

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Senate Majority PAC
FEC IDENTIFICATION NUMBER C C00484642
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Blueprint Interactive
Mailing Address 1155 Connecticut Ave NW Ste 601
City Washington State DC Zip Code 20036-4306
Purpose of Expenditure Online Advertising
Name of Federal Candidate Joni Ernst Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3227665.54

Date of Public Distribution/Dissemination 10 / 07 / 2014
Amount 49950.00
Transaction ID : VN7GB9WCM66
Date of Disbursement or Obligation
Disbursement For: Primary General 2014

Full Name of Payee Mission Control, Inc.
Mailing Address 114A Mansfield Hollow Rd
City Mansfield Center State CT Zip Code 06250-1316
Purpose of Expenditure Direct Mail - Estimate
Name of Federal Candidate Joni Ernst Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3227665.54

Date of Public Distribution/Dissemination 10 / 07 / 2014
Amount 20496.82
Transaction ID : VN7GB9WCM40
Date of Disbursement or Obligation
Disbursement For: Primary General 2014

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 70446.82, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Rebecca Lambe [Electronically Filed] Date 10 / 09 / 2014

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Full Name of Payee Ourso Beychok Johnson, Inc.
Mailing Address 352 Napoleon St
City Baton Rouge State LA Zip Code 70802-5939
Purpose of Expenditure Direct Mail - Estimate
Name of Federal Candidate Thomas Cotton
Calendar Year-To-Date Per Election for Office Sought 3808915.21

Date of Public Distribution/Dissemination 10 / 07 / 2014
Amount 24500.00
Transaction ID : VN7GB9WCM16
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: AR
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy
Name of Federal Candidate Scott Brown
Calendar Year-To-Date Per Election for Office Sought 2310371.82

Date of Public Distribution/Dissemination 10 / 07 / 2014
Amount 355744.00
Transaction ID : VN7GB9WCM99
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State: NH
Disbursement For: Primary General 2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 380244.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate Thomas Cotton Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3808915.21

Date of Public Distribution/Dissemination 10 / 07 / 2014
Amount 75645.00
Transaction ID : VN7GB9WCMA7
Date of Disbursement or Obligation
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 75645.00; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 526335.82

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature Rebecca Lambe [Electronically Filed] Date 10 / 09 / 2014