

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF
COMMITTEE (in full)

TYPE OR PRINT ▼

Example: If typing, type
over the lines.

12FE4M5

icPurple, Inc.

ADDRESS (number and street)

PO Box 2409

☐ Check if different
than previously
reported. (ACC)

La Jolla

CA

90238-2409

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00519835

3. IS THIS
REPORT☒NEW
(N)

OR

☐AMENDED
(A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☐ April 15
Quarterly Report (Q1)☐ July 15
Quarterly Report (Q2)☐ October 15
Quarterly Report (Q3)☐ January 31
Year-End Report (YE)☐ July 31 Mid-Year
Report (Non-election
Year Only) (MY)☐ Termination Report
(TER)(b) Monthly
Report
Due On:☐ Feb 20 (M2)☐ May 20 (M5)☐ Aug 20 (M8)☐ Nov 20 (M11)
(Non-Election
Year Only)☐ Mar 20 (M3)☒ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12)
(Non-Election
Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☐ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☐ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M /

D D D /

Y Y Y Y Y Y Y Y

in the
State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M /

D D D /

Y Y Y Y Y Y Y Y

in the
State of

5. Covering Period

M M M /

D D D /

Y Y Y Y Y Y Y Y

through

M M M /

D D D /

Y Y Y Y Y Y Y Y

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Tom Grueskin

Signature of Treasurer

Tom Grueskin

[Electronically Filed]

Date

M M M /

D D D /

Y Y Y Y Y Y Y Y

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only**FEC FORM 3X**
Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

icPurple, Inc.

Report Covering the Period:

From:

M M	/	D D	/	Y Y Y Y Y
05		01		2012

To:

M M	/	D D	/	Y Y Y Y Y
05		31		2012

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <div>Y Y Y Y Y 2012</div>		<div>0.00</div>
(b) Cash on Hand at Beginning of Reporting Period.....	<div>100000.00</div>	
(c) Total Receipts (from Line 19)	<div>392515.10</div>	<div>492515.10</div>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<div>492515.10</div>	<div>492515.10</div>
7. Total Disbursements (from Line 31).....	<div>403354.06</div>	<div>403354.06</div>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	<div>89161.04</div>	<div>89161.04</div>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<div>0.00</div>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<div>1044.42</div>	



This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

icPurple, Inc.

Report Covering the Period:

From:

M M / D D / Y Y Y Y Y Y
05 01 2012

To:

M M / D D / Y Y Y Y Y Y
05 31 2012
I. Receipts
COLUMN A
Total This Period
COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

392504.00

492504.00

(ii) Unitemized

10.00

10.00

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ▶

392514.00

492514.00

(b) Political Party Committees

0.00

0.00

(c) Other Political Committees

(such as PACs).....

0.00

0.00

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5)

392514.00

492514.00

12. Transfers From Affiliated/Other

Party Committees.....

0.00

0.00

13. All Loans Received

0.00

0.00

14. Loan Repayments Received.....

0.00

0.00

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

0.00

0.00

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0.00

0.00

17. Other Federal Receipts

(Dividends, Interest, etc.).....

1.10

1.10

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3)

0.00

0.00

(b) Levin Funds (from Schedule H5)

0.00

0.00

(c) Total Transfers (add 18(a) and 18(b))..

0.00

0.00

19. Total Receipts (add Lines 11(d),
12, 13, 14, 15, 16, 17, and 18(c))..... ▶

392515.10

492515.10

20. Total Federal Receipts

(subtract Line 18(c) from Line 19)

392515.10

492515.10

DETAILED SUMMARY PAGE of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	30004.00	30004.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	30004.00	30004.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E)	128081.46	128081.46
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	245268.60	245268.60
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	403354.06	403354.06
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	403354.06	403354.06

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	392514.00	492514.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	392514.00	492514.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ►	30004.00	30004.00
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) ►	30004.00	30004.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 25
(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Avalon Capital Group, Inc.

Mailing Address 5786 La Jolla Blvd.

City State Zip Code
 La Jolla CA 92038

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

30004.00

Date of Receipt

05 / 31 / 2012

Transaction ID : SA11AI.4248

Amount of Each Receipt this Period

30004.00

In-kind - Administrative Support Services

Full Name (Last, First, Middle Initial)

B. Michael Barone

Mailing Address 1323 La Jolla Rancho Road

City State Zip Code
 La Jolla CA 92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Intercare Insurance Solutions

President/CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1500.00

Date of Receipt

05 / 24 / 2012

Transaction ID : SA11AI.4214

Amount of Each Receipt this Period

1500.00

Full Name (Last, First, Middle Initial)

C. Malin Burnham

Mailing Address 3560 Kellogg Way

City State Zip Code
 San Diego CA 92106

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Cushman & Wakefield

Real Estate

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

25000.00

Date of Receipt

05 / 23 / 2012

Transaction ID : SA11AI.4147

Amount of Each Receipt this Period

25000.00

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

56504.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Dane Chapin

Mailing Address 11750 Sorrento Valey Road, Ste 130

City State Zip Code
 San Diego CA 92121

FEC ID number of contributing
federal political committee.

C

Name of Employer

Zephyr Partners

Occupation

Real Estate Investor

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

5000.00

Date of Receipt

05 / 29 / 2012

Transaction ID : SA11AI.4222

Amount of Each Receipt this Period

5000.00

Full Name (Last, First, Middle Initial)

B. Dennis S. Cruzan

Mailing Address 450 Serpentine

City State Zip Code
 Del Mar CA 92014

FEC ID number of contributing
federal political committee.

C

Name of Employer

Cruzan Monroe

Occupation

Real Estate

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

05 / 31 / 2012

Transaction ID : SA11AI.4226

Amount of Each Receipt this Period

1000.00

Full Name (Last, First, Middle Initial)

C. Flip Media, Marketing, & Consulting, Inc.

Mailing Address 10755 Scripps Poway Parkway
 Suite 461

City State Zip Code
 San Diego CA 92131

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

05 / 29 / 2012

Transaction ID : SA11AI.4237

Amount of Each Receipt this Period

1000.00

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

7000.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
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Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Margaret Johnson

Mailing Address P.O. Box 667

City State Zip Code
 Rancho Santa Fe CA 92067

FEC ID number of contributing
federal political committee.

C

Name of Employer

Qualcomm, Inc.

Occupation

EVP, Global Business Development

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1500.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 23 / 2012

Transaction ID : SA11AI.4207

Amount of Each Receipt this Period

1500.00

Full Name (Last, First, Middle Initial)

B. Keith B. Jones

Mailing Address 645 Ash Street

City State Zip Code
 San Diego CA 92101

FEC ID number of contributing
federal political committee.

C

Name of Employer

Ace Parking

Occupation

Managing Principal

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 31 / 2012

Transaction ID : SA11AI.4230

Amount of Each Receipt this Period

1000.00

Full Name (Last, First, Middle Initial)

C. Gregg Miller

Mailing Address 2210 S. Dupont Drive

City State Zip Code
 Anaheim CA 92806

FEC ID number of contributing
federal political committee.

C

Name of Employer

Miller Environmental, Inc.

Occupation

President

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

10000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 25 / 2012

Transaction ID : SA11AI.4220

Amount of Each Receipt this Period

10000.00

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

12500.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 9 OF 25
(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Duane J. Roth

Mailing Address 265 Coast Blvd #1

City State Zip Code
 La Jolla CA 92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

CONNECT

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1500.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 25 / 2012

Transaction ID : SA11AI.4218

Amount of Each Receipt this Period

1500.00

Full Name (Last, First, Middle Initial)

B. Nancy Saikhon Borrelli

Mailing Address 8564 El Paseo Grande

City State Zip Code
 La Jolla CA 92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Self Employed

Occupation

Real Estate

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

5000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 29 / 2012

Transaction ID : SA11AI.4224

Amount of Each Receipt this Period

5000.00

Full Name (Last, First, Middle Initial)

C. Michael R. Stone

Mailing Address 1021 Muirlands Drive

City State Zip Code
 La Jolla CA 92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Freestyle Capital

Occupation

Owner

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

10000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 05 / 31 / 2012

Transaction ID : SA11AI.4228

Amount of Each Receipt this Period

10000.00

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

16500.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
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Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Theodore Waitt

Mailing Address 5786 La Jolla Blvd

City

La Jolla

State

CA

Zip Code

92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Avalon Capital Group, Inc.

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

200000.00

Date of Receipt

05 / 08 / 2012

Transaction ID : SA11AI.4143

Amount of Each Receipt this Period

100000.00

Full Name (Last, First, Middle Initial)

B. Theodore Waitt

Mailing Address 5786 La Jolla Blvd

City

La Jolla

State

CA

Zip Code

92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Avalon Capital Group, Inc.

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

300000.00

Date of Receipt

05 / 22 / 2012

Transaction ID : SA11AI.4146

Amount of Each Receipt this Period

100000.00

Full Name (Last, First, Middle Initial)

C. Theodore Waitt

Mailing Address 5786 La Jolla Blvd

City

La Jolla

State

CA

Zip Code

92037

FEC ID number of contributing
federal political committee.

C

Name of Employer

Avalon Capital Group, Inc.

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

350000.00

Date of Receipt

05 / 24 / 2012

Transaction ID : SA11AI.4211

Amount of Each Receipt this Period

50000.00

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

250000.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 11 OF 25
(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Theodore Waitt

Mailing Address 5786 La Jolla Blvd

City State Zip Code
La Jolla CA 92037

FEC ID number of contributing
federal political committee.

C

Name of Employer
Avalon Capital Group, Inc.

Occupation
CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

400000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 25 / 2012

Transaction ID : SA11AI.4217

Amount of Each Receipt this Period

50000.00

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

50000.00

392504.00

<input checked="" type="checkbox"/>	21b	<input type="checkbox"/>	22	<input type="checkbox"/>	23	<input type="checkbox"/>	24	<input type="checkbox"/>	25	<input type="checkbox"/>	26
<input type="checkbox"/>	27	<input type="checkbox"/>	28a	<input type="checkbox"/>	28b	<input type="checkbox"/>	28c	<input type="checkbox"/>	29	<input type="checkbox"/>	30b

icPurple, Inc.

30004.00

30004.00

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 13 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Ad 360

Mailing Address 3830 Valley Center Drive Ste

City	State	Zip Code
San Diego	CA	92130

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		31		2012

Transaction ID : SB29.4169

Amount of Each Disbursement this Period

6604.13

Full Name (Last, First, Middle Initial)

B. Cox Media

Mailing Address 5159 Federal Blvd.

City	State	Zip Code
San Diego	CA	92105

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		14		2012

Transaction ID : SB29.4176

Amount of Each Disbursement this Period

15000.00

Full Name (Last, First, Middle Initial)

C. Cox Media

Mailing Address 5159 Federal Blvd.

City	State	Zip Code
San Diego	CA	92105

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		21		2012

Transaction ID : SB29.4194

Amount of Each Disbursement this Period

12750.00

SUBTOTAL of Disbursements This Page (optional).....▶

34354.13

TOTAL This Period (last page this line number only).....▶

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**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 14 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Cox Media

Mailing Address 5159 Federal Blvd.

City	State	Zip Code
San Diego	CA	92105

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	31	/	2012

Transaction ID : SB29.4188

Amount of Each Disbursement this Period

8500.00

Full Name (Last, First, Middle Initial)

B. Fenton Communications, Inc.Mailing Address 1000 Vermont Ave, NW
Suite 200

City	State	Zip Code
Washington	DC	20005

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	22	/	2012

Transaction ID : SB29.4246

Amount of Each Disbursement this Period

6425.46

Full Name (Last, First, Middle Initial)

C. Fenton Communications, Inc.Mailing Address 1000 Vermont Ave, NW
Suite 200

City	State	Zip Code
Washington	DC	20005

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	22	/	2012

Transaction ID : SB29.4247

Amount of Each Disbursement this Period

6425.48

SUBTOTAL of Disbursements This Page (optional).....▶

TOTAL This Period (last page this line number only).....▶

21350.94

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**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 15 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. KNSD - TV

Mailing Address 225 Broadway

City	State	Zip Code
San Diego	CA	92101

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		14		2012

Transaction ID : SB29.4181

Amount of Each Disbursement this Period

14175.00

Full Name (Last, First, Middle Initial)

B. KNSD - TV

Mailing Address 225 Broadway

City	State	Zip Code
San Diego	CA	92101

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		21		2012

Transaction ID : SB29.4195

Amount of Each Disbursement this Period

15045.00

Full Name (Last, First, Middle Initial)

C. KNSD - TV

Mailing Address 225 Broadway

City	State	Zip Code
San Diego	CA	92101

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		31		2012

Transaction ID : SB29.4189

Amount of Each Disbursement this Period

8500.00

SUBTOTAL of Disbursements This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

37720.00

--

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 16 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. KSWB - TV

Mailing Address 7191 Engineer Rd.

City	State	Zip Code
San Diego	CA	92111

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	14	/	2012

Transaction ID : SB29.4180

Amount of Each Disbursement this Period

30375.00

Full Name (Last, First, Middle Initial)

B. KSWB - TV

Mailing Address 7191 Engineer Rd.

City	State	Zip Code
San Diego	CA	92111

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	21	/	2012

Transaction ID : SB29.4193

Amount of Each Disbursement this Period

23970.00

Full Name (Last, First, Middle Initial)

C. KSWB - TV

Mailing Address 7191 Engineer Rd.

City	State	Zip Code
San Diego	CA	92111

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

State: District:

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	31	/	2012

Transaction ID : SB29.4187

Amount of Each Disbursement this Period

8500.00

SUBTOTAL of Disbursements This Page (optional).....▶

TOTAL This Period (last page this line number only).....▶

62845.00

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SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 17 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. KUSI - TV

Mailing Address 4575 Viewridge Ave.

City	State	Zip Code
San Diego	CA	92123

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	14	/	2012

Transaction ID : SB29.4179

Amount of Each Disbursement this Period

19540.00

Full Name (Last, First, Middle Initial)

B. KUSI - TV

Mailing Address 4575 Viewridge Ave.

City	State	Zip Code
San Diego	CA	92123

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	21	/	2012

Transaction ID : SB29.4191

Amount of Each Disbursement this Period

15474.00

Full Name (Last, First, Middle Initial)

C. KUSI - TV

Mailing Address 4575 Viewridge Ave.

City	State	Zip Code
San Diego	CA	92123

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

004

Category/
Type

Office Sought:	<input type="checkbox"/> House
	<input type="checkbox"/> Senate
	<input type="checkbox"/> President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05	/	31	/	2012

Transaction ID : SB29.4186

Amount of Each Disbursement this Period

8419.25

SUBTOTAL of Disbursements This Page (optional).....▶

TOTAL This Period (last page this line number only).....▶

43433.25

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 18 OF 25

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input checked="" type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

icPurple, Inc.

Full Name (Last, First, Middle Initial)

A. Little Weapons, LLCMailing Address 5535 Westlawn Ave
Apt. 450

City Los Angeles State CA Zip Code 90066

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y
05		08		2012

Transaction ID : SB29.4162

Amount of Each Disbursement this Period

23667.50

Full Name (Last, First, Middle Initial)

B. M4 Strategies Inc

Mailing Address 3525 Hyland Avenue Suite 240

City Costa Mesa State CA Zip Code 92626-4622

Purpose of Disbursement
Support for CA Non-Federal Candidate

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y
05		29		2012

Transaction ID : SB29.4183

Amount of Each Disbursement this Period

9500.00

Full Name (Last, First, Middle Initial)

C. Square Inc.

Mailing Address 110 5th Street

City San Francisco State CA Zip Code 94103

Purpose of Disbursement
Account Fee's

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For: 2012

☒ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y
05		31		2012

Transaction ID : SB29.4256

Amount of Each Disbursement this Period

700.75

SUBTOTAL of Disbursements This Page (optional).....▶

TOTAL This Period (last page this line number only).....▶

33868.25

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	21b		22		23		24		25		26
	27		28a		28b		28c		X 29		30b

FEC Schedule B (Form 3X) Rev. 02/2003

SCHEDULE D (FEC Form 3X)**DEBTS AND OBLIGATIONS****Excluding Loans**(Use separate
schedule(s)
for each
numbered line)

PAGE 20 OF 25

FOR LINE NUMBER:
(check only one)☐ 9
☒ 10

NAME OF COMMITTEE (In Full)

icPurple, Inc.

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Go Daddy.com

Nature of Debt (Purpose):

IT Services Internet names/websites Advanced
By Avalon Capital Grp, Inc

Mailing Address 1455 N. Hayden Rd. Su. 219

City State

Zip Code

Scottsdale

AZ

85260

Outstanding Balance Beginning This Period

0.00

Transaction ID : SD10.4234

Amount Incurred This Period

69.99

Payment This Period

0.00

Outstanding Balance at Close of This Period

69.99

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Network Solutions, LLC

Nature of Debt (Purpose):

IT Services Internet names/websites Advanced
By Avalon Capital Grp, Inc.

Mailing Address 12808 Gran Bay Parkway West

City State

Zip Code

Jacksonville

FL

32258

Outstanding Balance Beginning This Period

0.00

Transaction ID : SD10.4202

Amount Incurred This Period

974.43

Payment This Period

0.00

Outstanding Balance at Close of This Period

974.43

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Nature of Debt (Purpose):

Mailing Address

City

State

Zip Code

Outstanding Balance Beginning This Period

Amount Incurred This Period

Payment This Period

Outstanding Balance at Close of This Period

1) SUBTOTALS This Period This Page (optional)..... ►

1044.42

2) TOTALS This Period (last page this line number only)..... ►

1044.42

3) TOTAL OUTSTANDING LOANS from Schedule C (last page only) ►

0.00

4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ►

1044.42

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 21 OF 25
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) icPurple, Inc.	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;"> C C00519835 </div>
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Adlink		Date MM / DD / YYYY 05 / 24 / 2012	
Mailing Address 11150 Santa Monica Blvd.		Amount 21250.00	
City Los Angeles	State CA	Zip Code 90025	Transaction ID : SE.4132
Purpose of Expenditure Media Buy	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 51342.98		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Comcast		Date MM / DD / YYYY 05 / 23 / 2012	
Mailing Address 2600 Fresno Street		Amount 20978.00	
City Fresno	State CA	Zip Code 93721	Transaction ID : SE.4125
Purpose of Expenditure Media Buy	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 10
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 51070.98		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	42228.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin

Signature

[Electronically Filed]

Date

MM / DD / YYYY
06 / 20 / 2012

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 22 OF 25
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) icPurple, Inc.	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00519835 </div>
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Fenton Communications, Inc.		Date <div style="border: 1px solid black; padding: 2px;"> M M / D D / Y Y Y Y Y Y 05 / 23 / 2012 </div>
Mailing Address 1000 Vermont Ave, NW Suite 200		Amount <div style="border: 1px solid black; padding: 2px;"> Y Y Y Y Y Y 6425.48 </div>
City Washington State DC Zip Code 20005		
Purpose of Expenditure Online Ad Costs	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 10
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought Y Y Y Y Y Y 30092.98		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶

Transaction ID : SE.4118

Full Name (Last, First, Middle Initial) of Payee Fenton Communications, Inc.		Date <div style="border: 1px solid black; padding: 2px;"> M M / D D / Y Y Y Y Y Y 05 / 23 / 2012 </div>
Mailing Address 1000 Vermont Ave, NW Suite 200		Amount <div style="border: 1px solid black; padding: 2px;"> Y Y Y Y Y Y 6425.48 </div>
City Washington State DC Zip Code 20005		
Purpose of Expenditure Online Ad Costs	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought Y Y Y Y Y Y 30092.98		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶

Transaction ID : SE.4120

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<div style="border: 1px solid black; padding: 2px;"> Y Y Y Y Y Y 12850.96 </div>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	<div style="border: 1px solid black; padding: 2px;"> Y Y Y Y Y Y </div>
(c) TOTAL Independent Expenditures.....▶	<div style="border: 1px solid black; padding: 2px;"> Y Y Y Y Y Y </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin

Signature

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
 06 / 20 / 2012

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 23 OF 25
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) icPurple, Inc.	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;"> C C00519835 </div>
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 05 / 17 / 2012 </div>
Mailing Address 5535 Westlawn Ave Apt. 450		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 23667.50 </div>
City Los Angeles	State CA Zip Code 90066	
Purpose of Expenditure Online Video Production Costs	Category/Type <div style="border: 1px solid black; padding: 2px; display: inline-block;">004</div>	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Transaction ID : SE.4107

Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 05 / 17 / 2012 </div>
Mailing Address 5535 Westlawn Ave Apt. 450		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 23667.50 </div>
City Los Angeles	State CA Zip Code 90066	
Purpose of Expenditure Online Video Production Costs	Category/Type <div style="border: 1px solid black; padding: 2px; display: inline-block;">004</div>	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 10
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Transaction ID : SE.4109

(a) SUBTOTAL of Itemized Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 47335.00 </div>
(b) SUBTOTAL of Unitemized Independent Expenditures	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 0.00 </div>
(c) TOTAL Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 47335.00 </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin

[Electronically Filed]

Date

06 / 20 / 2012

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 24 OF 25
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) icPurple, Inc.	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00519835 </div>
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date M M / D D / Y Y Y Y Y Y 05 / 17 / 2012	
Mailing Address 5535 Westlawn Ave Apt. 450		Amount 23667.50	
City Los Angeles	State CA		
Purpose of Expenditure Online Video Production Costs		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: Angus S. King Jr.		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ME District: 00 Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
		23667.50	

Transaction ID : SE.4111

Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date M M / D D / Y Y Y Y Y Y 05 / 29 / 2012	
Mailing Address 5535 Westlawn Ave Apt. 450		Amount 1000.00	
City Los Angeles	State CA		
Purpose of Expenditure Media Buy		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 10 Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)	
		52070.98	

Transaction ID : SE.4135

(a) SUBTOTAL of Itemized Independent Expenditures.....	24667.50
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin

Signature

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
 06 / 20 / 2012

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 25 OF 25
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) icPurple, Inc.	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00519835 </div>
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date MM / DD / YYYY 05 / 29 / 2012	
Mailing Address 5535 Westlawn Ave Apt. 450		Amount 1000.00	
City Los Angeles	State CA	Zip Code 90066	Transaction ID : SE.4136
Purpose of Expenditure Media Buy		Category/ Type 004	
Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 26 Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 52342.98		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		MM / DD / YYYY	
City	State	Zip Code	Amount
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: District: Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure:			
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	1000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	128081.46

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin

[Electronically Filed]

Signature

Date

MM / DD / YYYY
06 / 20 / 2012