FEC FORM 5 PAGE 1/5 08/05/2010 14:16

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

| Be Used by Persons (Other than Political Comm  (a) Name of Individual, Organization or Corporation   | intees) including addition Horiprone   |                               |
|--|--|-------------------------------|
| American Principles in Action  |  |                               |
| (b) Address (number and street)  | than previously reported   |                               |
| (c) City, State and ZIP Code   |  | -                             |
| Washington   | DC 20005   | 3. FEC Identification Number  |
| Corporate filers only Is the filer a qualified nonprof   | <b>C</b> c00000000   |                               |
| Individual filers only Name of Employer  |  | Occupation                    |
| TYPE OF REPORT (check appropriate boxes)   | :  |                               |
| (a) April 15 Quarterly Report  | ☐ 24-Hour Notice   | Hour Notice                   |
| ☐ July 15 Quarterly Report   |  |                               |
| ☐ October Quarterly Report   |  |                               |
| January 31 Year-End Report   | ·  |                               |
| (b) Is this Report an amendment? Yes   | ] No 🔀   |                               |
| 5. COVERING PERIOD: FROM 0 7 /   | 20 ' 2010 '  |                               |
|  | THROUGH  |                               |
| ., 08 ,  | 05 ′ 2010 ′  |                               |
| 6. TOTAL CONTRIBUTIONS   |  | .00                           |
| 7. TOTAL INDEPENDENT EXPENDITURES  |  | 20443.79                      |
|  | - <u></u>  |                               |
| nder penalty of perjury, I certify that the independent expenditures reported herein w<br>squest or suggestion of, a candidate or a candidate's agent or authorized committe<br>sponed herein were made by a corporation, I certify that the corporation is a qualific | ee or a political party committee or its agent. In addition, if the in   | ndependent expenditures       |
| equest or suggestion of, a candidate or a candidate's agent or authorized committee  | ee or a political party committee or its agent. In addition, if the in<br>ed nonprofit corporation under the Commission's regulations. | ndependent expenditures  DATE |
| Quest or suggestion of, a candidate or a candidate's agent or authorized committe<br>ported herein were made by a corporation, I certify that the corporation is a qualific  | ee or a political party committee or its agent. In addition, if the in<br>ed nonprofit corporation under the Commission's regulations. |                               |

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

| SCHEDULE 5-E  |                   | PAGE 2/5                                 |
|---|-------------------|--|
| TEMIZED INDEPENDENT EXPENDITURES  |                   | FOR LINE 7 FOR FORM 5                    |
| NAME OF FILER (In Full)   | <del>_</del>      |  |
| American Principles in Action   |                   |  |
|   |                   |  |
| Full Name (Last, First, Middle Initial) of Payee                              |                   | Barr                                     |
| VTL Solutions   |                   | Date                                     |
|   |                   | —— 07 ° 20 ′ 2010 °                      |
| Mailing Address   |                   | Amount 20 2010                           |
| 22 Southern Cross Cir. #203   |                   |  |
| City State  | Zip Code          | 1000.00                                  |
| Boynton Beach FL  | 33436             |  |
| Purpose of Expenditure  | Category/         | Office Sought: House State: CA           |
| Website   | Type              | Senate X Senate                          |
|   | <u> </u>          | Senate Senate District:                  |
| Name of Federal Candidate Supported or Opposed by Expenditur<br>Carly Fiorina |                   |  |
|   |                   | Check One: X Support Oppose              |
| Calendar Year-To-Date Per Election  |                   | Disbursement For: Primary X General      |
| for Office Sought   | .00               | Other (specify)                          |
|   |                   | <u> </u>                                 |
| Full Name (Last, First, Middle Initial) of Payee TradeShowPlus                |                   | Date                                     |
| Hadechowi ids   |                   | 07 ' 21 ' YO10 Y                         |
| Mailing Address   |                   |  |
| 4861-C Telsa Drive  |                   | Amount                                   |
| City State  | Zip Code          | 1913.20                                  |
| Bowie MD  | 20715             |  |
| Purpose of Expenditure  | 1                 | Office Sought: House                     |
| Banner  | Category/<br>Type | State: UA                                |
|   | _ <del></del>     | Senate X Senate District:                |
| Name of Federal Candidate Supported or Opposed by Expenditur                  | re:               | President                                |
| Carly Fiorina   |                   | Check One: X Support Oppose              |
| Calendar Year-To-Date Per Election  |                   | Disbursement For: Primary X General      |
| Calendar Year-To-Date Per Election for Office Sought                          | .00               | 2010 — — — — — — — — — — — — — — — — — — |
|   |                   |  |
| Full Name (Last, First, Middle Initial) of Payee                              |                   | Date                                     |
| VTL Solutions   |                   | M M / D D / Y Y Y                        |
| Mailing Address   |                   | ——————————————————————————————————————   |
| 22 Southern Cross Cir. #203   |                   | Amount                                   |
| City State  | Zip Code          | 1000.00                                  |
| Boynton Beach FL  | 33436             |  |
| Purpose of Expenditure  | T                 | Office Sought: House CA                  |
| Website   | Category/<br>Type | State: OA                                |
|   |                   | Senate X Senate District:                |
| Name of Federal Candidate Supported or Opposed by Expenditur                  | re:               | President                                |
| Carly Fiorina   |                   | Check One: Support Oppose                |
| Oalandar Vasa T. Bata D. Eliza  |                   | Disbursement For: Primary X General      |
| Calendar Year-To-Date Per Election for Office Sought                          | .00               | 2010 Cother (specify)                    |
| To once sough   |                   | Const (specify)                          |
| -   |                   | 0040.00                                  |
| (a) SUBTOTAL of Itemized Independent Expenditures                             |                   | 3913.20                                  |
|   |                   |  |
| (b) SUBTOTALof Uniternized Independent Expenditures                           |                   | •••••                                    |
|   |                   |  |
| (c) TOTAL Independent Expenditures  |                   | <b></b>                                  |
| (carry total from last page forward to Line 7)                                |                   |  |

| CHEDULE 5-E   |                                       |              |       |                         | PAGE 3/     | 5                          |  |  |
|---|---------------------------------------|--------------|-------|-------------------------|-------------|----------------------------|--|--|
| EMIZED INDEPENDENT EXPENDITURES   | S                                     |              |       |                         | FOR LINE    | FOR LINE 7 FOR FORM 5      |  |  |
| AME OF FILER (In Full)  |                                       |              |       |                         |             |                            |  |  |
| American Principles in Action   |                                       |              |       |                         |             |                            |  |  |
|   |                                       |              |       |                         |             |                            |  |  |
| Full Name (Last, First, Middle Initial) of Payee                              |                                       |              |       | J 5-4-                  |             | ····                       |  |  |
| Millenium Biltmore Hotel  |                                       |              |       | Date                    |             |                            |  |  |
| Millethatti Diminole Flotei   |                                       |              |       | <b>™</b> 07             | / D D       | ′ ° 2°01°0                 |  |  |
| Mailing Address   |                                       |              |       | Ì                       | 25          | 2010                       |  |  |
| 506 South Grand Avenue  |                                       |              |       | Amount                  |             |                            |  |  |
| City  | State                                 | Zip Code     |       |                         |             | 500.00                     |  |  |
| Los Angeles   | CA                                    | 90071        |       |                         |             |                            |  |  |
| Purpose of Expenditure  |                                       | _            | Off   | ice Sought;             | <del></del> |                            |  |  |
| Deposit for press conference  |                                       | Category/    | 0,,,  |                         | House       | State: CA                  |  |  |
| Deposit for press conference  |                                       | Туре         | •     | Senate L                | X Senate    | District:                  |  |  |
| Name of Federal Candidate Supported or Opposed                                | by Expenditur                         | re:          |       | L                       | President   |                            |  |  |
| Carly Fiorina   |                                       |              | Che   | eck One:                | X Support   | Oppose                     |  |  |
|   | ···-                                  |              | Disl  | oursement For:          | Primary     | X General                  |  |  |
| Calendar Year-To-Date Per Election  |                                       | .00          |       | 2010                    | L           | Carlo Content              |  |  |
| for Office Sought   |                                       | .00          | LK    | Other (specify)         |             |                            |  |  |
| Full Name (Last, First, Middle Initial) of Payee                              |                                       |              |       | Date                    | ·           |                            |  |  |
| Millennium Biltmore Hotel   |                                       |              |       |                         |             |                            |  |  |
| No. War And Address   |                                       | <del> </del> |       | l ™o#                   | ′           | ′ Ý 2 <sup>Y</sup> 0 1 O Ý |  |  |
| Mailing Address 506 South Grand Avenue  |                                       |              |       | Amount                  |             |                            |  |  |
|   |                                       |              |       |                         |             | 2231.14                    |  |  |
| City  | State                                 | Zip Code     |       | J                       |             | 4431.1 <del>4</del>        |  |  |
| Los Angeles   | CA                                    | 90071        |       |                         |             |                            |  |  |
| Purpose of Expenditure  |                                       | Category/    | Off   | ice Sought:             | House       | State: CA                  |  |  |
| Press Conference  |                                       | Type         |       | - 1                     | X Senate    | State: On                  |  |  |
| Name of Enderel Condidate Connected or Connected                              | bu Especialite                        |              | `     | Jenale [                | President   | District:                  |  |  |
| Name of Federal Candidate Supported or Opposed Carly Fiorina                  | ny Exhaudital                         | <b>c</b> .   | _     |                         | =           |                            |  |  |
| Carry Fromia  |                                       |              | Che   | eck One:                | X Support   | Oppose                     |  |  |
| Calendar Year-To-Date Per Ejection  |                                       |              | Dis   | bursement For:          | Primary     | X General                  |  |  |
| for Office Sought   |                                       | .00          |       | 2010<br>Other (specify) |             |                            |  |  |
|   |                                       |              |       |                         |             |                            |  |  |
| Full Name (Last, First, Middle Initial) of Payee                              |                                       | •            |       | Date                    |             |                            |  |  |
| Design4 Advertising   |                                       |              |       | M_M                     | / D_ D      | / Y Y Y Y                  |  |  |
| Mailing Address   |                                       |              |       | 08                      | 05          | 2010                       |  |  |
| 106 N. Collins Street   |                                       |              |       | Amount                  |             |                            |  |  |
| City  | State                                 | Zip Code     |       | 1                       |             | 1566.00                    |  |  |
| City Plant City   | FL                                    | 33563        |       |                         |             |                            |  |  |
|   | - h                                   | 7            | 1     | las Ossati '            |             |                            |  |  |
| Purpose of Expenditure  |                                       | Category/    | Off   | ice Sought:             | House       | State: CA                  |  |  |
| Creation of Google Ads  |                                       | Туре         |       | Senate                  | X Senate    | District:                  |  |  |
| Name of Federal Candidate Supported or Opposed                                | by Expenditur                         | re:          |       |                         | President   | Diatrict                   |  |  |
| Carly Fiorina   |                                       |              | Che   | eck One:                | χ Support   | Oppose                     |  |  |
|   |                                       |              | Diel  | bursement For:          |             | <del></del>                |  |  |
| Calendar Year-To-Date Per Election  |                                       | 00           |       | 2010                    | Primary     | X General                  |  |  |
| for Office Sought   |                                       | .00          |       | Other (specify)         |             |                            |  |  |
| ·   |                                       |              | 1 ==- |                         |             |                            |  |  |
| (a) SUBTOTALof Itemized Independent Expenditure                               | 99                                    |              |       |                         |             | 4297.14                    |  |  |
| (a) CODIO I ALLO I MANIELE I INCOPANICIE EXPONUITA                            | · · · · · · · · · · · · · · · · · · · |              |       |                         |             |                            |  |  |
| (b) CIETOTALOF Linitamizad Independent Community                              | urec                                  |              |       |                         |             |                            |  |  |
| (b) SUBTOTALof Unitermized Independent Expendit                               | ures                                  |              |       |                         |             |                            |  |  |
| (a) TOTAL Independent Franchistra   |                                       |              |       |                         |             |                            |  |  |
| (c) TOTAL Independent Expenditures(carry total from last page forward to Line |                                       |              |       |                         |             |                            |  |  |
| toury total normals page for hard to the                                      | <del>-</del> · /                      |              |       |                         |             |                            |  |  |

| CHEDULE 5-E  |                    |                |                           | PAGE 4/                            | <u>5</u>            |
|--|--------------------|----------------|---------------------------|------------------------------------|---------------------|
| FEMIZED INDEPENDENT EXPENDITURES   |                    |                |                           | FOR LINE 7                         | FOR FORM 5          |
| AME OF FILER (In Full)   |                    |                |                           |                                    |                     |
| American Principles in Action  |                    |                |                           |                                    |                     |
| <u> </u>   |                    |                |                           |                                    |                     |
| Full Name (Last, First, Middle Initial) of Payee                                 |                    |                | Date                      |                                    |                     |
| Google Inc.  |                    |                | м_м                       | ′ °05 ′                            | y _y _y _y          |
| Mailing Address  |                    |                | 0.8                       | 05                                 | <sup>°</sup> 2010 ° |
| Dept. 33654<br>PO Box 39000  |                    |                | Amount                    |                                    |                     |
| City State   | Zip Code           |                |                           |                                    | 10000.00            |
| San Francisco CA   | 94139              |                |                           |                                    |                     |
| Purpose of Expenditure   | Category/          | Offic          | e Sought:                 | House                              | State: CA           |
| Ads on Internet  | Type               |                | enate                     | X Senate                           | State: On           |
| Name of Federal Candidate Supported or Opposed by Expenditure                    |                    |                | chate                     | President                          | District:           |
| Carly Fiorina  | <b>.</b>           | Cha            | ck One:                   | X Support                          |                     |
|  |                    |                |                           |                                    | Oppose              |
| Calendar Year-To-Date Per Election   | 20                 | 1              | ursement Fo<br>2010       |                                    | X General           |
| for Office Sought  | .00.               | '   <u>□</u> ∘ | ther (specify             |                                    |                     |
| Full Name (Last, First, Middle Initial) of Payee                                 |                    |                | Date                      |                                    |                     |
| American Airlines  |                    |                |                           |                                    |                     |
| Mailing Address  |                    |                | <b>™</b> o 7 <sup>™</sup> | ′ °20 ′                            | 2010                |
| Mailing Address PO Box 619612  |                    |                | Amount                    |                                    |                     |
|  |                    |                |                           |                                    | 693.40              |
| City State   | Zip Code           |                |                           |                                    |                     |
| DFW Airport TX   | 75261              |                |                           |                                    |                     |
| Purpose of Expenditure   | Category/          | Offic          | ce Sought:                | House                              | State: CA           |
| Travel   | Туре               | _ s            | enate                     | X Senate                           | District:           |
| Name of Federal Candidate Supported or Opposed by Expenditure                    | e:                 |                |                           | President                          |                     |
| Carly Fiorina  |                    | Che            | ck One:                   | X Support                          | Oppose              |
|  |                    | Disb           | ursement Fo               | ·     Fillingly                    | X General           |
| Calendar Year-To-Date Per Election for Office Sought                             | .00                | ,              | 2010<br>ther (specify     |                                    | _                   |
|  | <u> </u>           |                |                           | <u></u>                            |                     |
| Full Name (Last, First, Middle Initial) of Payee United Air                      |                    |                | Date                      |                                    |                     |
| United Air   |                    |                | ™o 7                      | 21                                 | Y 2010              |
| Mailing Address  |                    |                | Amount                    | 21                                 | 2010                |
| PO Box 619612  |                    |                | Anount                    |                                    |                     |
| City State   | Zip Code           |                |                           |                                    | 905.40              |
| Chicago IL   | 60666              |                |                           |                                    |                     |
| Purpose of Expenditure   | Category/          | Offic          | ce Sought:                | House                              | State: CA           |
| Travel   | Туре               | s              | enate                     | X Senate                           |                     |
| Name of Federal Candidate Supported or Opposed by Expenditure                    | <del>!</del><br>e: |                |                           | President                          | District:           |
| Carly Fiorina  |                    | Che            | ck One:                   | X Support                          | Oppose              |
|  |                    |                | ursement Fo               | <del></del>                        | X General           |
| Calendar Year-To-Date Per Election   | .00                | .              | 2010                      | , , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | C General           |
| for Office Sought  | .55                | `   <u></u> ∟o | ther (specify             | )                                  |                     |
|  |                    |                |                           |                                    |                     |
| (a) SUBTOTALof Itemized Independent Expenditures                                 |                    |                |                           |                                    | 11598.80            |
|  |                    |                |                           |                                    |                     |
| (b) SUBTOTALof Uniternized Independent Expenditures                              |                    |                |                           |                                    |                     |
|  |                    |                |                           |                                    |                     |
| (c) TOTAL Independent Expenditures(carry total from last page forward to Line 7) |                    |                |                           |                                    |                     |
| (vally total from last page forward to tille / )                                 |                    |                |                           |                                    |                     |

| HEDULE 5-E   |               |             |      |                  |            | 15            |
|--|---------------|-------------|------|------------------|------------|---------------|
| MIZED INDEPENDENT EXPENDITURES   | <u> </u>      |             |      |                  | FOR LINE   | 7 FOR FORM 5  |
| ME OF FILER (In Full)  |               |             |      |                  |            |               |
| merican Principles in Action   |               |             |      |                  |            |               |
|  |               |             |      |                  |            |               |
| Full Name (Last, First, Middle Initial) of Payee   |               |             |      | Date             |            |               |
| US Airways   |               |             |      |                  |            | , , , , ,     |
| Mailing Address  |               | <del></del> |      | <sup>™</sup> 0 7 | 21         | 2010          |
| 4000 E. Sky Harbor Blvd.   |               |             |      | Amount           |            |               |
|  |               |             |      |                  |            | 634.65        |
| City   | State         | Zip Code    |      |                  |            | 22=2          |
| Phoenix  | AZ            | 85034       |      |                  |            |               |
| Purpose of Expenditure   |               | Category/   | Offi | ce Sought:       | House      | State: CA     |
| Travel   |               | Туре        | s    | enate            | X Senate   | District      |
| Name of Federal Candidate Supported or Opposed t   | y Expenditure | e:          | 7    |                  | President  | District:     |
| Carly Fiorina  |               |             | Che  | ck One:          | X Support  | Oppose        |
|  |               |             |      | ursement Fo      |            |               |
| Calendar Year-To-Date Per Election   |               | .00         | 1_   | 2010             | , <u> </u> | y [1] General |
| for Office Sought  |               | .00         | Lb   | ther (specify    | ·)         |               |
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|  |               |             |      |                  |            |               |
| a). SUBTOTAL of Hamiltoni Independent Super diam   |               |             |      |                  |            | 634.65        |
| a) SUBTOTAL of Itemized Independent Expenditure  | ·             |             |      |                  |            | 634.65        |
|  |               |             |      |                  |            | 634.65        |
|  |               |             |      |                  |            |               |
| b) SUBTOTALof Uniternized Independent Expenditu  | ıres          |             |      |                  |            | 634.65        |
| a) SUBTOTALof Itemized Independent Expenditure b) SUBTOTALof Unitemized Independent Expenditure c) TOTAL Independent Expenditures(carry total from last page forward to Line | ıres          |             |      |                  |            |               |

| Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING Do The FEC added this page to the end of this filing to indicate ho | i                  |
|--|--------------------|
| Hand Delivered   | Date of Receipt    |
| USPS First Class Mail  | Postmarked         |
| USPS Registered/Certified  | Postmarked (R/C)   |
| USPS Priority Mail   | Postmarked         |
| Delivery Confirmation™ or Signature Confirma   | ation™ Label       |
| USPS Express Mail  | Postmarked         |
| Postmark Illegible   |                    |
| No Postmark  | T                  |
| Overnight Delivery Service (Specify):  | Shipping Date      |
| Next Business [  | Day Delivery       |
| Received from House Records & Registration Office  | Date of Receipt    |
| Received from Senate Public Records Office   | Date of Receipt    |
| Received from Electronic Filing Office   | Date of Receipt    |
| Other (Specify): Web from # 481  | eipt or Postmarked |
| In p   | 8/5/10             |
| (3/2005)   | DATE PREPARED      |