



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

August 30, 2012

JOHNATHAN WILCOX , TREASURER
IT'S NOW OR NEVER INC
840 SOUTH RANCHO DRIVE SUITE 4175
LAS VEGAS, NV 89106

Response Due Date
10/04/2012

IDENTIFICATION NUMBER: C00519785

REFERENCE: AMENDED 12 DAY PRE-PRIMARY REPORT (03/29/2012 -
05/23/2012), RECEIVED 05/31/2012

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Your report(s) was not signed by the treasurer or designated agent listed on your Statement of Organization (FEC Form 1). Please amend your report(s) by providing the signature of an individual that is authorized to sign the report(s). (2 U.S.C. §434(a)(1) and 11 CFR §104.14(a) and (d)) If a new treasurer has been appointed, please file an amended Statement of Organization or a letter (if not an electronic filer) to reflect this change.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1133.

IT'S NOW OR NEVER INC

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Sincerely,

A handwritten signature in black ink, appearing to read "Christopher Morse". The signature is fluid and cursive, with a large initial "C" and "M".

Christopher Morse
Senior Campaign Finance Analyst
Reports Analysis Division

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