Image# 28992649685 107/497#2008 17:23

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

(a) Name of Individual, Organization or Corporation	1
Planned Parenthood Action Fund Inc.	
(b) Address (number and street)	
(c) City, State and ZIP Code New York NY 10001	3. FEC Identification Number
	C C90005471
2. Corporate filers only Is the filer a qualified nonprofit corporation? X Yes No	
Individual filers only Name of Employer	Occupation
4. TYPE OF REPORT (check appropriate boxes):	
(a) April 15 Quarterly Report	Notice
July 15 Quarterly Report	
October Quarterly Report	
☐ January 31 Year-End Report	
(b) Is this Report an amendment? Yes \(\subseteq \text{No } \textbf{X} \)	
5. COVERING PERIOD: FROM M M / D D / Y Y Y Y	
THROUGH M M / D D / Y Y Y Y	
6. TOTAL CONTRIBUTIONS	0.00
7. TOTAL INDEPENDENT EXPENDITURES	533473.00
Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulation.	the independent expenditures
TYPE OR PRINT NAME OF PERSON COMPLETING FORM SIGNATURE	DATE
Jankie Beharry	10/17/2008
NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report	to the penalties of 2 U.S.C 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

P	AGE	2/8	

FOR LINE 7 FOR FORM 5 NAME OF FILER (In Full) Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Date The Watershed Company 2008 Mailing Address Amount 100 Bush Street Suite 850 1680.00 State Zip Code CA 94104 San Francisco Purpose of Expenditure Office Sought: Category/ House State: DC 24A **Email Consulting** Type Presidential Senate District: _ Χ President Name of Federal Candidate Supported or Opposed by Expenditure: John McCain Check One: Support X Oppose Disbursement For: X General Primary Calendar Year-To-Date Per Election 2008 1054986.63 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Ambrosino, Muir and Hansen 2008 Mailing Address Amount 500 Sansome Street Suite 201 59948.00 Zip Code City State San Francisco CA 94111 Purpose of Expenditure Office Sought: House State: MN Category/ 24A Design Production and Mailing of Political Mail Туре Χ Senate Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Norm Coleman Check One: Support X Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 310000.00 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Ambrosino, Muir and Hansen 2008 Mailing Address Amount 500 Sansome Street Suite 201 59948.00 Zip Code City State CA 94111 San Francisco Purpose of Expenditure Office Sought: State: MN Category/ House 24E Design Production and Mailng of Political Mail Type Χ Senate Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Al Franken Check One: Support Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 2008 310000.00 for Office Sought Other (specify) 121576.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTALof Unitemized Independent Expenditures..... (c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)

SCHEDULE 5-E

PAGE	3 / 8	

ITEMIZED INDEPENDENT EXPENDITURES FOR LINE 7 FOR FORM 5 NAME OF FILER (In Full) Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 16061.00 State Zip Code VA 22311 Alexandria Purpose of Expenditure Office Sought: House State: DC Category/ 24E Design Production and Mailing of Political Mail Type Presidential Senate District: _ Χ President Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama Check One: Support Oppose Disbursement For: X General Primary Calendar Year-To-Date Per Election 2008 1054986.63 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 157276.00 Zip Code City State Alexandria VA 22311 Purpose of Expenditure Office Sought: House State: DC Category/ 24A Design Production and Mailing of Political Mail Type Presidential Senate District: Х President Name of Federal Candidate Supported or Opposed by Expenditure: John McCain Check One: Support X Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 1054986.63 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 160.00 Zip Code City State VA 22311 Alexandria Purpose of Expenditure Office Sought: State: NV Category/ \mathbf{x} House 24E Design Production and Mailing of Political Mail Type Senate House District: 02 President Name of Federal Candidate Supported or Opposed by Expenditure: Jill Derby Check One: Support Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 2008 657.00 for Office Sought Other (specify) 173497.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTALof Unitemized Independent Expenditures..... (c) TOTAL Independent Expenditures

(carry total from last page forward to Line 7)

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4/8

EMIZED INDEPENDENT EXPENDITU	RES		FOR LINE 7 FOR FORM 5
AME OF FILER (In Full)			
Planned Parenthood Action Fund Inc.			
Full Name (Last, First, Middle Initial) of Payee			Date
Mack Crounse Group			
Mailing Address			
2001 N Beauregard Street Suite 420			Amount
City	State	Zip Code	363.00
Alexandria	VA	22311	
Purpose of Expenditure Design Production and Mailing of Politic	cal Mail	Category/ Type 24E	Office Sought: X House State: NV
		Турс	House Senate District: 03
Name of Federal Candidate Supported or Oppo Dina Titus	sea by Experialiture.		Check One: X Support Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		1366.00	2008 Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Mack Crounse Group			1,0 D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2001 N Beauregard Street Suite 420			Amount
City	State	Zip Code	424.00
Alexandria	VA	22311	_
Purpose of Expenditure Design Production and Mailing of Politic	cal Mail	Category/ Type 24E	Office Sought: X House State: PA
Name of Federal Candidate Supported or Oppo			House Senate District: 08
Patrick Murphy	oca by Experiantic.		Check One: X Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General 2008
for Office Sought		1502.00	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Mack Crounse Group			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			
2001 N Beauregard Street Suite 420			338.00
City Alexandria	State VA	Zip Code 22311	
Purpose of Expenditure		Category/	Office Sought: House State: NH
Design Production and Mailing of Politic		Type 24E	Senate X Senate District:
Name of Federal Candidate Supported or Oppo Jeanne Shaheen	sed by Expenditure:		President Check One: X Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought	L	338.00	Other (specify)
(a) SUBTOTAL of Itemized Independent Expen	ditures		1125.00
(b) SUBTOTALof Unitemized Independent Exp	enditures		
(c) TOTAL Independent Expenditures			
(carry total from last page forward to	Line 7)		

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 5/8
FOR LINE 7 FOR FORM 5

AME OF EILED (In Eull)			1
AME OF FILER (In Full) Planned Parenthood Action Fund Inc.			
Full Name (Last, First, Middle Initial) of Payee The Watershed Company			Date M M / D D / Y Y Y Y
Mailing Address 100 Bush Street Ste 850			M M / D D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
City San Francisco	State CA	Zip Code 94104	840.00
Purpose of Expenditure Email Consulting		Category/ Type 24A	Office Sought: House State: DC Presidential Senate District:
Name of Federal Candidate Supported or Opp John McCain	osed by Expenditure:		Check One: X President X Oppose
Calendar Year-To-Date Per Election for Office Sought		1054986.63	Disbursement For: 2008 Other (specify) Primary X General
Full Name (Last, First, Middle Initial) of Payee The Watershed Company			Date Date Date Date Date Date Date Date Date
Mailing Address 100 Bush Street Suite 850			Amount
City San Francisco	State CA	Zip Code 94104	840.00
Purpose of Expenditure Email Consulting		Category/ Type 24E	Office Sought: House State: DC Presidential Senate X Proceedings District: District: DC District: District: DC District: District: DISTRICT
Name of Federal Candidate Supported or Opp Barack Obama	osed by Expenditure:		Check One: X Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1054986.63	Disbursement For: Primary X General 2008 Other (specify)
Full Name (Last, First, Middle Initial) of Payee Ambrosino, Muir and Hansen			Date M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 500 Sansome Street Suite 201			Amount
City San Francisco	State CA	Zip Code 94111	58104.00
Purpose of Expenditure Design Production and Mailing of Politi		Category/ Type 24E	Office Sought: House State: MN Senate X Senate District:
Name of Federal Candidate Supported or Opp Al Franken	osed by Expenditure:	:	Check One: X Support Oppose
Calendar Year-To-Date Per Election for Office Sought		310000.00	Disbursement For: 2008 Other (specify)
(a) SUBTOTAL of Itemized Independent Exper	nditures		59784.00
(b) SUBTOTALof Unitemized Independent Ex	penditures		
(c) TOTAL Independent Expenditures(carry total from last page forward t			

SCHEDULE 5-E

PAGE	6/8	

ITEMIZED INDEPENDENT EXPENDITURES FOR LINE 7 FOR FORM 5 NAME OF FILER (In Full) Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 39624.00 State Zip Code VA 22311 Alexandria Purpose of Expenditure Office Sought: House State: DC Category/ 24E Design Production and Mailing of Political Mail Type Presidential Senate District: _ Χ President Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama Check One: Support Oppose Disbursement For: X General Primary Calendar Year-To-Date Per Election 2008 1054986.63 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 127941.00 Zip Code City State Alexandria VA 22311 Purpose of Expenditure Office Sought: House State: DC Category/ 24A Design Production and Mailing of Political Mail Type Presidential Senate District: Х President Name of Federal Candidate Supported or Opposed by Expenditure: John McCain Check One: Support X Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 1054986.63 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 497.00 Zip Code City State VA 22311 Alexandria Purpose of Expenditure Office Sought: State: NV Category/ \mathbf{x} House 24E Design Production and Mailing of Political Mail Type Senate House District: 02 President Name of Federal Candidate Supported or Opposed by Expenditure: Jill Derby Check One: Support Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 2008 657.00 for Office Sought Other (specify) 168062.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTALof Unitemized Independent Expenditures..... (c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 7/8

FOR LINE 7 FOR FORM 5 NAME OF FILER (In Full) Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 1003.00 State Zip Code VA 22311 Alexandria Purpose of Expenditure Office Sought: Х House State: NV Category/ Design Production and Mailing of Political Mail 24E Type House Senate District: 03 President Name of Federal Candidate Supported or Opposed by Expenditure: Dina Titus Check One: Support Oppose Disbursement For: X General Primary Calendar Year-To-Date Per Election 2008 1366.00 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 1078.00 Zip Code City State Alexandria VA 22311 Purpose of Expenditure Office Sought: χ House State: PA Category/ 24E Design Production and Mailing of Political Mail Type House Senate District: 08 President Name of Federal Candidate Supported or Opposed by Expenditure: Patrick Murphy χ Support Check One: Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 1502.00 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008 Mailing Address Amount 2001 N Beauregard Street Suite 420 4174.00 Zip Code City State VA 22311 Alexandria Purpose of Expenditure Office Sought: State: DC Category/ House 24A Design Production and Shipping of Political Brochure Type Presidential Senate District: Χ President Name of Federal Candidate Supported or Opposed by Expenditure: John McCain Check One: Support X Oppose Disbursement For: Primary General Calendar Year-To-Date Per Election 2008 1054986.63 for Office Sought Other (specify) 6255.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTALof Unitemized Independent Expenditures..... (c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)

SCHEDULE 5-E

PAGE 8/8

ITEMIZED INDEPENDENT EXPENDITURES FOR LINE 7 FOR FORM 5 NAME OF FILER (In Full) Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Date Mack Crounse Group 2008° Mailing Address Amount 2001 N Beauregard Street Suite 420 4174.00 State Zip Code Alexandria VA 22311 Purpose of Expenditure Office Sought: House State: DC Category/ 24E Design Production and Shipping of Political Brochure Type Presidential Senate District: _ Х President Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama Support Oppose Check One: Disbursement For: X General Primary Calendar Year-To-Date Per Election 2008 1054986.63 for Office Sought Other (specify) 4174.00 (a) SUBTOTAL of Itemized Independent Expenditures (b) SUBTOTALof Unitemized Independent Expenditures.....

534473.00

(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)