Image# 28992161691 09%/19#2008 16:25

### **FEC FORM 5**

#### REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

| (a) Name of Individual, Organization or Corporation   |  |
|---|--|
| Planned Parenthood Action Fund Inc.   |  |
| (b) Address (number and street)   |  |
| (c) City, State and ZIP Code  | FEC Identification Number              |
| New York NY 10001   | <b>C</b> C90005471                     |
| 2. Corporate filers only  Is the filer a qualified nonprofit corporation?  X Yes  No  |  |
| Individual filers only  Name of Employer  | Occupation                             |
| 4. TYPE OF REPORT (check appropriate boxes):  |  |
| (a) April 15 Quarterly Report 24-Hour Notice 🛛 48-H   | our Notice                             |
| ☐ July 15 Quarterly Report  |  |
| October Quarterly Report  |  |
| ☐ January 31 Year-End Report  |  |
|   |  |
| (b) Is this Report an amendment? Yes \( \subseteq \text{No } \textbf{X} \)  |  |
| 5. COVERING PERIOD: FROM M M / D D / Y Y Y Y  |  |
| THROUGH  M M / D D / Y Y Y Y  |  |
| 6. TOTAL CONTRIBUTIONS  | 0.00                                   |
| 7. TOTAL INDEPENDENT EXPENDITURES   | 30330.00                               |
| Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent or request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's required. | on, if the independent expenditures    |
| TYPE OR PRINT NAME OF PERSON COMPLETING FORM SIGNATURE  | DATE                                   |
| Jankie Beharry  | 09/18/2008                             |
| NOTE: Submission of false, erroneous or incomplete information may subject the person signing this re   | port to the penalties of 2 U.S.C 437g. |

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

#### SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

| PAGE <b>2</b> / <b>4</b> |
|--------------------------|
| FOR LINE 7 FOR FORM 5    |

| AME OF FILER (In Full) Planned Parenthood Action Fund Inc.             |                       |                   |      |  |
|--|-----------------------|-------------------|------|--|
| Full Name (Last, First, Middle Initial) of Payee The Watershed Company |                       |                   |      | Date   |
| Mailing Address 100 Bush Street Suite 850                              |                       |                   |      | Amount   |
| City   | State                 | Zip Code          |      | 645.00   |
| San Francisco  | CA                    | 94104             |      |  |
| Purpose of Expenditure Email Consulting                                |                       | Category/<br>Type | 24A  | Office Sought: House State: DC  Presidential Senate      |
| Name of Federal Candidate Supported or Op<br>John McCain               | oosed by Expenditure: | :                 |      | Check One: Support X Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought                   |                       | 14693             | 3.00 | Disbursement For: 2008 Other (specify)                   |
| Full Name (Last, First, Middle Initial) of Payee RWT Production LLC    |                       |                   |      | Date    Date   D   |
| Mailing Address<br>5624 Bellington Avenue                              |                       |                   |      | Amount   |
| City<br>Springfield  | State<br>VA           | Zip Code<br>22151 |      | 6886.00  |
| Purpose of Expenditure   |                       | Category/         |      | Office Sought: House State: DC                           |
| Direct Mail Production   |                       | Туре              | 24A  | Presidential Senate                                      |
| Name of Federal Candidate Supported or Op<br>John McCain               | posed by Expenditure: | :                 |      | Check One: Support X Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought                   |                       | 14693             | 3.00 | Disbursement For: Primary X General 2008 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee OMP Inc.              |                       |                   |      | Date M M / D D / Y Y Y Y                                 |
| Mailing Address<br>1133 19th Street NW Suite 300                       |                       |                   |      | 0 9 1 6 2 0 0 8<br>Amount                                |
| City<br>Washington   | State<br>DC           | Zip Code<br>20036 |      | 937.00   |
| Purpose of Expenditure Direct Mail Design                              |                       | Category/<br>Type | 24A  | Office Sought: House State: DC  Presidential Senate      |
| Name of Federal Candidate Supported or Opp                             | oosed by Expenditure: | <u> </u><br>:     |      | President District:                                      |
| John McCain  |                       |                   |      | Check One: Support X Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought                   |                       | 14693             | 3.00 | Disbursement For: 2008 Other (specify)                   |
| (a) SUBTOTAL of Itemized Independent Expe                              | enditures             |                   |      | 8468.00  |
| (b) SUBTOTALof Unitemized Independent E.                               | rpenditures           |                   |      |  |
| (c) TOTAL Independent Expenditures(carry total from last page forward  |                       |                   |      |  |

## SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

| PAGE <b>3</b> / <b>4</b> |
|--------------------------|
| FOR LINE 7 FOR FORM 5    |

| AME OF FILER (In Full) Planned Parenthood Action Fund Inc.            |                      |  |  |
|---|----------------------|--|--|
| Full Name (Last, First, Middle Initial) of Payee                      |                      |  |  |
| U.S. Postal Service   |                      |  | Date  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y                  |
| Mailing Address<br>8409 Lee Highway                                   |                      |  | M M / D D / Y Y Y Y Y Y A Y Amount                                 |
| City  | State                | Zip Code   | 8766.00  |
| Merrifield  | VA                   | 22081  |  |
| Purpose of Expenditure Direct Mail Postage                            |                      | Category/<br>Type 24A  | Office Sought: House State: DC  Presidential Senate  X D District: |
| Name of Federal Candidate Supported or Opp<br>John McCain             | posed by Expenditure | :  | Check One:    X   President   District.                            |
| Calendar Year-To-Date Per Election for Office Sought                  |                      | 146933.00  | Disbursement For: Primary X General 2008 Other (specify)           |
| Full Name (Last, First, Middle Initial) of Payee                      |                      |  | Date   |
| Gott Advertising  |                      |  | M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y                        |
| Mailing Address<br>260 King Street Suite 1503                         |                      |  | Amount   |
| City<br>San Francisco   | State<br>CA          | Zip Code<br>94107  | 12500.00   |
| Purpose of Expenditure  |                      | Category/  | Office Sought: House State: DC                                     |
| Political Ad Placement  |                      | Type 24A   | Presidential Senate  |
| Name of Federal Candidate Supported or Opp<br>John McCain             | posed by Expenditure | :  | Check One: Support X Oppose  |
| Calendar Year-To-Date Per Election for Office Sought                  |                      | 146933.00  | Disbursement For: Primary X General 2008 Other (specify)           |
| Full Name (Last, First, Middle Initial) of Payee                      |                      |  | Date   |
| The Watershed Company   |                      |  | M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y                        |
| Mailing Address<br>100 Bush Street Suite 850                          |                      |  | Amount   |
| City<br>San Francisco   | State<br>CA          | Zip Code<br>94104  | 108.00   |
| Purpose of Expenditure  |                      | Category/  | Office Sought: House State: DC                                     |
| Advertising Consulting  |                      | Type 24A   | Presidential Senate District:                                      |
| Name of Federal Candidate Supported or Opp<br>John McCain             | posed by Expenditure | :  | President  |
|   |                      | Check One: Support X Oppose  Disbursement For: Primary X General |  |
| Calendar Year-To-Date Per Election for Office Sought                  |                      | 146933.00  | 2008 Other (specify)   |
| (a) SUBTOTAL of Itemized Independent Expe                             | enditures            |  | 21374.00   |
| (b) SUBTOTALof Unitemized Independent Ex                              | penditures           |  |  |
| (c) TOTAL Independent Expenditures(carry total from last page forward |                      |  |  |

# Image# 28992161694 SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 7 FOR FORM 5

|  |                    |           |      | FOR LINE / FOR FORM 3                         |
|--|--------------------|-----------|------|---|
| AME OF FILER (In Full)                           |                    |           |      |   |
| Planned Parenthood Action Fund Inc.              |                    |           |      |   |
|  |                    |           |      |   |
| Full Name (Last, First, Middle Initial) of Payee |                    |           |      |   |
| The Watershed Company                            |                    |           |      | Date  |
| The Watershed Company                            |                    |           |      | 0 9 1 8 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y |
| Mailing Address                                  |                    |           |      |   |
| 100 Bush Street Suite 850                        |                    |           |      | Amount  |
| City   | State              | Zip Code  |      | 488.00  |
| City San Francisco                               | CA                 | 94104     | 7    |   |
|  |                    | 1 34104   |      |   |
| Purpose of Expenditure                           |                    | Category/ | 211  | Office Sought: House State: DC                |
| E-Mail Consulting                                |                    | Туре      | 24A  | Presidential Senate                           |
| Name of Federal Candidate Supported or Oppos     | ed by Expenditure: | •         |      | President District:                           |
| John McCain                                      |                    |           |      | Check One: Support X Oppose                   |
|  |                    |           |      |   |
| Calendar Year-To-Date Per Election               |                    |           |      | Disbursement For: Primary X General 2008      |
| for Office Sought                                |                    | 14693     | 3.00 | Other (specify)                               |
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|  |                    |           |      | 400.00  |
| (a) SUBTOTAL of Itemized Independent Expend      | itures             |           |      | 488.00  |
|  |                    |           |      |   |
| (b) SUBTOTALof Unitemized Independent Expe       | nditures           |           |      |   |
| , ,  |                    |           |      |   |
| (c) TOTAL Independent Expenditures               |                    |           |      | 30330.00                                      |
| (carry total from last page forward to           |                    |           |      |   |