SIGNATURE** DATE [Electronically Filed]

Amy Frederick Amy Frederick 11/15/2011

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

FEC Schedule 5 (REV. 09/2005) 5PG021

PAGE 2 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC	•			M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd				10 01 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		2182.00 Transaction ID : F57.4101
Purpose of Expenditure		Category/	004	Office Sought: House State: GA
postage, print, production, design		Туре	001	Senate District: 02
Name of Federal Candidate Supported or SANFORD D JR. BISHOP	Opposed by Expend	liture:		Check One: President Support Oppose
Calendar Year-To-Date Per Election for Office Sought		2182	2.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC				M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd				10 01 2010
Suite 100				Amount
City	State	Zip Code		2736.00
Phoenix	AZ	85024		Transaction ID: F57.4110
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: OH Senate Senate 16
Name of Federal Candidate Supported or JOHN A BOCCIERI	Opposed by Expend	liture:		President District: 10 Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		2736	5.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee		ļ	Date
Direct Response LLC				10 01 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City	State	Zip Code		1374.00
Phoenix	AZ	85024		Transaction ID : F57.4115
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: WI
Name of Federal Candidate Supported or	Opposed by Evpens			Senate 03 President
RON KIND	Opposed by Experio	illure.		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1374	4.00	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent E	xpenditures			6292,00
(b) SUBTOTAL of Unitemized Independen	t Expenditures			>
(c) TOTAL Independent Expenditures (carry total from last page forwar				·

PAGE 3 OF 24 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)			
The 60 Plus Assocation, Inc.			
Full Name (Last, First, Middle Initial) of Pa	iyee		Date
Direct Response LLC			10 01 2010
Mailing Address 23640 E Beardsley Rd			
Suite 100			Amount
City	State	Zip Code	1061.00
Phoenix	AZ	85024	Transaction ID : F57.4118
Purpose of Expenditure print, production, postage, design		Category/ Type 004	Office Sought: House State: WI Senate Sizuate 08
Name of Federal Candidate Supported or STEVEN L KAGEN	Opposed by Expendi	ture:	President Check One: Seriate District: 08 President Oppose
Calendar Year-To-Date Per Election for Office Sought		1061.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	iyee		Date
Direct Response LLC Mailing Address 22640 F Reardelay Rd			10 01 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
23040 E Beardsley Ru			Amount
Suite 100	State	Zip Code	Amount
Phoenix	AZ	85024	3912.00
		65024	Transaction ID : F57.4122
Purpose of Expenditure print, postage, production, design		Category/ Type 004	Office Sought: House State: CA Senate District: 11
Name of Federal Candidate Supported or JERRY MCNERNEY	Opposed by Expendi	iture:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		3912.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee		Date
Direct Response LLC	•		10 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 23640 E Beardsley Rd			10 01 2010
Suite 100			Amount
City	State	Zip Code	2283.00
Phoenix	AZ	85024	Transaction ID : F57.4125
Purpose of Expenditure		Category/ 004	Office Sought: X House State: IN
print, postage, production, design		Type 004	Senate District: 02
Name of Federal Candidate Supported or	Opposed by Expendi	iture:	President
JOSEPH SIMON MR. DONNELLY			Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	3	2283.00	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Ex	openditures		7256.00
(b) SUBTOTAL of Unitemized Independent	Expenditures		
(c) TOTAL Independent Expenditures (carry total from last page forward			··· •

PAGE	4	OF	24
FOR LIN	JF 7 (OF FO	RM 5

JAME OF FILER (In Full) The 60 Plus Assocation, Inc.		
The second of th		
Full Name (Last, First, Middle Initial) of Payee		Date
Direct Response LLC		M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd		10 01 2010
Suite 100		Amount
City	State Zip Code AZ 85024	2292.00
Purpose of Expenditure	Catagony	Transaction ID : F57.4127 Office Sought: House State: IN
print, postage, production, design	Category/ Type 004	Office Sought: House State: 114 Senate District: 09
Name of Federal Candidate Supported or Opportunity BARON PAUL HILL	osed by Expenditure:	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	2292.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Direct Response LLC Mailing Address 22640 F Reardeley Rd		10 01 2010
23640 E Beardsley Rd Suite 100		Amount
City	State Zip Code	
Phoenix	AZ 85024	5348.00 Transaction ID : F57.4129
Purpose of Expenditure	Category/ 004	Office Sought: House State: NM
print, postage, production, design	Type 004	Senate District: 01
Name of Federal Candidate Supported or OppomARTIN HEINRICH	osed by Expenditure:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	5348.00	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Direct Response LLC		10 12 2010
Mailing Address 23640 E Beardsley Rd		للننبا لتا لتا
Suite 100		Amount
City	State Zip Code	15271.81
Phoenix	AZ 85024	Transaction ID : F57.4131
Purpose of Expenditure print, postage,production,design	Category/ Type 004	Office Sought: House State: AZ Senate 08
Name of Federal Candidate Supported or Opported	osed by Expenditure:	President District:
GABRIELLE GIFFORDS	<i>.</i> .	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	15271.81	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expendent	ditures	> 22911,81
(b) SUBTOTAL of Unitemized Independent Exp	enditures	·· •
(c) TOTAL Independent Expenditures(carry total from last page forward to I		· •

PAGE 5 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Direct Response LLC				M M / D D / Y Y Y Y
Mailing Address 23640 E Beardsley Rd				10 12 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		12261.38 Transaction ID : F57.4133
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: AZ
Name of Federal Candidate Supported or HARRY E. MITCHELL	Opposed by Expend	diture:		President Check One: Support District: Oppose
Calendar Year-To-Date Per Election for Office Sought		1226	1.38	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Direct Response LLC	•			M M / D D / Y Y Y Y
Mailing Address 23640 E Beardsley Rd				10 12 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		13456.53
Purpose of Expenditure				Transaction ID : F57.4135 Office Sought: House State: AZ
print, postage, production, design		Category/ Type	004	Office Sought: House State: AZ Senate District: 01
Name of Federal Candidate Supported or ANN KIRKPATRICK	Opposed by Expend	diture:		Check One: President Support Oppose
Calendar Year-To-Date Per Election for Office Sought		13456	5.53	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Direct Response LLC				10 12 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 23640 E Beardsley Rd				10 12 2010
Suite 100				Amount
City	State	Zip Code		7400.40
Phoenix	AZ	85024		7422.49 Transaction ID : F57.4138
Purpose of Expenditure		Category/		Office Sought: House State: AZ
print, postage, production, design		Type	004	Senate District: 07
Name of Federal Candidate Supported or RAUL M GRIJALVA	Opposed by Expend	diture:		President Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought		7422	2.49	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Ex	kpenditures			33140.40
(b) SUBTOTAL of Unitemized Independent	Expenditures			>
(c) TOTAL Independent Expenditures (carry total from last page forward				·

PAGE 6 OF 24 FOR LINE 7 OF FORM 5

ME OF FILER (In Full)				
he 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC				10 12 2010
Mailing Address 23640 E Beardsley Rd				10 12 2010
Suite 100				Amount
City	State	Zip Code		2833.52
Phoenix	AZ	85024		Transaction ID : F57.4140
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: WI Senate District: 07
Name of Federal Candidate Supported or JULIE LASSA	Opposed by Expend	iture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		2833.	_	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of F	Payee			Date
Direct Response LLC				M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd				10 14 2010
Suite 100				Amount
City	State	Zip Code		5405.04
Phoenix	AZ	85024		5425.24 Transaction ID : F57.4153
Purpose of Expenditure		Category/	004	Office Sought: House State: IL
print, postage, production, design		Type	004	Senate District: 14
Name of Federal Candidate Supported of G. WILLIAM (BILL) FOSTER	Opposed by Expend	iture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		5425.:		Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of F	Pavee			<u> </u>
Direct Response LLC	dycc			Date
Mailing Address				10 15 2010
23640 E Beardsley Rd				Amount
Suite 100	State	Zip Code		, and a second
Phoenix	AZ	85024		6453.33
Purpose of Expenditure		Category/		Office Sought: House State: CA
print, postage, production, design	O	Type	004	Senate District: 11 President
Name of Federal Candidate Supported of JERRY MCNERNEY	Opposed by Expend	iture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		10365.		Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent E	Expenditures			14712.09
(b) SUBTOTAL of Unitemized Independen	t Expenditures			·
(c) TOTAL Independent Expenditures				·

PAGE 7 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of Payer Direct Response LLC	∋e			Date
Mailing Address 23640 E Beardsley Rd				10 15 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		2859.21 Transaction ID : F57.4145
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: CA Senate District: 18
Name of Federal Candidate Supported or O DENNIS CARDOZA	pposed by Expend	liture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		28	59.21	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pay	ee			Date
Direct Response LLC Mailing Address 22640 F Reardeley Rd				10 15 2010
23640 E Beardsley Rd Suite 100				Amount
City	State	Zip Code		6670.01
Phoenix	AZ	85024		Transaction ID : F57.4147
Purpose of Expenditure print, postage, production, design Name of Federal Candidate Supported or O EDWIN G PERLMUTTER	pposed by Expend	Category/ Type	004	Office Sought: House State: CO Senate President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		665	70.01	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payer	ee			Date
Direct Response LLC				10 15 2010
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		14953.32 Transaction ID : F57.4149
Purpose of Expenditure		Category/		Office Sought: House State: CT
print, production, postage, design		Type	004	Senate District: 05 President
Name of Federal Candidate Supported or O CHRISTOPHER MURPHY	pposed by Expend	liture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		149	53.32	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Exp	enditures			24482,54
(b) SUBTOTAL of Unitemized Independent E	xpenditures			•
(c) TOTAL Independent Expenditures(carry total from last page forward				·

PAGE 8 OF 24 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) The 60 Plus Assocation, Inc.		
, ,		
Full Name (Last, First, Middle Initial) of Paye	ee	Date
Direct Response LLC		M M / D D / Y Y Y Y
Mailing Address 23640 E Beardsley Rd		10 15 2010
Suite 100		Amount
City	State Zip Code	14679.18
Phoenix	AZ 85024	Transaction ID : F57.4151
Purpose of Expenditure print, postage, production, design	Category/ Type 004	Office Sought: House State: FL Senate District: 22
Name of Federal Candidate Supported or O RON KLEIN	pposed by Expenditure:	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	14679.18	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payer	ee	Date
Direct Response LLC Mailing Address 23640 F Reardslay Rd		10 15 2010
23640 E Beardsley Rd Suite 100		Amount
City	State Zip Code	10557.10
Phoenix	AZ 85024	12557.12 Transaction ID : F57.4155
Purpose of Expenditure print, production, postage, design	Category/ Type 004	Office Sought: House State: IL
		Senate District: 17 President
Name of Federal Candidate Supported or O PHILIP G HARE	pposed by Expenditure:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	12557.12	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payer	ee	Date
Direct Response LLC		10 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 23640 E Beardsley Rd		
Suite 100	Otata 7:n Cada	Amount
City Phoenix	State Zip Code AZ 85024	14471.66
		Transaction ID : F57.4157
Purpose of Expenditure print, production, postage, design	Category/ Type 004	Office Sought: House State: MI Senate District: 07
Name of Federal Candidate Supported or O MARK HAMILTON SCHAUER	pposed by Expenditure:	President
WARKTIAWIETON SCHAOLK		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	14471.66	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Exp	enditures	• 41707,96
(b) SUBTOTAL of Unitemized Independent E	expenditures	
(c) TOTAL Independent Expenditures(carry total from last page forward t		· •

PAGE 9 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of F	Payee			Date
Direct Response LLC				M - M / D - D / Y - Y - Y - Y
Mailing Address 23640 E Beardsley Rd				10
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		6759.31 Transaction ID : F57.4159
Purpose of Expenditure print, production, postage, design		Category/ Type	004	Office Sought: House State: MI
Name of Federal Candidate Supported of GARY PETERS	r Opposed by Expend	liture:		President Check One: Support District: Oppose
Calendar Year-To-Date Per Election for Office Sought		6759.:	31	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of F	Payee		<u>'</u>	Date
Direct Response LLC				10 15 2010
Mailing Address 23640 E Beardsley Rd Suite 100				Amount
City	State	Zip Code		
Phoenix	AZ	85024		4318.46 Transaction ID : F57.4161
Purpose of Expenditure print, production, postage, design		Category/ Type	004	Office Sought: House State: MO
Name of Federal Candidate Supported o RUSS CARNAHAN	r Opposed by Expend	liture:		President District: 03 President Oppose
Calendar Year-To-Date Per Election for Office Sought		4318.4	46	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of F	Payee			Date
Direct Response LLC				10 15 / Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City	State	Zip Code		10954.04
Phoenix	AZ	85024		Transaction ID : F57.4163
Purpose of Expenditure		Category/	004	Office Sought: House State: NH
print, postage, production, design	. 0	Туре	004	Senate District: 02 President
Name of Federal Candidate Supported o ANN MCLANE KUSTER	r ∪pposed by Expend	niture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		10954.		Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent E	Expenditures			22031,81
(b) SUBTOTAL of Unitemized Independen	nt Expenditures			•
(c) TOTAL Independent Expenditures (carry total from last page forwar				·

PAGE 10 OF 24 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full)			<u>'</u>
The 60 Plus Assocation, Inc.			
Full Name (Last, First, Middle Initial) of Pa	avee		Dete
Direct Response LLC	1,00		Date
· ·			10 15 2010
Mailing Address 23640 E Beardsley Rd			10 2010
Suite 100			Amount
City	State	Zip Code	12108.40
Phoenix	AZ	85024	Transaction ID : F57.4165
Purpose of Expenditure		Category/ 004	Office Sought: X House State: NV
print, postage, production, design		Type 004	Senate District: 03
Name of Federal Candidate Supported or	Opposed by Expend	iture:	President President
DINA TITUS			Check One: Support X Oppose
			Disbursement For: Primary General
Calendar Year-To-Date Per Election		12108.40	2010
for Office Sought	5	<i>*</i>	Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee		Date
Direct Response LLC			M = M / D = D / Y = Y = Y
Mailing Address 23640 E Boordslov Bd			10 15 2010
23640 E Beardsley Rd Suite 100			Amount
City	State	Zip Code	, uned it
Phoenix	AZ	85024	11655.29
		03024	Transaction ID : F57.4167
Purpose of Expenditure print, postage, production, design		Category/ Type 004	Office Sought: House State: NY
			Senate 20 District:
Name of Federal Candidate Supported or CHRISTOPHER MURPHY	Opposed by Expend	iture:	President
			Check One: Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary General
for Office Sought		11655.29	Other (specify)
Full Name (Last, First, Middle Initial) of Pa	avee		Date
Direct Response LLC	.,,		
			10 15 2010
Mailing Address 23640 E Beardsley Rd			
Suite 100			Amount
City	State	Zip Code	11655.29
Phoenix	AZ	85024	Transaction ID : F57.4168
Purpose of Expenditure		Category/ 004	Office Sought: X House State: NY
print, postage, production, design		Туре	Senate District: 23
Name of Federal Candidate Supported or	Opposed by Expend	liture:	President
WILLIAM OWENS			Check One: Support X Oppose
Oalandan Vann Ta Bata Ban Flaction			Disbursement For: Primary General
Calendar Year-To-Date Per Election for Office Sought		11655.29	2010
			Other (specify)
(a) CURTOTAL of Housing Judgment 15			
(a) SUBTOTAL of Itemized Independent E	xpenaitures		> 35418.98
(b) SUBTOTAL of Unitemized Independent	Expenditures		··· >
(c) TOTAL Independent Expenditures (carry total from last page forwar			··· >
(carry total from last page forwar	a to Linte 1)		

PAGE 11 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC	•			M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd				10 15 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		5607.87
Purpose of Expenditure		Category/	004	Office Sought: House State: Of
print, production, postage, design		Туре		Senate District:10
Name of Federal Candidate Supported or JOHN A BOCCIERI	Opposed by Expend	liture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	4 .	834	3.87	Disbursement For: Primary General 2010 Other (specify)
lor omee cought		7		Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC				10 15 2010
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City	State	Zip Code		5856.39
Phoenix	AZ	85024		Transaction ID : F57.4171
Purpose of Expenditure print, production, postage, design		Category/ Type	004	Office Sought: House State: Of Senate
Name of Federal Candidate Supported or KURT SCHRADER	Opposed by Expend	liture:		President District: Check One: Support District: Oppose
Calendar Year-To-Date Per Election for Office Sought		585	6.39	Disbursement For: Primary Genera 2010 Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee			Date
Direct Response LLC				10 15 Y 2010
Mailing Address 23640 E Beardsley Rd				10 13 2010
Suite 100				Amount
City	State	Zip Code		7545.84
Phoenix	AZ	85024		Transaction ID : F57.4173
Purpose of Expenditure		Category/	004	Office Sought: House State: P
print, production, postage, design	0 11 5	Type	004	Senate District: 0
Name of Federal Candidate Supported or PATRICK J MURPHY	Opposed by Expend	iiiure:		Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	1 1 3	754	5.84	Disbursement For: Primary Genera 2010 Other (specify)
(a) SUBTOTAL of Itemized Independent E	xpenditures) 19010.10
(b) SUBTOTAL of Unitemized Independen	t Expenditures			•
(c) TOTAL Independent Expenditures (carry total from last page forwar				•

PAGE 12 OF 24 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) The 60 Plus Assocation, Inc.	
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC	Mam / Dab / Yayayay
Mailing Address 23640 E Beardsley Rd	10 15 2010
Suite 100	Amount
City State Zip Code	8554.91
Phoenix AZ 85024	Transaction ID : F57.4175
Purpose of Expenditure Category/ Out	Office Sought: X House State: PA
print, postage, production, design Type	Senate District: 10
Name of Federal Candidate Supported or Opposed by Expenditure:	President
CHRISTOPHER P CARNEY	Check One: Support Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought	2010 Other (specify)
Full Marca (Lock First Middle Initial) of Davis	
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC	10 15 2010
Mailing Address 23640 E Beardsley Rd	10 10 2010
Suite 100	Amount
City State Zip Code	6578.51
Phoenix AZ 85024	Transaction ID : F57.4177
Purpose of Expenditure Category/ 004	Office Sought: House State: PA
print, postage, production, design	Senate District:11
Name of Federal Candidate Supported or Opposed by Expenditure:	President
PAUL E. KANJORSKI	Check One: Support Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC	
Mailing Address	10 15 2010
23640 E Beardsley Rd	
Suite 100	Amount
City State Zip Code	4434.84
Phoenix AZ 85024	Transaction ID : F57.4179
Purpose of Expenditure Output Category/ Output Description design	Office Sought: X House State: TX
print, postage, production, design	Senate District: 23
Name of Federal Candidate Supported or Opposed by Expenditure:	President
CIRO D. RODRIGUEZ	Check One: Support Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought 4434.84	2010 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	▶ 19568.26
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
(carry total from last page forward to Line 7)	P

PAGE 13 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Direct Response LLC	,			M - M / D - D / Y - Y - Y - Y
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		6233.00 Transaction ID : F57.4181
Purpose of Expenditure print, postage, production, design		Category/ Type	004 C	Office Sought: House State: WA
Name of Federal Candidate Supported or RICHARD RAY LARSEN	Opposed by Expend	liture:	C	President District: US Support Oppose
Calendar Year-To-Date Per Election for Office Sought		6233.00	_	isbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Direct Response LLC				M M / D D / Y Y Y Y
Mailing Address 23640 E Beardsley Rd				10 15 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		6122.10
	,			Transaction ID : F57.4183
Purpose of Expenditure print, postage, production, design		Category/ Type 0	04	Office Sought: House State: WA Senate District: 09
Name of Federal Candidate Supported or D ADAM SMITH	Opposed by Expend	liture:	C	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		6122.10		isbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Page 1	ayee			Date
Direct Response LLC				10 15 / Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y
Mailing Address 23640 E Beardsley Rd				10 13 2010
Suite 100				Amount
City	State	Zip Code		11541.47
Phoenix	AZ	85024		Transaction ID : F57.4185
Purpose of Expenditure print, production, postage, design		Category/ Type	004	office Sought: House State: WI
Name of Federal Candidate Supported or	Opposed by Expend			Senate District: 03 President
RON KIND	Орровеч ву Ехрепе	illuro.	С	heck One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought		12915.4	_	isbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent E	xpenditures			23896.57
(b) SUBTOTAL of Unitemized Independent	t Expenditures		······································	7
(c) TOTAL Independent Expenditures (carry total from last page forwar			······	

PAGE 14 OF 24 FOR LINE 7 OF FORM 5

JAME OF FILER (In Full) The 60 Plus Assocation, Inc.	
The Go Flac / Goodaloil, Inc.	
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC	M - M / D - D / Y - Y - Y
Mailing Address 23640 E Beardsley Rd	10 15 2010
Suite 100	Amount
City State Zip Code	8269.79
Phoenix AZ 85024	Transaction ID : F57.4186
Purpose of Expenditure print, postage, production, design Category/ Type	Office Sought: House State: WI Senate District: 08
Name of Federal Candidate Supported or Opposed by Expenditure: STEVEN L KAGEN	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC Mailing Address 23640 E Roordslov Rd	10 16 2010
23640 E Beardsley Rd Suite 100	Amount
City State Zip Code	40720.20
Phoenix AZ 85024	12739.38 Transaction ID : F57.4187
Purpose of Expenditure Category/ print, postage, production, design	Office Sought: House State: CT Senate 04
Name of Federal Candidate Supported or Opposed by Expenditure: JIM HIMES	President District: Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Direct Response LLC	10 16 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1
Mailing Address 23640 E Beardsley Rd	America
Suite 100 City State Zip Code	Amount
Phoenix AZ 85024	641.82
5 (5 %)	Transaction ID : F57.4189 Office Sought: House State: GA
print, postage, production, design	Senate District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: SANFORD D JR. BISHOP	Check One: President Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2010 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	······································

PAGE 15 OF 24 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) The 60 Plus Assocation, Inc.		
,		
Full Name (Last, First, Middle Initial) of Paye	ee	Date
Direct Response LLC		M - M / D - D / Y - Y - Y - Y
Mailing Address 23640 E Beardsley Rd		10 16 2010
Suite 100	7: 0 !	Amount
City Phoenix	State Zip Code AZ 85024	4797.18 Transaction ID : F57.4190
Purpose of Expenditure print, production, postage, design	Category/ Type 004	Office Sought: House State: MA Senate District: 04
Name of Federal Candidate Supported or O BARNEY FRANK	pposed by Expenditure:	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	4797.18	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payer	90	Date
Direct Response LLC Mailing Address 22640 E Reardslay Rd		10 16 2010
23640 E Beardsley Rd Suite 100		Amount
City	State Zip Code	5000 27
Phoenix	AZ 85024	5628.37 Transaction ID : F57.4192
Purpose of Expenditure print, postage, production, design	Category/ Type 004	Office Sought: House State: NC
		Senate District: 02 President
Name of Federal Candidate Supported or O BOB ETHERIDGE	pposed by Expenditure:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	5628.37	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payer	ee	Date
Direct Response LLC		10 / 16 / 2010
Mailing Address 23640 E Beardsley Rd		
Suite 100		Amount
City	State Zip Code	11904.90
Phoenix	AZ 85024	Transaction ID : F57.4194
Purpose of Expenditure print, postage, production, design	Category/ Type 004	Office Sought: House State: VA Senate State: 11
Name of Federal Candidate Supported or O	pposed by Expenditure:	District:
GERRY CONNOLLY		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	11904.90	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Experience	enditures	> 22330.45
(b) SUBTOTAL of Unitemized Independent E	xpenditures	· •
(c) TOTAL Independent Expenditures(carry total from last page forward t		· •

PAGE 16 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of Pay Direct Response LLC	ee			Date
Mailing Address 23640 E Beardsley Rd				10 19 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		6606.32 Transaction ID : F57.4196
Purpose of Expenditure postage, print, production, design		Category/ Type	004	Office Sought: House State: AZ Senate District: 07
Name of Federal Candidate Supported or C RAUL M GRIJALVA	opposed by Expend	liture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		140	28.81	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pay	ree			Date
Direct Response LLC Mailing Address 22040 F Recycles Rd				10 19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
23640 E Beardsley Rd Suite 100				Amount
City	State	Zip Code		4077.26
Phoenix	AZ	85024		Transaction ID : F57.4197
Purpose of Expenditure print, postage, production, design Name of Federal Candidate Supported or C LORETTA SANCHEZ	opposed by Expend	Category/ Type	004	Office Sought: House State: CA Senate District: 47 President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		40	77.26	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of Pay	ree			Date
Direct Response LLC				10 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 23640 E Beardsley Rd				
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		7265.12 Transaction ID : F57.4201
Purpose of Expenditure print, postage, production, design		Category/ Type	004	Office Sought: House State: FL
Name of Federal Candidate Supported or C	Dpposed by Expend	liture:		District: — President
F. ALLEN JR. BOYD				Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		72	65.12	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Exp	penditures			17948.70
(b) SUBTOTAL of Unitemized Independent 6	Expenditures			
(c) TOTAL Independent Expenditures(carry total from last page forward				· •

PAGE 17 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)							
The 60 Plus Assocation, Inc.							
Full Name (Last, First, Middle Initial) of P	2000			Det			
Direct Response LLC	ayee			Dat	e		
·					м = м 10	19	2010
Mailing Address 23640 E Beardsley Rd					10	19	2010
Suite 100				Am	ount		
City	State	Zip Code					3798.74
Phoenix	AZ	85024		Tr	ansactio	on ID : F57.420	
Purpose of Expenditure		Category/	224	Office Sc		X House	State: IN
print, postage, production, design		Type	004			Senate	
Name of Federal Candidate Supported or	Opposed by Expend	liture:				President	District:
JOSEPH SIMON MR. DONNELLY				Check O	ne:	X Support	Oppose
				Diahuwaa			
Calendar Year-To-Date Per Election		608	31.74	Disburser	2010		X General
for Office Sought		,			Other (specify)	
Full Name (Last, First, Middle Initial) of P	ayee			Dat	ie		
Direct Response LLC					M = M	/ D D /	Y Y Y Y Y
Mailing Address					10	19	2010
23040 E Beardsley Rd				Δm	ount		
Suite 100	Ctata	Zin Codo		AIII	ount		
City	State	Zip Code				A I I A	7396.15
Phoenix	AZ	85024		•		on ID : F57.420	4
Purpose of Expenditure		Category/	004	Office So	ought:	House	State: MA
postage, production, print, design		Туре				Senate	District:10
Name of Federal Candidate Supported or	Opposed by Expend	liture:				President	
WILLIAM RICHARD KEATING				Check O	ne:	Support	X Oppose
Calendar Year-To-Date Per Election				Disburser	nent Fo	r: Primary	X General
for Office Sought		739	96.15		2010 Other (specify)	
Full Name (Last, First, Middle Initial) of P	0,400					· " • <u> </u>	
`	ayee			Dat	ie		
Direct Response LLC					M M M	19	2010
Mailing Address 23640 E Beardsley Rd						لتناا	
Suite 100				Am	ount		
City	State	Zip Code					12102.91
Phoenix	AZ	85024		Tr	ansacti	on ID : F57.420	
Purpose of Expenditure		Category/	004	Office So		House	State: NY
postage, production, print, design		Type	004		-	Senate	25
Name of Federal Candidate Supported or	Opposed by Expend	liture:				President	District:
DANIEL BENJAMIN MR. MAFFEI	., ., .,			Check O	ne:	Support	X Oppose
Calendar Year-To-Date Per Election		121	02.91	Disburser	2010		X General
for Office Sought		,			Other (specify)	
(a) SUBTOTAL of Itemized Independent E	xpenditures			•		7	23297.80
(b) SUBTOTAL of Unitemized Independent	Expenditures			•			
						7	
(c) TOTAL Independent Expenditures							
(carry total from last page forwar	d to Line 7)					7	

PAGE 18 OF 24 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)			
The 60 Plus Assocation, Inc.			
Full Name (Last, First, Middle Initial) of P	ayee		Date
Direct Response LLC			10 19 2010
Mailing Address 23640 E Beardsley Rd			
Suite 100	0.1		Amount
City	State	Zip Code	12594.81
Phoenix	AZ	85024	Transaction ID : F57.4208
Purpose of Expenditure print, postage, production, design		Category/ Type 004	
Name of Federal Candidate Supported or JOHN MCKEE JR HON SPRATT	Opposed by Expendi	iture:	Senate District: 05 President Check One: X Support Oppose
Colonday Voor To Data Day Floation			Disbursement For: Primary General
Calendar Year-To-Date Per Election for Office Sought		12594.81	2010 Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee		Date
Direct Response LLC			M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd			10 19 2010
Suite 100			Amount
City	State	Zip Code	15654.94
Phoenix	AZ	85024	Transaction ID : F57.4210
Purpose of Expenditure print, production, postage, design		Category/ Type 004	Office Sought: House State: WI
Name of Federal Candidate Supported or	Opposed by Evpendi	iture:	President District: 07
JULIE LASSA	Opposed by Expendi	iture.	Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought		18488.46	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of P	ayee		Date
Direct Response LLC			10 19 2010
Mailing Address 23640 E Beardsley Rd			10 13 2010
Suite 100			Amount
City	State	Zip Code	5719.87
Phoenix	AZ	85024	Transaction ID : F57.4211
Purpose of Expenditure		Category/ 004	Office Sought: X House State: WV
print, production, postage, design		Туре	Senate District: 03
Name of Federal Candidate Supported or	Opposed by Expendi	iture:	President
MICHAEL A. II OLIVERIO			Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		5719.87	Disbursement For: Primary General 2010 Other (specify)
(a) SUBTOTAL of Itemized Independent E	xpenditures		33969,62
(b) SUBTOTAL of Unitemized Independent	t Expenditures		
(c) TOTAL Independent Expenditures (carry total from last page forwar			······ >

PAGE 19 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.						
Full Name (Last, First, Middle Initial) of Pay Direct Response LLC	/ee			Date	M / D D /	Y
Mailing Address 23640 E Beardsley Rd				10	19	2010
Suite 100				Amount		
City Phoenix	State AZ	Zip Code 85024		Transa	ction ID : F57.421	4188.16 3
Purpose of Expenditure print, postage, design, production		Category/ Type	004	Office Sought:	X House Senate	State: WV District: 03
Name of Federal Candidate Supported or C NICK JOE II RAHALL	Opposed by Expend	iture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		99	08.03	Disbursement 20 Othe		General
Full Name (Last, First, Middle Initial) of Pay	/ee			Date		
Direct Response LLC Mailing Address 22040 F Recycles Rd				M 10) 21	2010
23640 E Beardsley Rd Suite 100				Amount		
City	State	Zip Code				8730.95
Phoenix	AZ	85024		Transac	ction ID : F57.421	
Purpose of Expenditure print, postage, production, design Name of Federal Candidate Supported or C MARTIN HEINRICH	Opposed by Expend	Category/ Type liture:	004	Office Sought: Check One:	House Senate President Support	State: NM District: 01 Oppose
Calendar Year-To-Date Per Election for Office Sought		140	78.95	Disbursement 20	For: Primary	General
Full Name (Last, First, Middle Initial) of Pay	/ee			Date		
Direct Response LLC Mailing Address				M 10		2010
23640 E Beardsley Rd						
Suite 100				Amount		
City Phoenix	State AZ	Zip Code 85024		Transa	ction ID : F57.421	6990.26 6
Purpose of Expenditure postage, print, production, design		Category/ Type	004	Office Sought:	X House Senate	State: AZ
Name of Federal Candidate Supported or C	Opposed by Expend	iture:			President	District:
HARRY E. MITCHELL				Check One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		192	51.64		For: Primary 10 Primary r (specify)	General
(a) SUBTOTAL of Itemized Independent Exp	penditures			·	7 1 7	19909.37
(b) SUBTOTAL of Unitemized Independent 6	Expenditures			·	, , ,	
(c) TOTAL Independent Expenditures(carry total from last page forward				· []	7	

PAGE 20 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.				
Full Name (Last, First, Middle Initial) of F	ayee			Date
Direct Response LLC				M = M / D = D / Y = Y = Y
Mailing Address 23640 E Beardsley Rd				10 23 2010
Suite 100				Amount
City Phoenix	State AZ	Zip Code 85024		2076.71 Transaction ID : F57.4217
Purpose of Expenditure print, production, postage, design		Category/ Type	004	Office Sought: House State: CA Senate District: 20
Name of Federal Candidate Supported or JIM MR. COSTA	Opposed by Expend	liture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		207	6.71	Disbursement For: Primary General 2010 Other (specify)
Full Name (Last, First, Middle Initial) of F	ayee			Date
Direct Response LLC				10 23 2010
Mailing Address 23640 E Beardsley Rd Suite 100				Amount
City	State	Zip Code		
Phoenix	AZ	85024		11632.97 Transaction ID : F57.4220
Purpose of Expenditure		Category/	004	Office Sought:
print, postage, production, design		Туре	004	Senate District: 03
Name of Federal Candidate Supported of JOHN TONY MR. SALAZAR	Opposed by Expend	liture:		President Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1163	2.97	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of F	ayee			Date
Direct Response LLC				10 23 2010
Mailing Address 23640 E Beardsley Rd				10 20 2010
Suite 100				Amount
City	State	Zip Code		4404040
Phoenix	AZ	85024		11048.10 Transaction ID : F57.4222
Purpose of Expenditure		Category/		Office Sought: House State: NY
print, production, postage, design		Type	004	Senate District:
Name of Federal Candidate Supported of JOHN JOSEPH HALL	r Opposed by Expend	liture:		President
- TOTAL TOTA				Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1104	8.10	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent E	Expenditures			24757.78
(b) SUBTOTAL of Unitemized Independen	t Expenditures			•
(c) TOTAL Independent Expenditures (carry total from last page forwa				•

PAGE 21 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.						
Full Name (Last, First, Middle Initial) of Direct Response LLC	Payee			Date	/ D = D /	Y - Y - Y - Y
Mailing Address 23640 E Beardsley Rd				10 Amount	26	2010
Suite 100	State	Zip Code		Amount		
Phoenix	AZ	85024		Transaction	on ID : F57.422	10644.77 4
Purpose of Expenditure postage, print, production, design		Category/ Type	004	Office Sought:	X House Senate	State: AZ District: 01
Name of Federal Candidate Supported of ANN KIRKPATRICK	or Opposed by Expend	iture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sough		2410	1.30	Disbursement Fo 2010 Other (General
Full Name (Last, First, Middle Initial) of	Payee			Date		
Direct Response LLC Mailing Address 22640 F Residely Rd				M M 10	/ D D / 26	2010
23640 E Beardsley Rd Suite 100				Amount		
City	State	Zip Code				10472.38
Phoenix	AZ	85024		Transaction	on ID : F57.422	
Purpose of Expenditure postage, print, production, design Name of Federal Candidate Supported of GABRIELLE GIFFORDS	or Opposed by Expend	Category/ Type liture:	004	Office Sought: Check One:	House Senate President Support	State: AZ District: 08 Oppose
Calendar Year-To-Date Per Election for Office Sought		20861	6.19	Disbursement Fo	r: Primary	General
Full Name (Last, First, Middle Initial) of	Payee			Date		
Mentzer Media Services Inc. Mailing Address				M M 10	/ D D /	2010
600 Fairmont Ave						
Suite 306				Amount		
City Towson	State MD	Zip Code 21286		Transacti	on ID : F57.424	118092.00 1
Purpose of Expenditure tv/media placement		Category/ Type	004	Office Sought:	X House Senate	State: AZ
Name of Federal Candidate Supported of GABRIELLE GIFFORDS	or Opposed by Expend	liture:		Check One:	President Support	District: Oppose
Calendar Year-To-Date Per Election for Office Sought		13336	33.81	Disbursement Fo 2010 Other (r: Primary	General
(a) SUBTOTAL of Itemized Independent	Expenditures			>	7 7	139209.15
(b) SUBTOTAL of Unitemized Independe	nt Expenditures			.	7 7	
(c) TOTAL Independent Expenditures (carry total from last page forward)				·	, , ,	

PAGE 22 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.					
Full Name (Last, First, Middle Initial) of Pay	/ee			Date	
Mentzer Media Services Inc.				M M / D D / Y Y Y Y	Y
Mailing Address 600 Fairmont Ave				10 22 2010 Amount	_
Suite 306	Ctata	7: O		Amount	
City Towson	State MD	Zip Code 21286		5575.00 Transaction ID : F57.4228	١
Purpose of Expenditure tv/media production		Category/ Type	004	Office Sought: House State:	AZ 08
Name of Federal Candidate Supported or C GABRIELLE GIFFORDS	Opposed by Expend	l diture:		President District: Check One: Support X Oppos	
Calendar Year-To-Date Per Election for Office Sought		1389	38.81	Disbursement For: Primary General 2010 Other (specify)	al
Full Name (Last, First, Middle Initial) of Pay	/ee			Date	
Mentzer Media Services Inc.				M = M / D = D / Y = Y = Y	■ Y
Mailing Address 600 Fairmont Ave				10 22 2010	
Suite 306				Amount	
City	State	Zip Code		FF7F 00	
Towson	MD	21286		5575.00 Transaction ID : F57.4229	
Purpose of Expenditure tv/media production		Category/ Type	004	Office Sought: House State:	AZ
				Senate District:	07
Name of Federal Candidate Supported or C RAUL M GRIJALVA	Opposed by Expend	diture:		Check One: Support Oppos	se
Calendar Year-To-Date Per Election for Office Sought		1960	03.81	Disbursement For: Primary General 2010 Other (specify)	al
Full Name (Last, First, Middle Initial) of Pay	/ee			Date	
Mentzer Media Services Inc.				10 / 22 / 2010	Y
Mailing Address 600 Fairmont Ave					لب
Suite 306				Amount	
City	State	Zip Code		59205.00	,
Towson	MD	21286		Transaction ID : F57.4230	
Purpose of Expenditure tv/media placement		Category/	004		AZ
Name of Federal Candidate Supported or C	Innosed by Expend	Type		Senate District:	80
GABRIELLE GIFFORDS	TAPOOLO DY EXPORT			Check One: Support X Oppos	
Calendar Year-To-Date Per Election for Office Sought		1981	43.81	Disbursement For: Primary Gener 2010 Other (specify)	al ——
(a) SUBTOTAL of Itemized Independent Exp	penditures			70355,00	Ī
(b) SUBTOTAL of Unitemized Independent I	Expenditures			•	
(c) TOTAL Independent Expenditures(carry total from last page forward					

PAGE 23 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.					
Full Name (Last, First, Middle Initial) of Pa	yee			Date	
Mentzer Media Services Inc.				M M / D D / Y Y Y	Υ
Mailing Address 600 Fairmont Ave				10 22 2010	
Suite 306				Amount	
City	State	Zip Code		59205.00	П
Towson	MD	21286		Transaction ID : F57.4231	
Purpose of Expenditure tv/media placement		Category/ Type	004	Office Sought: House State: A: Senate District: 0	
Name of Federal Candidate Supported or RAUL M GRIJALVA	Opposed by Expend	liture:		President Check One: Support Oppose	e
Calendar Year-To-Date Per Election for Office Sought		7880	08.81	Disbursement For: Primary Genera 2010 Other (specify)	l ——
Full Name (Last, First, Middle Initial) of Pa	yee			Date	
Mentzer Media Services Inc.				10 22 2010	Υ
Mailing Address 600 Fairmont Ave				10 22 2010	
Suite 306				Amount	
City	State	Zip Code		10100.00	
Towson	MD	21286		Transaction ID : F57.4232	
Purpose of Expenditure tv/media production		Category/ Type	004	Office Sought: House State: To Senate District: 2	
Name of Federal Candidate Supported or SOLOMON P ORTIZ	Opposed by Expend	liture:		President Support Oppose	e
Calendar Year-To-Date Per Election for Office Sought		1010	0.00	Disbursement For: Primary General 2010 Other (specify)	ıl
Full Name (Last, First, Middle Initial) of Pa	yee			Date	
Mentzer Media Services Inc.				10 22 / Y 17 Y	Υ
Mailing Address 600 Fairmont Ave					
Suite 306				Amount	
City	State	Zip Code		146160.00	
Towson	MD	21286	ı	Transaction ID : F57.4234	
Purpose of Expenditure tv/media production		Category/ Type	004	Office Sought: House State: To Senate	X .7
Name of Federal Candidate Supported or	Opposed by Expend	liture:		President District:	
SOLOMON P ORTIZ				Check One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought		15626	60.00	Disbursement For: Primary Genera 2010 Other (specify)	ıl
(a) SUBTOTAL of Itemized Independent Ex	penditures) 215465.00	
(b) SUBTOTAL of Unitemized Independent	Expenditures			•	
(c) TOTAL Independent Expenditures (carry total from last page forward				•	

PAGE 24 OF 24 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) The 60 Plus Assocation, Inc.							
Full Name (Last, First, Middle Initial) of Pa	yee			D	ate		
Mentzer Media Services Inc.					M - M	/ D D /	Y T Y T Y
Mailing Address 600 Fairmont Ave					10	25	2010
Suite 306				A	mount		
City	State	Zip Code					92875.00
Towson	MD	21286			Fransaction	ID : F57.423	
Purpose of Expenditure tv/media placement		Category/ Type	004	Office S	Sought:	House Senate	State: MN
Name of Federal Candidate Supported or G JAMES L OBERSTAR	Opposed by Expend	iture:		Check	One:	President Support	District:Oppose
Calendar Year-To-Date Per Election for Office Sought		928	75.00	Disburs	ement For: 2010 Other (sp		Meneral General
Full Name (Last, First, Middle Initial) of Pa	yee			D	ate		
Mentzer Media Services Inc.					M M M	/ D D / 26	2010
Mailing Address 600 Fairmont Ave							
Suite 306	Ctata	7:- O		A	mount		
City	State MD	Zip Code 21286					10700.00
Towson	MD	21286			_	ID : F57.4238	
Purpose of Expenditure tv/media placement		Category/ Type	004	Office S	Sought:	House Senate	State: MN District: 08
Name of Federal Candidate Supported or G JAMES L OBERSTAR	Opposed by Expend	liture:		Check	One:	President Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		1035	75.00	Disburs	ement For: 2010 Other (sp		X General
Full Name (Last, First, Middle Initial) of Pa	yee			D	ate		
Mentzer Media Services Inc.					M M M	/ 28 /	2010
Mailing Address 600 Fairmont Ave						20	
Suite 306				A	mount		
City	State	Zip Code					98026.00
Towson	MD	21286			Transaction	n ID : F57.423	
Purpose of Expenditure tv/media placement		Category/ Type	004	Office S	Sought:	House	State: NY
Name of Federal Candidate Supported or	Opposed by Expend					Senate President	District:01
TIMOTHY BISHOP	Expend			Check (One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		980	26.00	Disburs	ement For: 2010 Other (sp	Primary Decify)	Meneral General
(a) SUBTOTAL of Itemized Independent Ex	penditures			•	7	7	201601.00
(b) SUBTOTAL of Unitemized Independent	Expenditures			•	1 1 7	7	
(c) TOTAL Independent Expenditures (carry total from last page forward				•	7	7	1060923.38