Direct Mathering Association, Inc.
 1111 19th Secret NW, Suize 1100
 Workington, DC 20036-3603
 Tel: 201,355-3030

: Tel: 207,955,5050 Fax: 202,955,0085 http://www.the-dma.org





January 23, 2002

Federal Election Commission Public Records Office 999 E Street, NW, Room 129 Washington, D.C. 20463

RE: DIRECT-VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION: FEC ID #C00235309

Dear Sir/Madam:

This is to inform you that direct voice, the Political Action Committee of The Direct Marketing Association ("the Committee") is changing its reporting schedule from semi-annual to monthly for calendar year 2002.

Accordingly, the Committee's first monthly report will be the February Monthly Report. The Report will be filed with your office on or before February 20, 2002, and will reflect activity for the period of January 1, 2002 through January 31, 2002.

Please do not hesitate to contact me at (202) 861-2422 if you have any questions regarding this matter.

Sincerely

Mark A. Micali

Treasurer

direct voice, the Political Action Committee of

Whish

The Direct Marketing Association

Federal Election Commission

FOR INCOMING DOCUMENTS

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