



To: **Federal Election Commission**

Fax number: 202-219-0174

From: **Windows 2000**

Fax number:

Business phone:

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Date & Time: 7/8/2004 10:46:02 AM

Pages: 3

Re: The Media Fund -- FEC Form 9 Amendment

24038440732



July 7, 2004

Ms. Madelyn M. Lane
 Assistant Branch Chief
 Reports Analysis Division
 Federal Election Commission
 999 E. Street, NW
 Washington, DC 20463

Identification Number: C30000053

Re: 24 Hour Notice of Disbursements/Obligations for Electioneering Communications (FEC Form 9), Covering Period 03/29/04 - 03/31/04

Dear Ms. Lane:

This letter is in response to your June 1, 2004 request for additional information concerning The Media Fund's ("TMF") above-referenced report.

1. TMF Properly Itemized Donations of \$1,000 or more on its Electioneering Communications Reports

TMF's gross allocable share of individual donations aggregating \$1,000 or more received by the joint fundraising committee, Victory Campaign 2004, were properly itemized on its Electioneering Communications Reports (FEC Form 9, Schedule A) and no amendments to this report are necessary. TMF is only required to itemize the allocable share of donations from individuals aggregating \$1,000 or more. 11 C.F.R. § 104.20(c)(7). These donations were properly reported by TMF on its Electioneering Communications Reports filed with the FEC. See Report 1 covering the period November 5, 2003 through March 11, 2004; Report 2 covering the period March 12, 2004 through March 24, 2004; Report 3 covering the period March 25 through March 28; and Report 4 covering the period March 29 through March 31, 2004.

1120 Connecticut Avenue, NW / Suite 1140 / Washington, DC 20036

Paid for by The Media Fund (202-974-8360) and not authorized by any candidate or candidate's committee.

Contributions to The Media Fund are not deductible for federal income tax purposes.

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FEC regulations do not require the sum of memo Schedules 9-A supporting the transfer from a joint fundraising committee to be "greater than or equal to" the net proceeds received from the joint fundraising committee on each Electioneering Communication Report. First, only donations aggregating \$1,000 or more are required to be itemized on an Electioneering Communication Report. Second, the reporting periods for Electioneering Communication Reports vary greatly. As a result, some reports, such as the initial report, cover long periods of time but subsequent reports may cover only a few days. For example, TMF's Report 1 includes more than four months of activity while Report 4 only covers a three day period.

In this case, TMF's gross allocable share of individual donations aggregating \$1,000 or more itemized on its Electioneering Communications Reports filed with the FEC covering the period November 5, 2003 through March 31, 2004 are greater than the net proceeds received from the joint fundraising committee during that period.

Report	Period	Itemized Donations	Net Amount Received
1	11/05/03 - 03/11/04	\$5,206,960	\$2,900,000
2	03/12/04 - 03/24/04	\$6,215,699	\$2,000,000
3	03/25/04 - 03/28/04	\$125,000	\$0
4	03/29/04 - 03/31/04	\$52,500	\$6,150,000
Total		\$11,600,159	\$11,050,000

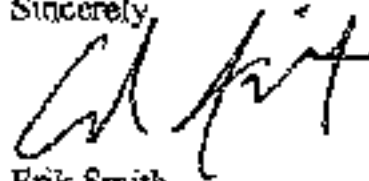
TMF's Electioneering Communications Reports filed with the FEC comply with Commission regulations and no amendment is in order at this time.

2. In-Kind Donation

TMF received an in-kind donation for television media production costs that were paid for by MoveOn.org Voter Fund with donations from individuals.

If you need any additional information related to TMF's report, please notify me at your earliest convenience.

Sincerely,



Erik Smith
Treasurer

Federal Election Commission
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