

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines  
 DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

ADDRESS (number and street) **1111 15TH STREET NW**  
**SUITE 1100**  
 Check if different than previously reported. (ACC) **WASHINGTON DC 20036**

2. **FEC IDENTIFICATION NUMBER** CITY STATE ZIP CODE

C00235309 3. IS THIS REPORT  NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:	Feb 20 (M2)	May 20 (M5)	Aug 20 (M8)	Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	<input checked="" type="checkbox"/>	Mar 20 (M3)	Jun 20 (M6)	Sep 20 (M9)	Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report(Q1)		Apr 20 (M4)	Jul 20 (M7)	Oct 20 (M10)	Jan 31 (M13)
July 15 Quarterly Report(Q2)	(c) 12-Day PRE-Election Report for the:	Primary (12P)	General (12G)	Special (12S)	Runoff (12R)
October 15 Quarterly Report(Q3)		Convention (12C)			
January 31 Quarterly Report(YE)	Election on				in the State of
July 31 Mid-Year Report(Non-election Year Only) (MY)	(d) 30-Day Post -Election Report for the:	General (30G)	Runoff (30R)	Special (30S)	
Termination Report (TER)	Election on				in the State of

5. Covering Period 02 01 2002 through 02 28 2002

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Mark A. Miceli  
 Signature of Treasurer Electronically Filed by Mark A. Miceli Date 03 12 2002

NOTE : Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Revised 1/2001)

Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: <sup>h</sup>0<sup>h</sup>2<sup>v</sup> <sup>D</sup>0<sup>1</sup> <sup>v</sup> <sup>2</sup>00<sup>2</sup> To: <sup>h</sup>0<sup>2</sup> <sup>D</sup>2<sup>8</sup> <sup>v</sup> <sup>2</sup>00<sup>2</sup>

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 <sup>v</sup> <sup>2</sup> 00 <sup>2</sup>		12328.77
(b) Cash on Hand at Beginning of Reporting Period .....	12558.77	
(c) Total Receipts (from Line 19) .....	9725.00	13255.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	22283.77	25583.77
7. Total Disbursements (from Line 30) .....	4000.00	7300.00
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	18283.77	18283.77
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE  
OF RECEIPTS**

FEC Form 3X (Revised 1/2001)

Page 3

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: <sup>W</sup>02 <sup>D</sup>01 <sup>Y</sup>2002 To: <sup>W</sup>02 <sup>D</sup>28 <sup>Y</sup>2002

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A) .....	8000.00	
(ii) Unitemized .....	725.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii) .....	8725.00	12255.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs) .....	1000.00	1000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 32, page 4) .....	9725.00	13255.00
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 36, page 4) .....	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	0.00	0.00
18. Transfers from Nonfederal Account for Joint Activity .....	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18) .....	9725.00	13255.00
20. Total Federal Receipts (subtract Line 18 from Line 19) .....	9725.00	13255.00

**DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Revised 1/2001)

Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	0.00	0.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	0.00	0.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	4000.00	7300.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), and 29)..... ▶	4000.00	7300.00
31. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30)..... ▶	4000.00	7300.00
<hr/>		
<b>III. Net Contributions/Operating Expenditures</b>		
32. Total Contributions (other than loans) from Line 11(d), page 3).....	9725.00	13255.00
33. Total Contribution Refunds (from Line 28(d)).....	0.00	0.00
34. Net Contributions (other than loans) (subtract Line 33 from Line 32).....	9725.00	13255.00
35. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))..... ▶	0.00	0.00
36. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
37. Net Operating Expenditures (subtract Line 36 from Line 35)..... ▶	0.00	0.00

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 5 / 10

11a  11b  11c  12  
 13  14  15  16  17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial)

A. Steven A. Hammond

Mailing Address

9346 Sunnybrook Lane

City

Dallas

State

TX

Zip Code

75220

Date of Receipt

N M / D E / Y Y Y Y  
02 / 19 / 2002

Amount of Each Receipt this Period

1000.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
Allied Marketing

Occupation

Chief Executive Officer

Earmarked: Sessions

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Transaction ID: SA11A1.6022

Full Name (Last, First, Middle Initial)

B. Steven A. Hammond

Mailing Address

9346 Sunnybrook Lane

City

Dallas

State

TX

Zip Code

75220

Date of Receipt

N M / D E / Y Y Y Y  
02 / 19 / 2002

Amount of Each Receipt this Period

1000.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
Allied Marketing

Occupation

Chief Executive Officer

Earmarked: Sessions

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

2000.00

Transaction ID: SA11A1.6023

Full Name (Last, First, Middle Initial)

C. Steven A. Hammond

Mailing Address

9346 Sunnybrook Lane

City

Dallas

State

TX

Zip Code

75220

Date of Receipt

N M / D E / Y Y Y Y  
02 / 19 / 2002

Amount of Each Receipt this Period

3000.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
Allied Marketing

Occupation

Chief Executive Officer

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

5000.00

Transaction ID: SA11A1.6024

**SUBTOTAL** of Receipts This Page (optional) ..... ▶

**5000.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
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Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 10

(check only one)

11a  11b  11c  12  
 13  14  15  16  17

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial)

A. John Hayes

Mailing Address

4 Batterymarch Park

City

State

Zip Code

Quincy

MA

02169

Date of Receipt

N M / D E / Y Y Y Y  
02 / 15 / 2002

Amount of Each Receipt this Period

500.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
J. Jill Direct

Occupation  
President

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

500.00

Transaction ID: SA11A1.6013

Full Name (Last, First, Middle Initial)

B. Richard Hochhauser

Mailing Address

1025 Fifth Avenue

City

State

Zip Code

New York

NY

10028

Date of Receipt

N M / D E / Y Y Y Y  
02 / 22 / 2002

Amount of Each Receipt this Period

250.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
Harte-Hanks Direct Marketing

Occupation  
President & CEO

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Transaction ID: SA11A1.6028

Full Name (Last, First, Middle Initial)

C. Christopher McCormick

Mailing Address

Casco Street

City

State

Zip Code

Freeport

ME

04038

Date of Receipt

N M / D E / Y Y Y Y  
02 / 13 / 2002

Amount of Each Receipt this Period

250.00

FEC ID number of contributing  
federal political committee.

Name of Employer  
L. L. Bean, Inc.

Occupation  
President & CEO

Receipt For:

Primary General  
Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Transaction ID: SA11A1.6012

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **1000.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

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11a  11b  11c  12  
 13  14  15  16  17

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

**A.** Full Name (Last, First, Middle Initial)  
Robert Teufel

Mailing Address  
One Stokles Drive

City State Zip Code  
Emmaus PA 18049

Date of Receipt  
M M / D D / Y Y Y Y  
02 / 28 / 2002

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Teufel Associates President

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.6014

**B.** Full Name (Last, First, Middle Initial)  
Richard Uihlein

Mailing Address  
1386 N. Waukegan Road

City State Zip Code  
Lake Forest IL 60045

Date of Receipt  
M M / D D / Y Y Y Y  
02 / 20 / 2002

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Uline Chief Executive Officer

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Earmarked: Smith

Transaction ID: SA11A1.6025

**C.**

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	▶	<b>2000.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	▶	<b>8000.00</b>

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

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<input type="checkbox"/>	11a	<input type="checkbox"/>	11b	<input checked="" type="checkbox"/>	11c	<input type="checkbox"/>	12	<input type="checkbox"/>	17
<input type="checkbox"/>	13	<input type="checkbox"/>	14	<input type="checkbox"/>	15	<input type="checkbox"/>	16	<input type="checkbox"/>	17

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial)

A. ACXION CORPORATION ASSOCIATES PAC

Mailing Address

#1 INFORMATION WAY

City

State

Zip Code

LITTLE ROCK

AR

72202

Date of Receipt

M M / D D / Y Y Y Y  
02 / 10 / 2002

Amount of Each Receipt this Period

1000.00

FEC ID number of contributing  
federal political committee.

C00350835

Name of Employer

Occupation

Earmarked: Smith

Receipt For:

Primary

General

Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Transaction ID: SA11C.6021

B.

C.

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	▶	<b>1000.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	▶	<b>1000.00</b>



**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

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<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) <b>A. GORDON SMITH FOR US SENATE 2002 INC</b>		Date of Disbursement 02 / 25 / 2002
Mailing Address 228 S WASHINGTON ST STE 200 City: ALEXANDRIA State: VA Zip Code: 22314		Amount of Each Disbursement this Period 1000.00
Purpose of Disbursement EARMARKED CONTRIBUTION: ACXION CORP PAC		Category/ Type
Candidate Name GORDON HAROLD SMITH		
Office Sought: House <input checked="" type="checkbox"/> Senate President	Disbursement For: 2002 <input checked="" type="checkbox"/> Primary General Other (specify) ▼	Transaction ID: SB23.6028
State: OR District: 00		

Full Name (Last, First, Middle Initial) <b>B. GORDON SMITH FOR US SENATE 2002 INC</b>		Date of Disbursement 02 / 25 / 2002
Mailing Address 228 S WASHINGTON ST STE 200 City: ALEXANDRIA State: VA Zip Code: 22314		Amount of Each Disbursement this Period 1000.00
Purpose of Disbursement EARMARKED CONTRIBUTION: UHLEIN		Category/ Type
Candidate Name GORDON HAROLD SMITH		
Office Sought: House <input checked="" type="checkbox"/> Senate President	Disbursement For: 2002 <input checked="" type="checkbox"/> Primary General Other (specify) ▼	Transaction ID: SB23.6031
State: OR District: 00		

Full Name (Last, First, Middle Initial) <b>C. PETE SESSIONS FOR CONGRESS</b>		Date of Disbursement 02 / 25 / 2002
Mailing Address PO BOX 140970 City: DALLAS State: TX Zip Code: 75214		Amount of Each Disbursement this Period 1000.00
Purpose of Disbursement EARMARKED CONTRIBUTION: HAMMOND		Category/ Type
Candidate Name PETE SESSIONS		
Office Sought: <input checked="" type="checkbox"/> House Senate President	Disbursement For: 2002 <input checked="" type="checkbox"/> Primary General Other (specify) ▼	Transaction ID: SB23.6029
State: TX District: 06		

<b>SUBTOTAL</b> of Disbursements This Page (optional) .....	<b>3000.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 10 / 10

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

<p>Full Name (Last, First, Middle Initial) <b>A. PETE SESSIONS FOR CONGRESS</b></p>		<p>Date of Disbursement 02 / 25 / 2002</p>	
<p>Mailing Address PO BOX 140970 City State Zip Code DALLAS TX 75214</p>		<p>Amount of Each Disbursement this Period 1000.00</p>	
<p>Purpose of Disbursement EARMARKED CONTRIBUTION: HAMMOND</p>		<p>Category/ Type</p>	
<p>Candidate Name PETE SESSIONS</p>		<p>Disbursement For: 2002 Primary X General Other (specify) ▼</p>	
<p>Office Sought: <input checked="" type="checkbox"/> House Senate President</p>		<p>Transaction ID: SB23.0030</p>	
<p>State: TX District: 05</p>			

**B.**

**C.**

<b>SUBTOTAL</b> of Disbursements This Page (optional) .....	<b>1000.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<b>4000.00</b>