

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee RED WAVE COMMUNICATIONS LLC
Mailing Address 4019 INGERSOLL AVE
City DES MOINES State IA Zip Code 50312
Purpose of Expenditure PRINTING/PRODUCTION
Name of Federal Candidate JONI K ERNST Support
Calendar Year-To-Date Per Election for Office Sought 152695.90

Date of Public Distribution/Dissemination 10/04/2014
Amount 3350.00
Transaction ID : SE24.4006
Date of Disbursement or Obligation 10/03/2014
Office Sought: House District: 00
President Senate State: IA
Disbursement For: Primary General 2014

Full Name of Payee MLJ CONSULTING INC
Mailing Address PO BOX 371
City ALEXANDRIA State VA Zip Code 22313
Purpose of Expenditure STAFF/MANAGEMENT CONSULTING/TRAVEL
Name of Federal Candidate JONI K ERNST Support
Calendar Year-To-Date Per Election for Office Sought 152695.90

Date of Public Distribution/Dissemination 10/13/2014
Amount 37500.00
Transaction ID : SE24.4007
Date of Disbursement or Obligation 10/13/2014
Office Sought: House District: 00
President Senate State: IA
Disbursement For: Primary General 2014

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 40850.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Cabell Hobbs [Electronically Filed] Date 10/13/2014
Signature

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FEC IDENTIFICATION NUMBER C C00564534
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Full Name of Payee A2 PARTNERS LLC
Mailing Address 4270 JOHN MARR DRIVE PO BOX 1646
City ANNANDALE State VA Zip Code 22003
Purpose of Expenditure DIGITAL CONSULTING/WEB SERVICE
Name of Federal Candidate JONI K ERNST
Calendar Year-To-Date Per Election for Office Sought 152695.90

Date of Public Distribution/Dissemination 10 / 13 / 2014
Amount 18000.00
Transaction ID : SE24.4008
Date of Disbursement or Obligation 10 / 13 / 2014
Office Sought: Senate State: IA
Disbursement For: General 2014

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought:
Disbursement For:

(a) SUBTOTAL of Itemized Independent Expenditures
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

18000.00
58850.00

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Cabell Hobbs [Electronically Filed] Date 10 / 13 / 2014
Signature