

FEDERAL ELECTION COMMISSION WASHINGTON, D.C. 20163

May 19, 2004

MS-O

Mark A. Micali, Treasurer
Direct Voice the Political Action Committee
of the Direct Marketing Association
1111 19th Street NW, Suite 1100
Washington, DC 20036

Identification Number: C00235309

Reference: Change To Monthly Filer

## Dear Mr. Micali:

The Commission has received notification of your change to a Monthly filer of receipts and disbursements. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the remaining 2004 calendar year.

Report Type	Coverage Dates	Report Due For Filing
May Monthly Report June Monthly Report July Monthly Report August Monthly Report September Monthly Report October Monthly Report 12 Day Pre-General Report 30 Day Post-General Report Year End Report	4/1/04-4/30/04 5/1/04-5/31/04 6/1/04-6/30/04 7/1/04-7/31/04 8/1/04-8/31/04 9/1/04-9/30/04 10/1/04-10/13/04 10/14/04-11/22/04 11/23/04-12/31/04	May 20, 2004 June 20, 2004 July 20, 2004 August 20, 2004 September 20, 2004 October 20, 2004 October 21, 2004 December 2, 2004 January 31, 2005

If you have any questions, please contact Dayna Brown in the Reports Analysis Division on the toll-free number, (800) 424-9530 (at the prompt press 1, then press 2 to reach the Reports Analysis Division). Her local number is (202) 694-1147.

Sincerely,

Patricia Carmona Chief, Compliance Branch Reports Analysis Division