July 13, 2012

Federal Election Commission 999 E Street Washington DC, 20463

RE: It's Now or Never quarterly filing

FEC ID: C00519785

Dear Sir or Madam:

As It's Now or Never sought to comply with FEC filing requirements, the organization realized electronic password difficulties with the online filing system. In order to provide substantial compliance with the filing deadline, please accept this hard copy of our filing.

If the FEC requests that It's Now or Never do so, we will re-file the documents electronically once the password troubles have been corrected.

I welcome your calls if you have any questions.

Respectfully,

Inthony J. Ferate

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FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

RECEIVED 2012 JUL 16 AM 10: 24 FE Office Use Only

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Its I	Now or Never Inc.		<u>                                      </u>			· 	
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ADDR	ESS (number and street)	840 South Rancho Dr	ive, Suite 4175				
Fil	Check if different						
	than previously reported. (ACC)	Las Vegas			L <sub>NV</sub>	89106	
2. F	ec identification n	UMBER ▼	CITY A		STATE A	ZIP CODE A	
	C C00519785	ং হাম ১ গ	3. IS THIS REPORT	× (N) OF		ENDED	
	YPE OF REPORT Choose One)	(b) Monthly Report	Feb 20 (M2)	May 20 (M	<u></u>	20 (M8) Nov 20 (M11) (Non-Election Year Only)	
(8	a) Quarterly Reparts:	Due On:	Mar 20 (M3)	Jun 20 (M	Sep	20 (M9) Dec 20 (M12) (Non-Election Year Only)	
	April 15		Apr 20 (M4)	Jul 20 (M7	) [ Oct :	20 (M10) [] Jan 31 (YE)	
	April 15 Quarterly Report (	Q1) (c) 12-Day	(,4-7)	Primary (12P)	General (	(12G) Runoff (12R)	
	X July 15 Quarterly Report (	Q2) PRE-Electi Report for	44	Convention (12C)	Special (	12S)	
	October 15 Quarterly Report (	,	[ <u></u> ];	(.20,	Let		
	January 31 Year-End Report (	YE)	Election on	M . M / TO D	/	State of	
	July 31 Mid-Year Report (Non-election Year Only) (MY)	POST-Elec	الد إ	General (30G)	Runoff (3	OR) Special (30S)	
	Termination Report (TER)	}	Election on	M . M / D . D	/ Y 5 Y 6 Y Y	in the State of	
	covering Period 0	5 24	2012	through 06	M / 30 /	2012	
	I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.  Type or Print Name of Treasurer Anthony J. Ferate						
Signa	ture of Treasurer And	conj i serak		2	Date 07	12 2012 .	
NOTE	<del></del>	neous, or incomplete info	rmation may su	bject the person signing	g this Report to th	ne penalties of 2 U.S.C. §437g.	
I	Office Use Only					FEC FORM 3X Rev. 12/2004	

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name Its Now or Never Inc. Report Covering the Period: From: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 0.00 January 1, (b) Cash on Hand at 3803.48 Beginning of Reporting Period:..... 150900.00 (c) Total Receipts (from Line 19) ..... (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 154703.48 171900.00 6(a) and 6(c) for Column B) ..... 7. Total Disbursements (from Line 31)......... Cash on Hand at Close of 9377.43 Reporting Period 9377.43 (subtract Line 7 from Line 6(d)) ..... 9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D) ..... 10. Debts and Obligations Owed BY

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

#### For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

the Committee (Itemize all on

Schedule C and/or Schedule D) .....

#### **DETAILED SUMMARY PAGE**

of Receipts FEC Form 3X (Rev. 06/2004) Page 3 Write or Type Committee Name Its Now or Never Inc. 2012 05 24 2012 Report Covering the Period: To: From: **COLUMN A COLUMN B** I. Receipts **Total This Period** Calendar Year-to-Date 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees 0.00 1000.00 (i) Itemized (use Schedule A)..... (ii) Unitemized ...... (iii) TOTAL (add Lines 11(a)(i) and (ii).....▶ 150900.00 (b) Political Party Committees ..... (c) Other Political Committees 0.00 10000.00 (such as PACs)..... (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry 150900.00 171900.00 Totals to Line 33, page 5) ...... 12. Transfers From Affiliated/Other Party Committees..... 0.00 13. All Loans Received ..... 14. Loan Repayments Received..... 0.00 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)..... 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees..... in ingstruction 17. Other Federal Receipts (Dividends, Interest, etc.)..... 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account (from Schedule H3).....

(c) Total Transfers (add 18(a) and 18(b))..

19.	Total Receipts (add Lines 11(d),
	12, 13, 14, 15, 16, 17, and 18(c))

20. Total Federal Receipts
(subtract Line 18(c) from Line 19) .......▶

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## **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

	II. Disbursements	COLUMN A	COLUMN B
21.	Operating Expenditures:	Total This Period	Calendar Year-to-Date
	(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
	(i) Federal Share	0.00	0.00
	(,	A MALINE CLASS CARENCE TO LAMBOUR AND A PARTY	
	(ii) Non-Federal Share	0.00	0.00
	(b) Other Federal Operating		
	Expenditures	3319.25	5819.25
	(c) Total Operating Expenditures	The second on the man and the second of the	tion a money of the first of th
	(add 21(a)(i), (a)(ii), and (b))▶	3319.25	5819.25
22.	Transfers to Affiliated/Other Party	profit in the second	
	Committees	0.00	0.00
23.	Contributions to Federal Candidates/Committees		the contraction of the property of the contraction
	and Other Political Committees	0.00	0.00
24.	Independent Expenditures		
	(use Schedule E)	2006.80	16703.32
25.	Coordinated Party Expenditures (2 U.S.C. §441a(d))		<ul> <li>Bender Gregoria de Certabre de la composition della c</li></ul>
	(use Schedule F)	0.00	0.00
26.	Loan Repayments Made	, , , 0.00	, 0.00
27.	Loans Made	0.00	0.00
28.	Refunds of Contributions To: (a) Individuals/Persons Other		
	Than Political Committees	0.00	0.00 !!
			RECOVERED FOR A STANDARD CONTRACTOR
	(b) Political Party Committees		0.00 m. da la natura al companya di mangantan di mangantan di mangantan di mangantan di mangantan di mangantan
	(c) Other Political Committees	हिंदिन के अने के निकास के निका	
	(such as PACs)		
	(d) Total Contribution Refunds	0.00	The second secon
	(add Liaes 28(a), (b), and (c))▶		0.00 ;
		The Control of the Co	
29.	Other Disbursements		14000.00 F
30.	Federal Election Activity (2 U.S.C. §431(20))		•
	(a) Allocated Federal Election Activity		
	(from Schedule H6)	(1. 7 Jan 1997) 10 (1. 1997) 10 (1. 17 Jan 199	0.00
	(i) Federal Share	the state of the s	
	(ii) "Levin" Share	0.00	0.00
	(b) Federal Election Activity Paid Entirely		
	With Federal Funds	0.00	0.00
	(c) Total Federal Election Activity (add		
	Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
	בוופס טטנמאנון, טטנמאנון מווט טטנט))	the strain or mark on some with the side	The terms assert was specified in The B
31.	Total Disbursements (add Lines 21(c), 22,		
٠	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	145326.05	162522.57
	,,,,,,,,,,	da ne sakhi ze cemini ni nama ka	102322.37
32.	Total Federal Disbursements		
	(subtract Line 21(a)(li) and Line 30(a)(ii)		
	from Line 31)	145326.05	162522.57
			The state of the s

## **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

111.	Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
	Total Contributions (other than loans) (from Line 11(d), page 3)	150900.00	, , , , 171900.00
34.	Total Contribution Refunds (from Line 28(d))	0.00	
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	150900.00	171900.00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	3319.25	5819.25
37.	Offsots to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	3319.25	5819.25

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# ITEMIZED RECEIPTS

SCHEDULE A (FEC Form 3X) FOR LINE NUMBER: PAGE Use separate schedule(s) (check only one) for each category of the X 11b 11a 11c 12 **Detailed Summary Page** Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Its Now or Never Inc. Full Name (Last, First, Middle Initial) Its Now or Never 501c4 **Date of Receipt** 05 30 7 3012 Mailing Address 840 South Rancho Drive, Suite 4175 05 29 City State Zip Code Transaction ID: 20712.C4 NV 89106 Las Vegas Amount of Each Receipt this Period A PARTAGO PARENCO APPROPRIATO ACCORDANCE ANTONIO FEC ID number of contributing 2000.00 federal political committee. Receipt Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 12000.00 Other (specify) Full Name (Last, First, Middle Initial) B. Its Now or Never 501c4 Date of Receipt Mailing Address 840 South Rancho Drive, Suite 4175 MOMENT V LOCALD V LACALOR AND 06 12 ... 2012 City Zip Code Transaction ID: 20712.C5 89106 Las Vegas Amount of Each Receipt this Period generi and in will arms a instrumentary in an arc FEC ID number of contributing 108000.00 federal political committee. Receipt Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 120000.00 Other (specify) i 🚱 Hilo 🦓 an Full Name (Last, First, Middle Initial) c. Its Now or Never 501c4 Date of Receipt Mailing Address 840 South Rancho Drive, Suite 4175 MI CM ( / 6 D C DT) / ( Y GY CY CY ) 06 13 2012 City Zip Code State Transaction ID: 20712.C6 89106 Las Vegas Amount of Each Receipt this Period yen yiri seli salah selikatan kecil FEC ID number of contributing 31000.00 federal political committee. દેશકામ જરાવાત્વસજરામાં છે.∤જે મિ ROUNDERS STEEN Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ gerser werd names wednesdes Primary · General 151000.00 Other (specify) 141000.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

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# SCHEDULE A (FEC Form 3X)

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NAME OF COMMITTEE (In Full) Its Now or Never Inc.				
Full Name (Last, First, Middle Initial)  A. Its Now or Never 501c4		Date of Receipt		
Mailing Address 840 South Rancho Drive, Suite 417		06 13 2012		
City S Las Vegas	tie Zip Code / 89106	Transaction ID : 20712.C7  Amount of Each Receipt this Period		
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	egate Year-to-Date ▼ 152000.00			
Full Name (Last, First, Middle Initial)  3. Its Now or Never 501c4		Date of Receipt		
<del></del>	Mailing Address 840 South Rancho Drive, Suite 4175			
Las Vegas		Transaction ID : 20712_C8  Amount of Each Receipt this Period		
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# SCHEDULE B (FEC Form 3X)

SCHEDULE B (FEC Form 3X)		FOR LINE I					
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one)				
•	Detailed Summary Page	X 21b	22 23 24 25 26 28a 28b 28c 29 30b				
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NAME OF COMMITTEE (In Full)							
Its Now or Never Inc.							
Full Name (Last, First, Middle Initial)			·				
A. Smith Capitol Strategies			Date of Disbursement				
Mailing Address 3224 Timmons Lane #142			06 19 2012				
City	State Zip Code		Transaction ID : 20712.E17				
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Use separate schedule(s) for each category of the Detailed Summary Page  Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.  NAME OF COMMITTEE (In Full) Its Now or Never Inc.  Full Name (Last, 'First, Middle Initial) A. Crossroads Media  Mailing Address 66 Canal Center Plaza, Suite 555  City State Zip Code Alexandria VA 22314-  Purpose of Disbursement MEDIA OPPOSING SEAN REYESUT AG RACE  Candidate Name  Disbursement For: Senate Primary General Other (specify) ▼  State: District:  Full Name (Last, First, Middle Initial)  Category/ Type  Disbursement this Period  Category/ Type  Transaction ID : 20712.E15  Amount of Each Disbursement this Period  Category/ Type  Transaction ID : 20712.E15  Amount of Each Disbursement this Period  Category/ Type  Transaction ID : 20712.E15  Amount of Each Disbursement this Period  Category/ Type  Transaction ID : 20712.E15  Full Name (Last, First, Middle Initial)	SC	HEDULE B	(FEC Form	3X)	Г <u> </u>		T	FOR LINE NUMBER: PAGE 10 OF 1				11								
Detailed Summary Page	TI	EMIZED DIS	BURSEMENT	S					eck d	only		e)	_	1	_				_	
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commandal purposes, other than using the name and address of any position committee to solicit contributions from such committee.    NAME OF COMMITTEE (in Full)			,					F	1		L	ı	-	1	-			I		ſ I
or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.  NAME OF COMMITTEE (in Full) It'S NOW OF Never Inc.  Full Namif (Led., Firet, Middle Initial)  Crossroads Media  Malling Address 68 Canal Center Plaza, Suite 555  City State Zip Code WA 22314- Purpose of Disbursement VA 22314- Purpose of Disbursement Distressment Port Sanate Primary General	An	v information conic	ed from such Reports	and States	l nents may	not be sold or us	sed h				III.		Dur		_  of			Ь	tions	
Its Now or Never Inc.																				•
Full Name (Last, First, Middle Initial) A. Crossroads Media  Mailing Address 66 Canal Center Plaza, Suite 555  City State Zip Code VA 22314- Purpose of Disbursement MEDIA OPPOSING SEAN REYESUT AG RACE  Candidate Name  Category/ Type    President District   President Disbursement For:   Senate   Primary   General Disbursement   Category/ Type    Purpose of Disbursement   Category/ Type    District   President Disbursement For:   Category/ Type    Date of Disbursement this Period   Category/   Date of Disbursement this Period   Category/   Date of Disbursement this Period   Category/   Date of Disbursement   Category/   Date of Disbursemen																				
A. Crossroads Media  Mailing Address 66 Canal Center Plaza, Suite 555  City State Zp Code Alexandria Purpose of Disbursement MEDIA OPPOSING SEAN REYESUT AG RACE  Candidate Name  Category/ Type  President State: District:  Full Name (Last, First, Middle Initial)  City State Zip Code Purpose of Disbursement  Category/ Type  Disbursement For: President Category/ Type  Category/ Typ	/	Its Now or N	lever inc.																	
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City Alexandria VA 22314- Purpose of Diebursement MEDIA OPPOSING SEAN REYESUT AG RACE Candidate Name    Senate	A.	Crossroads	Media													-	<b>.</b> = =.	T T:	; . <del></del>	
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## SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ Its Now or Never Inc. C00519785 <u>^...</u> Check if 24-hour report 48-hour report New report Amends report filed on Full Name (Last, First, Middle Initial) of Payee Date Republic Strategies 25 05 2012 Mailing Address 111 E Dunlap 1-449 **Amount** City State Zip Code 506.80 ΑZ 85020-**Phoenix** Transaction ID: 20712.ES Office Sought: State: Purpose of Expenditure NV Category/ Voter contact Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Support Check One: Oppose BARBARA CEGAVSKE Disbursement For: Primary General Calendar Year-To-Date Per Election 8703.32 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Republic Strategies 2012 12 Mailing Address 111 E Dunlap 1-449 **Amount** State Zip Code City 1500.00 ΑZ 85020-**Phoenix** Transaction ID: 20712.E13 Office Sought: House Purpose of Expenditure NV Category/ !! Voter contact Type | Senate District: 04 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Oppose **BARBARA CEGAVSKE** Disbursement For: Primary General Calendar Year-To-Date Per Election 8703.32 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures..... 2006.80 (b) SUBTOTAL of Unitemized Independent Expenditures ...... (c) TOTAL Independent Expenditures..... 2006.80 Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or Date 2012 Signature FFC Schedule E (Forth 3X) Rev. 07/2011

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Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMIN The FEC added this page to the end of this filing to indicat	
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