10/26/2016 22 : 56

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FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual Organization or Corporation	1
 (a) Name of Individual, Organization or Corporation Majority Forward 	
(b) Address (number and street) check if different than previously reported 700 13th Street NW, Suite 600	
(c) City, State and ZIP Code	O. FEC Identification Number
Washington DC 20005	3. FEC Identification Number
	C C90016098
2. Occupation and Name of Employer (for Individual Filers Only)	O cost toda
4. TYPE OF REPORT (check appropriate boxes): (a) □ April 15 Quarterly Report	
July 15 Quarterly Report	
July 15 Quarterly Report 24-Hour Report	
October 15 Quarterly Report 48-Hour Report	
January 31 Year-End Report	
b) Is this Report an amendment? 🗷 No 🗌 Yes, it amends the report filed on	M / D D / Y Y Y Y
5. COVERING PERIOD: FROM 10 / 25 / 2016	
THROUGH 10 / 25 / 2016	
6. TOTAL CONTRIBUTIONS	0.00
7. TOTAL INDEPENDENT EXPENDITURES	2466245.12
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, of, any candidate or authorized committee or agent of either, or any political party committee or its agent.	or concert with, or at the request or suggestion
TYPE OR PRINT NAME OF PERSON COMPLETING FORM SIGNATURE [Electronic content of the	DATE ctronically Filed]
Poersch, J.B., , ,	10/26/2016
NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to	

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 2 OF 4 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full) Majority Forward	
majority i di maid	
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Shorr Johnson Magnus	M = M / D = D / Y = Y = Y = Y
Mailing Address 100 N 20th St	10 25 2016
Ste 201	Amount
City State Zip Code	10859.99
Philadelphia PA 19103-1454	Transaction ID: VN7GBA6DX65
Purpose of Expenditure TV Production Costs of 'Predatory' - Estimate Category/ Type	Office Sought: House State: PA Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Toomey, Patrick, J., ,	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3980666.49	Disbursement For: Primary General 2016 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Shorr Johnson Magnus	10 25 2016
Mailing Address 100 N 20th St	10 20 2010
Ste 201	Amount
City State Zip Code	43597.62
Philadelphia PA 19103-1454	Transaction ID: VN7GBA6DX72
Purpose of Expenditure TV Production Costs of 'Delivery Rob' - Estimate Category/ Type	Office Sought: House State: PA Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: McGinty, Kathleen, A., ,	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3980666.49	Disbursement For: Primary General 2016 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Shorr Johnson Magnus	10 25 2016
Mailing Address 100 N 20th St	
Ste 201	Amount
City State Zip Code	18229.65
Philadelphia PA 19103-1454	Transaction ID : VN7GBA6DX80
Purpose of Expenditure TV Production Costs of 'Hurting' - Estimate Category/ Type	Office Sought: House State: PA Senate
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:
Toomey, Patrick, J., ,	Check One: Support Y Oppose
Calendar Year-To-Date Per Election for Office Sought 3980666.49	Disbursement For: Primary General 2016 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	72687.26
(b) SUBTOTAL of Unitemized Independent Expenditures	············
(c) TOTAL Independent Expenditures	·······

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

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AME OF FILER (In Full) Majority Forward	
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies	M = M / D = D / Y = Y = Y
Mailing Address 3050 K St NW	10 25 2016
Ste 100	Amount
City State Zip Code	971392.50
Washington DC 20007-5108	Transaction ID: VN7GBA6DX07
Purpose of Expenditure TV Advertising of 'Leader' Category/ Type	Office Sought: House State: MO Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Kander, Jason, , ,	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1808033.62	Disbursement For: Primary General 2016 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies Mailing Address 3050 K St NIW	10 25 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
3050 K St NW Ste 100	Amount
City State Zip Code	
Washington DC 20007-5108	7299.86 Transaction ID: VN7GBA6DX15
Purpose of Expenditure Category/	Office Sought: House State: MO
TV Production Costs of 'Leader' - Estimate Type	Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Kander, Jason, , ,	President Check One: Support Oppose
Calendar Year-To-Date Per Election 1808033.62 for Office Sought	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies	10 25 2016
Mailing Address 3050 K St NW	Amount
Ste 100 City State Zip Code	Amount
Washington DC 20007-5108	1294544.50
	Transaction ID : VN7GBA6DX31 Office Sought: House State: PA
TV Advertising of 'Predatory', 'Talk', 'Rigged', 'Disappeared', Type 'Wrong'	Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Toomey, Patrick, J., ,	President Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought 3980666.49	Disbursement For: Primary General 2016 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	2273236.86
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4 OF 4 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) Majority Forward	
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies	M M / D D / Y Y Y Y Y
Mailing Address 3050 K St NW	10 25 2016
Ste 100	Amount
City State Zip Code	120321.00
Washington DC 20007-5108	Transaction ID: VN7GBA6DX49
Purpose of Expenditure TV Advertising of 'Delivery Rob' Category/ Type	Office Sought: House State: PA Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: McGinty, Kathleen, A., ,	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3980666.49	Disbursement For: Primary General 2016 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Mailing Address	M = M / D = D / Y = Y = Y
	Amount
City State Zip Code	
Purpose of Expenditure Category/ Type	Office Sought: House State:
Name of Federal Candidate Supported or Opposed by Expenditure:	President District: Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Mailing Address	M = M / D = D / Y = Y = Y = Y
Mailing Addices	Amount
City State Zip Code	, and an
Purpose of Expenditure Category/ Type	Office Sought: House State:
	Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	120321.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	2466245.12