

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee  
(Summary Page)

<b>1. NAME OF COMMITTEE (in full)</b> <b>DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION</b>	
<b>ADDRESS (number and street)</b> <input type="checkbox"/> Check if different than previously reported 1111 19TH STREET NW SUITE 1100	<b>2. FEC IDENTIFICATION NUMBER</b> C00255309
<b>CITY, STATE, and ZIP CODE</b> WASHINGTON DC 20036	3. <input checked="" type="checkbox"/> This committee has qualified as a multi-candidate committee (see FEC Form 1M)

## 4. TYPE OF REPORT

(a)  April 15 Quarterly Report

July 15 Quarterly Report

October 15 Quarterly Report

January 31 Year End Report

July 31 Mid-Year Report (Non-election Year Only)

Termination report

Monthly Report Due On:

<input type="checkbox"/> February 20	<input type="checkbox"/> June 20	<input type="checkbox"/> October 20
<input type="checkbox"/> March 20	<input type="checkbox"/> July 20	<input type="checkbox"/> November 20
<input type="checkbox"/> April 20	<input type="checkbox"/> August 20	<input type="checkbox"/> December 20
<input type="checkbox"/> May 20	<input checked="" type="checkbox"/> September 20	<input type="checkbox"/> January 31

Twelfth day report preceding \_\_\_\_\_  
(election type)

election on \_\_\_\_\_ In the State of \_\_\_\_\_

Thirtieth day report following the General Election

on \_\_\_\_\_ In the State of \_\_\_\_\_

(b) Is this Report an Amendment  YES  NO

SUMMARY	COLUMN A This Period	COLUMN B Calendar Year-to-Date
5. Covering Period <u>08/01/2000</u> through <u>08/31/2000</u>		
6. (a) Cash on Hand, January 1, <u>2000</u> .....		6084.27
(b) Cash on Hand at Beginning of Reporting Period .....	8438.77	
(c) Total Receipts (from line 19) .....	3750.00	100525.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	12188.77	106609.27
7. Total Disbursements (from line 30) .....	2500.00	96820.50
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	9688.77	5688.77
9. Debts and Obligations Owed TO the Committee (itemize all on Schedule C and/or Schedule D) .....	0.00	For further information contact: Federal Election Commission 989 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-219-3420
10. Debts and Obligations Owed BY the Committee (itemize all on Schedule C and/or Schedule D) .....	0.00	
I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct, and complete.		
Type or Print Name of Treasurer <b>Electronically Filed by Mark A. Micali</b>		
Signature of Treasurer	Date 09/20/2000	

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

**DETAILED SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

(PAGE 2, FEC FORM 3X)

(revised 1/1/91)

NAME OF COMMITTEE <b>DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION</b>		REPORT COVERING PERIOD FROM 08/01/2000 TO: 08/31/2000	
<b>I. Receipts</b>		<b>COLUMN A Total This Period</b>	<b>COLUMN B Calendar Year</b>
11. Contributions (other than loans) From:			
a. Individual/Persons Other Than Political Committees			
i. Itemized (use Schedule A) .....	2950.00	80525.00	11.a.i.
ii. Unitemized .....	300.00	3500.00	11.a.ii.
iii. Total .....	3250.00	84025.00	11.a.iii.
b. Political Party Committees .....	0.00	0.00	11.b.
c. Other Political Committees (such as PACs) .....	500.00	11500.00	11.c.
d. Total Contributions .....	3750.00	95525.00	11.d.
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00	12.
13. All Loans Received .....	0.00	0.00	13.
14. Loan Repayments Received .....	0.00	0.00	14.
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) .....	0.00	0.00	15.
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees ..	0.00	5000.00	16.
17. Other Federal Receipts (Dividends, Interest, etc.) .....	0.00	0.00	17.
18. Transfers From Nonfederal Account for Joint Activity .....	0.00	0.00	18.
19. Total Receipts .....	3750.00	100525.00	19.
20. Total Federal Receipts .....	3750.00	100525.00	20.
<b>II. Disbursements</b>			
21. Operating Expenditures:			
a. Shared Federal/Non-Federal Activity (from Schedule H4)			
i. Federal Share .....	0.00	0.00	21.a.i.
ii. Non-Federal Share .....	0.00	0.00	21.a.ii.
b. Other Federal Operating Expenditures .....	0.00	70.50	21.b.
c. Total Operating Expenditures .....	0.00	70.50	21.c.
22. Transfers to Affiliated/Other Party Committees .....	0.00	0.00	22.
23. Contributions to Federal Candidates/Committees and Other Political Committees .....	2500.00	91600.00	23.
24. Independent Expenditures (use Schedule E) .....	0.00	0.00	24.
25. Coordinated Expenditures Made by Party Committees (2 U.S.C 441a(d)) (use Sch. F)	0.00	0.00	25.
26. Loan Repayments Made .....	0.00	0.00	26.
27. Loans Made .....	0.00	0.00	27.
28. Refunds of Contributions To:			
a. Individuals/Persons Other Than Political Committees .....	0.00	4250.00	28.a.
b. Political Party Committees .....	0.00	0.00	28.b.
c. Other Political Committees (such as PACs) .....	0.00	1000.00	28.c.
d. Total Contributions Refunds .....	0.00	5250.00	28.d.
29. Other Disbursements .....	0.00	0.00	29.
30. Total Disbursements .....	2500.00	96920.50	30.
31. Total Federal Disbursements .....	2500.00	96920.50	31.
<b>III. Net Contributions / Operating Expenditures</b>			
32. Total Contributions (other than loans) (from line 11d) .....	3750.00	95525.00	32.
33. Total Contribution Refunds (from line 28d) .....	0.00	5250.00	33.
34. Net Contributions (other than loans) (subtract line 33 from 32) .....	3750.00	90275.00	34.
35. Total Federal Operating Expenditures .....	0.00	70.50	35.
36. Offsets to Operating Expenditures (from line 15) .....	0.00	0.00	36.
37. Net Operating Expenditures .....	0.00	70.50	37.

<b>SCHEDULE A</b>	<b>ITEMIZED RECEIPTS</b>	Use separate schedule(s) for each category of the Detailed Summary Page	<b>3 / 6</b>
			FOR LINE NUMBER <b>11A1</b>

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

**NAME OF COMMITTEE (In Full)**  
**DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION**

<b>Full Name, Mailing Address, and ZIP Code</b> Jasvant D. Mahadevia  1 Pine Street  Spotswood NJ 08884  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Direct Marketing Association, Inc.  Date (month, day, year) 08/21/2000  Amount of Each Receipt this Period 500.00
	Occupation Sr. Vice President, Finance  Aggregate Year-to-Date > \$ 600.00
<b>Full Name, Mailing Address, and ZIP Code</b> Lawrence May  200 Pemberwick Road  Greenwich CT 06830  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer May Development Services  Date (month, day, year) 08/21/2000  Amount of Each Receipt this Period 250.00
	Occupation President  Aggregate Year-to-Date > \$ 250.00
<b>Full Name, Mailing Address, and ZIP Code</b> Frank A. Rigano  194 Bible Street  Cos Cob CT 06807-1732  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Direct Marketing Association, Inc.  Date (month, day, year) 08/25/2000  Amount of Each Receipt this Period 250.00
	Occupation Exec. V. Pres., Operations & Admin.  Aggregate Year-to-Date > \$ 250.00
<b>Full Name, Mailing Address, and ZIP Code</b> Dennis Bamber  4004 Technology Drive  South Bend IN 46628-9772  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer The Woodwind & The Brasswind  Date (month, day, year) 08/29/2000  Amount of Each Receipt this Period 300.00
	Occupation President  Aggregate Year-to-Date > \$ 300.00
<b>Full Name, Mailing Address, and ZIP Code</b> Marshal A. Brachman  2108 West Freeway  Fort Worth TX 76102-4329  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Self-Employed  Date (month, day, year) 08/30/2000  Amount of Each Receipt this Period 500.00
	Occupation Lobbyist  Aggregate Year-to-Date > \$ 500.00
<b>Full Name, Mailing Address, and ZIP Code</b> Roscoe B. Starck, III  1604 Waleston Court  Alexandria VA 22302  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer Direct Marketing Association, Inc.  Date (month, day, year) 08/30/2000  Amount of Each Receipt this Period 300.00
	Occupation Senior Vice President  Aggregate Year-to-Date > \$ 300.00
<b>Full Name, Mailing Address, and ZIP Code</b> Ronald Blwas  401 North Michigan Avenue  Chicago IL 60611  Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Name of Employer A. Elcoff & Co.  Date (month, day, year) 08/31/2000  Amount of Each Receipt this Period 500.00
	Occupation President & CEO  Aggregate Year-to-Date > \$ 500.00

**SUBTOTALS** of Receipts This Page (Optional) .....

**TOTALS** This Period (last page this line number only) .....

<b>SCHEDULE A</b>	<b>ITEMIZED RECEIPTS</b>	4 / 6
		Use separate schedule(s) for each category of the Detailed Summary Page
		FOR LINE NUMBER <b>11A1</b>
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<b>NAME OF COMMITTEE (In Full)</b> <b>DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION</b>		
<b>Full Name, Mailing Address, and ZIP Code</b> Jack Rosenfeld  175 East 70th Street  New York NY 10021-5110	<b>Name of Employer</b> Potpourri Collection, Inc.  <b>Occupation</b> President & CEO	<b>Date (month, day, year)</b> 08/31/2000  <b>Amount of Each Receipt this Period</b> 250.00
<b>Receipt For:</b> <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	<b>Aggregate Year-to-Date</b> 5    250.00	
<b>SUBTOTALS</b> of Receipts This Page (Optional) .....		
<b>TOTALS</b> This Period (last page this line number only) .....		<b>2950.00</b>

<b>SCHEDULE A</b>	<b>ITEMIZED RECEIPTS</b>	5 / 6
		Use separate schedule(s) for each category of the Detailed Summary Page
		FOR LINE NUMBER 11C
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<b>NAME OF COMMITTEE (In Full)</b> <b>DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION</b>		
<b>Full Name, Mailing Address, and ZIP Code</b> FRIST 2000 INC  4205 HILLSBORO ROAD SUITE 506 NASHVILLE TN 37215	Name of Employer  Occupation	Date (month, day, year) 08/25/2000 Earmarked: Publishers Clearing House PAC  Amount of Each Receipt this Period 500.00  <b>[MEMO ITEM]</b>
Receipt For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Aggregate Year-to-Date > 5 0.00	
<b>Full Name, Mailing Address, and ZIP Code</b> PUBLISHERS CLEARING HOUSE POLITICAL ACTION COMMITTEE 362 CHANNEL DRIVE  PORT WASHINGTON NY 11050	Name of Employer  Occupation	Date (month, day, year) 08/25/2000 Earmarked: Frist  Amount of Each Receipt this Period 500.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	Aggregate Year-to-Date > 8 1500.00	
<b>SUBTOTALS</b> of Receipts This Page (Optional) .....		
<b>TOTALS</b> This Period (last page this line number only) .....		<b>500.00</b>

<b>SCHEDULE B</b>		<b>ITEMIZED DISBURSEMENTS</b>		6 / 6
		Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER 23
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.				
<b>NAME OF COMMITTEE (In Full)</b> <b>DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION</b>				
<b>Full Name, Mailing Address, and ZIP Code</b> MINGE FOR CONGRESS  360 10TH AVENUE  GRANITE FALLS MN 56241	<b>Purpose of Disbursement</b>  (House - MN - 02) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	<b>Date (month, day, year)</b> 08/04/2000	<b>Amount of Each Disbursement This Period</b> 500.00	
<b>Full Name, Mailing Address, and ZIP Code</b> ABRAHAM FOR SENATE 2000  2660 TELEGRAPH ROAD SUITE 410 SOUTHFIELD MI 48034	<b>Purpose of Disbursement</b>  (Senate - MI - 00) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) :	<b>Date (month, day, year)</b> 08/07/2000	<b>Amount of Each Disbursement This Period</b> 1000.00	
<b>Full Name, Mailing Address, and ZIP Code</b> FLAHERTY FOR CONGRESS  1326 STRATFORD COURT  NEENAH WI 54956	<b>Purpose of Disbursement</b>  (House - WI - 06) Disbursement for: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) :	<b>Date (month, day, year)</b> 08/21/2000	<b>Amount of Each Disbursement This Period</b> 500.00	
<b>Full Name, Mailing Address, and ZIP Code</b> FRIST 2000 INC  4205 HILLSBORO ROAD SUITE 306 NASHVILLE TN 37215	<b>Purpose of Disbursement</b> Earmarked: Publishers Clearing House PAC (Senate - TN - 00) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) :	<b>Date (month, day, year)</b> 08/25/2000	<b>Amount of Each Disbursement This Period</b> 500.00	
<b>SUBTOTALS</b> of Disbursements This Page (Optional) .....				
<b>TOTALS</b> This Period (last page this line number only) .....				<b>2500.00</b>