

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED****To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations**

1. (a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.		3. FEC Identification Number C C90005471
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 434 West 33rd Street		
(c) City, State and ZIP Code New York NY 10001		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report ☒ 24-Hour Notice ☐ 48-Hour Notice
- ☐ July 15 Quarterly Report
- ☐ October Quarterly Report
- ☐ January 31 Year-End Report

(b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M	M	/	D	D	/	Y	Y	Y	Y
---	---	---	---	---	---	---	---	---	---

THROUGH

M	M	/	D	D	/	Y	Y	Y	Y
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6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES.....

533473.00

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

Jankie Beharry

10/17/2008

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 2 / 8

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
The Watershed Company

Date

M M / D D / Y Y Y Y
1 0 / 1 4 / 2 0 0 8Mailing Address
100 Bush Street Suite 850

Amount

1680.00

City State Zip Code
San Francisco CA 94104Purpose of Expenditure
Email ConsultingCategory/
Type 24AOffice Sought: ☐ House State: DC
Presidential ☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
John McCainDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 1054986.63Full Name (Last, First, Middle Initial) of Payee
Ambrosino, Muir and Hansen

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8Mailing Address
500 Sansome Street Suite 201

Amount

59948.00

City State Zip Code
San Francisco CA 94111Purpose of Expenditure
Design Production and Mailing of Political MailCategory/
Type 24AOffice Sought: ☐ House State: MN
Senate ☒ Senate District: _____
☐ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Norm ColemanDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 310000.00Full Name (Last, First, Middle Initial) of Payee
Ambrosino, Muir and Hansen

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8Mailing Address
500 Sansome Street Suite 201

Amount

59948.00

City State Zip Code
San Francisco CA 94111Purpose of Expenditure
Design Production and Mailing of Political MailCategory/
Type 24EOffice Sought: ☐ House State: MN
Senate ☒ Senate District: _____
☐ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Al FrankenDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 310000.00

(a) SUBTOTAL of Itemized Independent Expenditures

121576.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **3 / 8**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

16061.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☐ House

State: DC

Presidential

☐ Senate☒ President

District: _____

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Barack ObamaDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

1054986.63

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

157276.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24A

Office Sought:

☐ House

State: DC

Presidential

☐ Senate☒ President

District: _____

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
John McCainDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

1054986.63

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

160.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒ House

State: NV

House

☐ Senate☐ President

District: 02

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Jill DerbyDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

657.00

(a) **SUBTOTAL** of Itemized Independent Expenditures

173497.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **4 / 8**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

363.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒ House

State: NV

House

☐ Senate

District: 03

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Dina TitusDisbursement For:
2008☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

1366.00

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

424.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒ House

State: PA

House

☐ Senate

District: 08

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Patrick MurphyDisbursement For:
2008☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

1502.00

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 5 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

338.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☐ House

State: NH

Senate

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Jeanne ShaheenDisbursement For:
2008☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

338.00

(a) **SUBTOTAL** of Itemized Independent Expenditures

1125.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 5 / 8

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
The Watershed Company

Date

M M / D D / Y Y Y Y
1 0 / 1 6 / 2 0 0 8Mailing Address
100 Bush Street Ste 850

Amount

840.00

City State Zip Code
San Francisco CA 94104Purpose of Expenditure
Email ConsultingCategory/
Type 24AOffice Sought: ☐ House State: DC
Presidential ☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
John McCainDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 1054986.63Full Name (Last, First, Middle Initial) of Payee
The Watershed Company

Date

M M / D D / Y Y Y Y
1 0 / 1 6 / 2 0 0 8Mailing Address
100 Bush Street Suite 850

Amount

840.00

City State Zip Code
San Francisco CA 94104Purpose of Expenditure
Email ConsultingCategory/
Type 24EOffice Sought: ☐ House State: DC
Presidential ☐ Senate District: _____
☒ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Barack ObamaDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 1054986.63Full Name (Last, First, Middle Initial) of Payee
Ambrosino, Muir and Hansen

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8Mailing Address
500 Sansome Street Suite 201

Amount

58104.00

City State Zip Code
San Francisco CA 94111Purpose of Expenditure
Design Production and Mailing of Political MailCategory/
Type 24EOffice Sought: ☐ House State: MN
Senate ☒ Senate District: _____
☐ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Al FrankenDisbursement For: ☐ Primary ☒ General
2008
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought 310000.00

(a) SUBTOTAL of Itemized Independent Expenditures

59784.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 6 / 8

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

39624.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☐ House

State: DC

Presidential

☐ Senate☒ President

District: _____

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Barack ObamaDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

1054986.63

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

127941.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24A

Office Sought:

☐ House

State: DC

Presidential

☐ Senate☒ President

District: _____

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
John McCainDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

1054986.63

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

497.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒ House

State: NV

House

☐ Senate☐ President

District: 02

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Jill DerbyDisbursement For:
2008☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

657.00

(a) SUBTOTAL of Itemized Independent Expenditures

168062.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 7 / 8

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

1003.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒

House

State: NV

House

☐

Senate

District: 03

☐

President

Check One:

☒

Support

☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Dina TitusDisbursement For:
2008☐

Primary

☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

1366.00

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

1078.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Mailing of Political Mail

Category/
Type

24E

Office Sought:

☒

House

State: PA

House

☐

Senate

District: 08

☐

President

Check One:

☒

Support

☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Patrick MurphyDisbursement For:
2008☐

Primary

☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

1502.00

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 1 7 / 2 0 0 8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

4174.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Shipping of Political Brochure

Category/
Type

24A

Office Sought:

☐

House

State: DC

Presidential

☐

Senate

District: _____

☒

President

Check One:

☐

Support

☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
John McCainDisbursement For:
2008☐

Primary

☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

1054986.63

(a) SUBTOTAL of Itemized Independent Expenditures

6255.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 8 / 8

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		1	7		2	0	0	8

Mailing Address

2001 N Beauregard Street Suite 420

Amount

4174.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Design Production and Shipping of Political Brochure

Category/
Type

24E

Office Sought:

☐

House

State: DC

Presidential

☐

Senate

☒

President

District: _____

Check One:

☒

Support

☐

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Barack Obama

Disbursement For:
2008☐

Primary

☒

General

☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

1054986.63

(a) SUBTOTAL of Itemized Independent Expenditures

4174.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

534473.00