24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
KENTUCKIANS FOR STRONG LEADERSHIP

FEC IDENTIFICATION NUMBER ▼
C C00543256

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
RICHARD SALES MEDIA LLC

Date: 07 / 30 / 2013

Mailing Address 1702 E HIGHLAND AVE, STE 408

Amount: 3000.00

City: PHOENIX State: AZ Zip Code: 85016

Transaction ID : E.001

Purpose of Expenditure
WEB VIDEO

Category/ Type

Office Sought: ☐ House ☒ Senate ☐ President State: KY District:

Name of Federal Candidate Supported or Opposed by Expenditure:
ALISON LUNDERGAN GRIMES

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought 2014: 571219.09

Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: M M / D D / Y Y Y Y

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 3000.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 3000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby
[Electronically Filed]
Signature

Date 07 / 30 / 2013