Image# 12952197705 PAGE 1 / 25

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

			Office Use Only	
1. NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5	
icPurple, Inc.				
ADDRESS (number and street)	PO Box 2409			
Check if different				
than previously reported. (ACC)	La Jolla		CA 90238-2409	
2. FEC IDENTIFICATION NUI	MBER ▼ CIT	Y 🛦	STATE ▲ ZIP CODE ▲	
C C00519835	3. IS	THIS EPORT X NEW (N) OR	AMENDED (A)	
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:	20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (Non-Ele Year Onl	0 (M11) ection
(a) Quarterly Reports:	Mar :	20 (M3) X Jun 20 (M6)	(Non-Ele Year Onl	ıly)
April 15 Quarterly Report (Q1		20 (M4) Jul 20 (M7)	Oct 20 (M10) Jan 31	(YE)
July 15	(C) 12-Day	Primary (12P)	General (12G) Runoff	(12R)
Quarterly Report (Q2	Report for the:	Convention (12C)	Special (12S)	
October 15 Quarterly Report (Q3	3)			
January 31 Year-End Report (YE	Election	n on	in the State of	
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election Report for the:	General (30G)	Runoff (30R) Specia	ıl (30S)
Termination Report (TER)	Election	n on	in the State of	
5. Covering Period 05	/ DID / Y Y Y Y O1 2012	through 05	/ D D / Y Y Y Y Y Y X Y X Y X Y X Y X Y X Y X	
I certify that I have examined this	•	my knowledge and belief it is t	rue, correct and complete.	
Type or Print Name of Treasurer	Tom Grueskin			
Signature of Treasurer Tom G	rueskin	[Electronically Filed]	Date 06 20 / 2012	YYY
NOTE: Submission of false, erroned	ous, or incomplete information	may subject the person signing	this Report to the penalties of 2 U.S.C. §	§437g.
Office			FEC FORM 3X	
Use			Rev. 12/2004	`

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

_	FEC Form 3X (Rev. 02/2003)	OF RECEIPTS AND DISBURSEMENTS	Page 2
	Write or Type Committee Name icPurple, Inc.		
F	Report Covering the Period: From:	05 01 2012	To: 05 31 2012
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2012		0.00
	(b) Cash on Hand at Beginning of Reporting Period	100000.00	
	(c) Total Receipts (from Line 19)	392515.10	492515.10
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	492515.10	492515.10
7.	Total Disbursements (from Line 31)	403354.06	403354.06
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	89161.04	89161.04
9.	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	1044.42	
	This committee has qualified as a mul	ticandidate committee. (see FEC FORM 1M)	
		For further information contact:	
		Federal Election Commission 999 E Street, NW Washington, DC 20463	
		Toll Free 800-424-9530 Local 202-694-1100	

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name icPurple, Inc.

Report Covering the Period: From: 05	01 2012 To	9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9				
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date				
1. Contributions (other than loans) From:						
(a) Individuals/Persons Other						
Than Political Committees	392504.00	492504.00				
(i) Itemized (use Schedule A)	3	7				
(ii) Unitemized	10.00	10.00				
(iii) TOTAL (add	3, 3,00					
Lines 11(a)(i) and (ii)▶	392514.00	492514.00				
(b) Political Party Committees	0.00	0.00				
(c) Other Political Committees	0.00	2.22				
(such as PACs)	0.00	0.00				
(d) Total Contributions (add Lines						
11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	392514.00	492514.00				
2. Transfers From Affiliated/Other	7	7				
Party Committees	0.00	0.00				
,						
3. All Loans Received	0.00	0.00				
	, , , , , , , , , , , , , , , , , , , ,					
4. Loan Repayments Received	0.00	0.00				
5. Offsets To Operating Expenditures	7					
(Refunds, Rebates, etc.)						
(Carry Totals to Line 37, page 5)	0.00	0.00				
6. Refunds of Contributions Made	,					
to Federal Candidates and Other	0.00	0.00				
Political Committees	0.00	0.00				
7. Other Federal Receipts (Dividends, Interest, etc.)	110	1.10				
3. Transfers from Non-Federal and Levin Funds	1.10	1.10				
(a) Non-Federal Account						
(from Schedule H3)	0.00	0.00				
(b) Levin Funds (from Schedule H5)	0.00	0.00				
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00				
9. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	392515.10	492515.10				
D. Total Federal Receipts						
(subtract Line 18(c) from Line 19)▶	392515.10	492515.10				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date				
. Operating Expenditures:	rotal fillo I criod	Calcilda Teal-to-Date				
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)						
(i) Federal Share	0.00	0.00				
(*) No. 5 1 1 2 1 2 1 2 1	0.00	0.00				
(ii) Non-Federal Share(b) Other Federal Operating	0.00	0.00				
Expenditures	30004.00	30004.00				
(c) Total Operating Expenditures						
(add 21(a)(i), (a)(ii), and (b)) ▶	30004.00	30004.00				
Transfers to Affiliated/Other Party	0.00	0.00				
Committees Contributions to	0.00	0.00				
Federal Candidates/Committees and Other Political Committees	0.00	0.00				
Independent Expenditures	128081.46	128081.46				
(use Schedule E) Coordinated Party Expenditures	120001.40	120081.40				
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00				
Loan Repayments Made	0.00	0.00				
	0.00	0.00				
Loans Made Refunds of Contributions To:	0.00	0.00				
(a) Individuals/Persons Other Than Political Committees	0.00	0.00				
(b) Political Party Committees	0.00	0.00				
(c) Other Political Committees	0.00	0.00				
(such as PACs)	0.00	0.00				
(d) Total Contribution Refunds						
(add Lines 28(a), (b), and (c))▶	0.00	0.00				
Other Disbursements	245268.60	245268.60				
Federal Election Activity (2 U.S.C. §431(20))						
(a) Allocated Federal Election Activity						
(from Schedule H6)						
(i) Federal Share	0.00	0.00				
(ii) III aviiali Ohama	0.00	0.00				
(ii) "Levin" Share(b) Federal Election Activity Paid Entirely	3.00					
With Federal Funds	0.00	0.00				
(c) Total Federal Election Activity (add						
Lines 30(a)(i), 30(a)(ii) and 30(b)) ▶	0.00	0.00				
Total Dishurasmants (add Lines 04/s) 00						
Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))	403354.06	402254.00				
20, 27, 20, 20, 21, 20(u), 20 and 30(o))	403334.00	403354.06				
Total Federal Disbursements						
(subtract Line 21(a)(ii) and Line 30(a)(ii)						
from Line 31)	403354.06	403354.06				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures						
3. Total Contributions (other than loans) (from Line 11(d), page 3)	392514.00	492514.00				
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00				
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	392514.00	492514.00				
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	30004.00	30004.00				
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00				
3. Net Operating Expenditures (subtract Line 37 from Line 36)	30004.00	30004.00				

	FC	R	LINE	NU	MBER	PAGE	Ξ.	6	OF	25	
Use separate schedule(s)	(ch	ne	ck only	or	ne)						
for each category of the Detailed Summary Page		X	11a		11b		11c		12		
	ΙГ		13		14		15		16	; Г	17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Avalon Capital Group, Inc. Date of Receipt Mailing Address 5786 La Jolla Blvd. 2012 31 City State Zip Code Transaction ID: SA11AI.4248 CA 92038 La Jolla Amount of Each Receipt this Period FEC ID number of contributing C 30004.00 federal political committee. In-kind - Administrative Support Services Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 30004.00 Other (specify) Full Name (Last, First, Middle Initial) B. Michael Barone Date of Receipt Mailing Address 1323 La Jolla Rancho Road 05 24 2012 City State Zip Code Transaction ID: SA11AI.4214 CA 92037 La Jolla Amount of Each Receipt this Period FEC ID number of contributing 1500.00 federal political committee. Name of Employer Occupation Intercare Insurance Solutions President/CEO Receipt For: Aggregate Year-to-Date ▼ Primary General 1500.00 Other (specify) Full Name (Last, First, Middle Initial) c. Malin Burnham Date of Receipt Mailing Address 3560 Kellog Way 2012 05 23 City State Zip Code Transaction ID: SA11AI.4147 CA San Diego 92106 Amount of Each Receipt this Period FEC ID number of contributing C 25000.00 federal political committee. Name of Employer Occupation Cushman & Wakefield Real Estate Receipt For: Aggregate Year-to-Date ▼ Primary General 25000.00 Other (specify) 56504.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

SUBTOTAL of Receipts This Page (optional).....

TOTAL This Period (last page this line number only).....

lmage# 12952197711			
SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7 OF 25 (check only one) X 11a
Any information copied from such Reports and or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) icPurple, Inc.			
Full Name (Last, First, Middle Initial) Dane Chapin Mailing Address 11750 Sorrento Valey Road,			Date of Receipt 05 29 2012
City San Diego FEC ID number of contributing federal political committee. Name of Employer Zephyr Partners Receipt For: Primary General Other (specify) ▼	C Occupation Real Estate Aggregate		Transaction ID : SA11AI.4222 Amount of Each Receipt this Period 5000.00
Full Name (Last, First, Middle Initial) B. Dennis S. Cruzan Mailing Address 450 Serpentine City Del Mar FEC ID number of contributing federal political committee. Name of Employer Cruzan Monroe Receipt For: Primary Other (specify) ▼	State CA C Occupation Real Estate Aggregate		Date of Receipt 05 31 2012 Transaction ID : SA11AI.4226 Amount of Each Receipt this Period 1000.00
Full Name (Last, First, Middle Initial) C. Flip Media, Marketing, & Consult Mailing Address 10755 Scripps Poway Parkw Suite 461 City San Diego	•	Zip Code 92131	Date of Receipt 05 29 2012 Transaction ID : SA11AI.4237 Amount of Each Receipt this Period
EEO ID secondary of contributions			

Full Name (Last, First, Middle Initial) c. Flip Media, Marketing, & Consu Mailing Address 10755 Scripps Poway Parl Suite 461 City San Diego FEC ID number of contributing C 1000.00 federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 1000.00 Other (specify) 7000.00

	FOI	R LINE	NU	MBER	:	PAGE		8	OF	25		
Use separate schedule(s)	(che	(check only one)										
for each category of the Detailed Summary Page	×	11a		11b		11c		12				
		13		14		15		16		17		

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Margaret Johnson Date of Receipt Mailing Address P.O. Box 667 2012 23 City State Zip Code Transaction ID: SA11AI.4207 CA 92067 Rancho Santa Fe Amount of Each Receipt this Period FEC ID number of contributing C 1500.00 federal political committee. Name of Employer Occupation EVP, Global Business Development Qualcomm, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 1500.00 Other (specify) Full Name (Last, First, Middle Initial) B. Keith B. Jones Date of Receipt Mailing Address 645 Ash Street 05 31 2012 City State Zip Code Transaction ID: SA11AI.4230 CA San Diego 92101 Amount of Each Receipt this Period FEC ID number of contributing 1000.00 federal political committee. Name of Employer Occupation Ace Parking Managing Principal Receipt For: Aggregate Year-to-Date ▼ Primary General 1000.00 Other (specify) Full Name (Last, First, Middle Initial) c. Gregg Miller Date of Receipt Mailing Address 2210 S. Dupont Drive 25 2012 05 City State Zip Code Transaction ID: SA11AI.4220 CA Anaheim 92806 Amount of Each Receipt this Period FEC ID number of contributing C 10000.00 federal political committee. Name of Employer Occupation President Miller Environmental, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 10000.00 Other (specify) 12500.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

SCHEDULE A (FEC Form 3X)

	FOF	R LINE	NU	IMBER	PAGE	9	OF	25	
Use separate schedule(s) for each category of the	(che	ck only	or	ne)					
Detailed Summary Page		11a		11b		11c	12		
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TEMIZED RECEIPTS	for each category of the Detailed Summary Page	X 11a						
Any information copied from such Reports and Statemor for commercial purposes, other than using the name								
NAME OF COMMITTEE (In Full) icPurple, Inc.								
La Jolla FEC ID number of contributing federal political committee. Name of Employer CONNECT Receipt For: Primary Other (specify) OCCURRATE Age Other (specify) OCCURRATE OCC	eupation	Date of Receipt M M M / D D / Y Y Y Y Y O5 25 2012 Transaction ID: SA11AI.4218 Amount of Each Receipt this Period 1500.00						
La Jolla FEC ID number of contributing federal political committee. Name of Employer Self Employed Rea	3233.	Date of Receipt M M M / D P / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y						
La Jolla FEC ID number of contributing federal political committee. Name of Employer Freestyle Capital Proposite For:	supation	Date of Receipt Mark Mark Mark Mark Mark Mark Mark Mark						
SUBTOTAL of Receipts This Page (optional)	>	16500.00						
TOTAL This Period (last page this line number only)								

Use separate schedule(s) for each category of the Detailed Summary Page	FOR	LINE	NU	MBER	PAGE	1	10 O	F	25	
	(che	ck only	or							
	X	11a		11b		11c 12		12		
		13		14		15		16		17
not be sold or used by any person for the purpose of soliciting contributions										

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Theodore Waitt Date of Receipt Mailing Address 5786 La Jolla Blvd 08 2012 City State Zip Code Transaction ID: SA11AI.4143 CA 92037 La Jolla Amount of Each Receipt this Period FEC ID number of contributing C 100000.00 federal political committee. Name of Employer Occupation CEO Avalon Capital Group, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 200000.00 Other (specify) Full Name (Last, First, Middle Initial) **B.** Theodore Waitt Date of Receipt Mailing Address 5786 La Jolla Blvd 05 22 2012 City State Zip Code Transaction ID: SA11AI.4146 CA 92037 La Jolla Amount of Each Receipt this Period FEC ID number of contributing C 100000.00 federal political committee. Name of Employer Occupation Avalon Capital Group, Inc. CEO Receipt For: Aggregate Year-to-Date ▼ Primary General 300000.00 Other (specify) Full Name (Last, First, Middle Initial) **c.** Theodore Waitt Date of Receipt Mailing Address 5786 La Jolla Blvd 2012 05 24 City State Zip Code Transaction ID: SA11AI.4211 CA La Jolla 92037 Amount of Each Receipt this Period FEC ID number of contributing C 50000.00 federal political committee. Name of Employer Occupation CEO Avalon Capital Group, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 350000.00 Other (specify) 250000.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

	F	OR	LINE	NU	MBER	:	PAGE	1	11	OF	25
Use separate schedule(s)	(c	he	ck only	or	ne)						
for each category of the Detailed Summary Page		X	11a		11b		11c		12		
			13		14		15		16		17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) icPurple, Inc. Full Name (Last, First, Middle Initial) Theodore Waitt Date of Receipt Mailing Address 5786 La Jolla Blvd 25 2012 City State Zip Code Transaction ID: SA11AI.4217 CA La Jolla 92037 Amount of Each Receipt this Period FEC ID number of contributing C 50000.00 federal political committee. Name of Employer Occupation CEO Avalon Capital Group, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General 400000.00 Other (specify) Full Name (Last, First, Middle Initial) В. Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) Full Name (Last, First, Middle Initial) Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 50000.00 SUBTOTAL of Receipts This Page (optional)..... 392504.00 TOTAL This Period (last page this line number only).....

ITEMIZED DISBURSEMENTS	Use separate schedule(s)	FOR LINE (check only	
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Any information copied from such Reports and States or for commercial purposes, other than using the nar			
NAME OF COMMITTEE (In Full) icPurple, Inc.			
Full Name (Last, First, Middle Initial) A. Avalon Capital Group, Inc.			Date of Disbursement
Mailing Address 5786 La Jolla Blvd.			05 31 2012
La Jolla	State Zip Code CA 92038		Transaction ID : SB21B.4249
Purpose of Disbursement In-kind - Administrative Support Services Candidate Name			Amount of Each Disbursement this Period
	and For	Category/ Type	30004.00
Senate President	ment For: Primary General Other (specify) ▼		
State: District: Full Name (Last, First, Middle Initial)			
Mailing Address			Date of Disbursement
	State Zip Code		
Purpose of Disbursement	Otate Zip Gode		
Candidate Name		Category/	Amount of Each Disbursement this Period
Office Sought: House Disburse	ment For:	Type	
Senate President	Primary General Other (specify) ▼		
State: District: Full Name (Last, First, Middle Initial)			
C.			Date of Disbursement
Mailing Address			
City	State Zip Code		
Purpose of Disbursement			
Candidate Name		Category/ Type	Amount of Each Disbursement this Period
Office Sought: Senate President State: Disburser	ment For: Primary General Other (specify)		
			20004.00
SUBTOTAL of Disbursements This Page (optional)		·····	30004.00
TOTAL This Period (last page this line number only))	·····•	30004.00

SCHEDUL	E B (FEC Form 3X)			TF	OR	I INF 1	NUMBER				PAGE	= 13 (OF.	25
TEMIZED	DISBURSEMENTS	Use separate schedule(s) (check on				only one)								
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\	COMMITTEE (In Full)													
/ icPurple	e, inc.													
Full Name (Last, First, Middle Initial)														
A. Ad 360							Date o	of Dis	sburse	ment	,			
Mailing Add	roop 0000 Valley Oaster Drive Ote						M M	/	D			2042	Υ	
Mailing Address 3830 Valley Center Drive Ste							05		3′			2012		
City		State	Zip Code				Trans	sacti	ion ID	. CB	29.416	α		
San Diego	D. I.	CA	92130				ITalis	Saci	טו ווט	. 30	23.410	3		
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Candidate N	Name			Cat	egor	2//		-	-	_			-	\neg
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Office Soug		ment For:	2012											
	Senate	Primary	General											
State:	President District:	Other (spe	ecity) 🔻											
	(Last, First, Middle Initial)									—				
B. Cox Me							Date o	of Dis	sburse	ment	r			
COX IVIE	-cuia						M = M	_	D			Y	Υ	
Mailing Add	ress 5159 Federal Blvd.						05		14			2012		
City		Ctoto	Zin Codo											
City San Diego		State CA	Zip Code 92105				Tran	sact	ion ID	: SB	29.417	6		
Purpose of	Disbursement		02.00			_								
Support for	r CA Non-Federal Candidate				004		Amoun	nt of	Each	Disb	urseme	ent this	Perio	d
Candidate N	Name			Cat	egor	y/			-			15000	00	П
				Т	ype			-	7	_	7	13000).00	_
Office Soug		ment For:												
	Senate X President	Primary Other (spe	General											
State:	District:	Other (spe	cony) $lacksquare$											
Full Name	(Last, First, Middle Initial)													
Cox Me							Date o	of Dis	sburse	ment	:			
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Mailing Add	ress 5159 Federal Blvd.						05	_	2′	1		2012		
City		State	Zip Code			$\overline{}$								
San Diego		CA	92105				Trans	sact	ion ID	: SB	29.419	4		
	Disbursement				_									
	CA Non-Federal Candidate			(004		Amoun	nt of	Each	Disb	urseme	ent this	Perio	d
Candidate I	Candidate Name					y/						12750	0.00	П
Office Soug	ht: House Disburse	ment For:	2012	l	уре	-		-	7	_	-7		_	_
550 55ug	Senate Dispulse	Primary	General											
	President	Other (spe												
State:	District:		•											
	·							-	-	_				$\overline{}$
SUBTOTAL o	of Disbursements This Page (optional)					•			7			34354	.13	
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SCHEDULE B (FEC Form 3X)	Llos concrete ashadul-(-)	FOR LINE	-	PAGE 14 OF 25	
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one)	24 25 26	
	Detailed Summary Page	27	28a 28b	24 25 26 28c X 29 30b	
Any information copied from such Reports and Stater	nents may not be sold or us	sed by any perso			
or for commercial purposes, other than using the nan					
NAME OF COMMITTEE (In Full)					
│					
Full Name (Last, First, Middle Initial)	Name (Last, First, Middle Initial)				
A. Cox Media			Date of Disbursem	ent	
Mailing Address 5159 Federal Blvd.	05 31 2012				
			3.	20,2	
	State Zip Code CA 92105		Transaction ID :	SB29.4188	
San Diego Purpose of Disbursement	CA 92105				
Support for CA Non-Federal Candidate		004	Amount of Each D	isbursement this Period	
Candidate Name		Category/		8500.00	
Office Sought: House Disburser	ment For: 2012	Type	1	333.55	
	Primary General				
President	Other (specify) ▼				
State: District:					
Full Name (Last, First, Middle Initial) B. Fenton Communications, Inc.			Date of Disbursem	ent	
- Chieff Communications, me.			M = M / D = D	/ Y = Y = Y	
Mailing Address 1000 Vermont Ave, NW Suite 200			05 22	2012	
City S Washington	State Zip Code DC 20005		Transaction ID :	SB29.4246	
Purpose of Disbursement	20000				
Support for CA Non-Federal Candidate		004	Amount of Each D	isbursement this Period	
Candidate Name		Category/ Type		6425.46	
Office Sought: House Disburser	ment For: 2012	Турс	, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,	
	Primary General				
State: District:	Other (specify) ▼				
Full Name (Last, First, Middle Initial)					
C. Fenton Communications, Inc.			Date of Disbursem	ent	
Moiling Address 4000 Version A NAM			M M / D D		
Mailing Address 1000 Vermont Ave, NW Suite 200			05 22	2012	
•	State Zip Code		Transaction ID :	SB29.4247	
Washington Purpose of Disbursement	DC 20005			-	
Support for CA Non-Federal Candidate	Support for CA Non-Federal Candidate 004			isbursement this Period	
Candidate Name		Category/		6425.48	
Office Sought: House Disburser	ment For: 2012	Type		0.120.40	
Senate Sought.	Primary General				
President	Other (specify) ▼				
State: District:					
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SUBTOTAL of Disbursements This Page (optional)		<u> </u>			
TOTAL This Period (last page this line number only)				7	

	CHEDULE B (FEC Form 3X)	Use sen	arate schedule(s)	FOR LINE NUMBER: PAGE (check only one)					15 (OF 2	25			
ITE	EMIZED DISBURSEMENTS	for each	category of the	(ch		only (1b [one) 22		23	24		25		26
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	NAME OF COMMITTEE (In Full)	2 23.00 0000		55111						. 5 0				
$\Big\rangle$	icPurple, Inc.													
	Full Name (Last, First, Middle Initial) KNSD - TV						Date o	of Disl	burser	ment				
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	Mailing Address 225 Broadway						05	_	14		_ 20)12	_	
	,	State	Zip Code				Trans	sactio	on ID :	SB29	4181			
	San Diego Purpose of Disbursement	CA	92101				u.i	Juoin		0220				
,	Support for CA Non-Federal Candidate			00	04	11	Amoun	nt of E	Each [Disburs	ement	this I	Period	
i	Candidate Name				gory/				,			14175	5.00	
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В.	KNSD - TV						Date o			_				
i	Mailing Address 225 Broadway					\dashv	05	/	21)12	Y	
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	,	State CA	Zip Code 92101				Trans	sactio	on ID	: SB29	.4195			
	Purpose of Disbursement Support for CA Non-Federal Candidate				0.4	1				D. 1			.	
7	Candidate Name			_	04		Amount of Each Disbursement this Period				eriod	_		
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		Primary Other (spe	General cify) ▼											
	State: District:	(0,00	<i>J</i> , ∀											
	Full Name (Last, First, Middle Initial)						Det	45.	la					
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-	Mailing Address 225 Broadway						05		31)12	Ť	
	220 2.000.000													
	City	State	Zip Code			+	Trans	sacti	on ID	· SB30	<i>4</i> 120			
	City S San Diego	State CA	Zip Code 92101				Trans	sactio	on ID	: SB29	.4189			
;	City San Diego Purpose of Disbursement Support for CA Non-Federal Candidate			00	04		Trans					this I	Period	I
;	City S San Diego Purpose of Disbursement			Cate	gory/]						this 1		7
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1	City S San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Disbursem Senate	nent For:	92101 2012 General	Cate	gory/]						-		
	City San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President	CA ment For:	92101 2012 General	Cate	gory/]						-		
	City S San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Disbursem Senate	nent For:	92101 2012 General	Cate	gory/							-]
;	City San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President	nent For: Primary Other (spe	92101 2012	Cate Ty	gory/ pe						ement	-	0.00]

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T	EMIZED DISBURSEMENTS		arate schedule(s)		only	<u>-</u>						
			category of the Summary Page		21b	22	23		24	25		26
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	ny information copied from such Reports and Statem											
or	for commercial purposes, other than using the nam	e and add	lress of any politica	al committe	ee to s	solicit cor	ntribution	s fron	such	commit	tee.	
	NAME OF COMMITTEE (In Full)											
	icPurple, Inc.											
_	5 H M G G G G G G G G G G G G G G G G G G											
^	Full Name (Last, First, Middle Initial)					Doto of	Diebure	a ma a n t				
Η.	KSWB - TV						Disburs					
	Mailing Address 7191 Engineer Rd.					05		14	/ Y	2012	Y	
	Walling Address 7191 Engineer Rd.					0.5		14		2012		
	City	State	Zip Code									
	-	CA	92111			Trans	action II) : SB	29.418	0		
	Purpose of Disbursement				_							
	Support for CA Non-Federal Candidate			004		Amount	of Each	Disb	urseme	ent this	Period	
	Candidate Name			Category	y/					2027	F 00	т.
				Type				_	7	3037	5.00	4
	Office Sought: House Disbursem		2012									
		Primary	General									
		Other (spe	ecify) 🔻									
	State: District:											
	Full Name (Last, First, Middle Initial)					D	D: 1					
В.	KSWB - TV					Date of	Disburs	emen				
	Moiling Address 7404 Facility Bd				-	M = M		24	/ Y	2012	Υ	
	Mailing Address 7191 Engineer Rd.					03	-	21		2012		
	City	State	Zip Code							_		
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	,	CA	92111			Trans	action II	اد . ر	23.413	•		
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	San Diego Purpose of Disbursement				y/					ent this	_	
	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name	CA	92111	004 Category Type	y/						_	
	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Disbursem	CA nent For:	92111	Category	y/					ent this	_	
	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate Disbursem	CA nent For: Primary	92111 2012 General	Category	y/					ent this	_	
	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President	CA nent For:	92111 2012 General	Category	y/					ent this	_	
	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President State: District:	CA nent For: Primary	92111 2012 General	Category	y/					ent this	_	
_	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial)	CA nent For: Primary	92111 2012 General	Category	y/	Amount	of Each	ı Disb	urseme	ent this	_	
c.	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President State: District:	CA nent For: Primary	92111 2012 General	Category	y/	Amount		ı Disb	urseme	ent this	0.00	
<u> </u>	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial) KSWB - TV	CA nent For: Primary	92111 2012 General	Category	y/	Amount Date of	of Each	ement	urseme	2397	0.00	
— С.	San Diego Purpose of Disbursement Support for CA Non-Federal Candidate Candidate Name Office Sought: House Senate President State: District: Full Name (Last, First, Middle Initial)	CA nent For: Primary	92111 2012 General	Category	y/	Amount Date of	of Each	Disb	urseme	ent this	0.00	
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SCHEDULE B (FEC Form 3X)	Has assessed a Late (FOR LINE	NUMBER:	PAGE 17 OF 25
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(oricon oriny		
	Detailed Summary Page	21b 27		24 25 26 28c X 29 30
Any information copied from such Reports and Staten or for commercial purposes, other than using the nam				
NAME OF COMMITTEE (In Full)				
icPurple, Inc.				
Full Name (Last, First, Middle Initial) - KUSI - TV			Date of Disbursement	
** KUSI - I V			M M / D D /	YYYY
Mailing Address 4575 Viewridge Ave.			05 14	2012
,	State Zip Code		Transaction ID : SB2	99 <i>4</i> 179
San Diego Purpose of Disbursement	CA 92123		Transaction ib . Obz	.5.4175
Support for CA Non-Federal Candidate		004	Amount of Each Disbu	rsement this Period
Candidate Name		Category/ Type		19540.00
Office Sought: House Disburser	nent For: 2012	.,,,,,	,	,
	Primary General			
State: District:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
3. KUSI - TV			Date of Disbursement	
			M = M / D = D /	Y Y Y Y Y
Mailing Address 4575 Viewridge Ave.			05 21	2012
City San Diego	State Zip Code CA 92123		Transaction ID : SB2	29.4191
Purpose of Disbursement	92123			
Support for CA Non-Federal Candidate		004	Amount of Each Disbu	rsement this Period
Candidate Name		Category/ Type		15474.00
	nent For: 2012			
Senate President	Other (appoint) — General			
State: District:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
KUSI - TV			Date of Disbursement	
Mailing Address 4575 Viewridge Ave.			05 31	2012
City San Diego	State Zip Code CA 92123		Transaction ID : SB2	29.4186
Purpose of Disbursement	32.20			
Support for CA Non-Federal Candidate		004	Amount of Each Disbu	rsement this Period
Candidate Name		Category/ Type		8419.25
Office Sought: House Disburser	nent For: 2012	.,,,,		7
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
CURTOTAL of Distance and Till D. (1971)				43433.25
SUBTOTAL of Disbursements This Page (optional)		·····		10.100.20
TOTAL This Period (last page this line number only)				

SCHEDULE B (FEC Form 3X)	Has agreed 1 117	FOR LINE	NUMBER: PAGE 18 OF 2		
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(orleast orliny			
	Detailed Summary Page	21b 27	22 23 24 25 2 28a 28b 28c \times 29 3		
Any information copied from such Reports and Stat or for commercial purposes, other than using the na					
NAME OF COMMITTEE (In Full)	71				
icPurple, Inc.					
Full Name (Last, First, Middle Initial)					
A. Little Weapons, LLC			Date of Disbursement		
Mailing Address 5535 Westlawn Ave			05 08 2012		
Apt. 450					
City Los Angeles	State Zip Code CA 90066		Transaction ID : SB29.4162		
Purpose of Disbursement	90000				
Support for CA Non-Federal Candidate		004	Amount of Each Disbursement this Period		
Candidate Name		Category/	23667.50		
Office Sought: House Disburs	ement For: 2012	Туре	2000.00		
Senate Seasons	Primary General				
President	Other (specify)				
State: District:	_				
Full Name (Last, First, Middle Initial)			Date of Dishamourant		
B. M4 Strategies Inc			Date of Disbursement		
Mailing Address 3525 Hyland Avenue Suite 240			05 29 2012		
City	State Zip Code		Transaction ID : SB29.4183		
Costa Mesa Purpose of Disbursement	CA 92626-4622				
Support for CA Non-Federal Candidate		004	Amount of Each Disbursement this Period		
Candidate Name		Category/	0500.00		
		Type	9500.00		
	ement For: 2012 Primary General				
President	Other (specify)				
State: District:	(op)/ \				
Full Name (Last, First, Middle Initial)					
C. Square Inc.			Date of Disbursement		
Mailing Address 440 5th Chroat			05 31 2012		
Mailing Address 110 5th Street			03 31 2012		
City	State Zip Code		Transaction ID : SB29.4256		
San Francisco	CA 94103				
Account Fee's	Purpose of Disbursement Account Fee's				
Candidate Name					
	ement For: 2012				
Senate	Primary General				
State: District:	Other (specify) ▼				
Side. Side.					
SUBTOTAL of Disbursements This Page (optional)			33868.25		
		· •			
TOTAL This Period (last page this line number on	y)				

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE Note that the control of th	
Any information copied from such Reports and Statem or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full) icPurple, Inc.	nents may not be sold or use e and address of any politica	d by any perso il committee to	on for the purpose of soliciting contributions
Full Name (Last, First, Middle Initial) A. XETV Mailing Address 8253 Ronson Raod			Date of Disbursement M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	State Zip Code CA 92111		Transaction ID : SB29.4184
Support for CA Non-Federal Candidate Candidate Name	nent For: 2012	004 Category/ Type	Amount of Each Disbursement this Period 3950.00
Senate President State: District:	nent For: 2012 Primary General Other (specify) ▼		
Full Name (Last, First, Middle Initial) B. XETV Mailing Address 8253 Ronson Raod			Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	State Zip Code CA 92111	004	Transaction ID : SB29.4192 Amount of Each Disbursement this Period
Candidate Name	nent For: 2012	Category/ Type	7608.00
Senate	Primary General Other (specify) ▼		
Full Name (Last, First, Middle Initial)			Date of Disbursement
Mailing Address			
,	State Zip Code		
Purpose of Disbursement Candidate Name		Category/ Type	Amount of Each Disbursement this Period
	nent For: Primary General Other (specify)		
SUBTOTAL of Disbursements This Page (optional)			11558.00
TOTAL This Period (last page this line number only).			245129.57

SCHEDULE D (FEC Form 3X) DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate schedule(s) for each numbered line) PAGE 20 OF
FOR LINE NUMBER:
(check only one)

9 **X** 10

NAME OF COMMITTEE (In Full) icPurple, Inc.		
A. Full Name (Last, First, Middle Initial) of Debtor Go Daddy.com	or Creditor	Nature of Debt (Purpose): IT Services Internet names/websites Advanced By Avalon Capital Grp, Inc
Mailing Address 1455 N. Hayden Rd. Su. 219		
City State Scottsdale	Zip Code AZ 85260	
Outstanding Balance Beginning This Period		Transaction ID : SD10.4234
0.00		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
69.99	0.00	69.99
B. Full Name (Last, First, Middle Initial) of Debtor	or Creditor	Nature of Debt (Purpose):
Network Solutions, LLC		IT Services Internet names/websites Advanced By Avalon Capital Grp, Inc.
Mailing Address 12808 Gran Bay Parkway West		
City State	Zip Code	-
Jacksonville	FL 32258	
Outstanding Balance Beginning This Period		Transaction ID : SD10.4202
0.00		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
974.43	0.00	974.43
C. Full Name (Last, First, Middle Initial) of Debtor	or Creditor	Nature of Debt (Purpose):
Mailing Address		_
City	State Zip Code	_
Outstanding Balance Beginning This Period		
Amount Incurred This Period	Payment This Period	Outstanding Balance at Close of This Period
		1
1) SUBTOTALS This Period This Page (optional)	<u> </u>	1044.42
2) TOTALS This Period (last page this line number of	only)	1044.42
3) TOTAL OUTSTANDING LOANS from Schedule C	(last page only)	0.00
4) ADD 2) and 3) and carry forward to appropriate li	ine of Summary Page (last page only)	1044.42

Signature

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

TEMIZED INDEPENDENT EXPENDITURES	PAGE 21 OF 25 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
icPurple, Inc.	C C00519835
Check if 24-hour report 48-hour report New report Amends repo	ort filed on/
Full Name (Last, First, Middle Initial) of Payee Adlink	Date 05 24 2012
Mailing Address 11150 Santa Monica Blvd.	Amount
City State Zip Code Los Angeles CA 90025	21250.00 Transaction ID : SE.4132
Purpose of Expenditure Media Buy Category/ Type 004	Office Sought: House State: CA Senate District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks	Check One: President Oppose
Calendar Year-To-Date Per Election for Office Sought 51342.98	Disbursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee Comcast	Date 05 23 / 2012
Mailing Address 2600 Fresno Street	Amount
City State Zip Code Fresno CA 93721	20978.00 Transaction ID : SE.4125
Purpose of Expenditure Media Buy Category/ Type 004	Office Sought: House State: CA Senate District: 10 President
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 51070.98	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	• 42228.00
(b) SUBTOTAL of Unitemized Independent Expenditures	. •
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent o party committee) any political party committee or its agent.	
Tom Grueskin [Electronically Filed] Date	e 06 20 2012

Signature

	MEDULE E (FEC FORM 3X)		5405 00	0= 05
1 6	EMIZED INDEPENDENT EXPENDITURES		PAGE 22 FOR LINE	OF 25 24 OF FORM 3X
NΑ	AME OF COMMITTEE (In Full)		FEC IDENTIFICATI	ON NUMBER ▼
ic	cPurple, Inc.		C C00519835	
Ch	neck if 24-hour report 48-hour report New report Amends report		= M / D = D /	Y = Y = Y
	Full Name (Last, First, Middle Initial) of Payee Fenton Communications, Inc.	Date	M / D D /	Y Y Y
	Mailing Address 1000 Vermont Ave, NW		05 23	2012
	Suite 200	Amour	nt 	
	City State Zip Code Washington DC 20005		7	6425.48
	Purpose of Expenditure	Transac Office Sough	etion ID : SE.4118 ht: House	State: CA
	Online Ad Costs Category Type 004		Senate	District: 10
	Name of Federal Candidate Supported or Opposed by Expenditure:		President	
	Chad M. Condit	Check One:	Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 30092.98	2012	nt For: Primary her (specify)	General
	Full Name (Last, First, Middle Initial) of Payee Fenton Communications, Inc.	Date	05 / 23 /	2012
	Mailing Address 1000 Vermont Ave, NW Suite 200	Amour		
	City State Zip Code			
	Washington DC 20005	Transa	ction ID : SE.4120	6425.48
	Purpose of Expenditure Online Ad Costs Category/ Type 004	Office Sough	ht: House Senate	State: CA District: 26
	Name of Federal Candidate Supported or Opposed by Expenditure: Linda Parks	Check One:	President Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 30092.98	2012	nt For: Primary her (specify)	General
-	(a) SUBTOTAL of Itemized Independent Expenditures	· [7	12850.96
	(b) SUBTOTAL of Unitemized Independent Expenditures	· •	7	
	(c) TOTAL Independent Expenditures	•		
	Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.			
	Tom Grueskin [Electronically Filed] Date	M M / / 06	20 / Y Y Y	12

2012

20

06

Date

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

TEMIZED INDEPENDENT EXPENDITURES			PAGE 23 OF 25 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FI	EC IDENTIFICATION NUMBER ▼
icPurple, Inc.			C00519835
Check if 24-hour report 48-hour report New re	eport Amends report	t filed on	M / D D / Y Y Y Y Y
Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC Mailing Address 5535 Westlawn Ave Apt. 450		Date 05	
City State Los Angeles CA Purpose of Expenditure	Zip Code 90066 Category/	Transacti Office Sought:	23667.50 on ID : SE.4107 House State: CA
Online Video Production Costs Name of Federal Candidate Supported or Opposed by Expenditur Linda Parks	Type 004	Check One:	Senate District: 26 President Support Oppose
Calendar Year-To-Date Per Election for Office Sought	23667.50	2012	For: Primary General r (specify)
Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC		Date 05	
Mailing Address 5535 Westlawn Ave Apt. 450		Amount	
City State Los Angeles CA	Zip Code 90066		23667.50 on ID : SE.4109
Purpose of Expenditure Online Video Production Costs Name of Federal Candidate Supported or Opposed by Expenditur Chad M. Condit	Category/ Type 004 re:	Office Sought: Check One:	House State: CA Senate District: 10 President Support Oppose
Calendar Year-To-Date Per Election for Office Sought	23667.50	2012	For: Primary General r (specify)
(a) SUBTOTAL of Itemized Independent Expenditures		· [47335.00
(b) SUBTOTAL of Unitemized Independent Expenditures		•	7 7
(c) TOTAL Independent Expenditures		•	7
Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.			
Tom Grueskin [Electro	onically Filed] Date	M M / D	20 2012
Signature			للنبا لت

Signature

TEMIZED INDEDENDENT EXPENDITURES	5:05 24 05 05
TEMIZED INDEPENDENT EXPENDITURES	PAGE 24 OF 25 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
icPurple, Inc.	C C00519835
Check if 24-hour report 48-hour report New report Amends r	report filed on
Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC	Date 05 17 2012
Mailing Address 5535 Westlawn Ave Apt. 450	Amount
City State Zip Code	22627.50
Los Angeles CA 90066	23667.50
Purpose of Expenditure Online Video Production Costs Category/ Type 004	Transaction ID : SE.4111 Office Sought: House State: ME Senate District: 00 President
Name of Federal Candidate Supported or Opposed by Expenditure: Angus S. King Jr.	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 23667.50	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee Little Weapons, LLC	Date 05 29 2012
Mailing Address 5535 Westlawn Ave	
Apt. 450	Amount
City State Zip Code Los Angeles CA 90066	1000.00 Transaction ID : SE.4135
Purpose of Expenditure Media Buy Category/ Type 004	Office Sought: House State: CA Senate District: 10 President
Name of Federal Candidate Supported or Opposed by Expenditure: Chad M. Condit	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 52070.98	Disbursement For: Primary General 2012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	24667.50
(b) SUBTOTAL of Unitemized Independent Expenditures	····· >
(c) TOTAL Independent Expenditures	······ >
Under penalty of perjury I certify that the independent expenditures reported herein we with, or at the request or suggestion of, any candidate or authorized committee or age party committee) any political party committee or its agent.	
Tom Grueskin [Electronically Filed]	Date 06 20 2012

S	CHEDULE E (FEC Form 3X)					
ITI	EMIZED INDEPENDENT EXPENDITURES			PAGE 25	OF 25 24 OF FORM 3X	
N/	AME OF COMMITTEE (In Full)					
	cPurple, Inc.		FE	C IDENTIFICATI	ON NUMBER ▼	
			C	C00519835		
Cł	neck if 24-hour report 48-hour report New report Amends repo	ort filed on	M = N	/ D D /	Y = Y = Y	
	Full Name (Last, First, Middle Initial) of Payee		\			
	Little Weapons, LLC		ate		Y Y Y Y Y	
	Mailing Address 5535 Westlawn Ave		05 29 2012			
	Apt. 450	А	mount			
	City State Zip Code				1000 00	
	Los Angeles CA 90066	Tra	ansactio	n ID : SE.4136	1000.00	
	Purpose of Expenditure Category/	Office S		X House	State: CA	
	Media Buy Type 004			Senate	District: 26	
	Name of Federal Candidate Supported or Opposed by Expenditure:	1		President		
	Linda Parks	Check	One:	Support	Oppose	
	Calendar Year-To-Date Per Election for Office Sought 52342.98	Disburs 2012		or: Primary (specify)	General	
	Full Name (Last, First, Middle Initial) of Payee		ate			
			M	M / D D /	Y	
	Mailing Address					
		A	mount			
	City State Zip Code					
		000			State:	
	Purpose of Expenditure Category/	Office S	Sought:	House		
	Type			Senate	District:	
	Name of Federal Candidate Supported or Opposed by Expenditure:			President		
		Check	One:	Support	Oppose	
	Calendar Year-To-Date Per Election			or: Primary	General	
	for Office Sought		Other	(specify) ▶		
	(a) SUBTOTAL of Itemized Independent Expenditures				1000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures						
	(c) TOTAL Independent Expenditures		120001 10			
	· · · · · · · · · · · · · · · · · · ·	•		- 	128081.46	
	Under penalty of perjury I certify that the independent expenditures reported herein were	not made	in coop	peration, consulta	tion, or concert	

with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Tom Grueskin [Electronically Filed] 06 20 2012 Date Signature